

# Help Wanted Online Ads

## June 2024

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

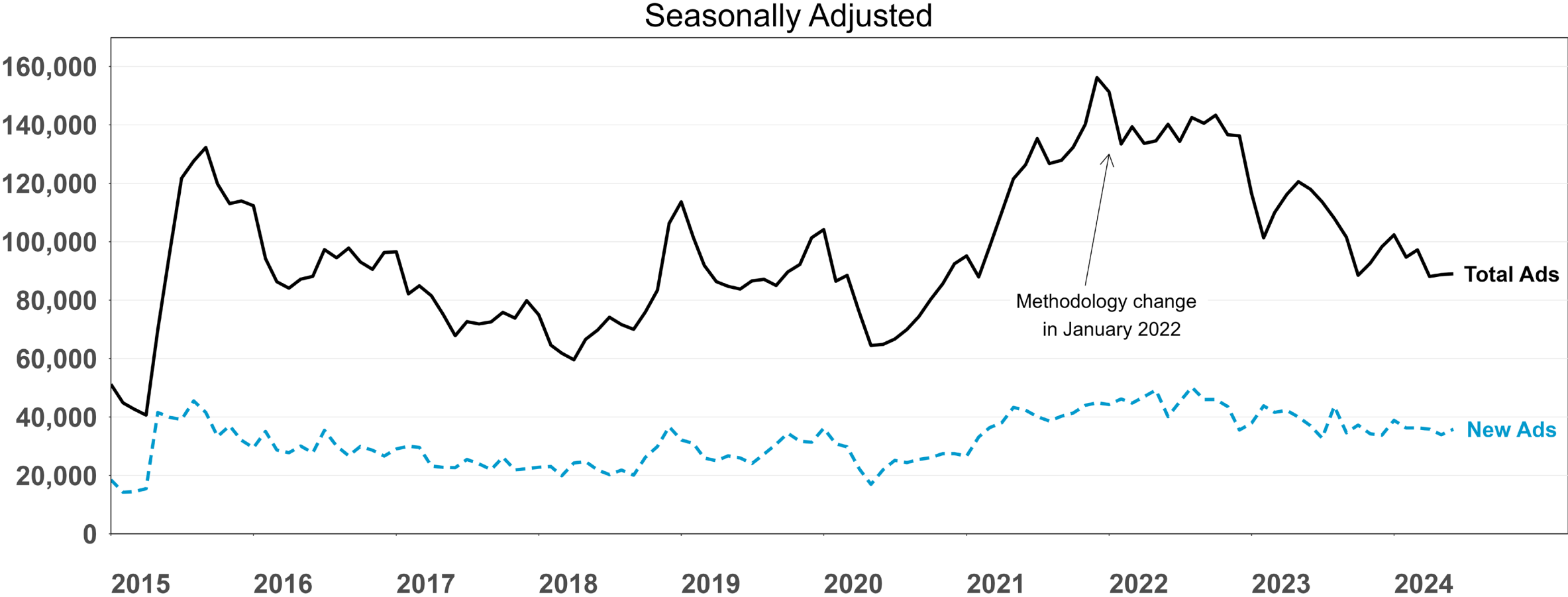
## Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

# The number of U.S. Help Wanted Online ads was 6 million in June.

- Number of ads posted in Oregon totaled 89,000 in June.
- Number of ads posted for the first time (*new ads*) increased by 1,900 in Oregon in June.
- Nationally, new ads increased by 120,100 in June.
- Number of online ads in Oregon and its neighboring states:
  - Idaho: 38,400
  - Nevada: 68,300
  - Oregon: 89,000
  - Washington: 152,700
  - California: 642,100

The number of online ads in Oregon was 89,000 in June.  
The number of new ads increased by 1,900 over the month.

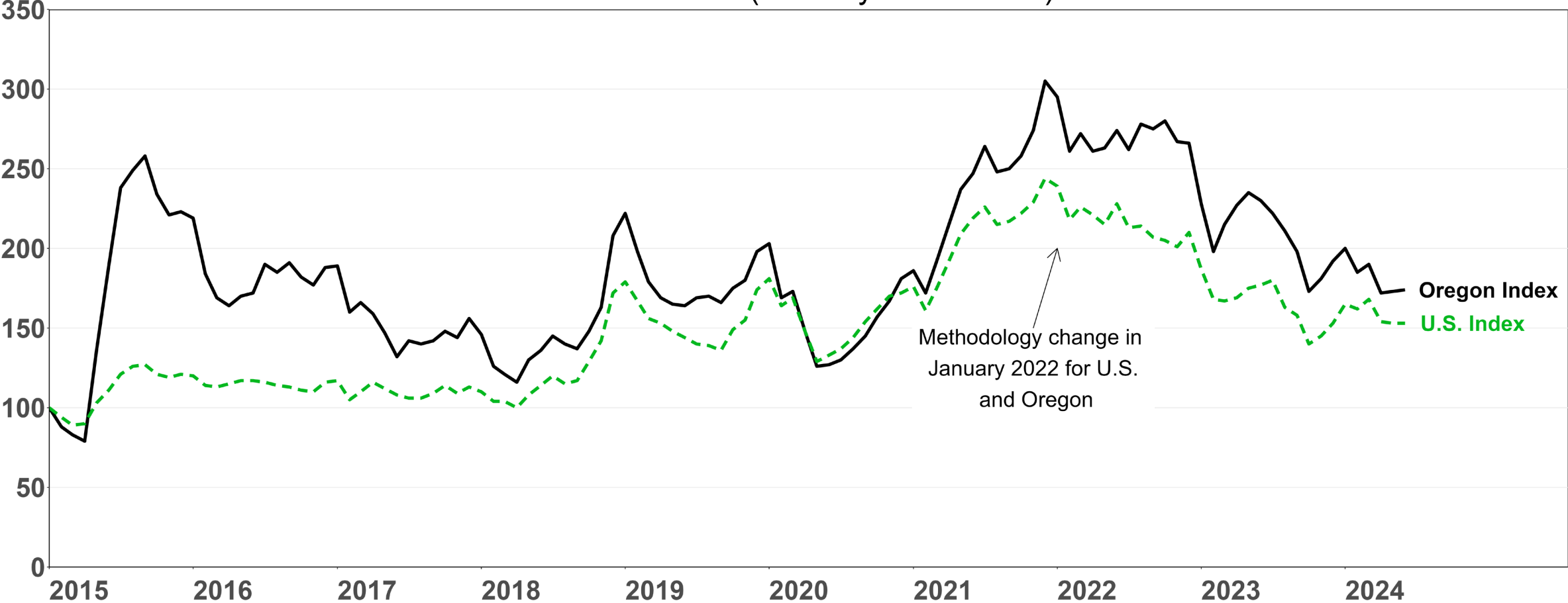


Source: The Conference Board Help Wanted OnLine® (HWOL)



The number of help wanted ads nationally was 6 million in June 2024.

Total Ads Index (January 2015 = 100)

