

Help Wanted Online Ads

October 2024

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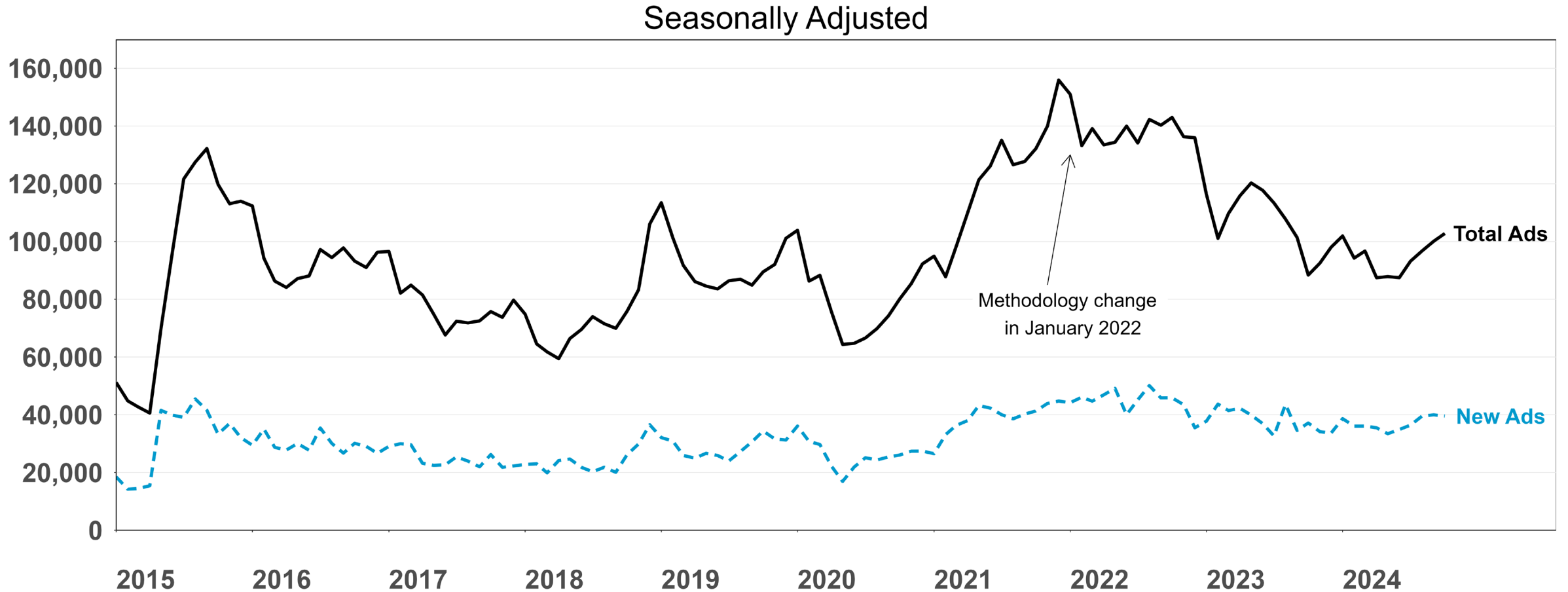
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.2 million in October.

- Number of ads posted in Oregon totaled 102,800 in October.
- Number of ads posted for the first time (*new ads*) decreased by 400 in Oregon in October.
- Nationally, new ads decreased by 83,400 in October.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 37,400
 - Nevada: 65,800
 - Oregon: 102,800
 - Washington: 163,400
 - California: 637,900

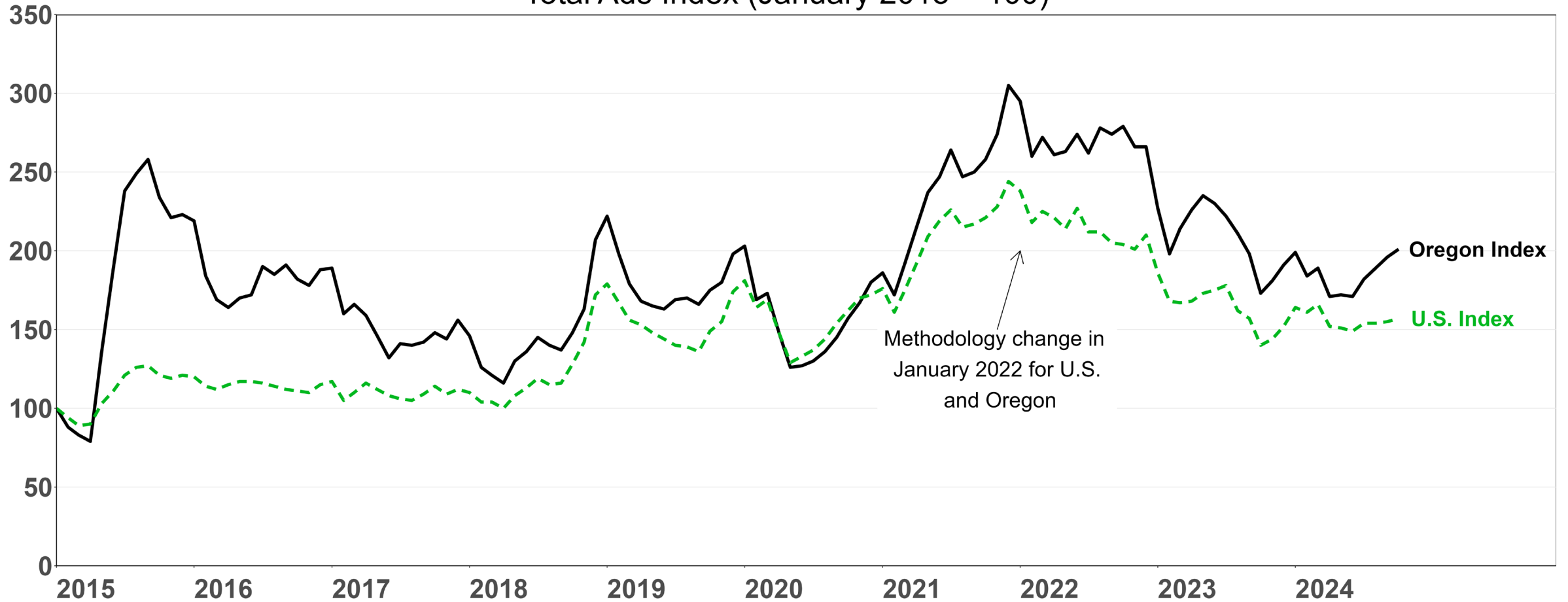
The number of online ads in Oregon was 102,800 in October.
The number of new ads **decreased** by 400 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of help wanted ads nationally was 6.2 million in October 2024.

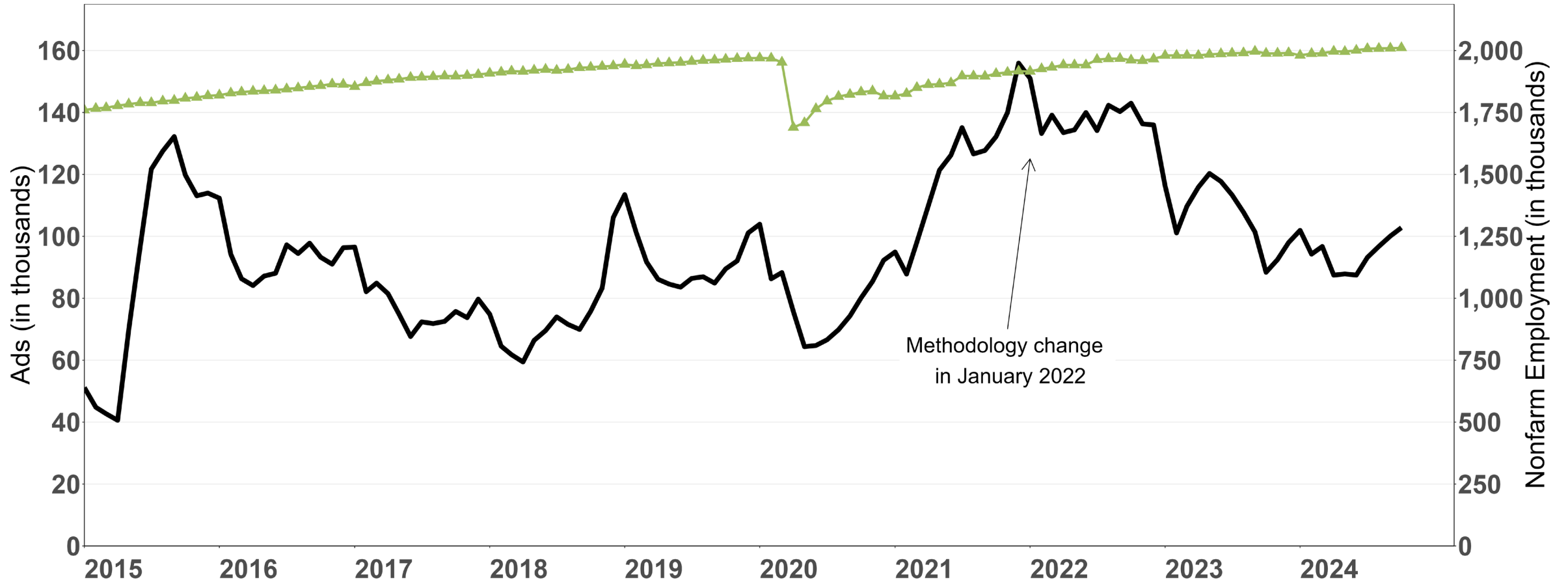
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine® (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

■ Oregon Total Ads ▲ Nonfarm Employment



Source: The Conference Board Help Wanted OnLine® (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in the fourth quarter 2023.

