

Help Wanted Online Ads

April 2023

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

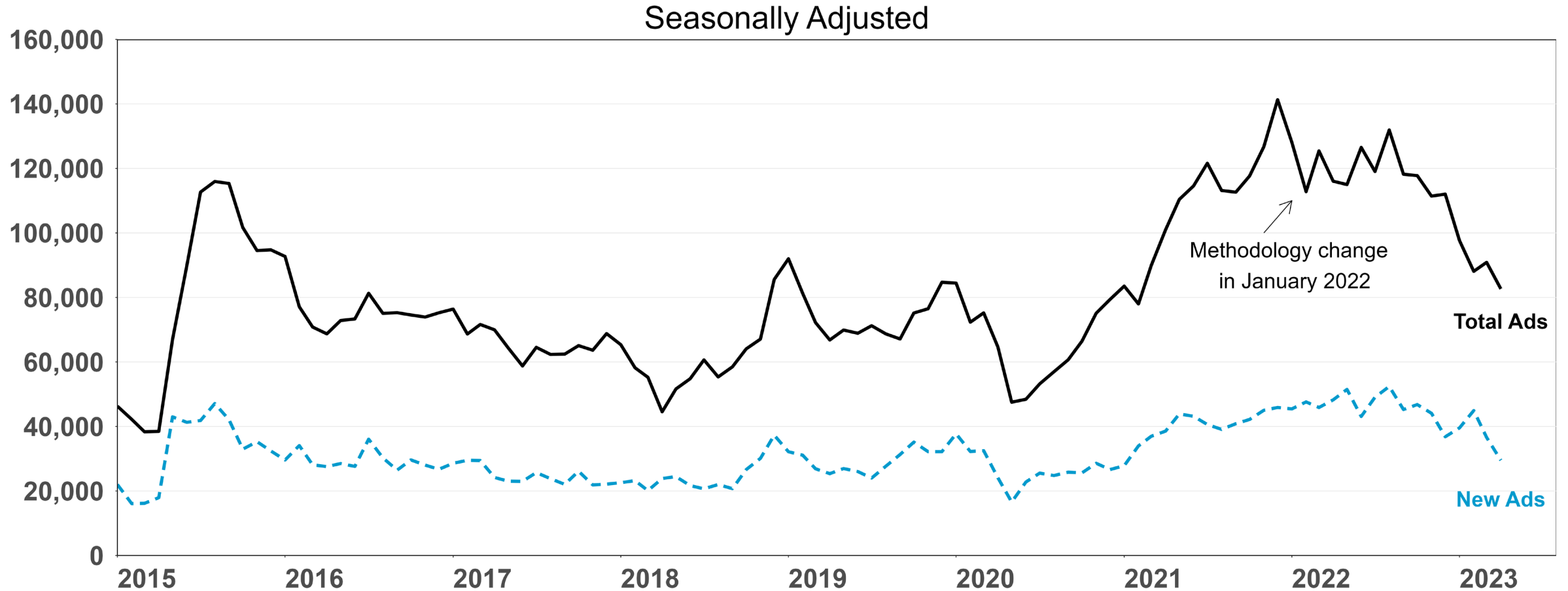
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 4.6 million in April.

- Number of ads posted in Oregon totaled 82,600 in April.
- Number of ads posted for the first time (*new ads*) decreased by 7,100 in Oregon in April.
- Nationally, new ads decreased by 437,600 in April.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 43,500
 - Nevada: 76,000
 - Oregon: 82,600
 - Washington: 152,600
 - California: 688,500

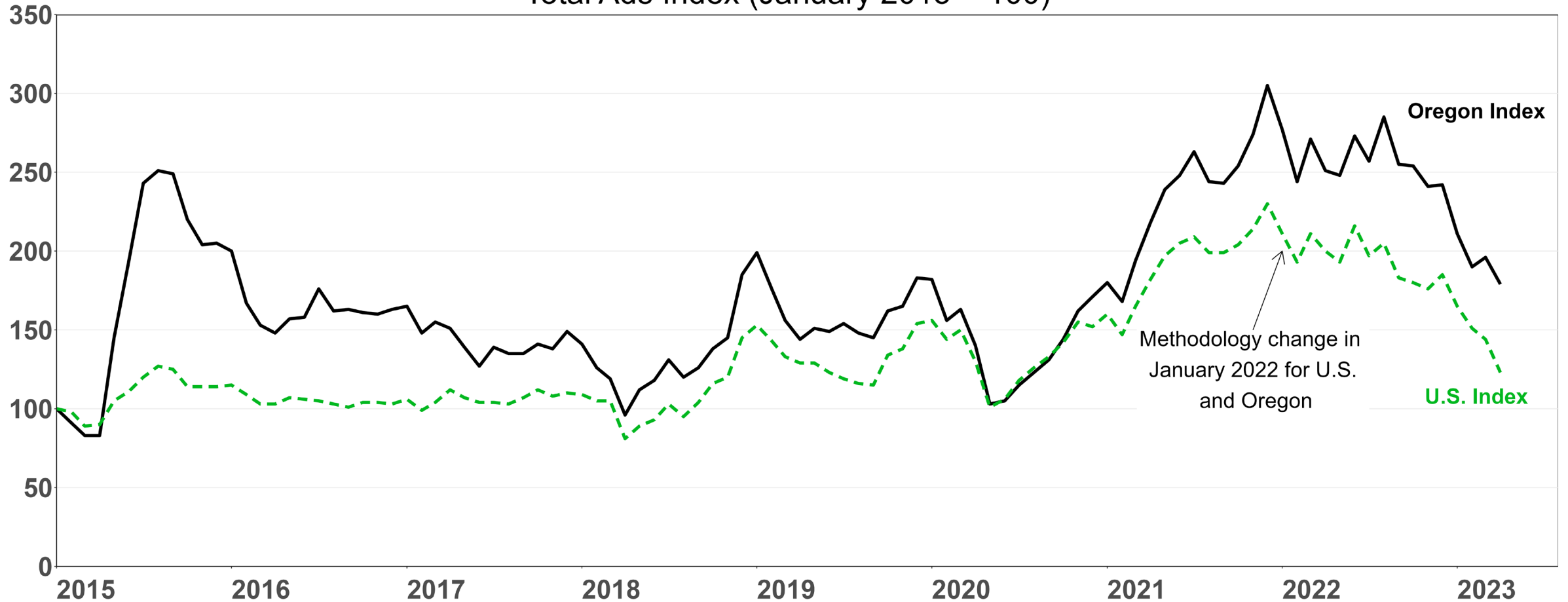
The number of online ads in Oregon was 82,600 in April.
The number of new ads **decreased** by 7,100 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of help wanted ads nationally was 4.6 million in April 2023.

Total Ads Index (January 2015 = 100)

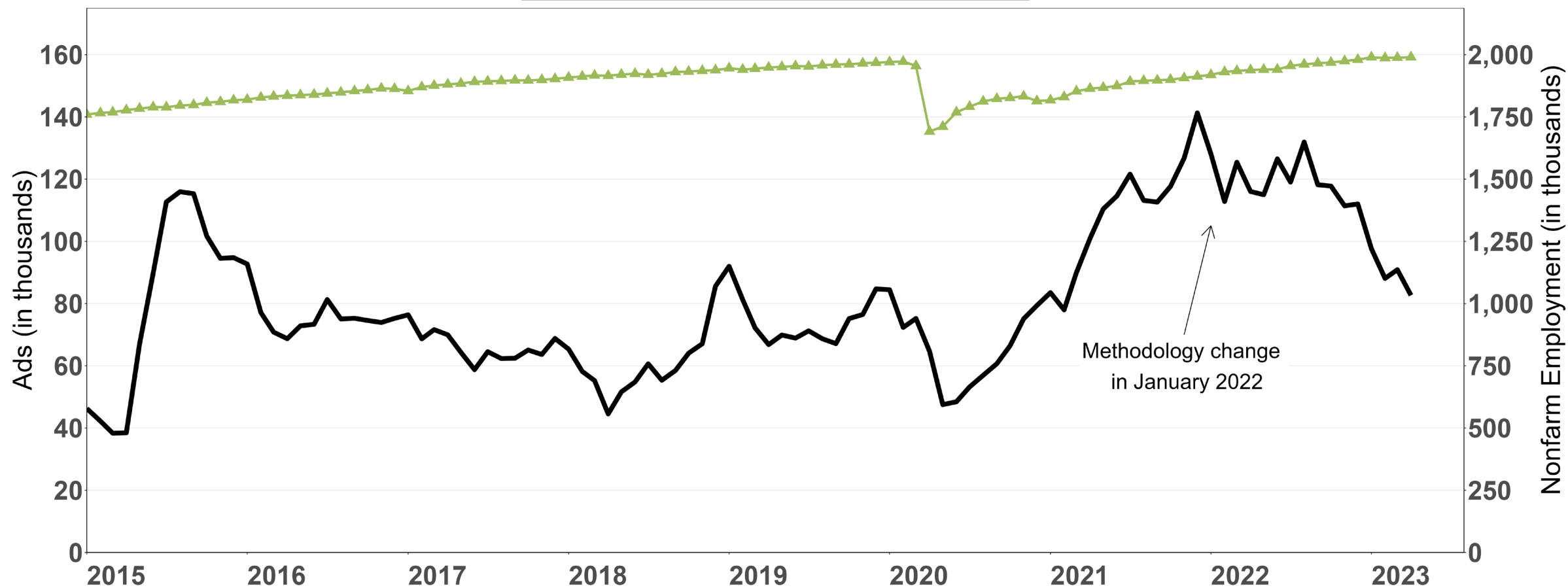


Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series

Seasonally Adjusted

■ Oregon Total Ads ▲ Nonfarm Employment



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Many new help wanted ads in February 2022 were for occupations in service sectors.
Read [New Online Help Wanted Ads Increase Over the Past Year](#) by Workforce Analyst [Jake Procino](#).