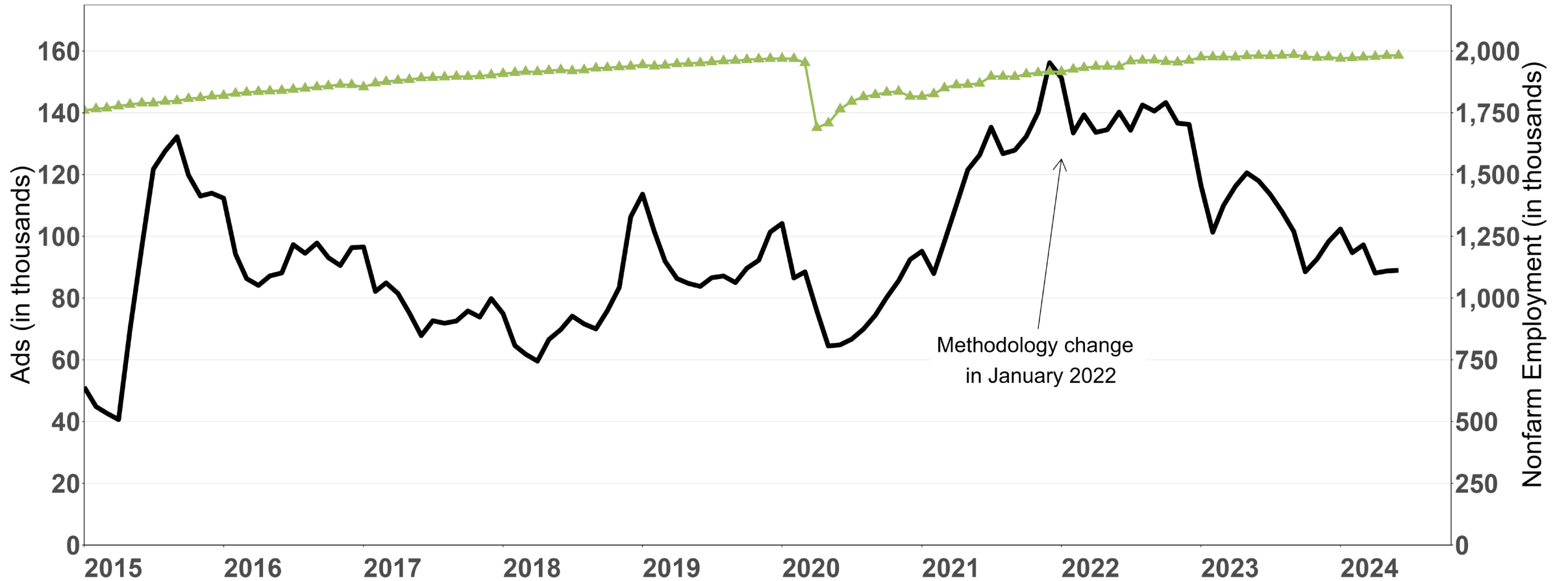


Source: The Conference Board Help Wanted OnLine® (HWOL)

# The Conference Board's Help Wanted Online Data Series

## Seasonally Adjusted

■ Oregon Total Ads ▲ Nonfarm Employment



Source: The Conference Board Help Wanted OnLine® (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

## Registered nurses continue to draw most new help wanted ads in the fourth quarter 2023.

Read [Online Job Ads Declined in Fall 2023, but Remain Higher Than Pre-Pandemic Levels](#) by Employment Economist [Luke Coury](#).

### Top 10 Occupations with the Most New Help Wanted OnLine Ads

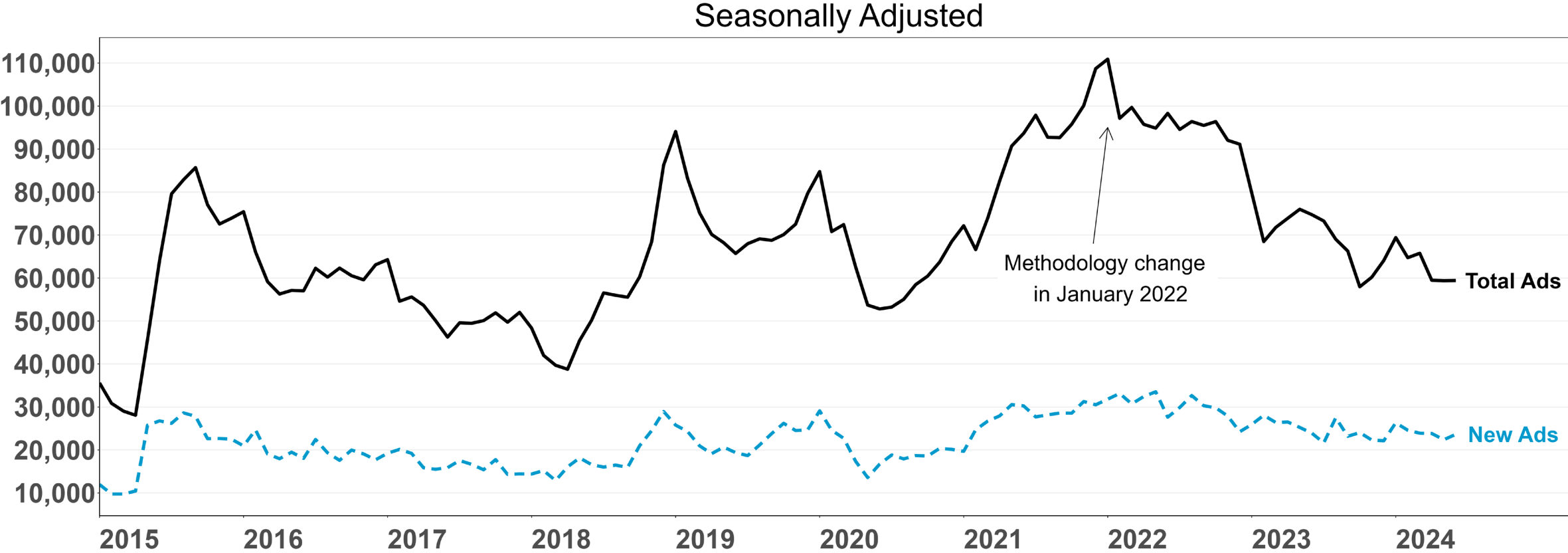
Oregon, Fourth Quarter 2023

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Fourth Quarter 2022
Registered Nurses	2,643	-310	1
Retail Salespersons	1,819	-256	2
Sales Representatives, Wholesale and Manufacturing	1,390	-382	3
First-Line Supervisors of Retail Sales Workers	1,384	-22	5
Home Health and Personal Care Aides	1,019	214	16
Medical and Health Services Managers	995	-84	9
Maintenance and Repair Workers, General	977	-225	8
Customer Service Representatives	975	-348	6
Managers, All Other	953	-319	7
Fast Food and Counter Workers	894	-69	12

Source: The Conference Board Help Wanted OnLine® (HWOL)

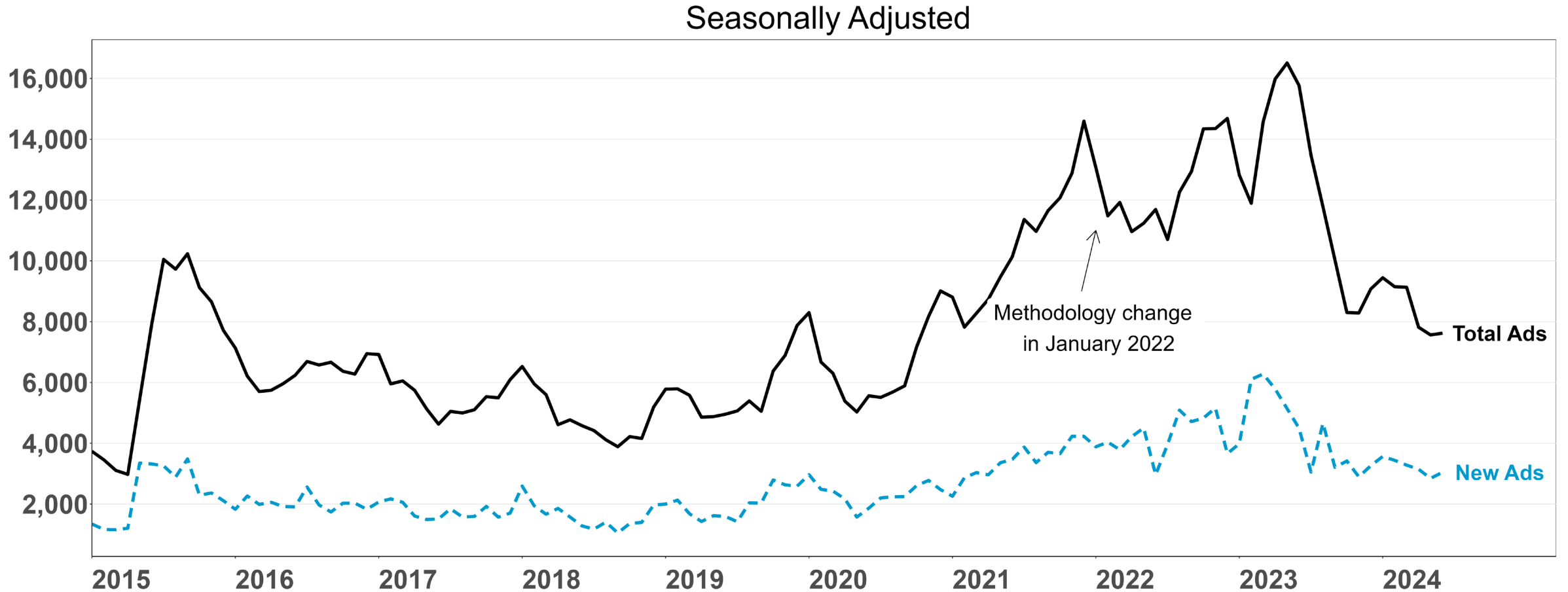
# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

The number of online ads in the Portland metro area was 59,400 in June.  
The number of new ads increased by 1,300 over the month.