Read [Online Job Ads Declined in Fall 2023, but Remain Higher Than Pre-Pandemic Levels](#) by Employment Economist [Luke Coury](#).

Top 10 Occupations with the Most New Help Wanted OnLine Ads

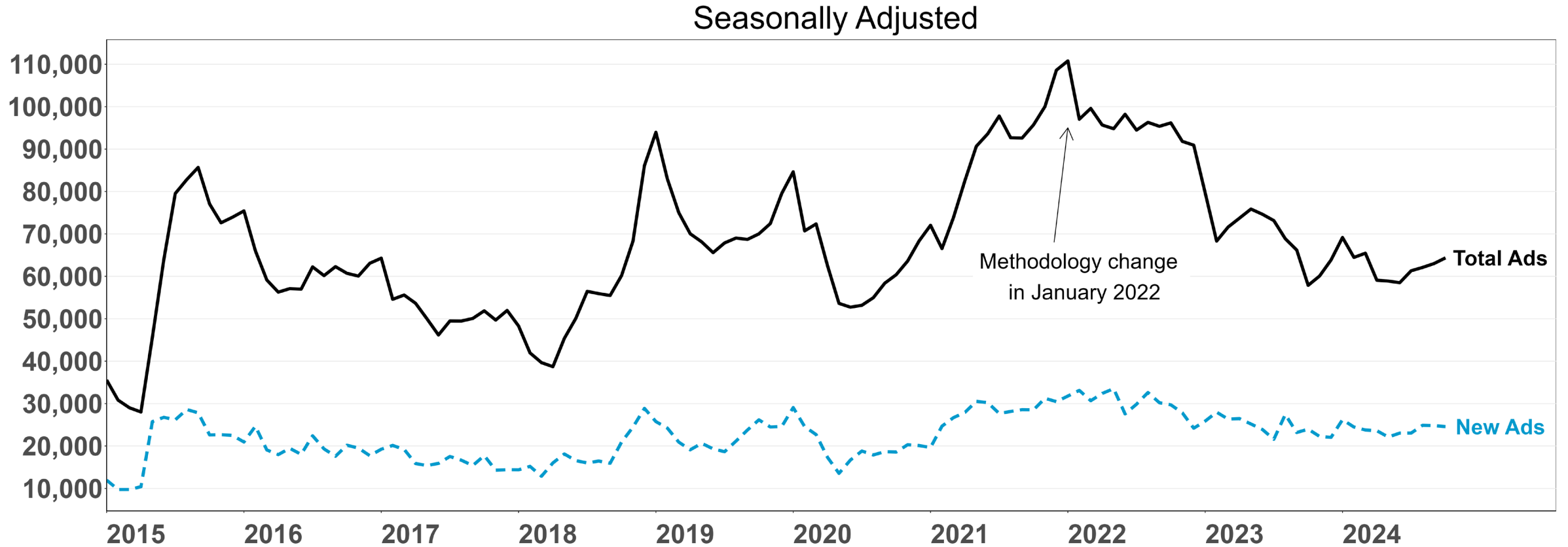
Oregon, Fourth Quarter 2023

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Fourth Quarter 2022
Registered Nurses	2,643	-310	1
Retail Salespersons	1,819	-256	2
Sales Representatives, Wholesale and Manufacturing	1,390	-382	3
First-Line Supervisors of Retail Sales Workers	1,384	-22	5
Home Health and Personal Care Aides	1,019	214	16
Medical and Health Services Managers	995	-84	9
Maintenance and Repair Workers, General	977	-225	8
Customer Service Representatives	975	-348	6
Managers, All Other	953	-319	7
Fast Food and Counter Workers	894	-69	12

Source: The Conference Board Help Wanted OnLine® (HWOL)

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

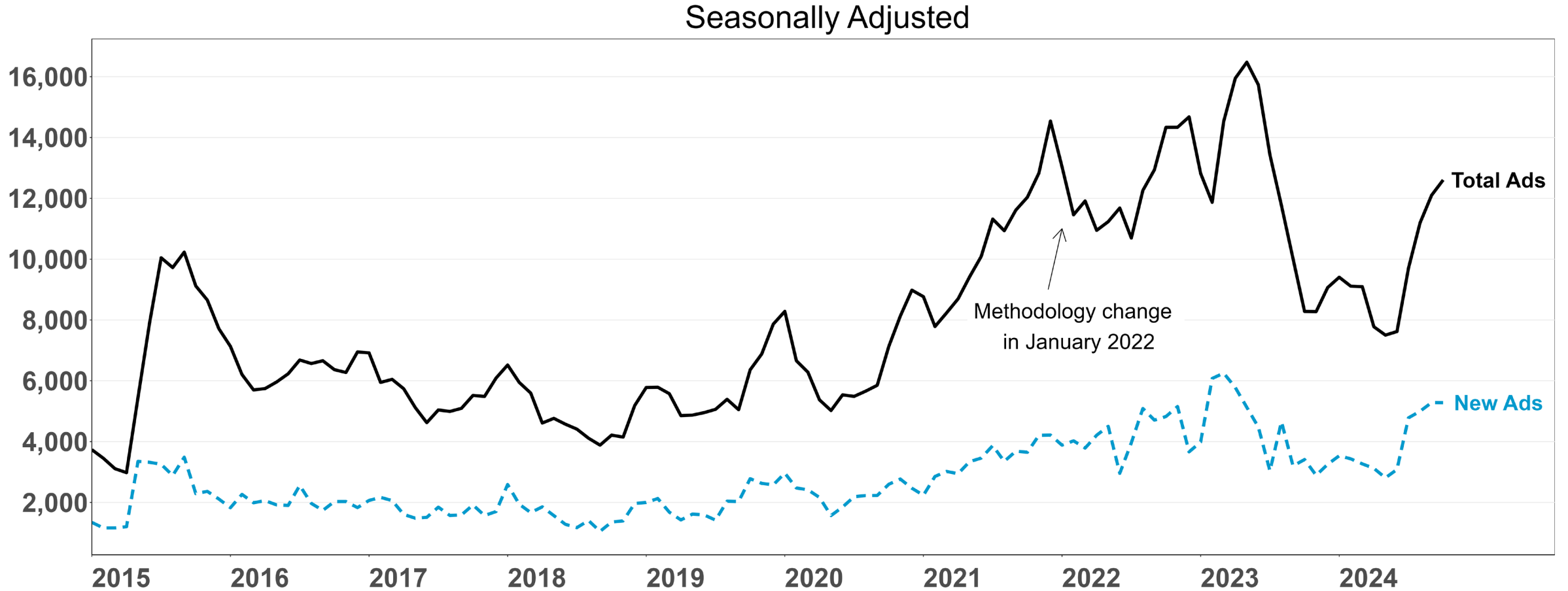
The number of online ads in the Portland metro area was 64,400 in October.
The number of new ads **decreased** by **230** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