Top 10 Occupations with the Most New Help Wanted OnLine Ads

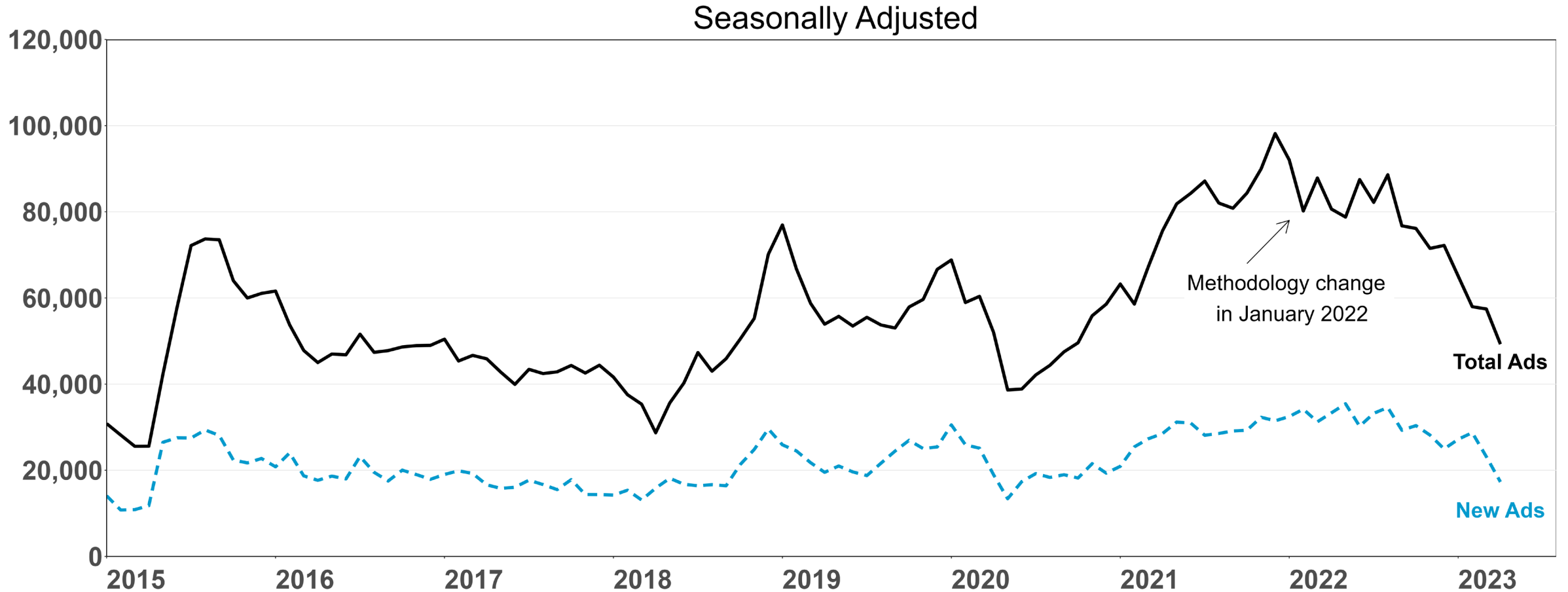
Oregon, February 2022

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Feb 2021
Registered Nurses	1,625	734	2
Retail Salespersons	1,295	424	3
Wholesale and Manufacturing Sales Representatives	1,148	243	1
Heavy and Tractor-Trailer Truck Drivers	1,001	293	4
Managers, All Other	975	381	7
First-Line Supervisors of Retail Sales Workers	938	436	10
Software Developers, Applications	842	347	11
Customer Service Representatives	829	206	6
Laborers and Freight, Stock, and Material Movers	735	67	5
Secretaries and Administrative Assistants	643	260	13

Source: Oregon Employment Department, The Conference Board Help Wanted OnLine™ (HWOL)

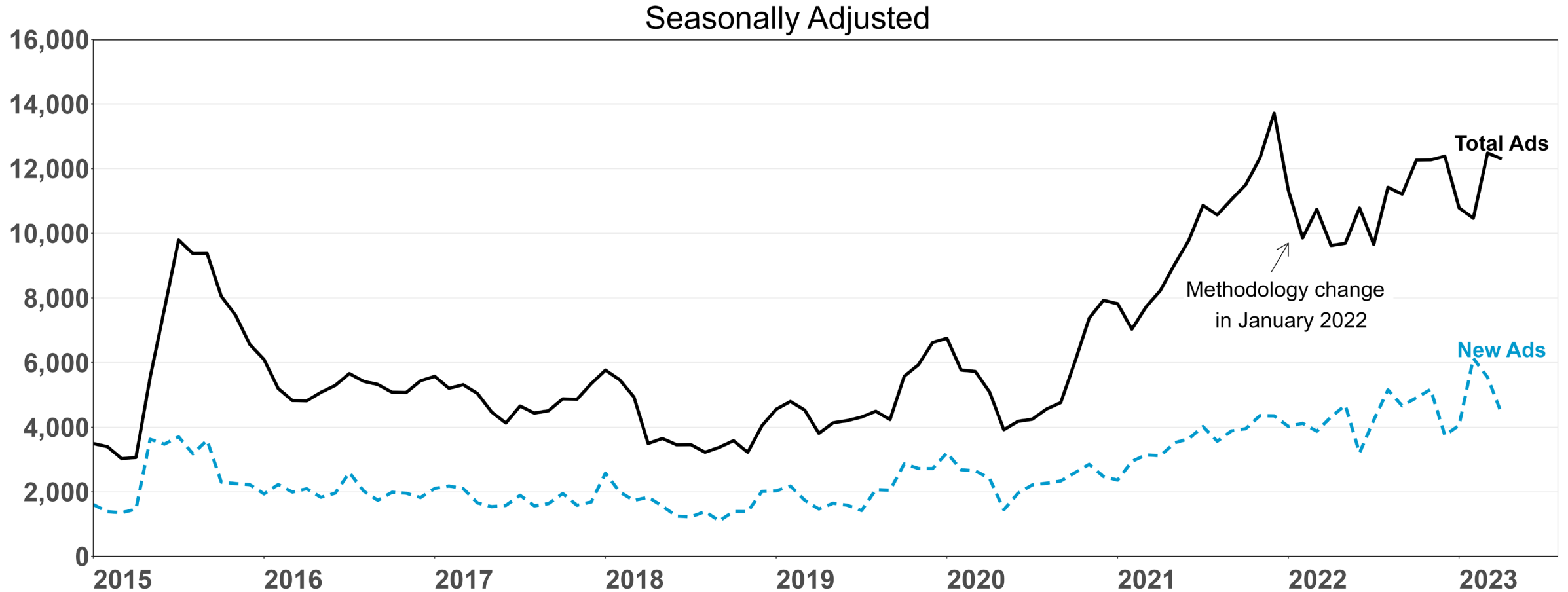
HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

The number of online ads in the Portland metro area was 49,300 in April.
The number of new ads **decreased** by **5,860** over the month.