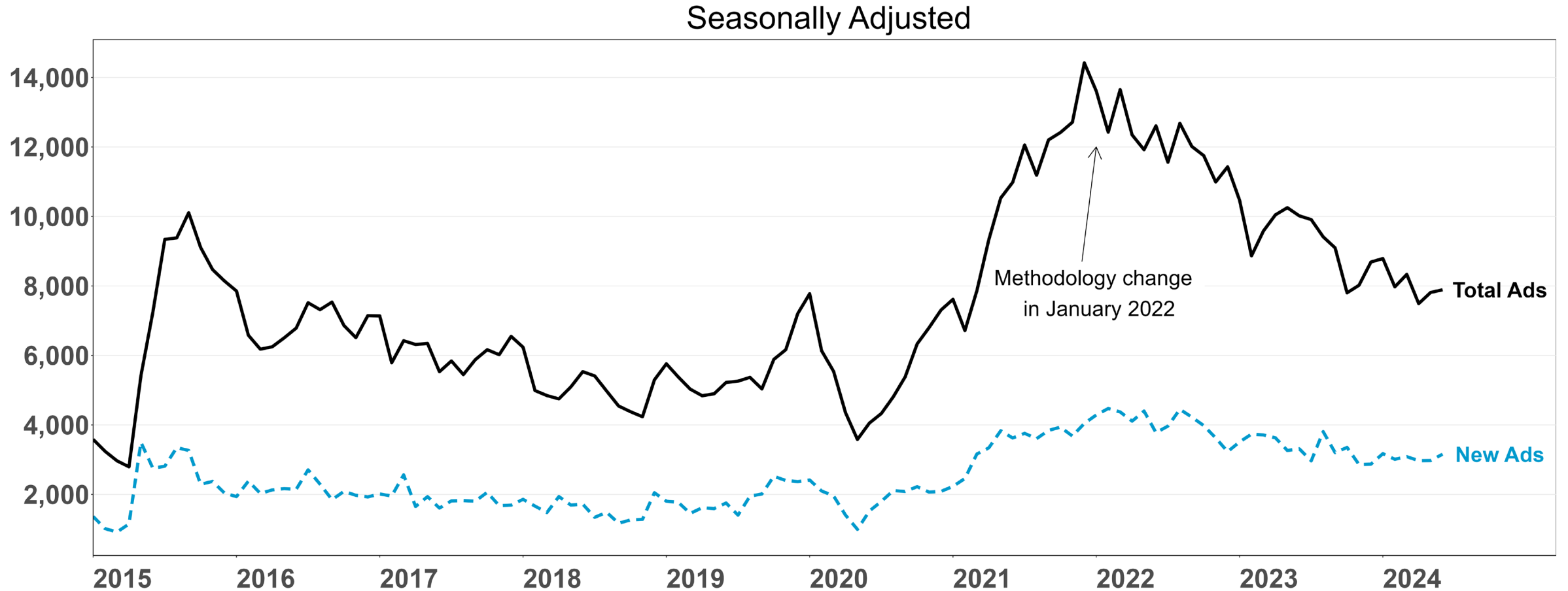
Source: The Conference Board Help Wanted OnLine® (HWOL)  
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

**The number of online ads in the Salem metro area was 7,600 in June.  
The number of new ads increased by 200 over the month.**



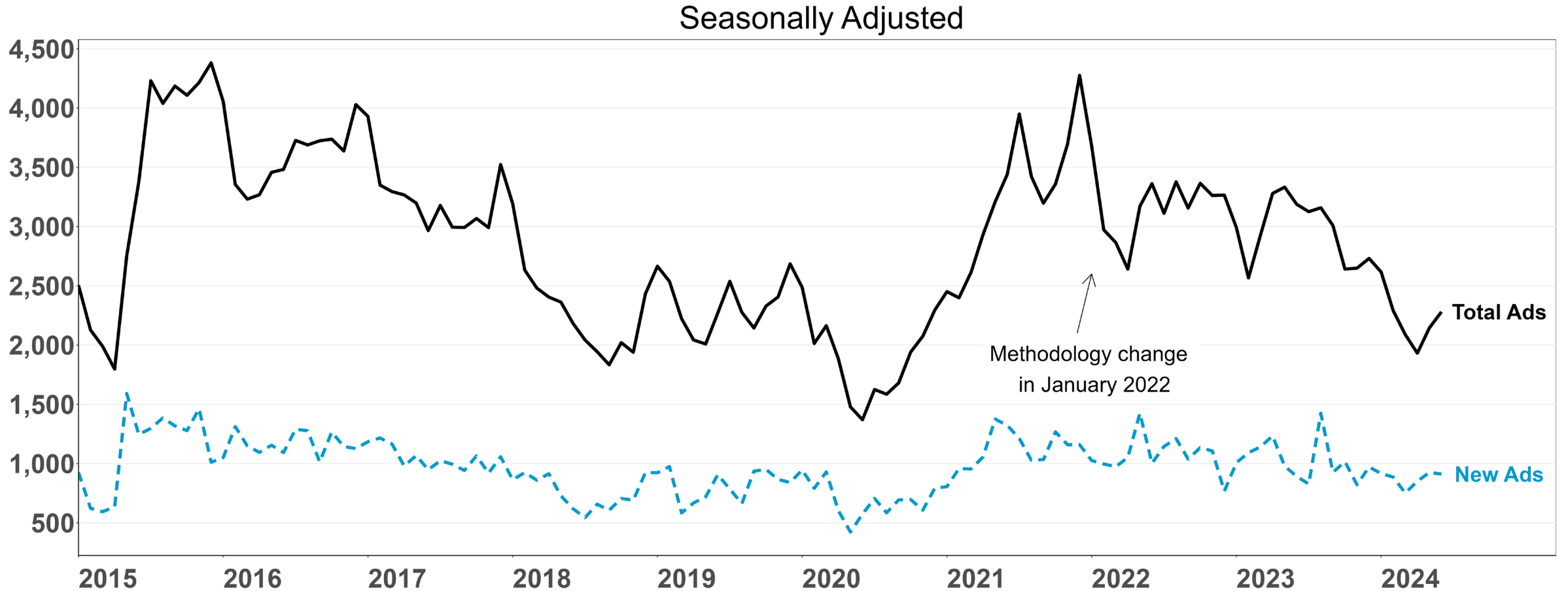
Source: The Conference Board Help Wanted OnLine® (HWOL)

**The number of online ads in the Eugene metro area was 7,900 in June.  
The number of new ads increased by 180 over the month.**



Source: The Conference Board Help Wanted OnLine® (HWOL)

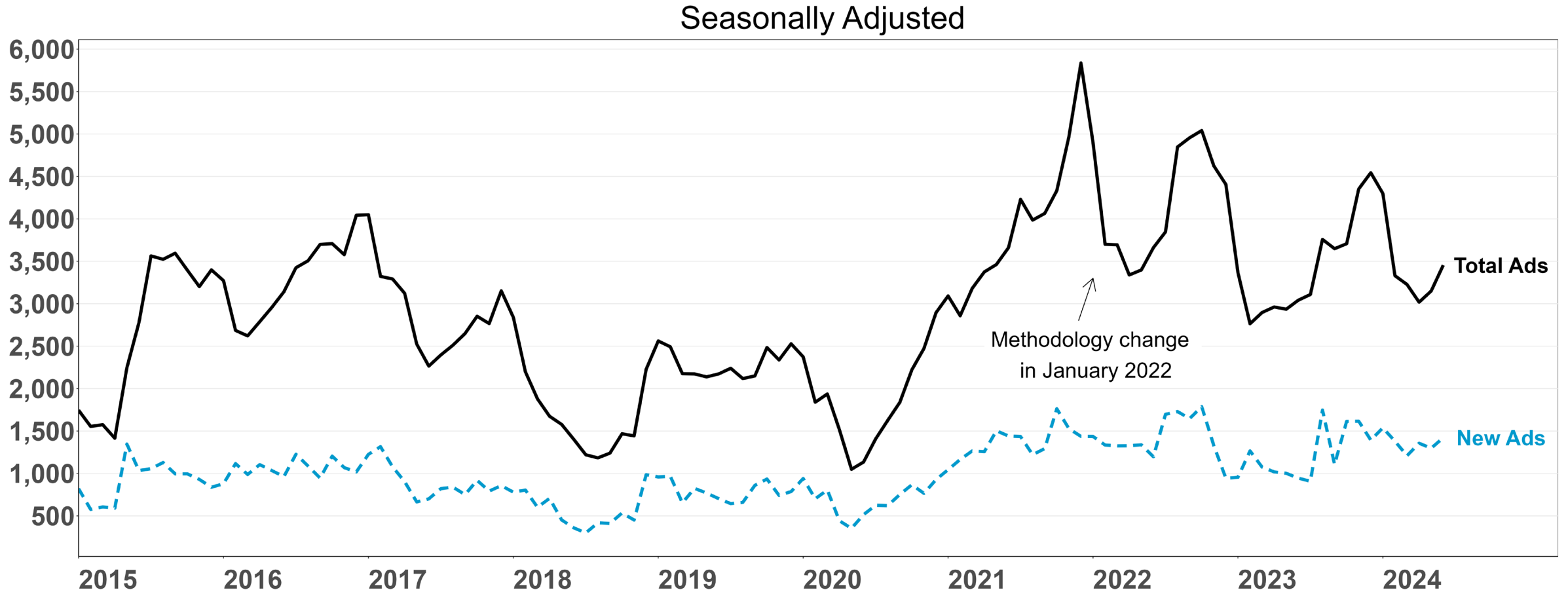
The number of online ads in the Medford metro area was 2,300 in June.  
The number of new ads **decreased** by **10** over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