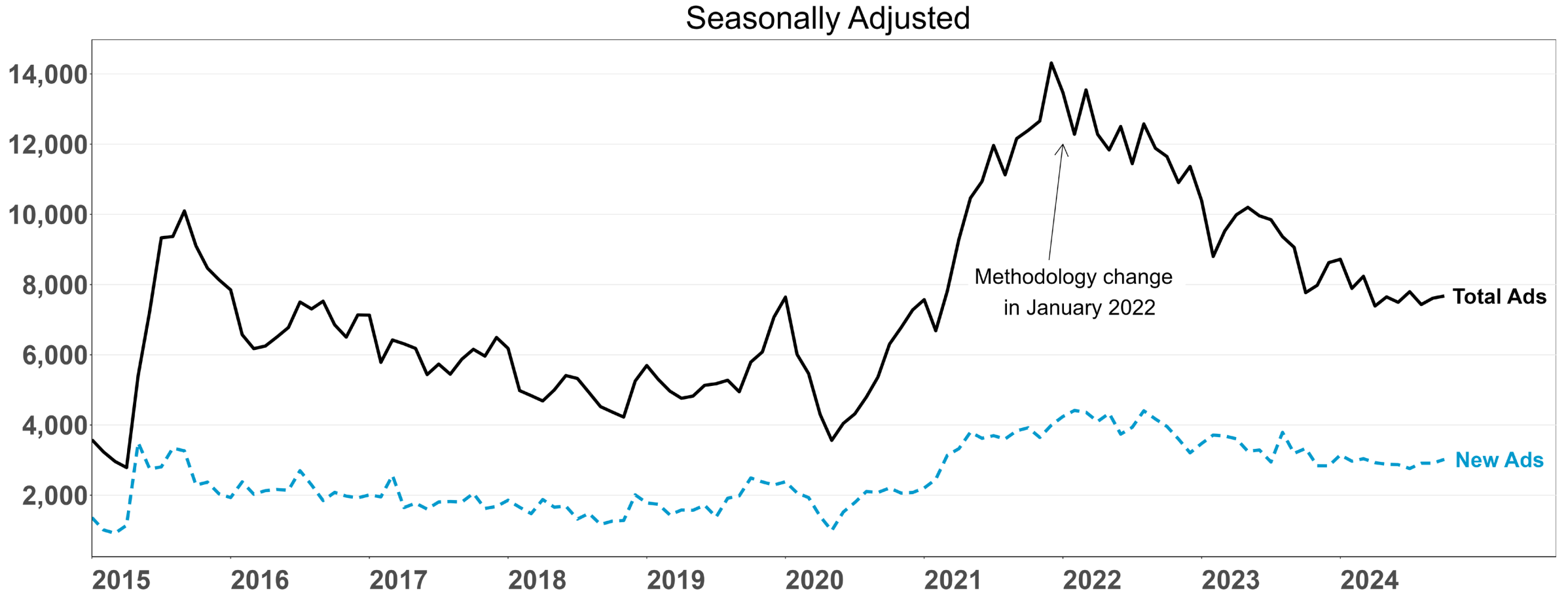
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

The number of online ads in the Salem metro area was 12,600 in October.
The number of new ads was unchanged.



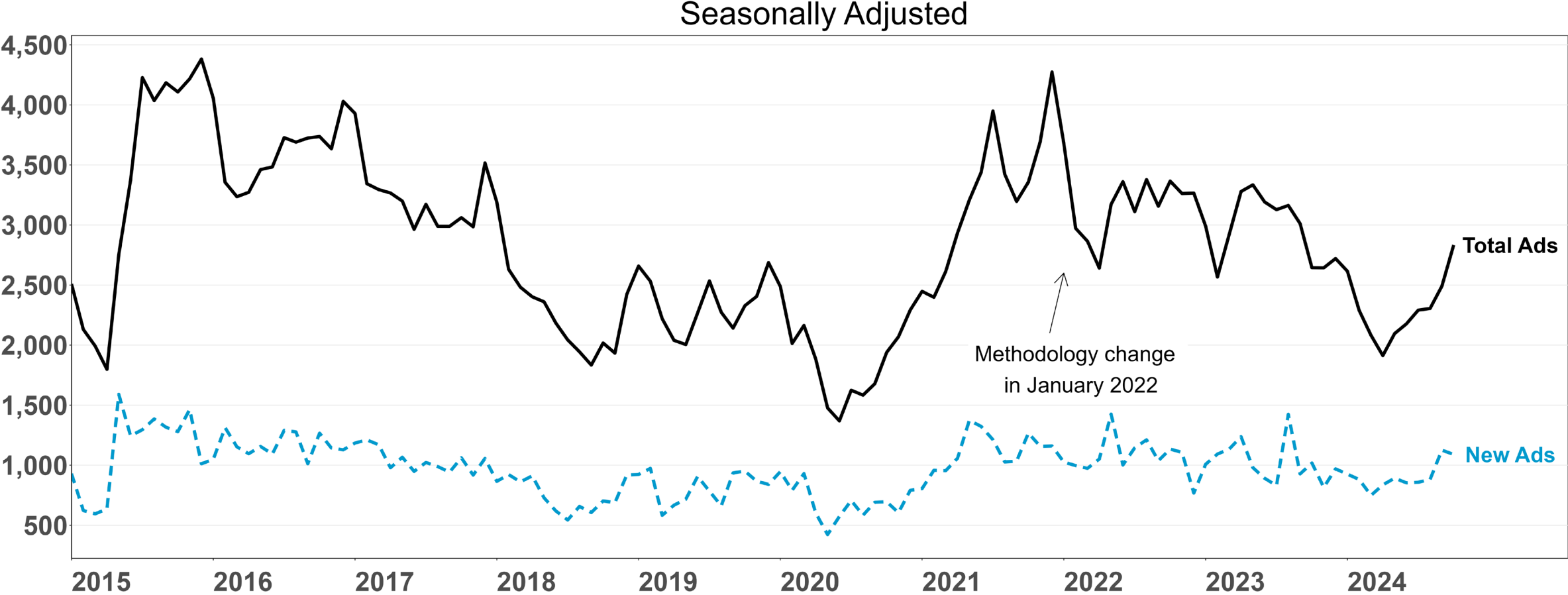
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Eugene metro area was 7,700 in October.
The number of new ads increased by 110 over the month.



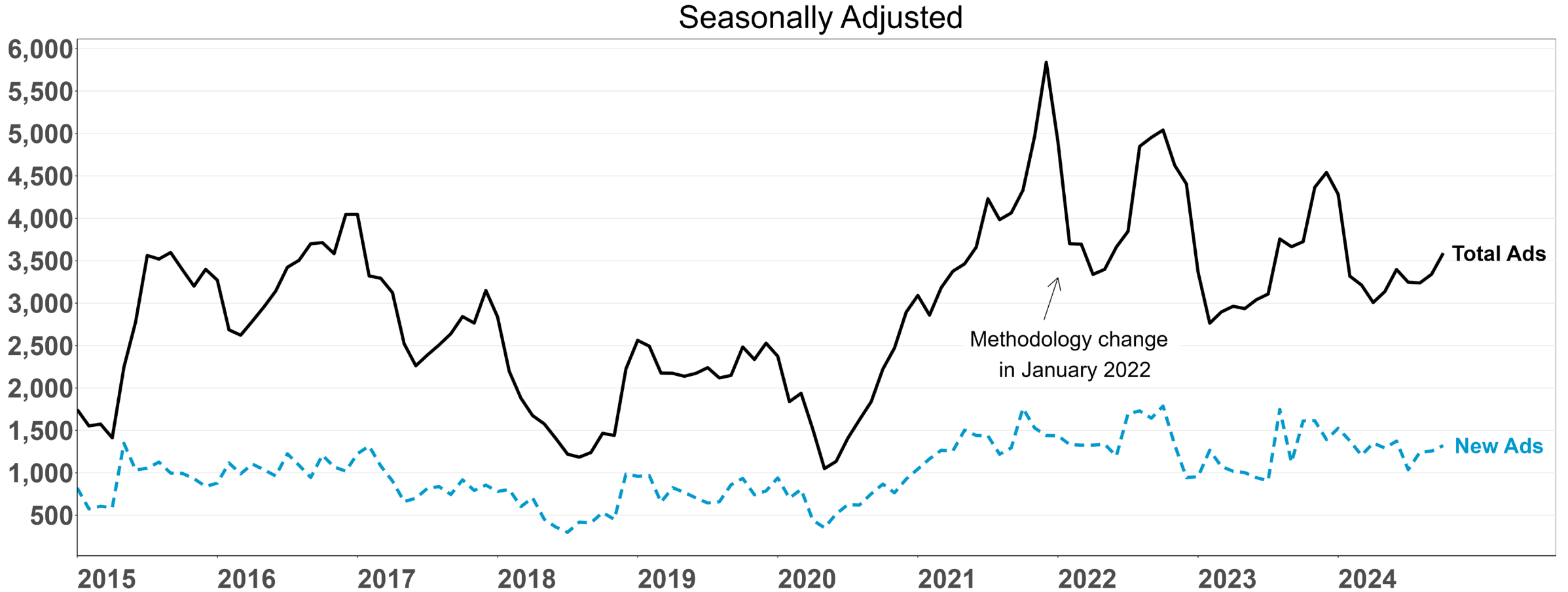
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Medford metro area was 2,800 in October.
The number of new ads **decreased** by 40 over the month.