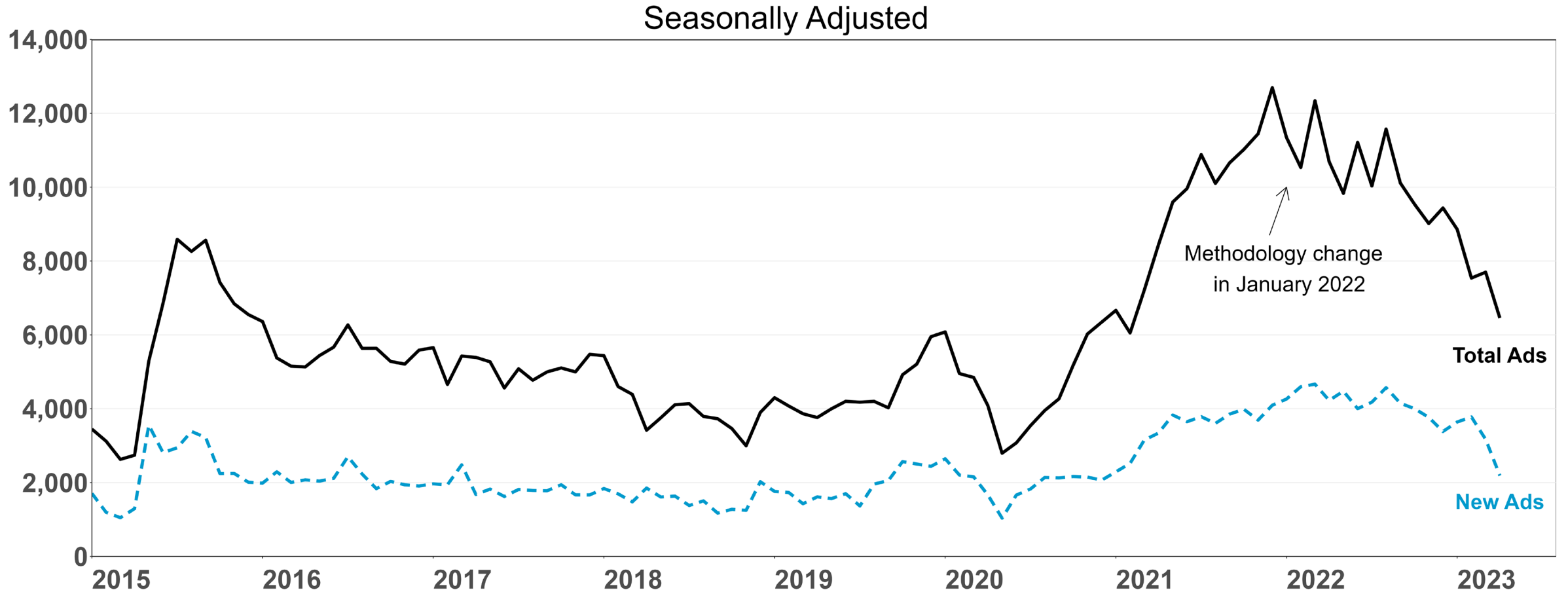
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Salem metro area was 12,300 in April.
The number of new ads **decreased** by **1,140** over the month.



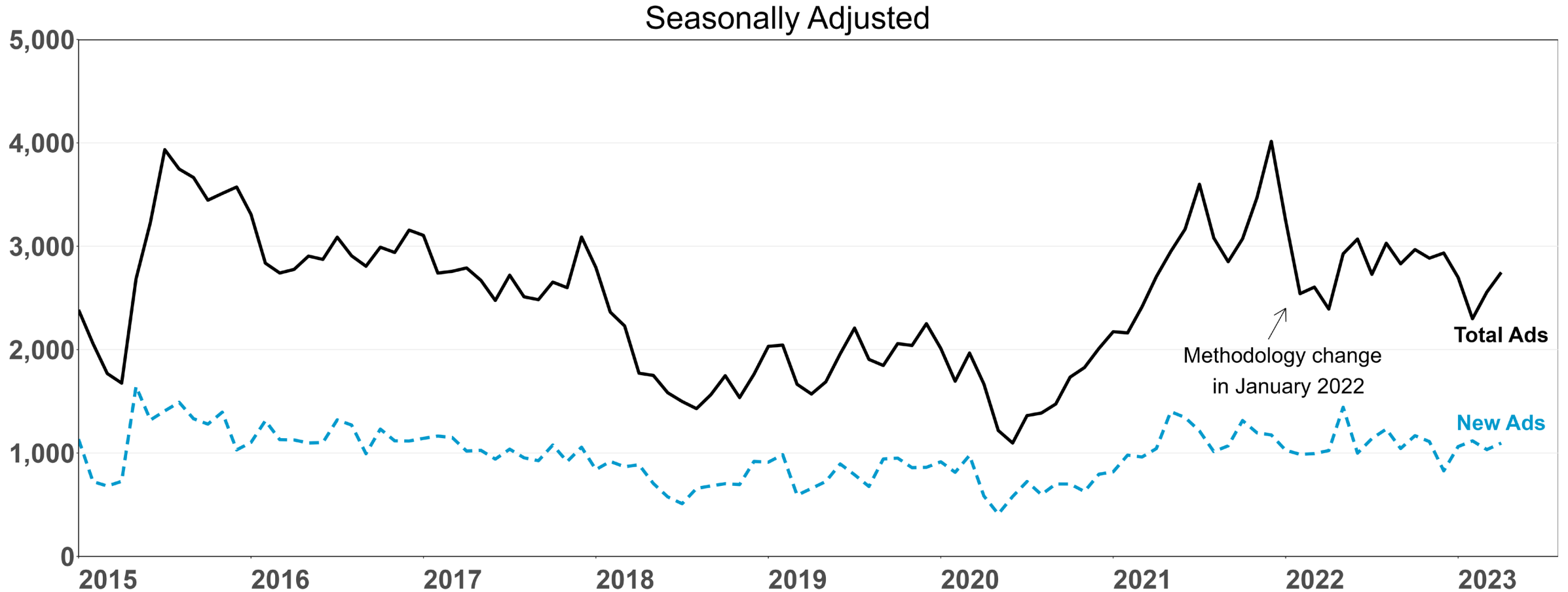
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Eugene metro area was 6,500 in April.
The number of new ads **decreased** by **980** over the month.



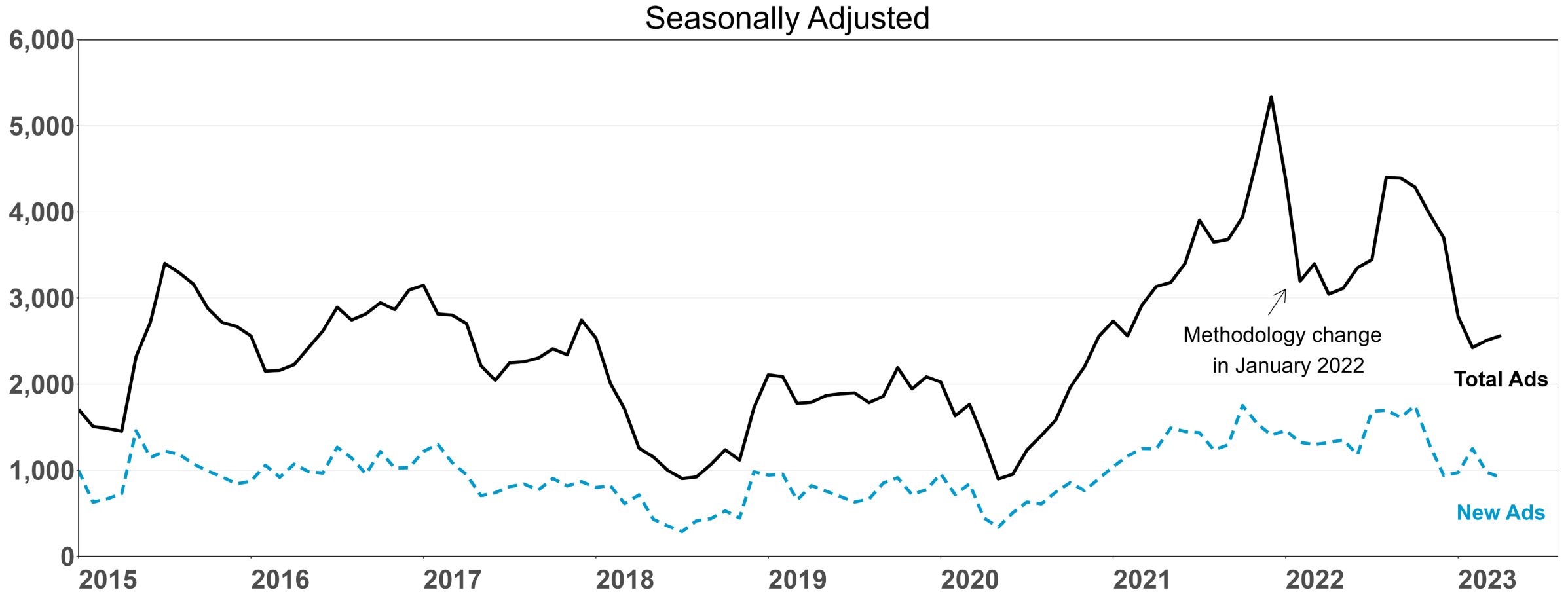
Source: The Conference Board Help Wanted OnLine™ (HWOL)