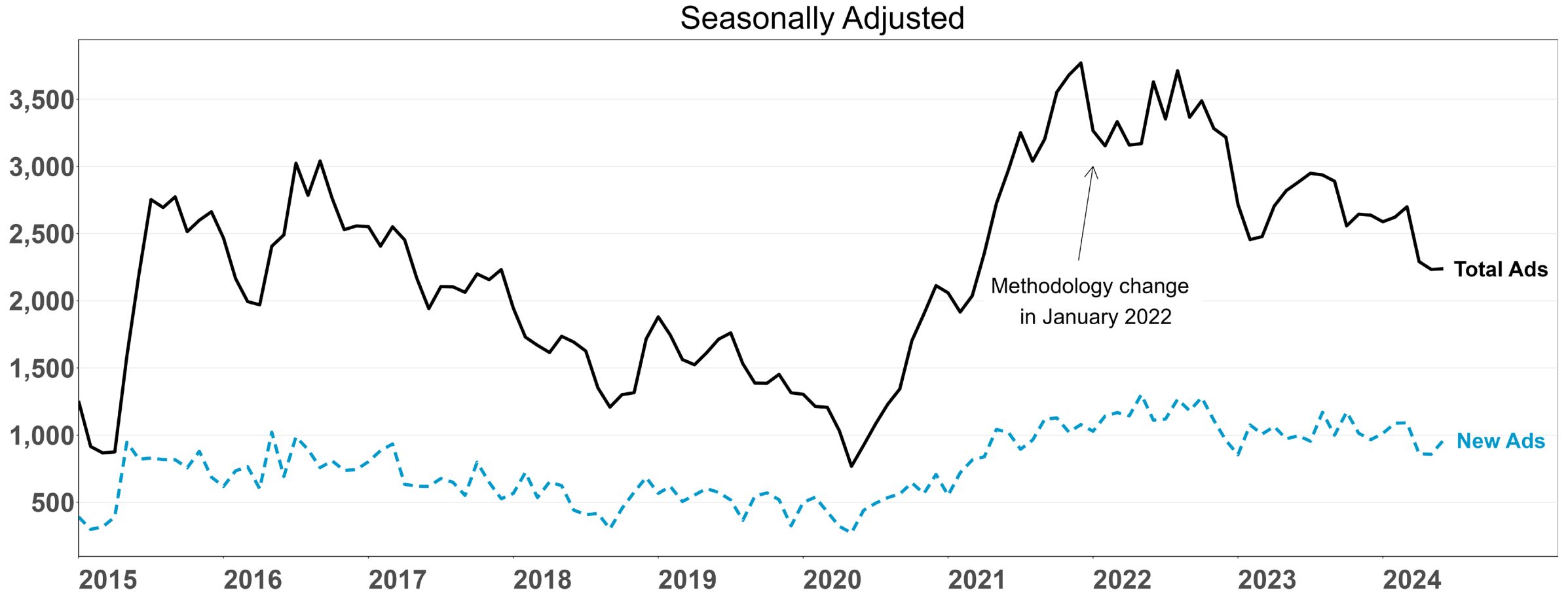


**The number of online ads in the Bend metro area was 3,500 in June.  
The number of new ads increased by 120 over the month.**



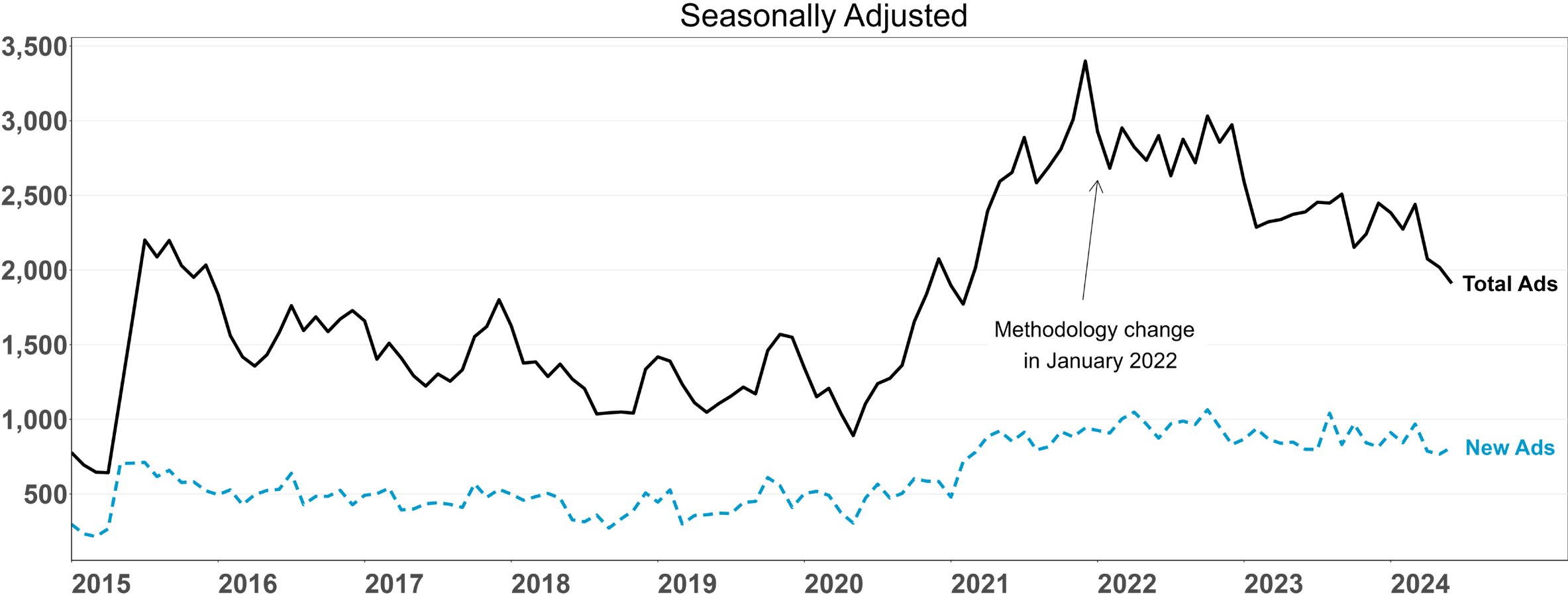
Source: The Conference Board Help Wanted OnLine® (HWOL)

**The number of online ads in the Corvallis metro area was 2,200 in June.  
The number of new ads increased by 100 over the month.**