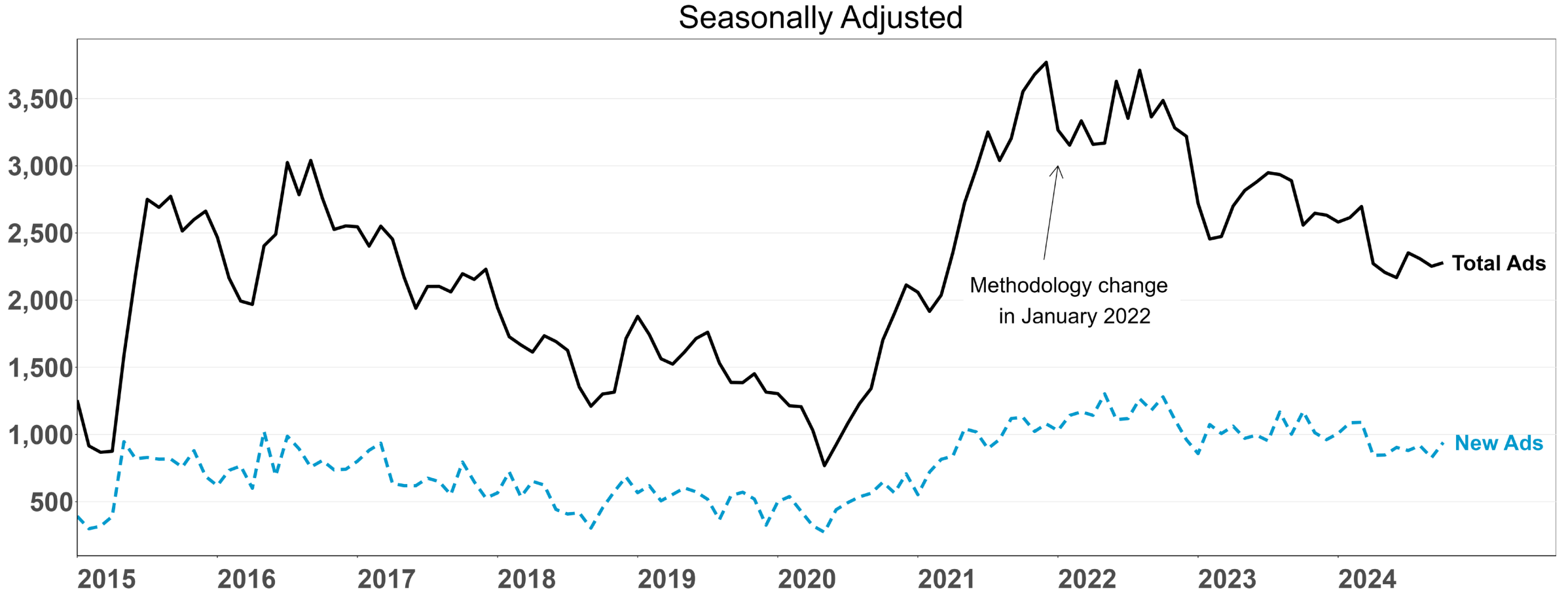
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Bend metro area was 3,600 in October.
The number of new ads increased by 70 over the month.



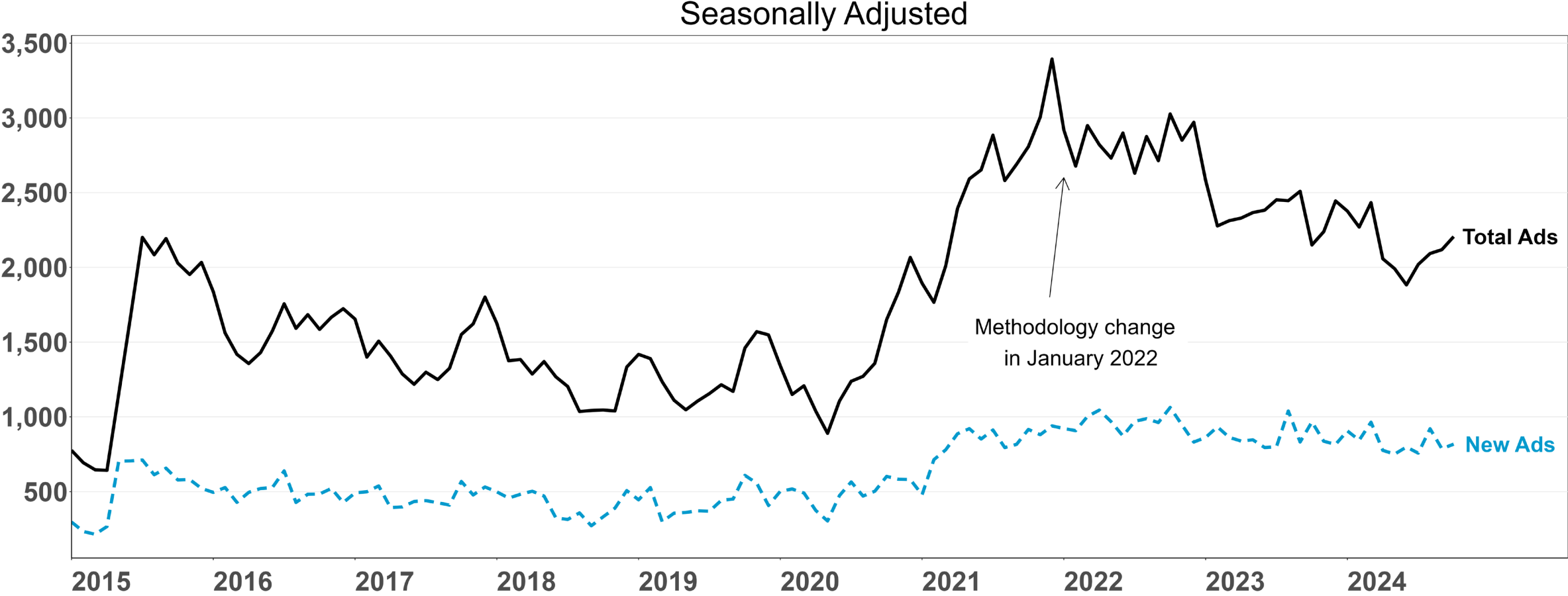
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Corvallis metro area was 2,300 in October.
The number of new ads increased by 110 over the month.



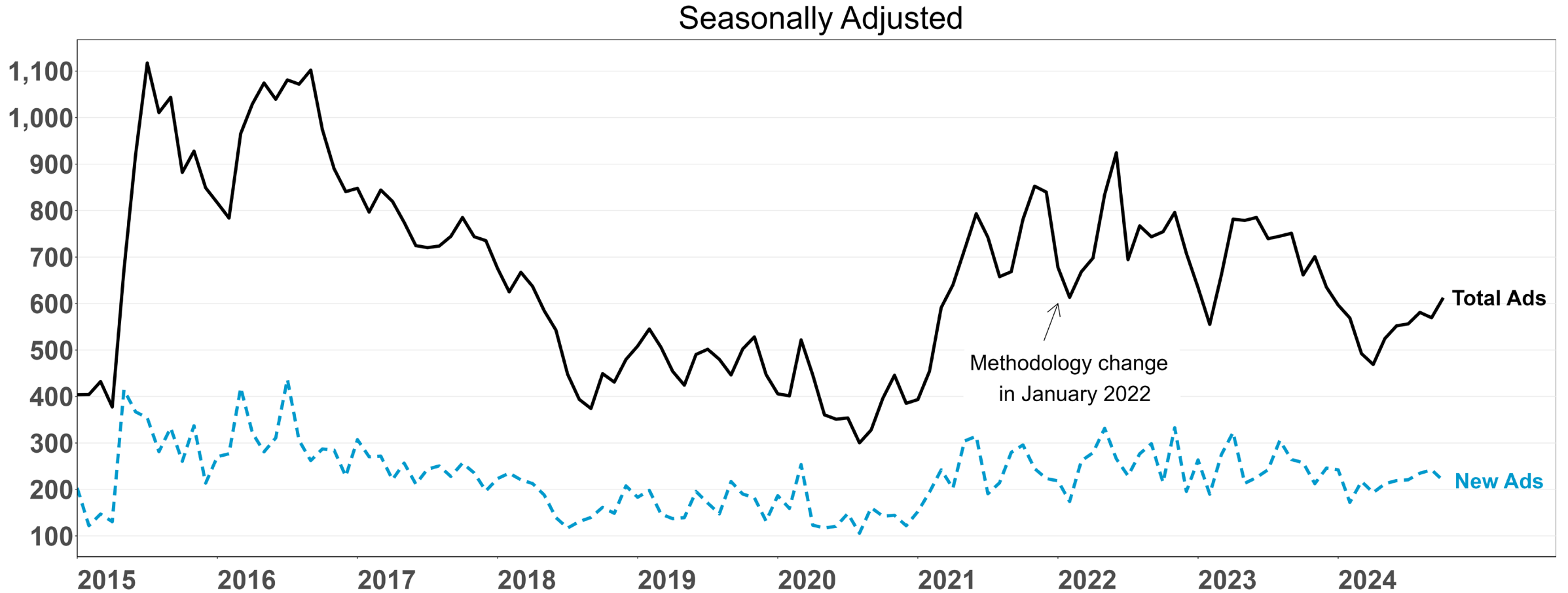
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Albany metro area was 2,200 in October.
The number of new ads increased by 30 over the month.