**The number of online ads in the Medford metro area was 2,700 in April.
The number of new ads increased by 60 over the month.**



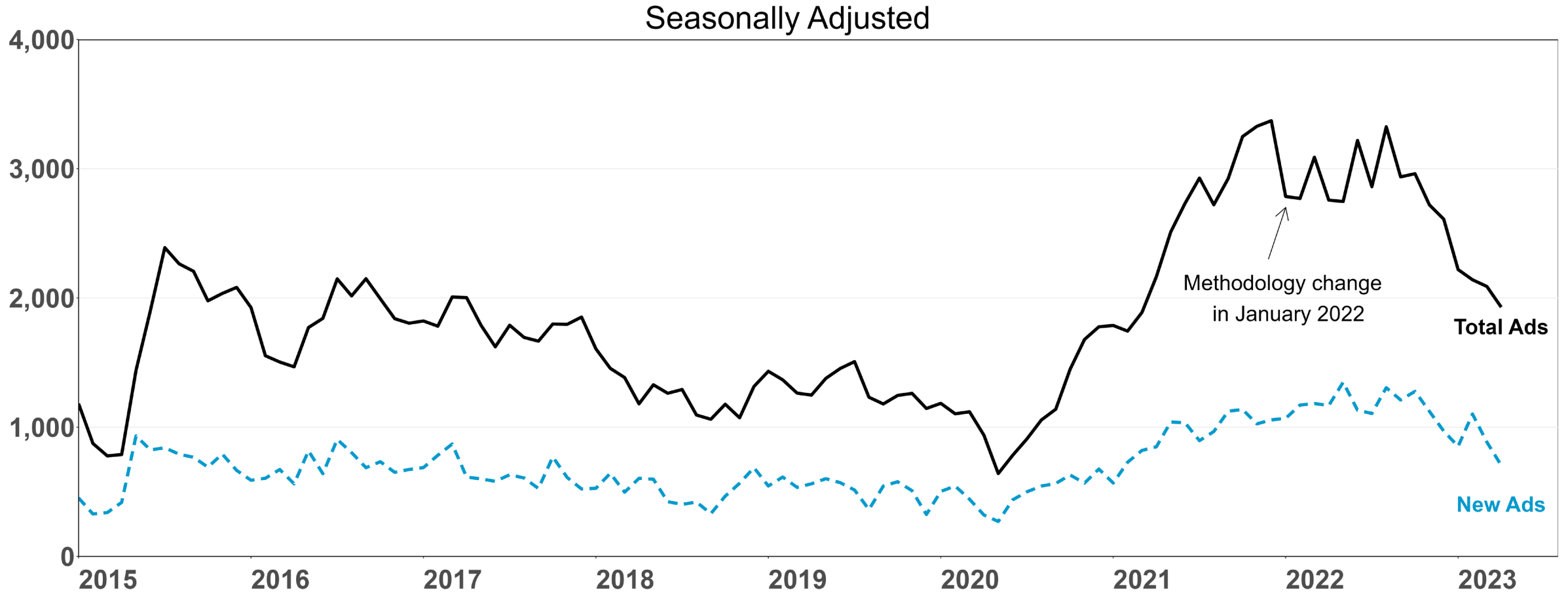
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Bend metro area was 2,600 in April.
The number of new ads **decreased** by **60** over the month.



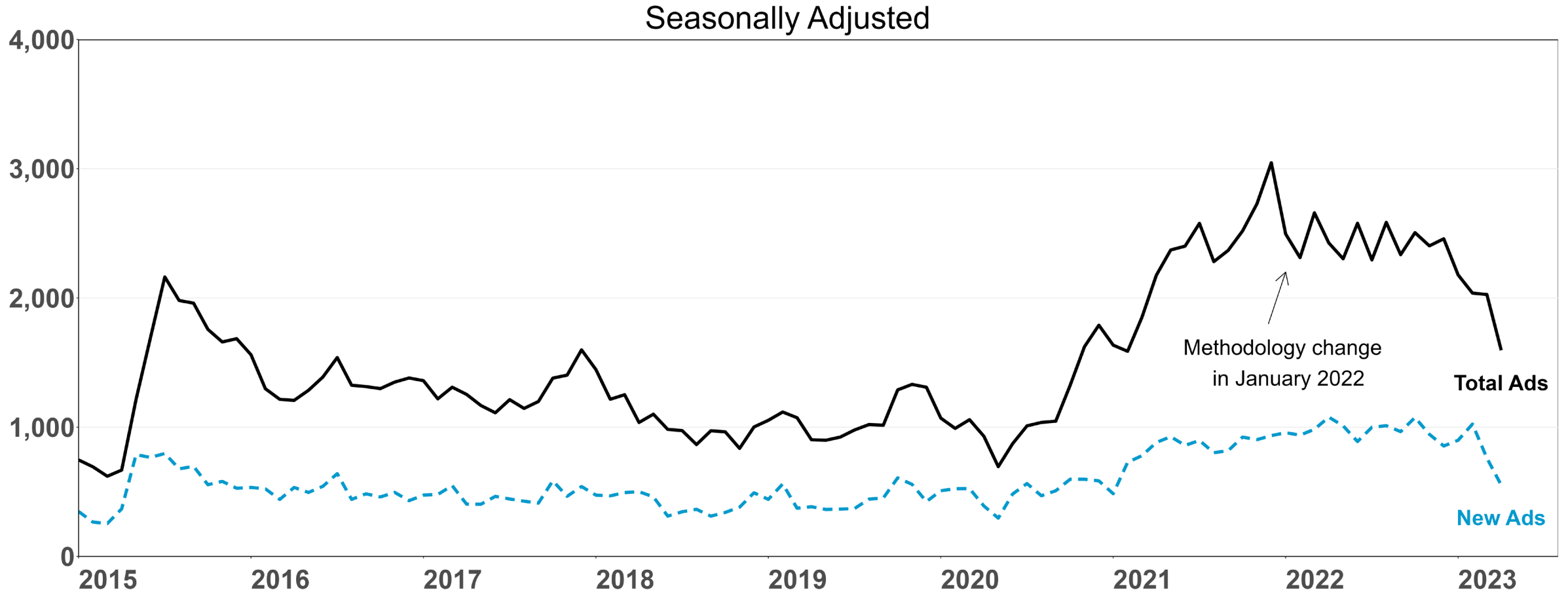
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Corvallis metro area was 1,900 in April.
The number of new ads **decreased** by **180** over the month.



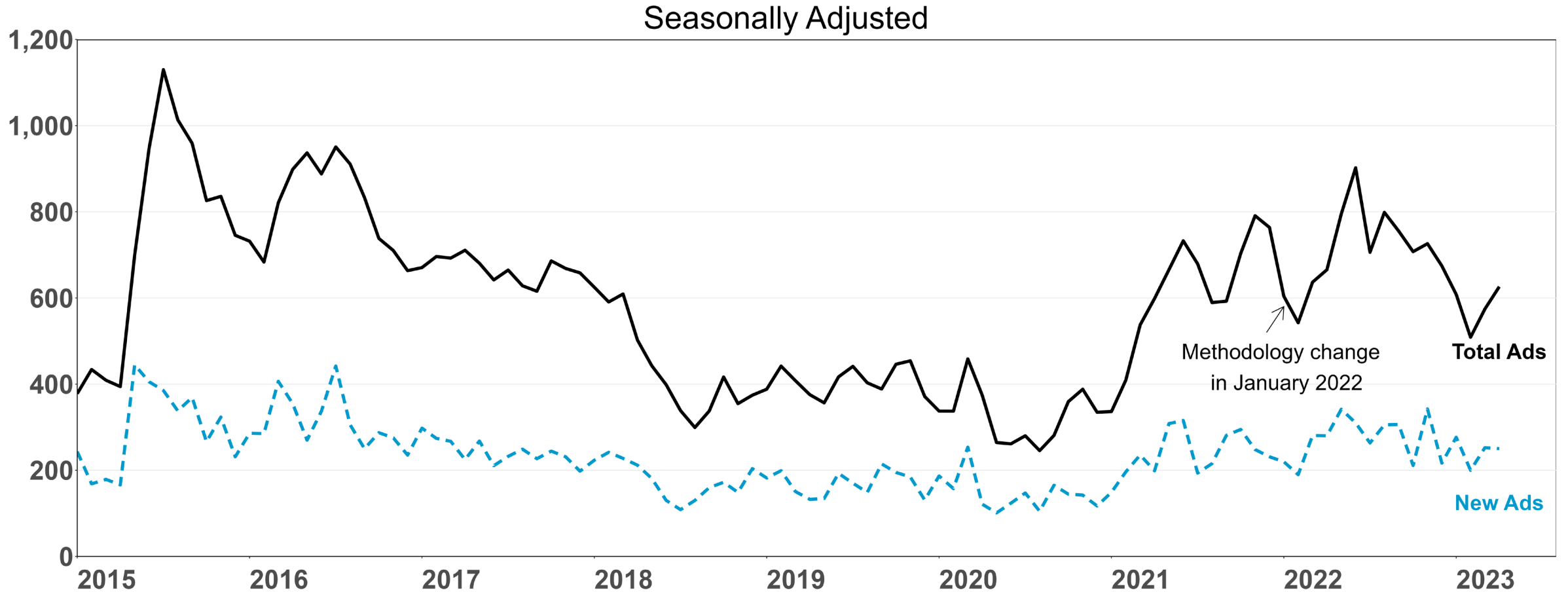
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Albany metro area was 1,600 in April.
The number of new ads **decreased** by **210** over the month.