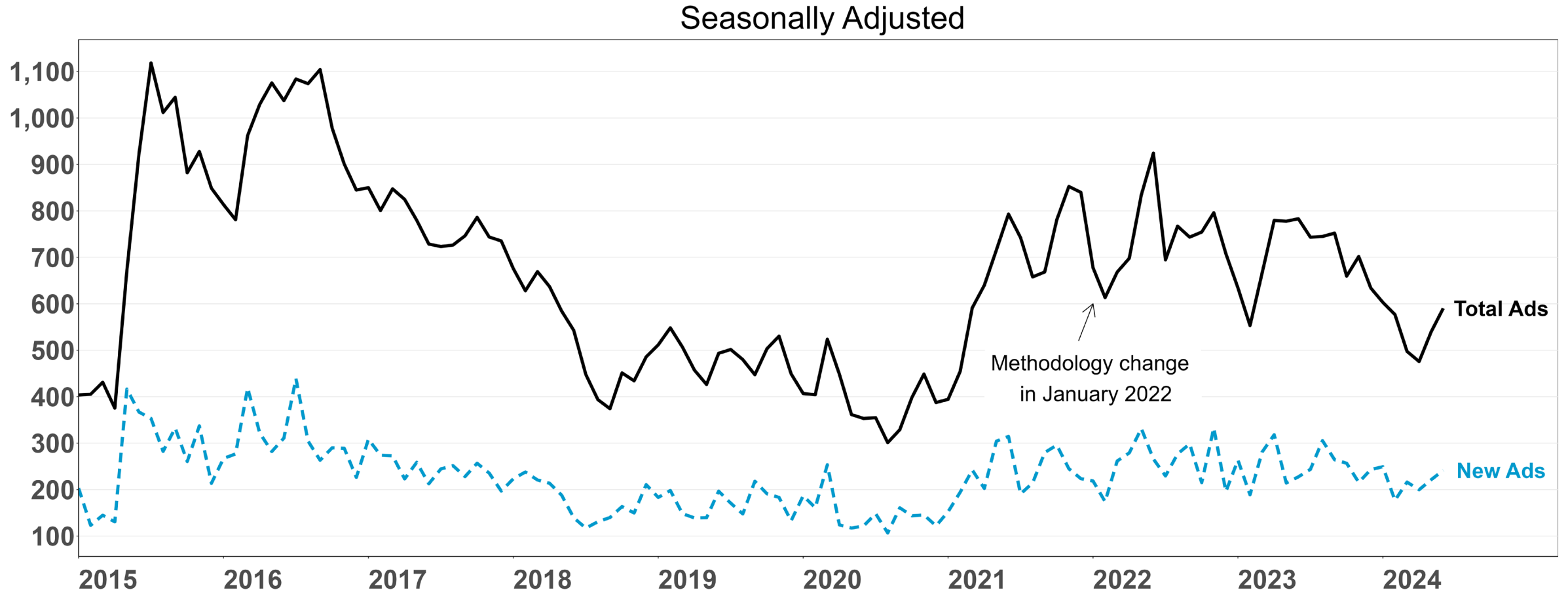
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Albany metro area was 1,900 in June.  
The number of new ads increased by 50 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

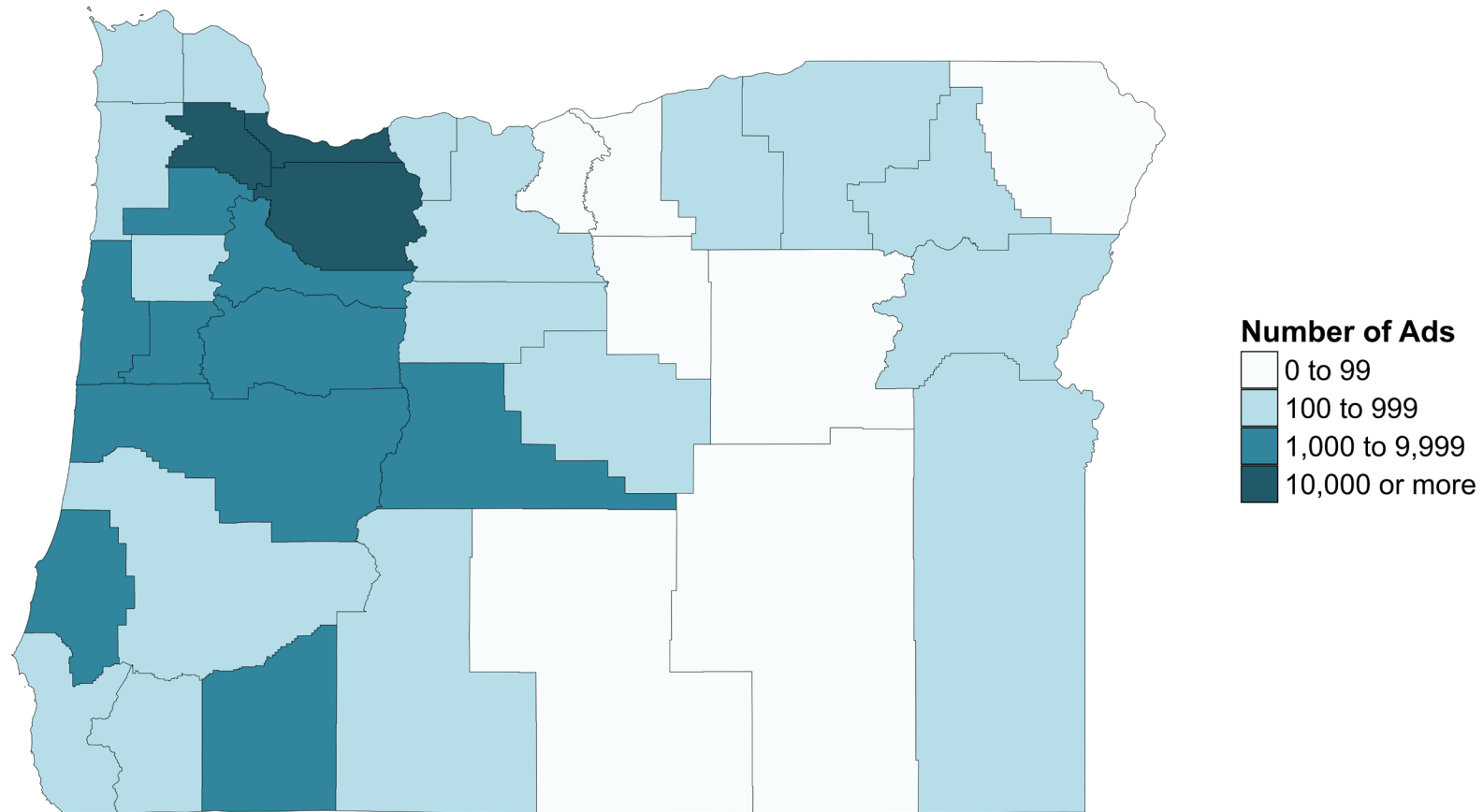
**The number of online ads in the Grants Pass metro area was 590 in June.  
The number of new ads increased by 20 over the month.**



Source: The Conference Board Help Wanted OnLine® (HWOL)

## Help Wanted Online Ads, June 2024

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

# Help Wanted Online Ads by County

June 2024, Not Seasonally Adjusted

Multnomah	26,133	Polk	892	Crook	252
Washington	15,555	Douglas	764	Union	186
Clackamas	10,436	Clatsop	758	Baker	165
Lane	8,056	Klamath	726	Curry	150
Marion	7,249	Umatilla	642	Morrow	108
Deschutes	4,178	Tillamook	576	Lake	79
Benton	2,570	Hood River	569	Harney	74
Jackson	2,432	Columbia	522	Wallowa	72
Linn	2,009	Josephine	520	Gilliam	42
Yamhill	1,880	Malheur	484	Grant	39
Coos	1,435	Wasco	426	Sherman	37
Lincoln	1,124	Jefferson	290	Wheeler	2

*Source: The Conference Board Help Wanted OnLine® (HWOL)*

# Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk, and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Luke.C.Coury@employ.oregon.gov](mailto:Luke.C.Coury@employ.oregon.gov) or [Molly.N.Hendrickson@employ.oregon.gov](mailto:Molly.N.Hendrickson@employ.oregon.gov) if you need additional HWOL data for your workforce area.