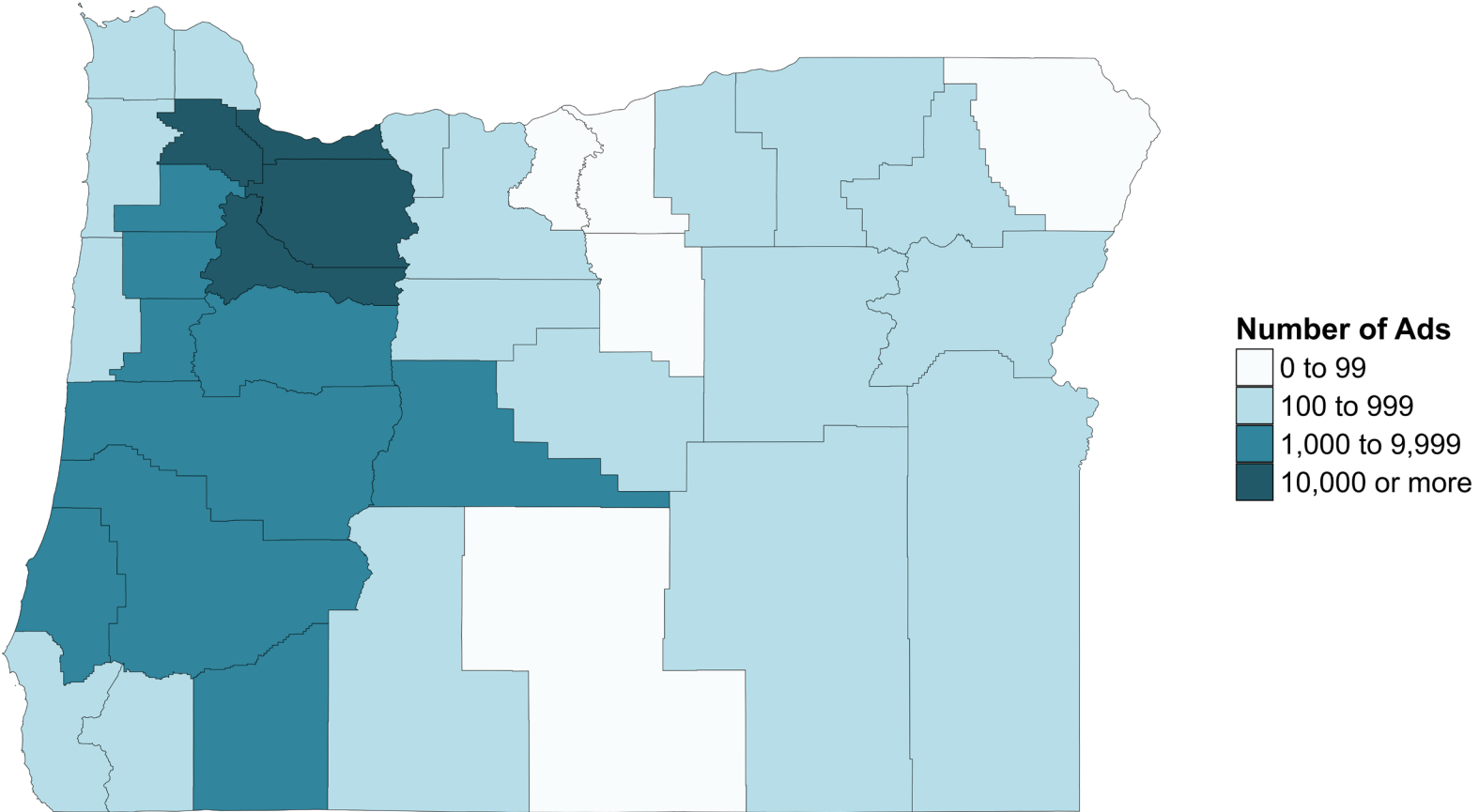
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Grants Pass metro area was 610 in October.
The number of new ads **decreased** by **20** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads, October 2024
Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

Help Wanted Online Ads by County

October 2024, Not Seasonally Adjusted

Multnomah	26,178	Douglas	1,155	Baker	253
Washington	17,487	Lincoln	914	Jefferson	226
Marion	11,380	Umatilla	902	Crook	207
Clackamas	10,554	Klamath	715	Morrow	193
Lane	7,776	Clatsop	667	Grant	139
Coos	4,598	Columbia	624	Curry	121
Deschutes	3,453	Josephine	580	Harney	106
Jackson	2,802	Hood River	529	Lake	81
Linn	2,176	Malheur	487	Wallowa	69
Benton	2,154	Tillamook	437	Gilliam	37
Yamhill	1,777	Wasco	339	Sherman	36
Polk	1,183	Union	286	Wheeler	7

Source: The Conference Board Help Wanted OnLine® (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

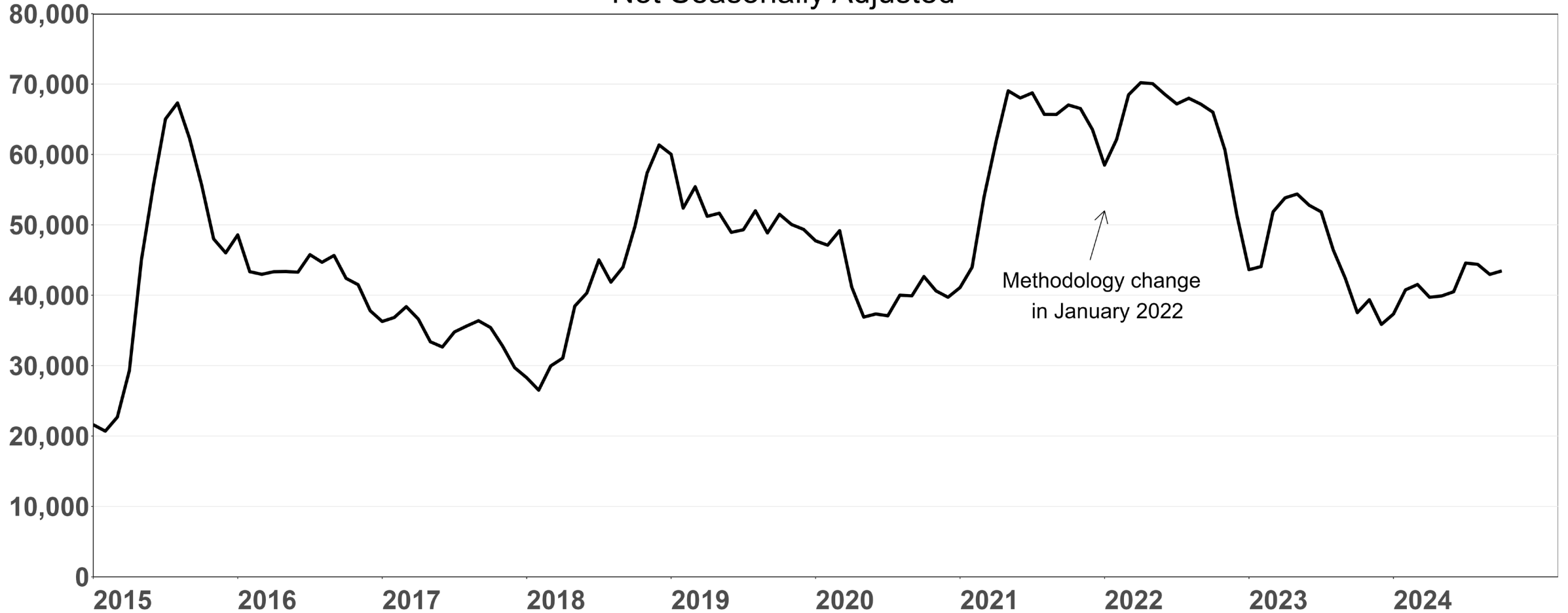
Help Wanted Online Ads by Workforce Area

October 2024, Not Seasonally Adjusted

Portland-Metro	43,460
Mid-Valley	16,527
Clackamas	10,336
Lane	7,915
Southwestern Oregon	6,061
East Cascades	5,685
Northwest Oregon	4,927
Rogue Valley	3,543
Eastern Oregon	2,547