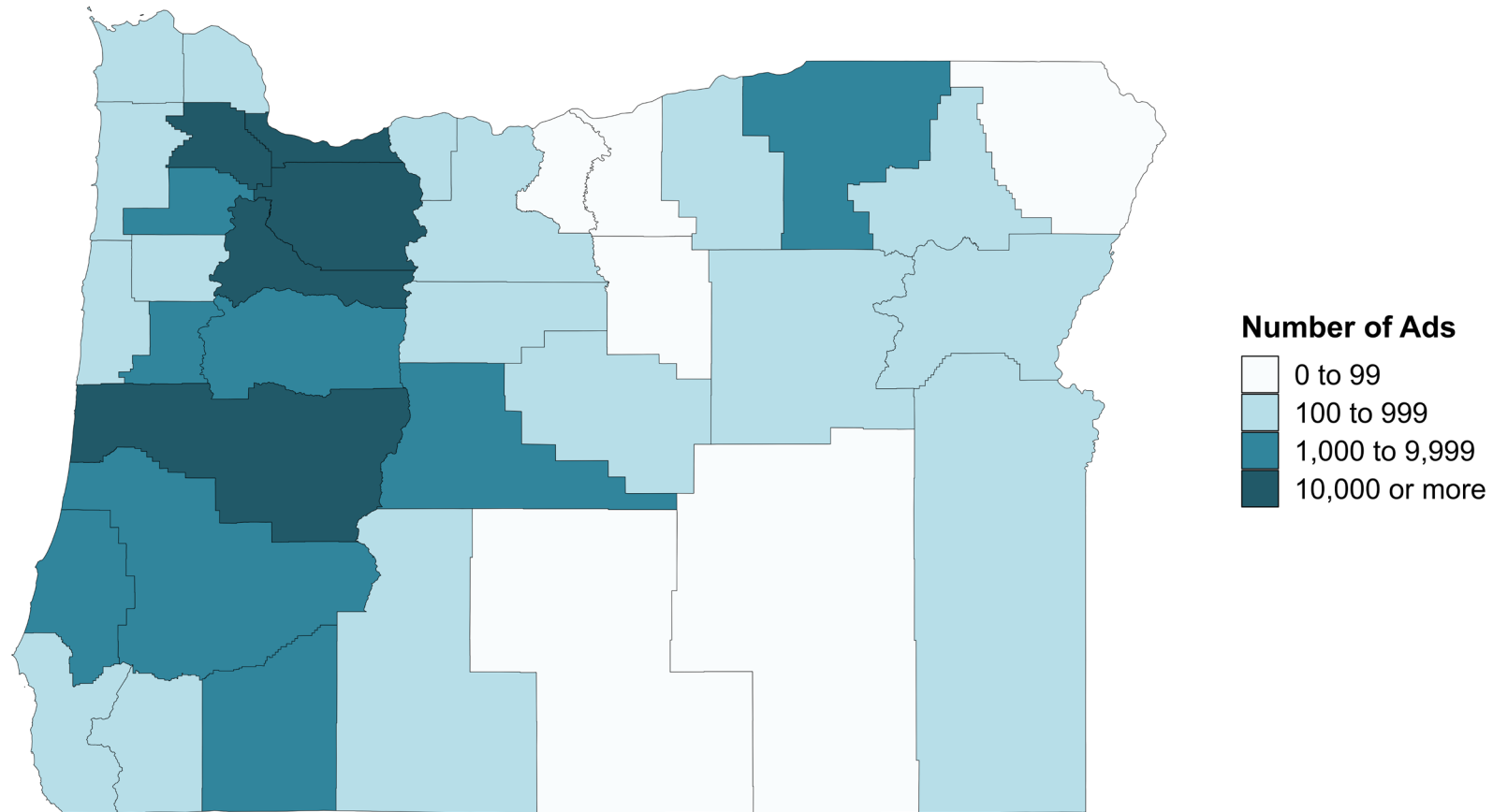
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Grants Pass metro area was 600 in April.
The number of new ads **decreased** by **2** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads, April 2023 Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

April 2023, Not Seasonally Adjusted

Multnomah	39,161	Umatilla	1,089	Crook	241
Marion	16,499	Klamath	960	Morrow	224
Washington	15,551	Lincoln	954	Baker	217
Lane	10,165	Josephine	828	Jefferson	204
Clackamas	10,071	Clatsop	717	Curry	179
Deschutes	3,471	Malheur	657	Grant	100
Jackson	3,341	Polk	587	Harney	95
Benton	2,900	Tillamook	559	Wallowa	77
Linn	2,370	Columbia	545	Lake	68
Yamhill	2,249	Hood River	433	Gilliam	65
Coos	1,504	Wasco	351	Sherman	57
Douglas	1,258	Union	331	Wheeler	5

Source: The Conference Board Help Wanted OnLine (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

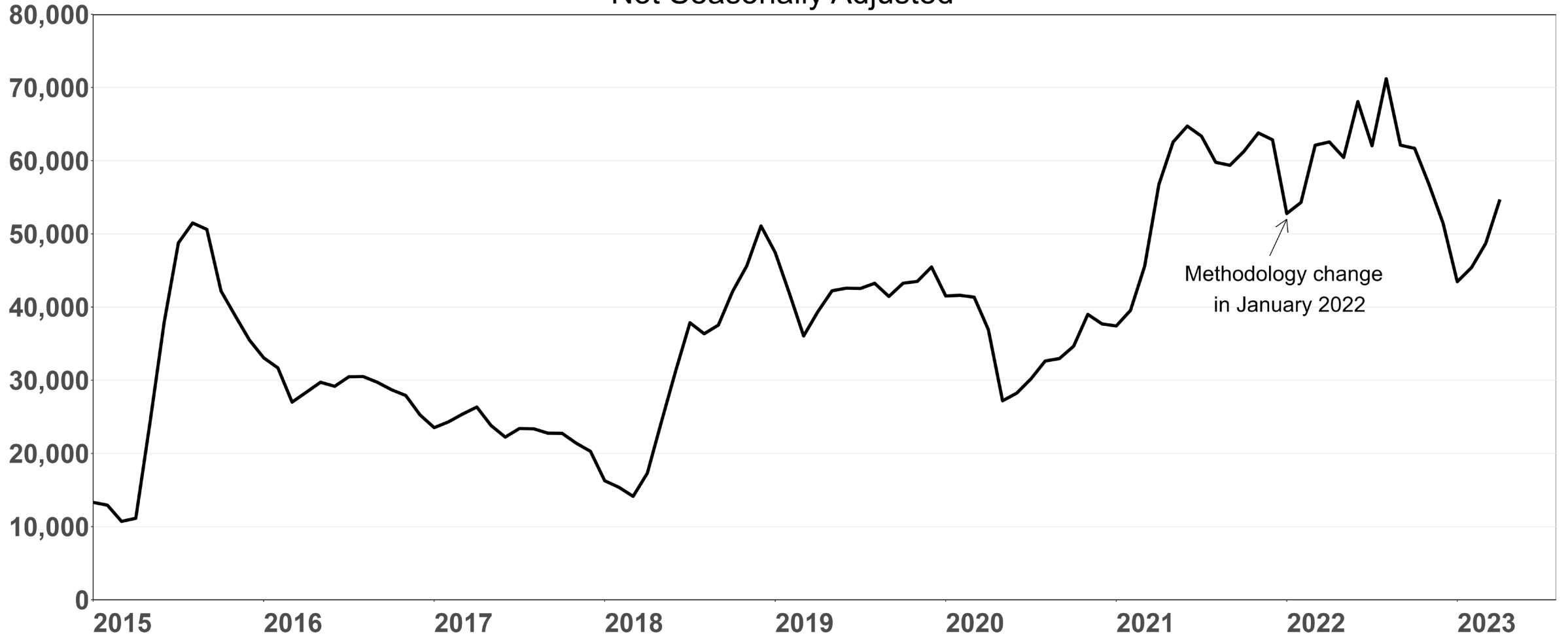
Help Wanted Online Ads by Workforce Area