# Help Wanted Online Ads by Workforce Area

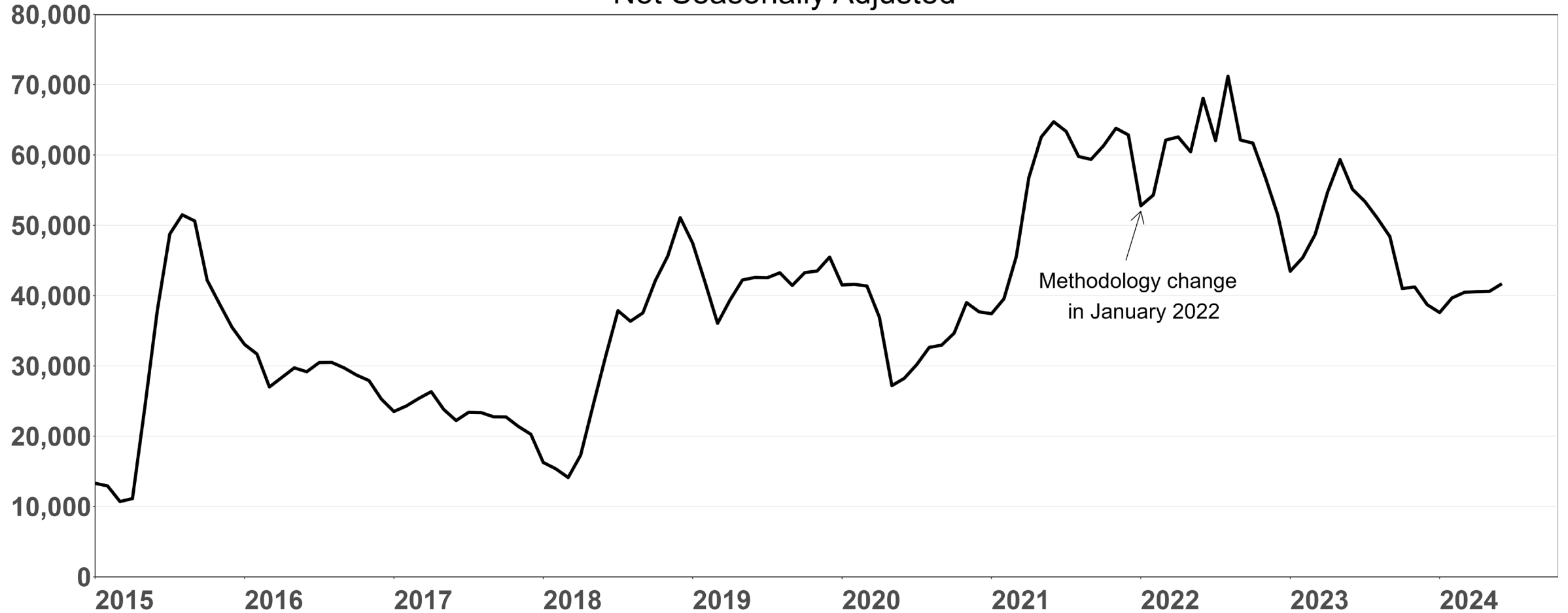
June 2024, Not Seasonally Adjusted

Portland-Metro	41,688
Mid-Valley	12,030
Clackamas	10,436
Lane	8,056
East Cascades	6,601
Northwest Oregon	5,550
Rogue Valley	2,952
Southwestern Oregon	2,349
Eastern Oregon	1,770

*Source: The Conference Board Help Wanted OnLine® (HWOL)*

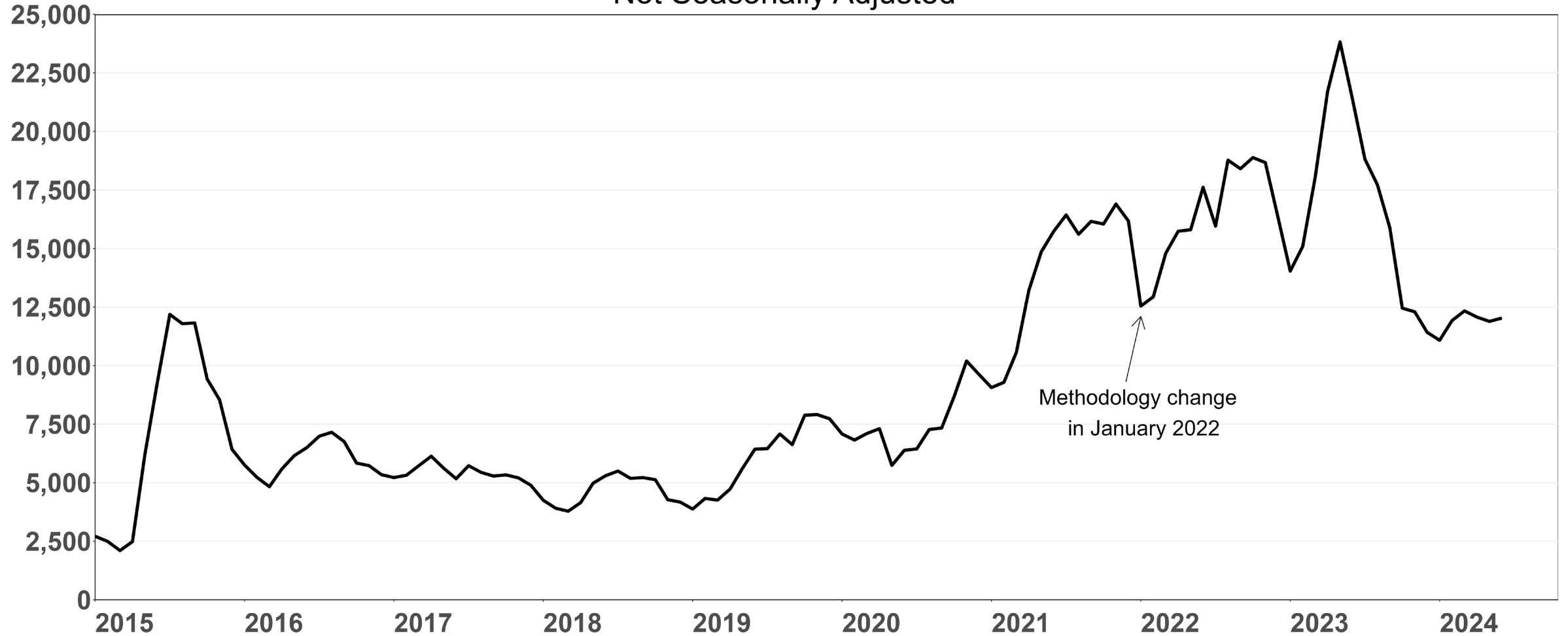


## Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



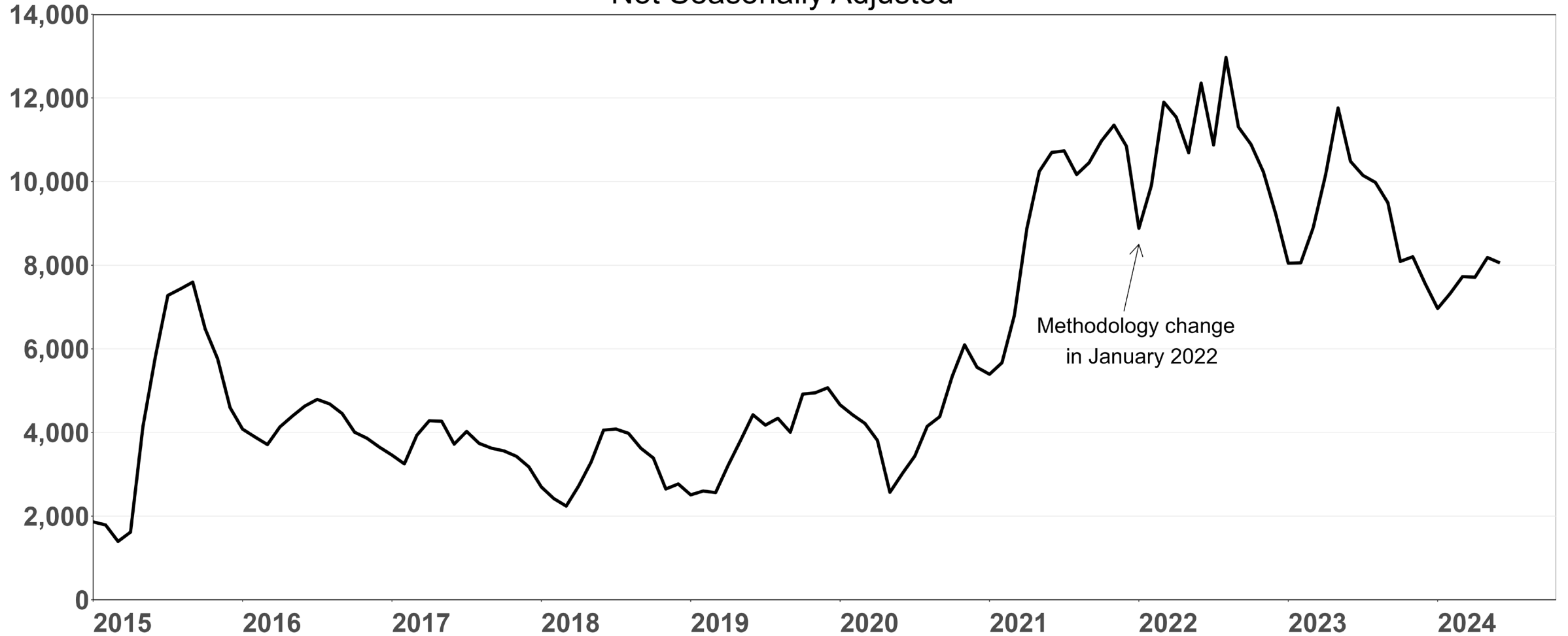
Source: The Conference Board Help Wanted OnLine® (HWOL)  
Note: The Portland-Metro LWA includes Multnomah and Washington counties

## Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



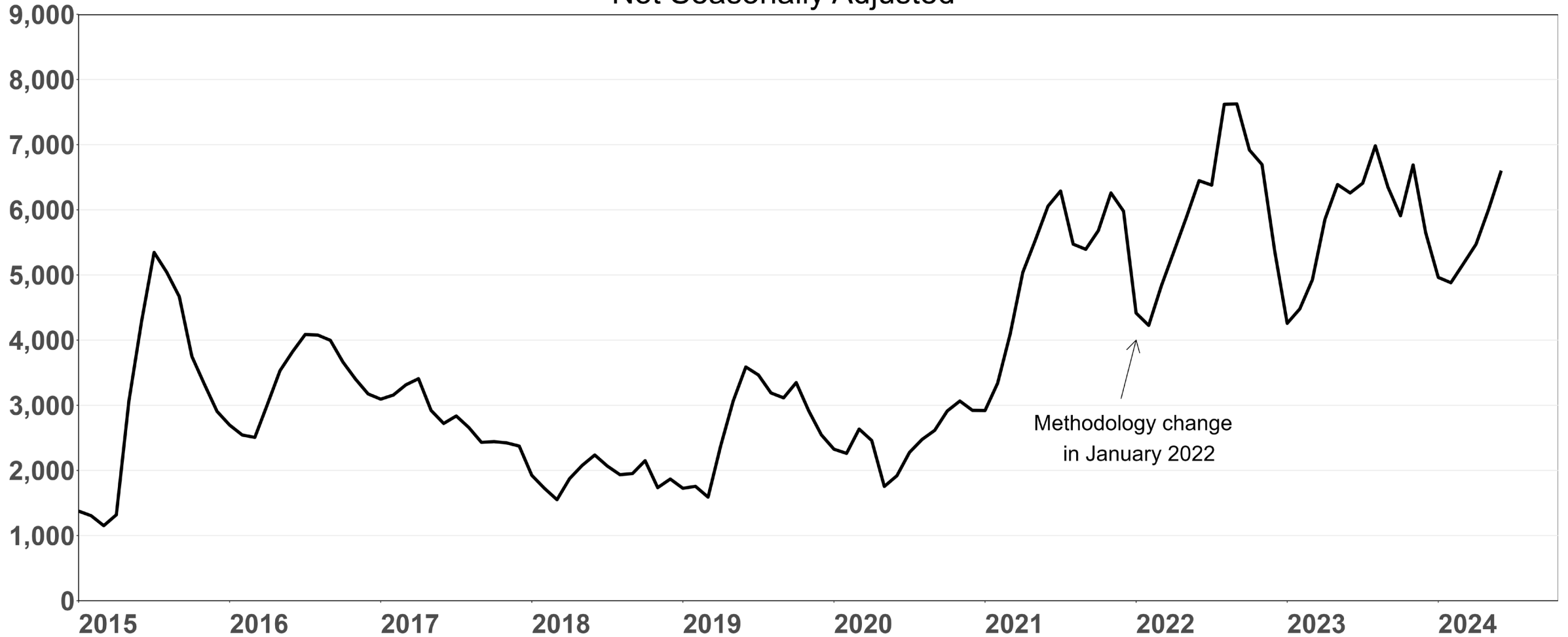
Source: The Conference Board Help Wanted OnLine® (HWOL)

## Lane Help Wanted Online Ads Not Seasonally Adjusted



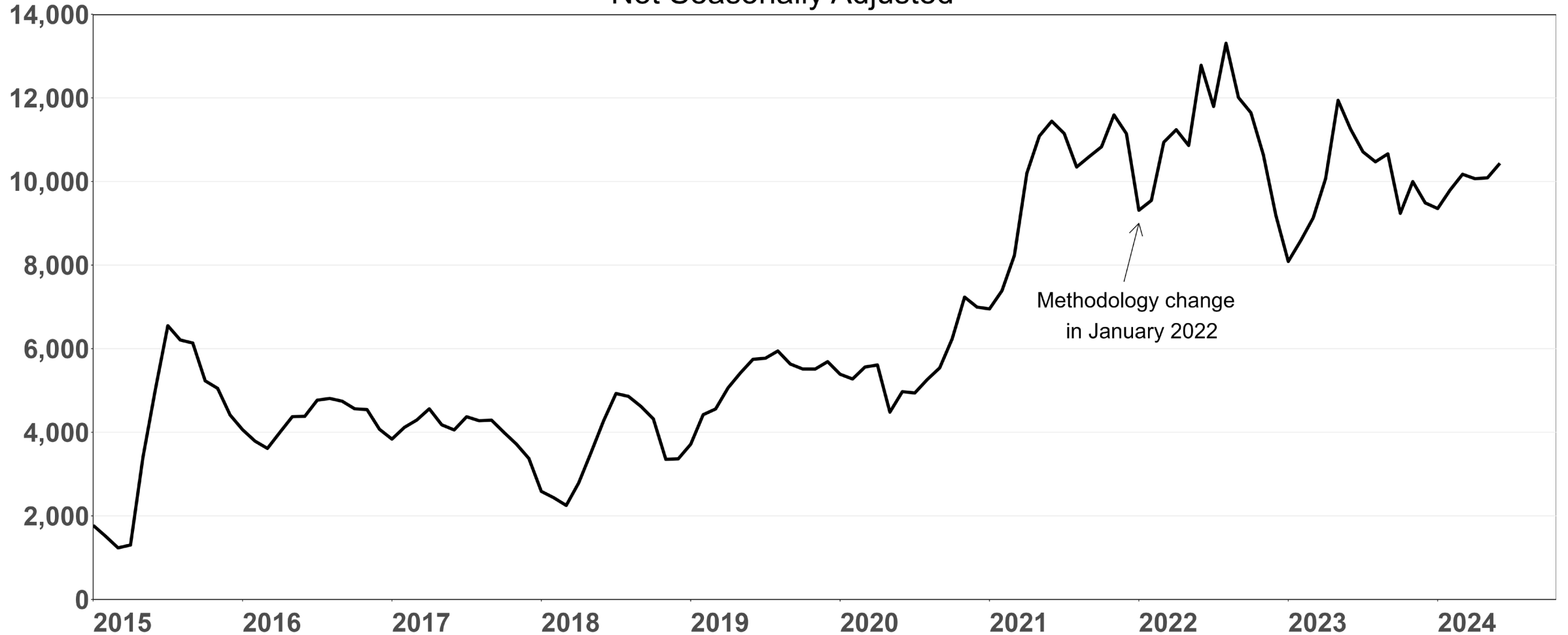
Source: The Conference Board Help Wanted OnLine® (HWOL)