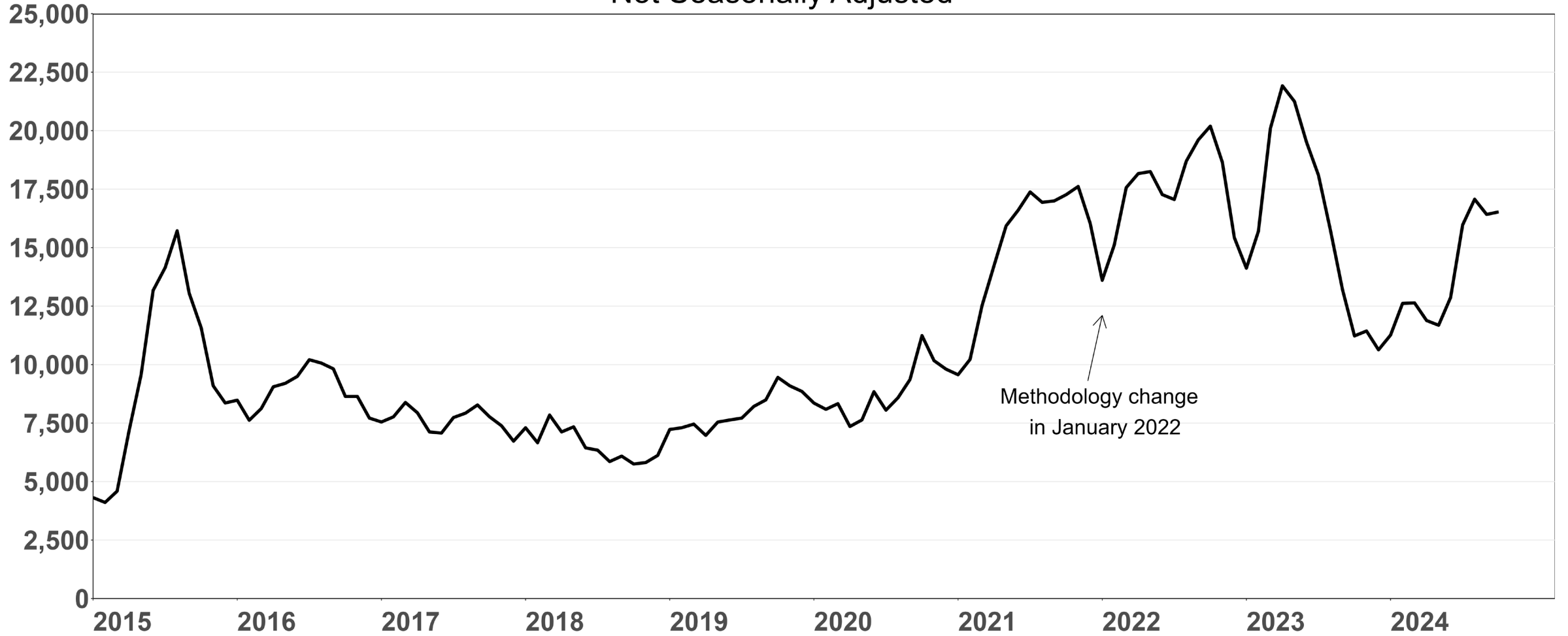
Source: The Conference Board Help Wanted OnLine® (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



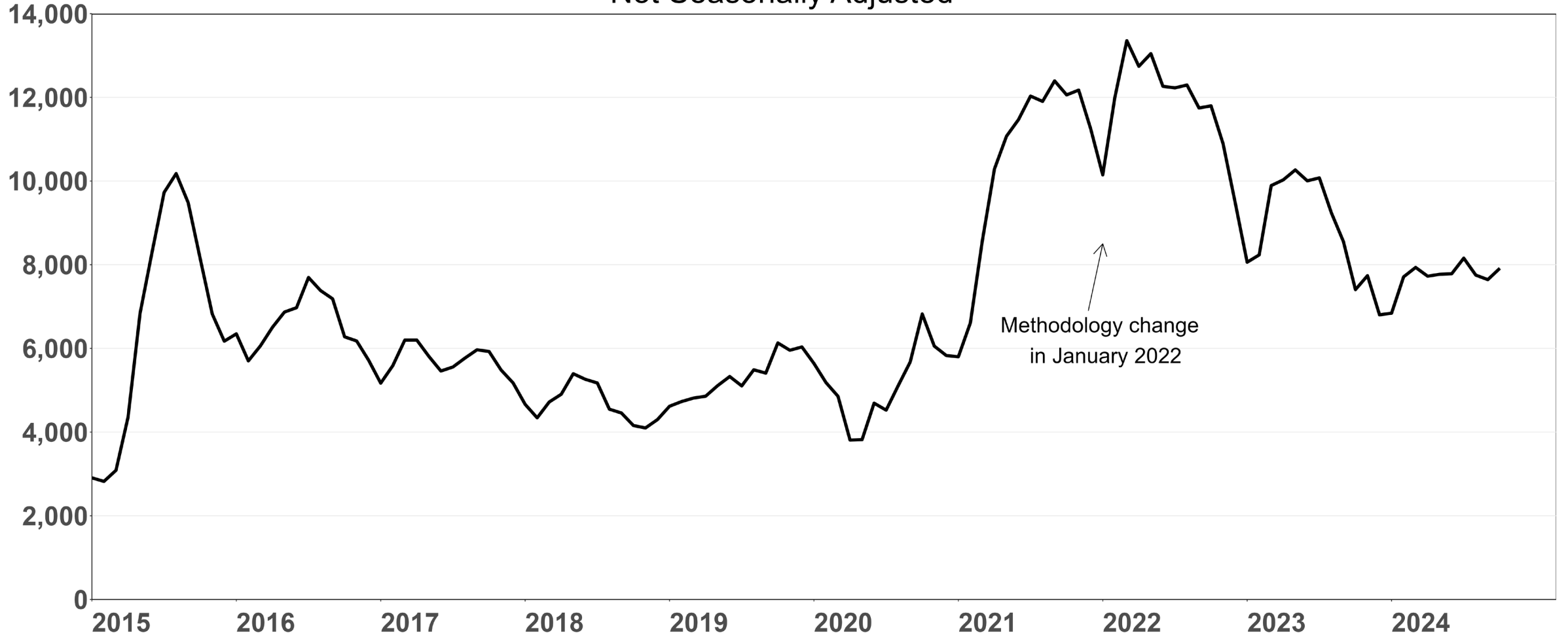
Source: The Conference Board Help Wanted OnLine® (HWOL)
Note: The Portland-Metro LWA includes Multnomah and Washington counties

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



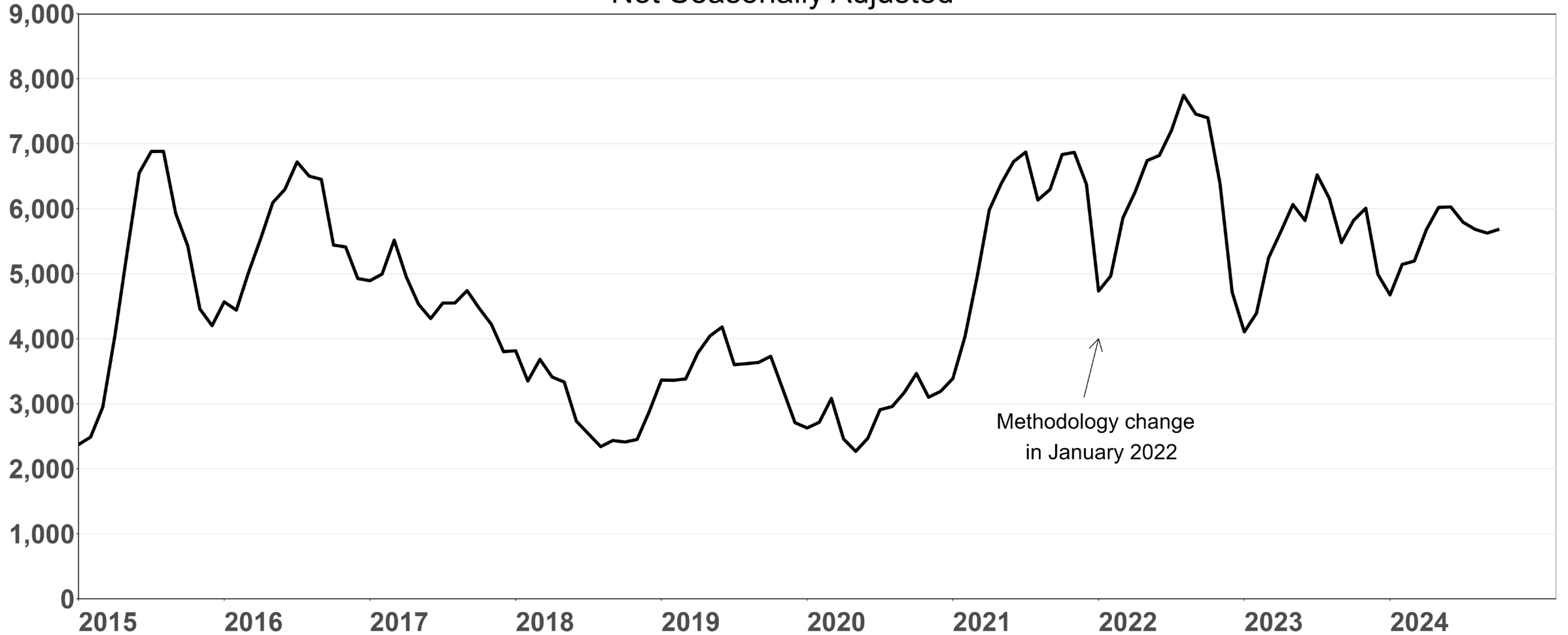
Source: The Conference Board Help Wanted OnLine® (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