April 2023, Not Seasonally Adjusted

Portland-Metro	54,712
Mid-Valley	21,705
Lane	10,165
Clackamas	10,071
East Cascades	5,855
Northwest Oregon	5,675
Rogue Valley	4,169
Southwestern Oregon	2,941
Eastern Oregon	2,790

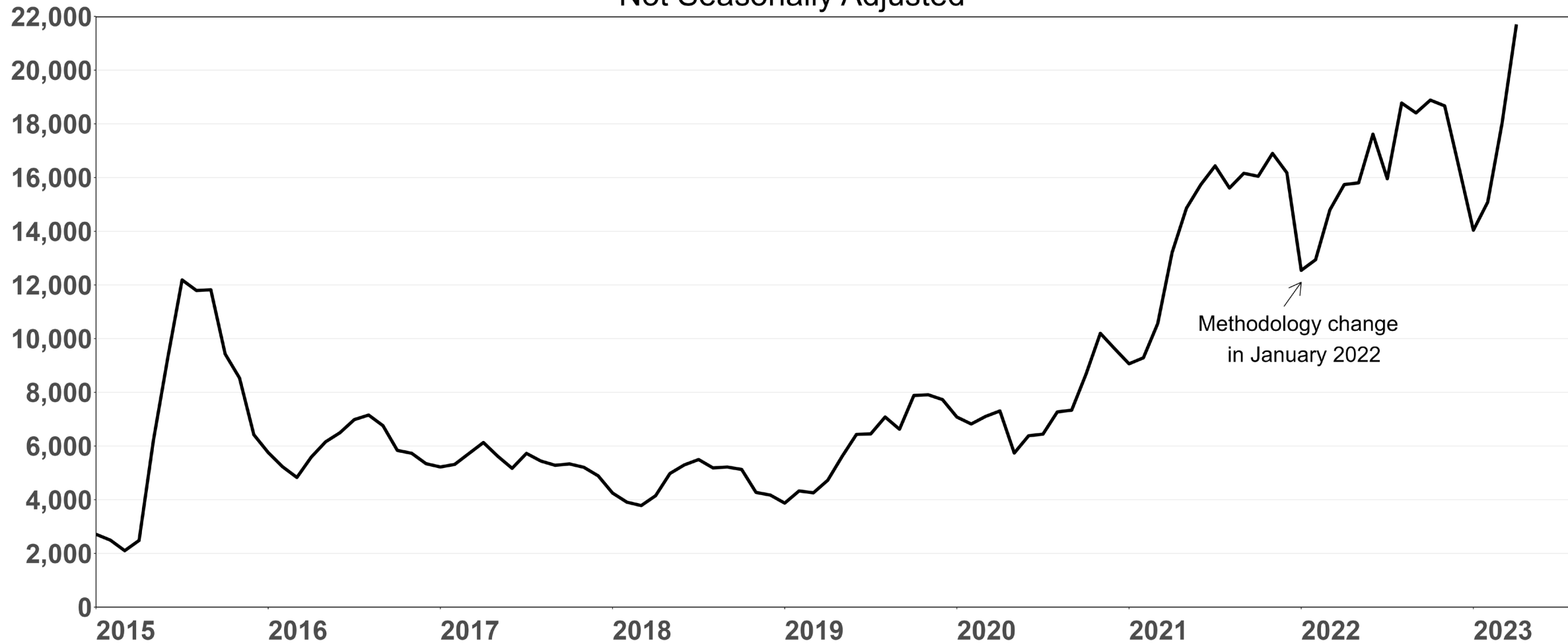
Source: The Conference Board Help Wanted OnLine (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



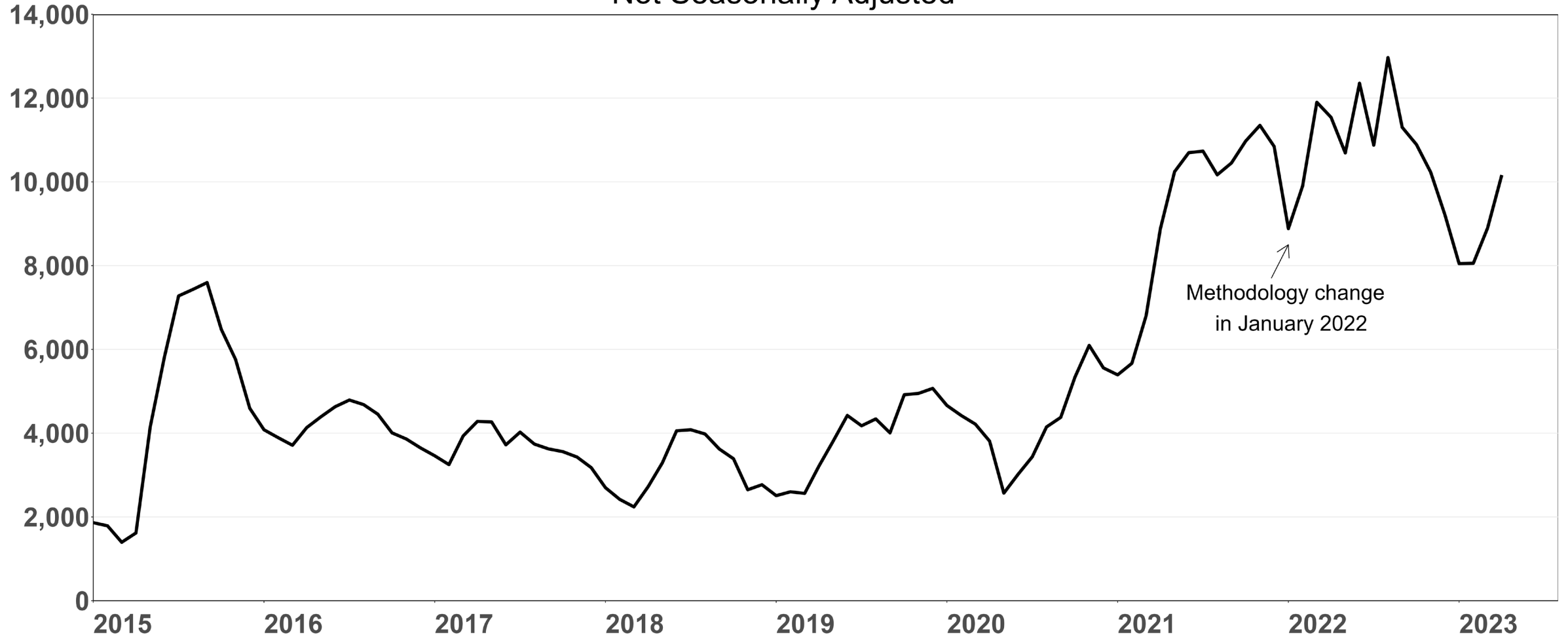
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



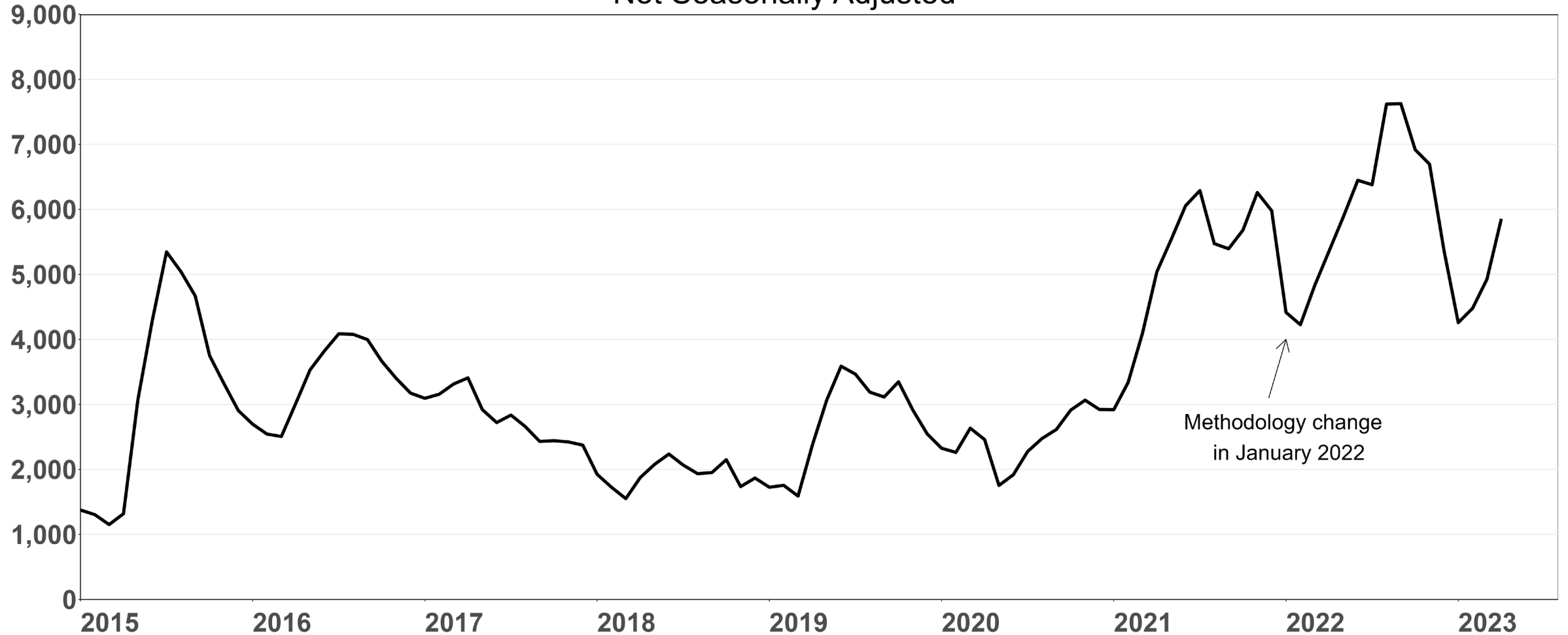
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



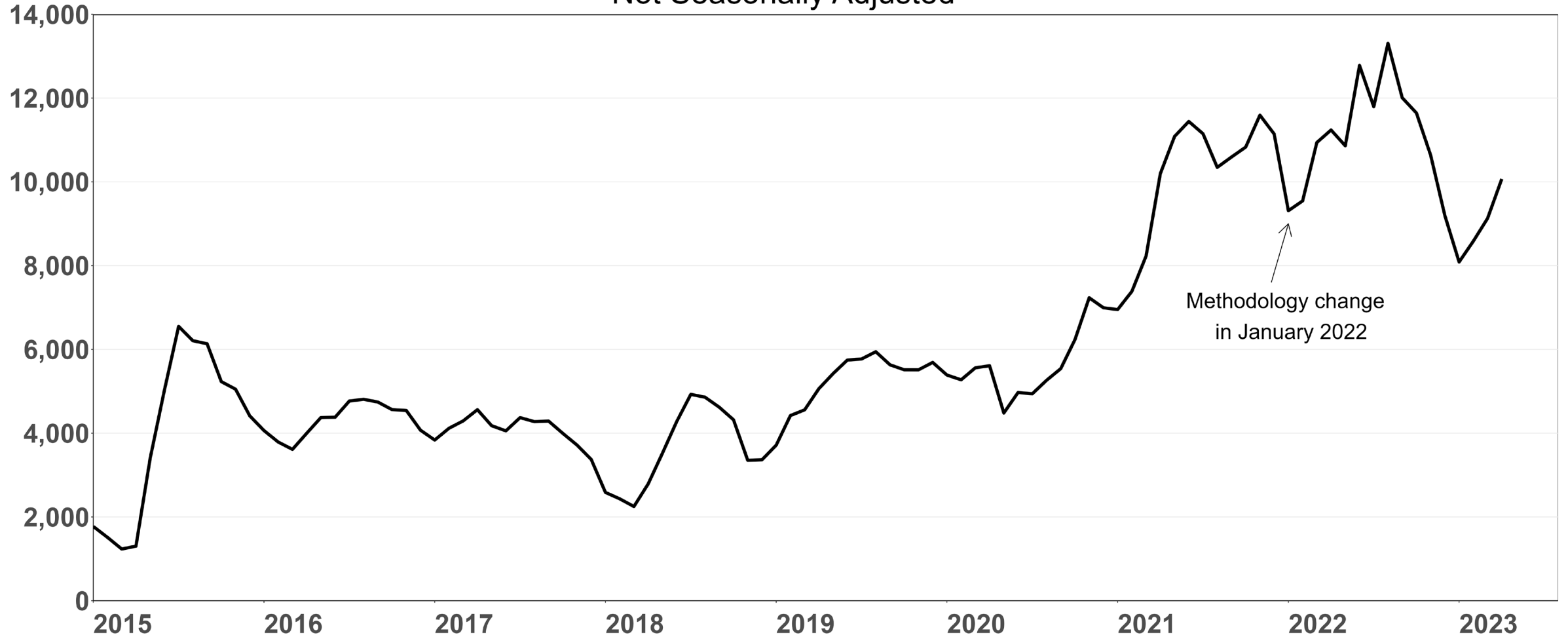
Source: The Conference Board Help Wanted OnLine™ (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

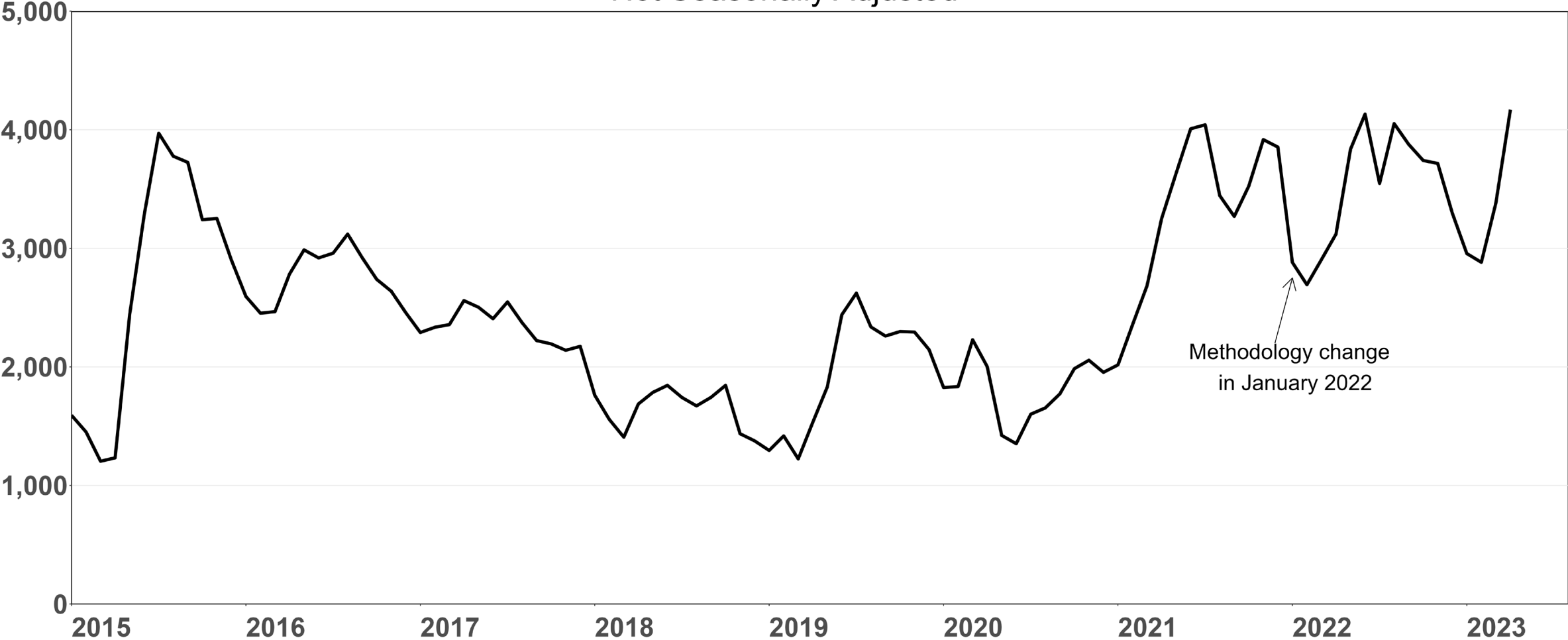
Clackamas Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