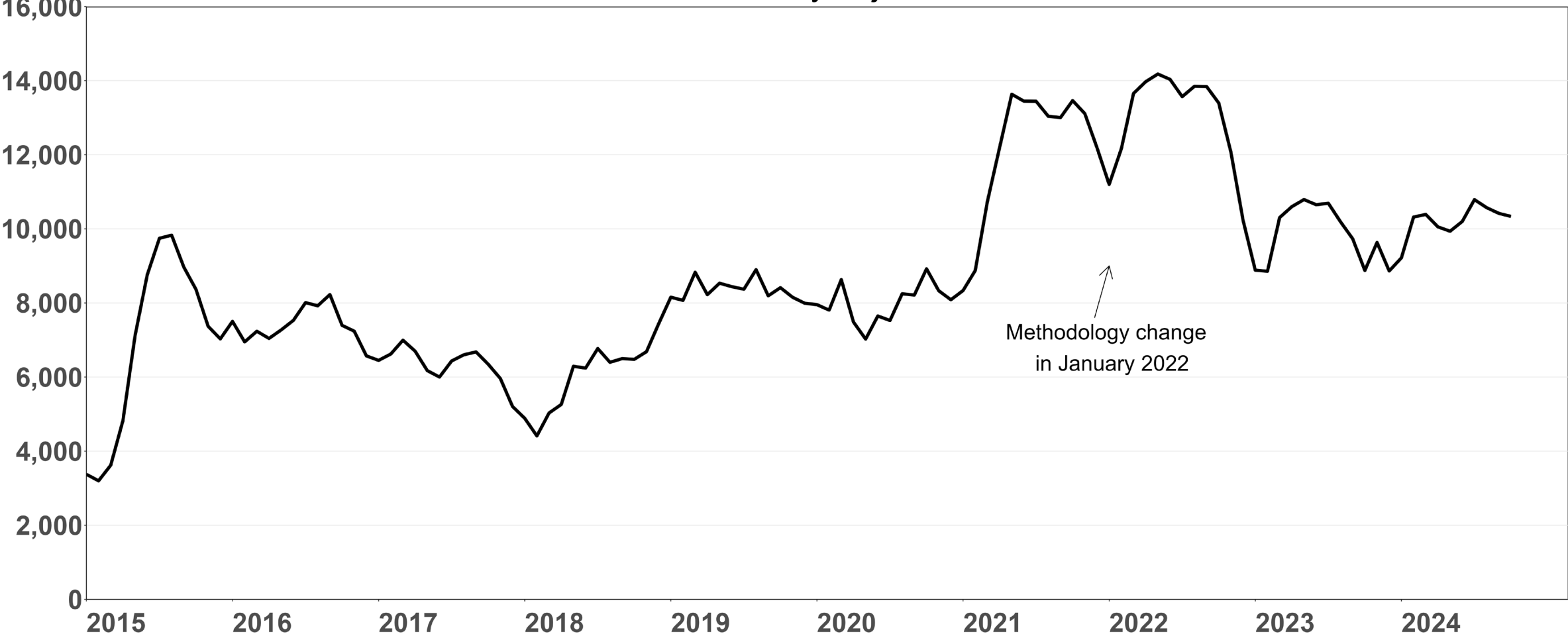
Source: The Conference Board Help Wanted OnLine® (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



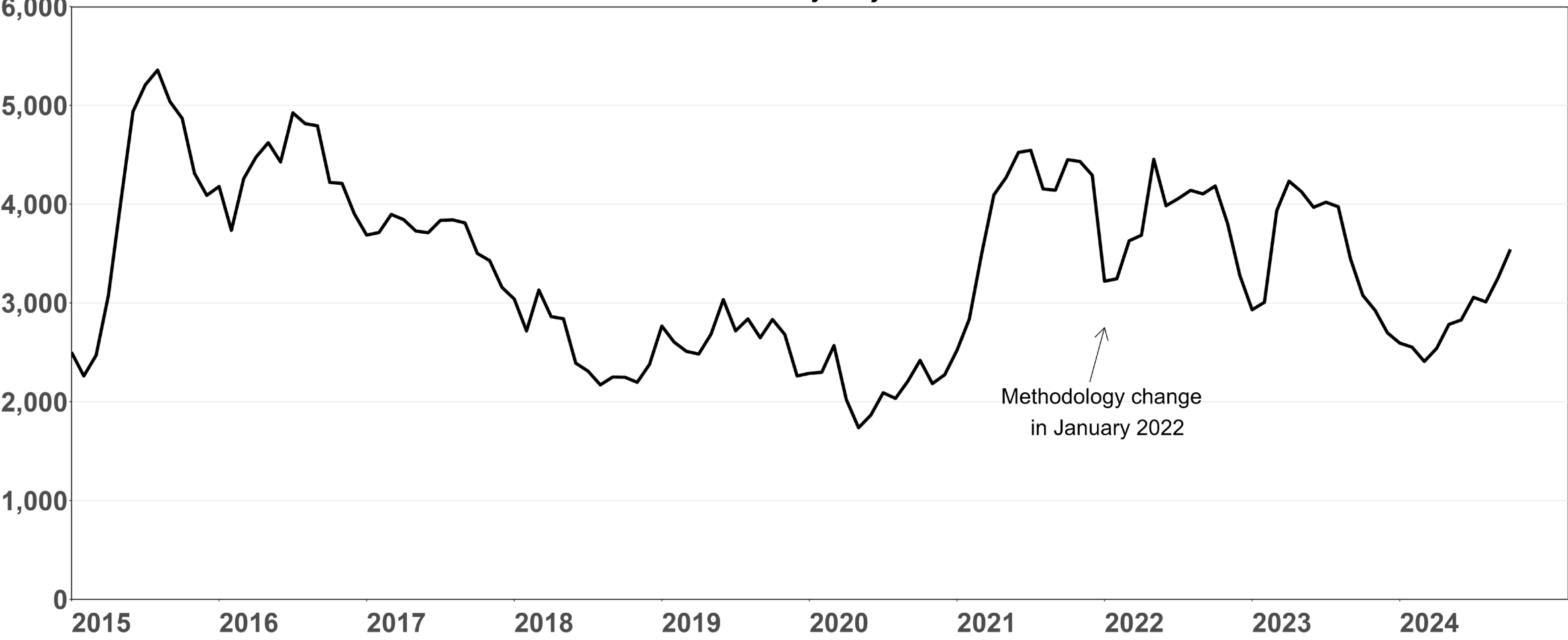
Source: The Conference Board Help Wanted OnLine® (HWOL)