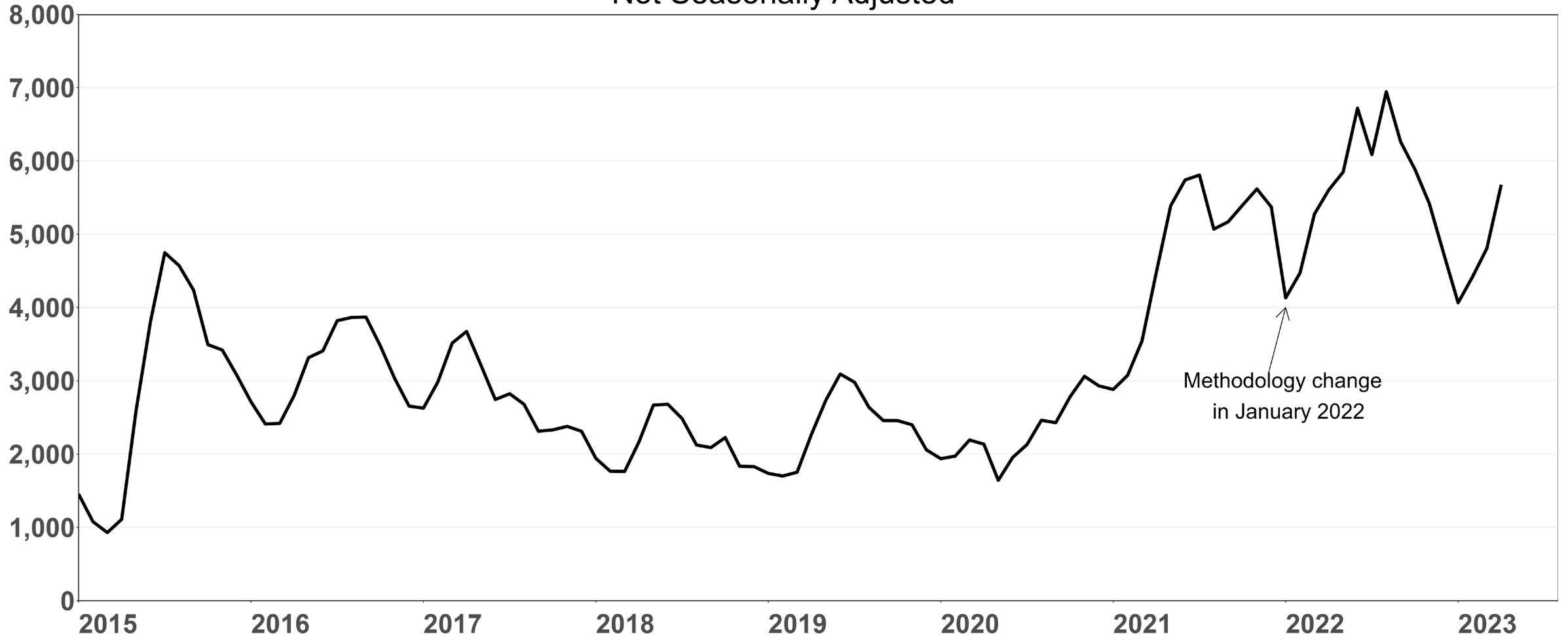
Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



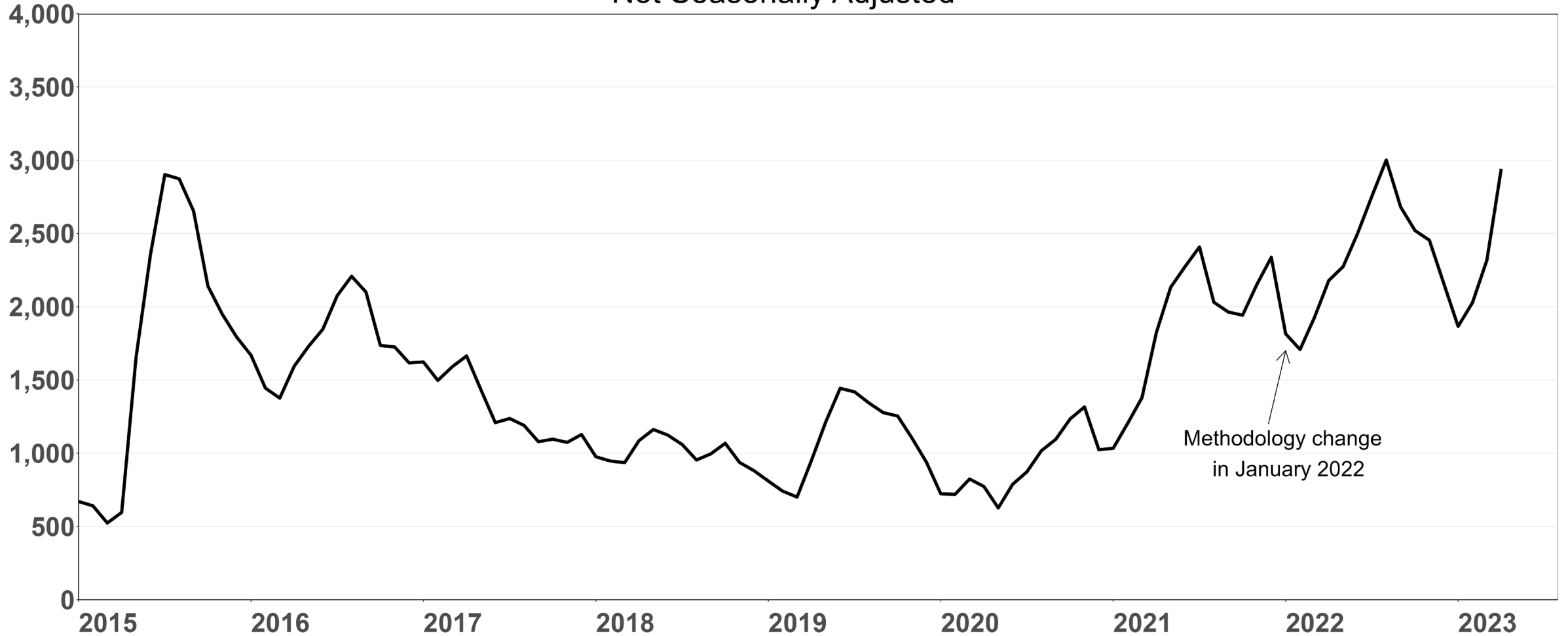
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



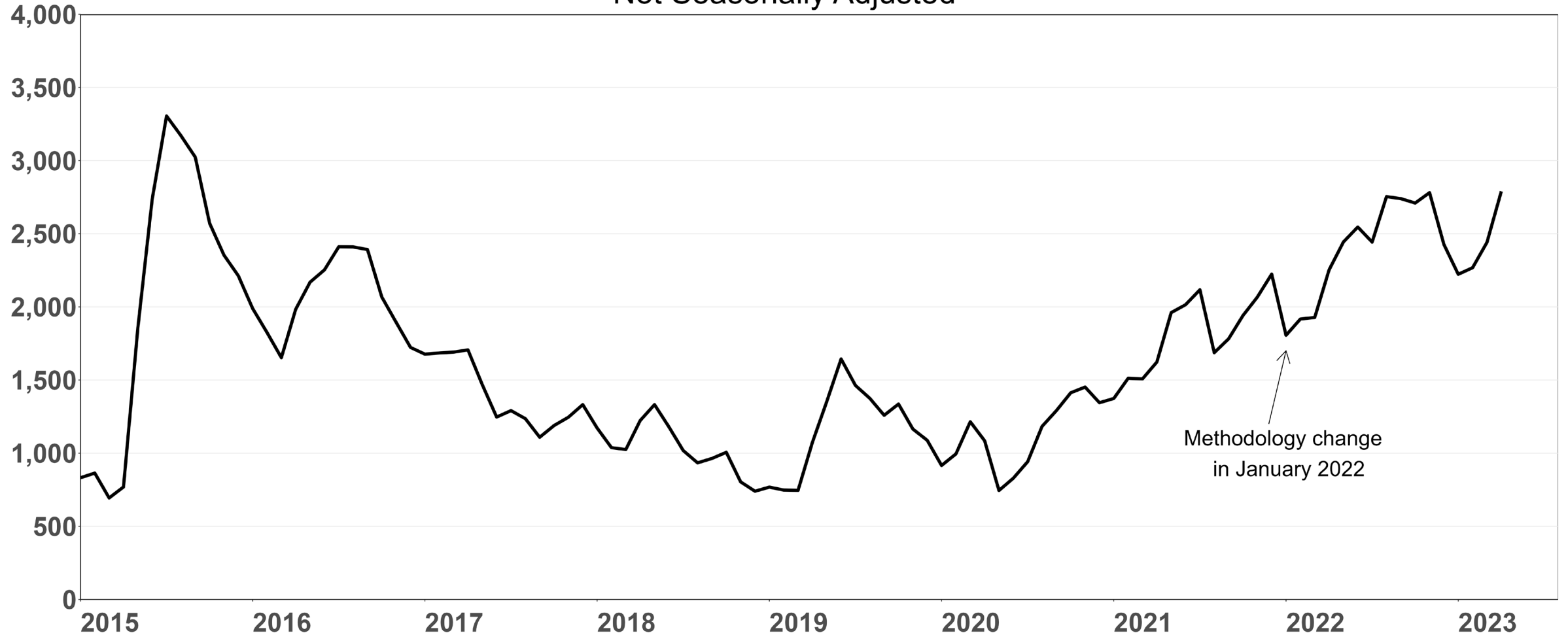
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

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