Clackamas Help Wanted Online Ads Not Seasonally Adjusted



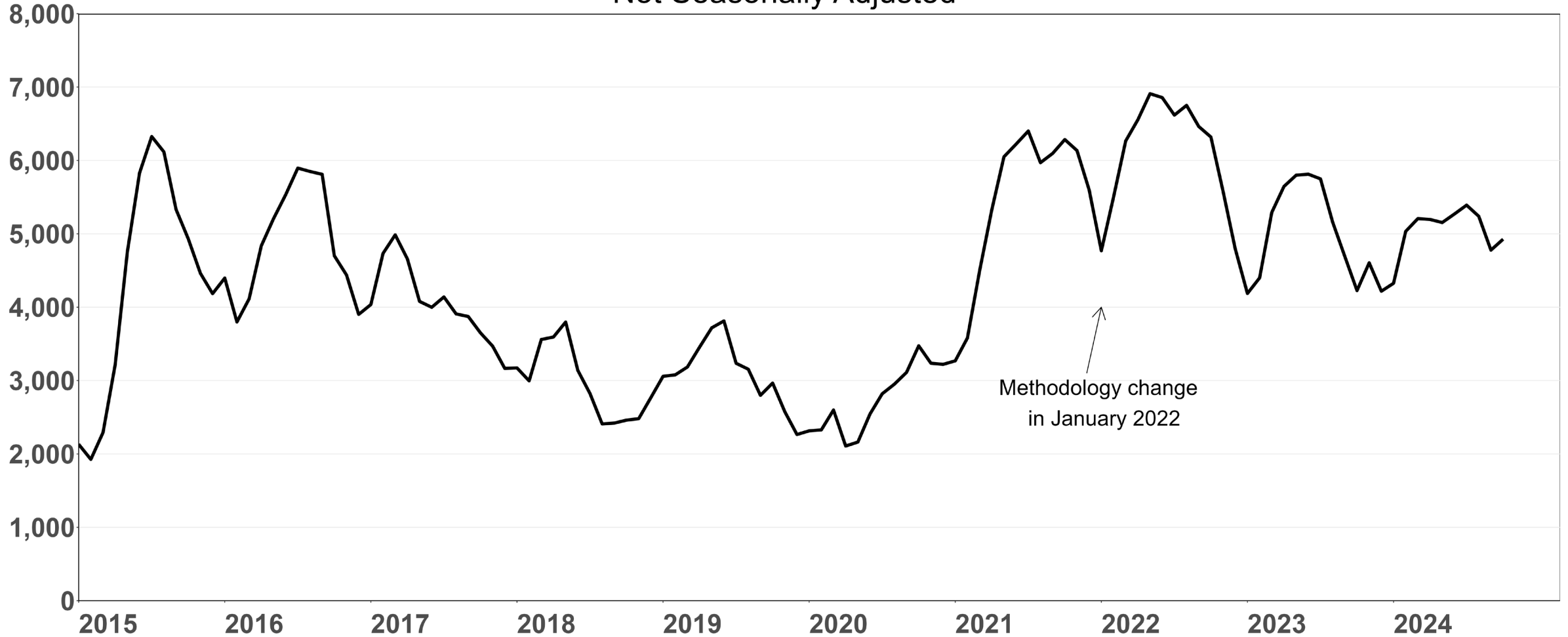
Source: The Conference Board Help Wanted OnLine® (HWOL)

Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



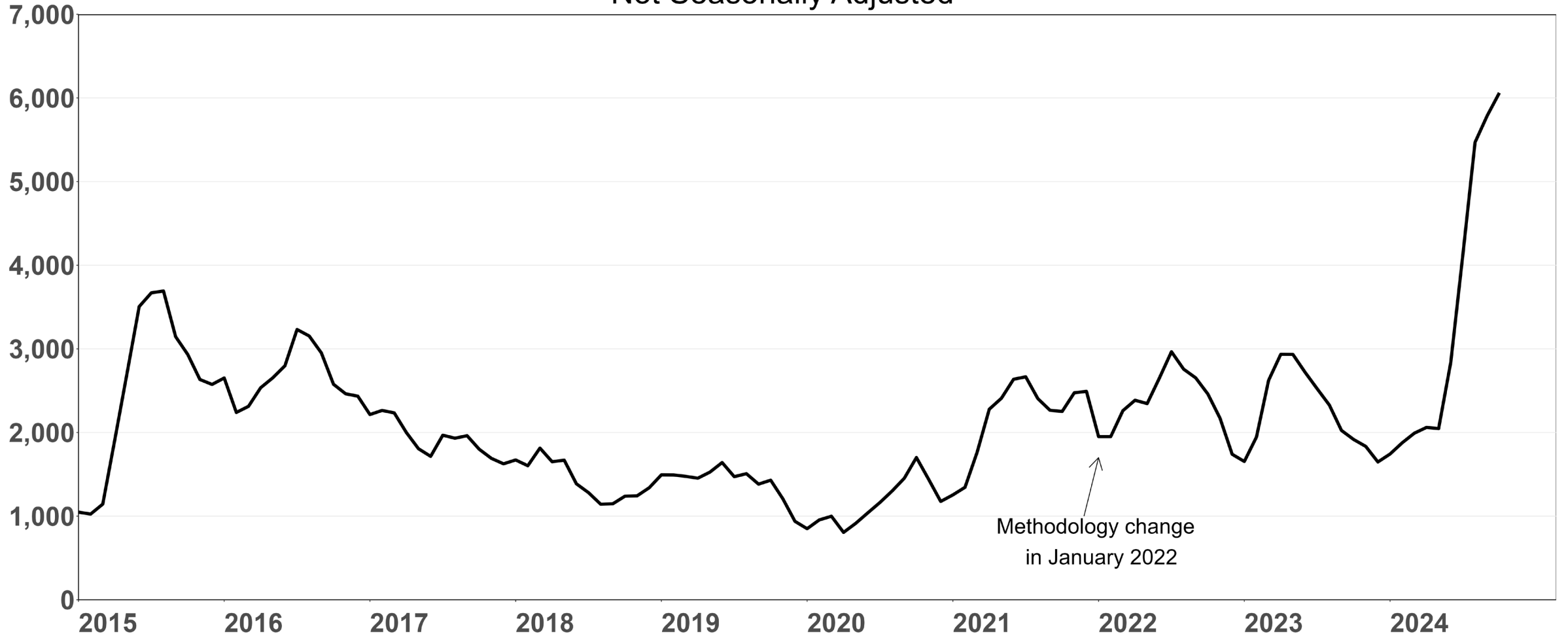
Source: The Conference Board Help Wanted OnLine® (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



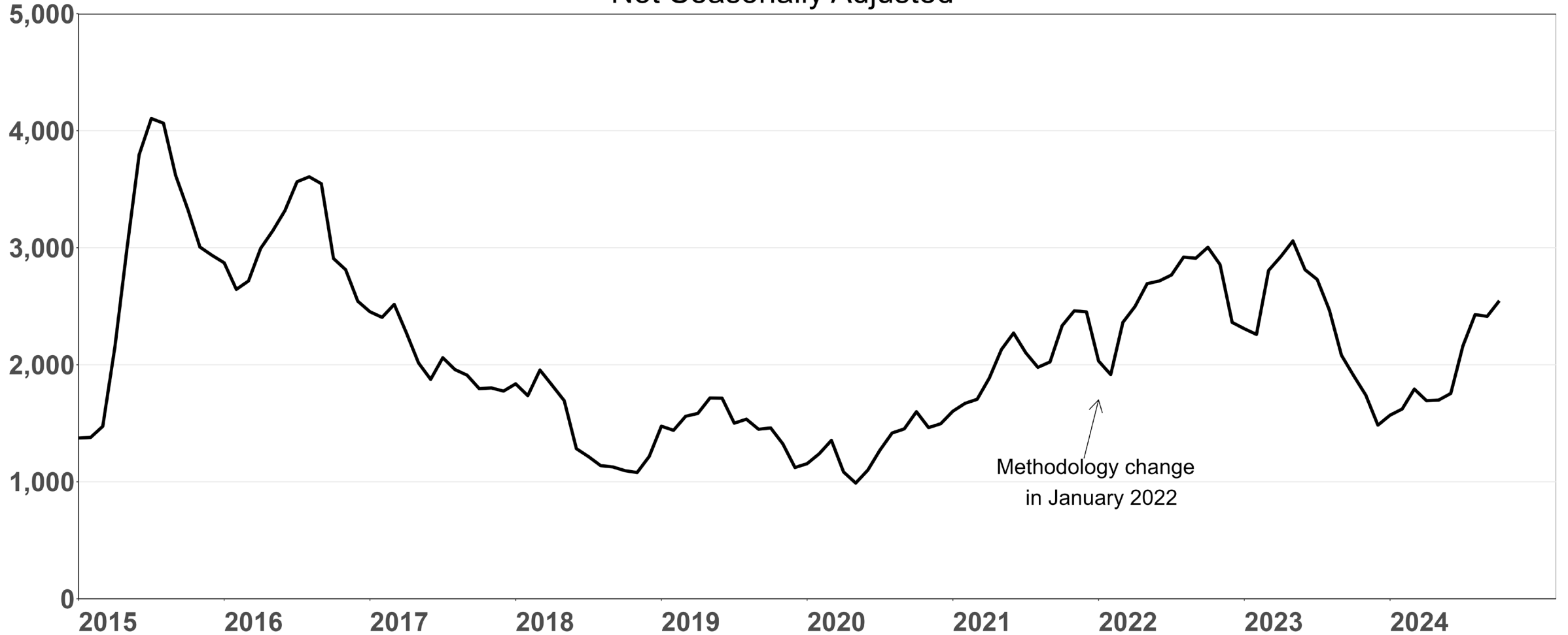
Source: The Conference Board Help Wanted OnLine® (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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