## East Cascades Help Wanted Online Ads Not Seasonally Adjusted



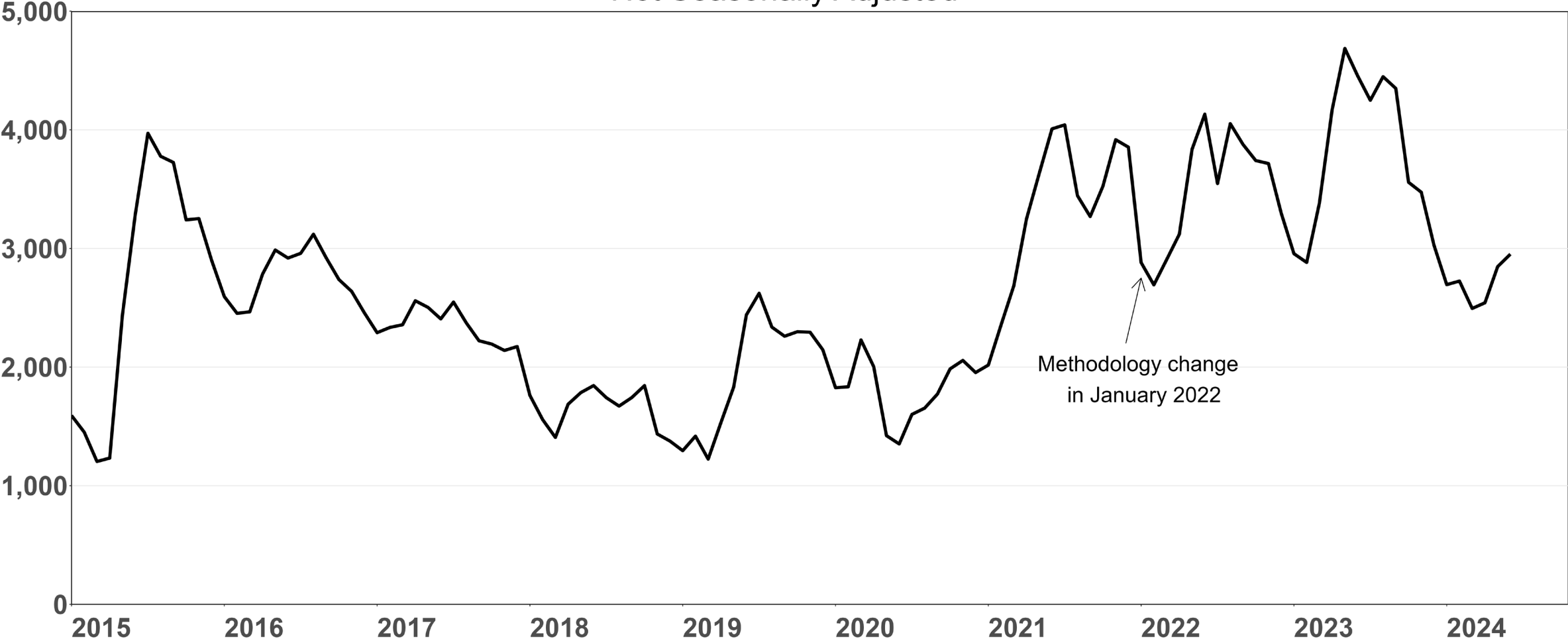
Source: The Conference Board Help Wanted OnLine® (HWOL)

## Clackamas Help Wanted Online Ads Not Seasonally Adjusted



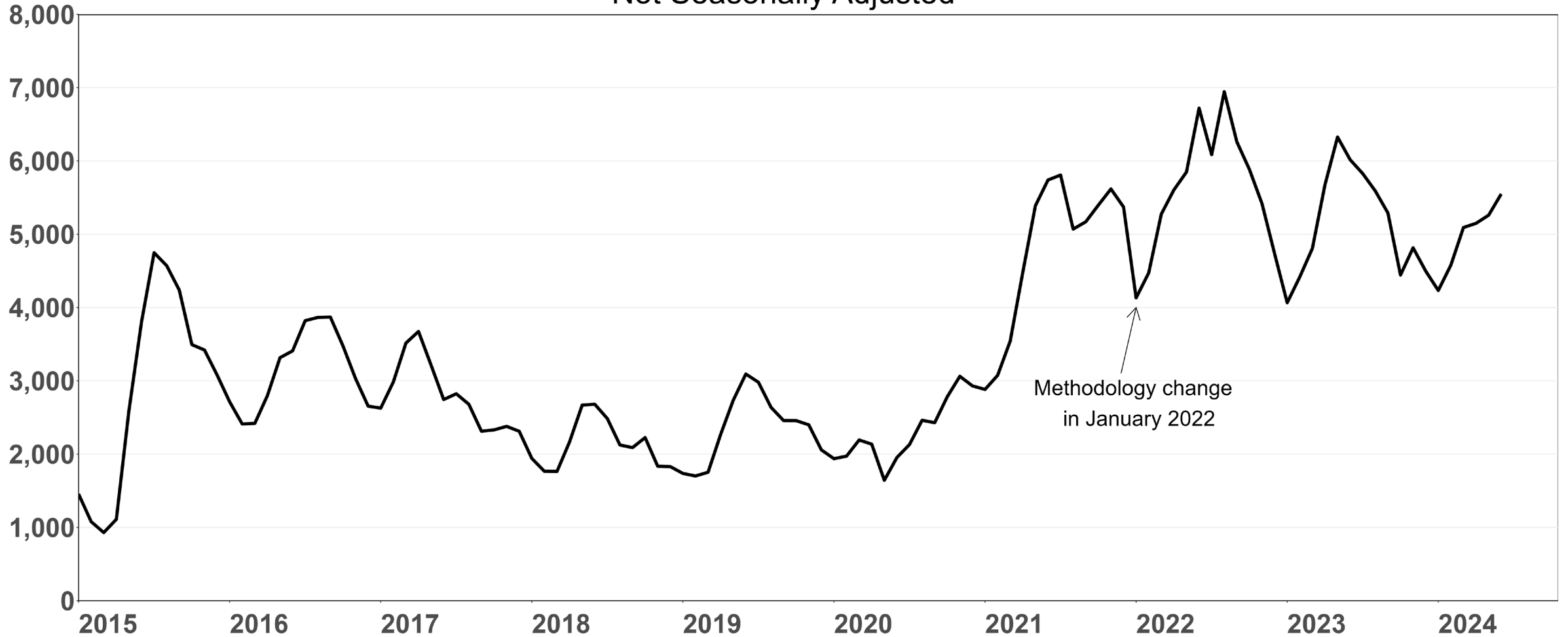
Source: The Conference Board Help Wanted OnLine® (HWOL)

**Rogue Valley Help Wanted Online Ads**  
Not Seasonally Adjusted



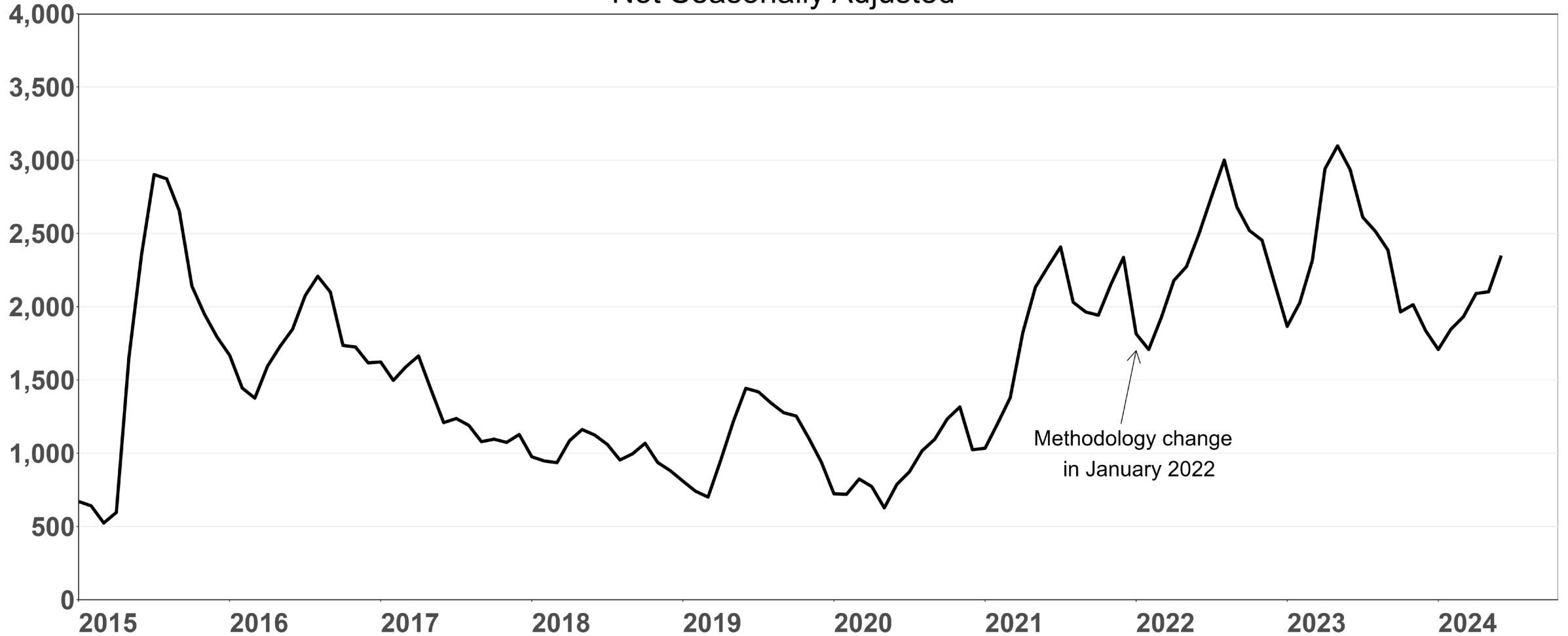
Source: The Conference Board Help Wanted OnLine® (HWOL)

## Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

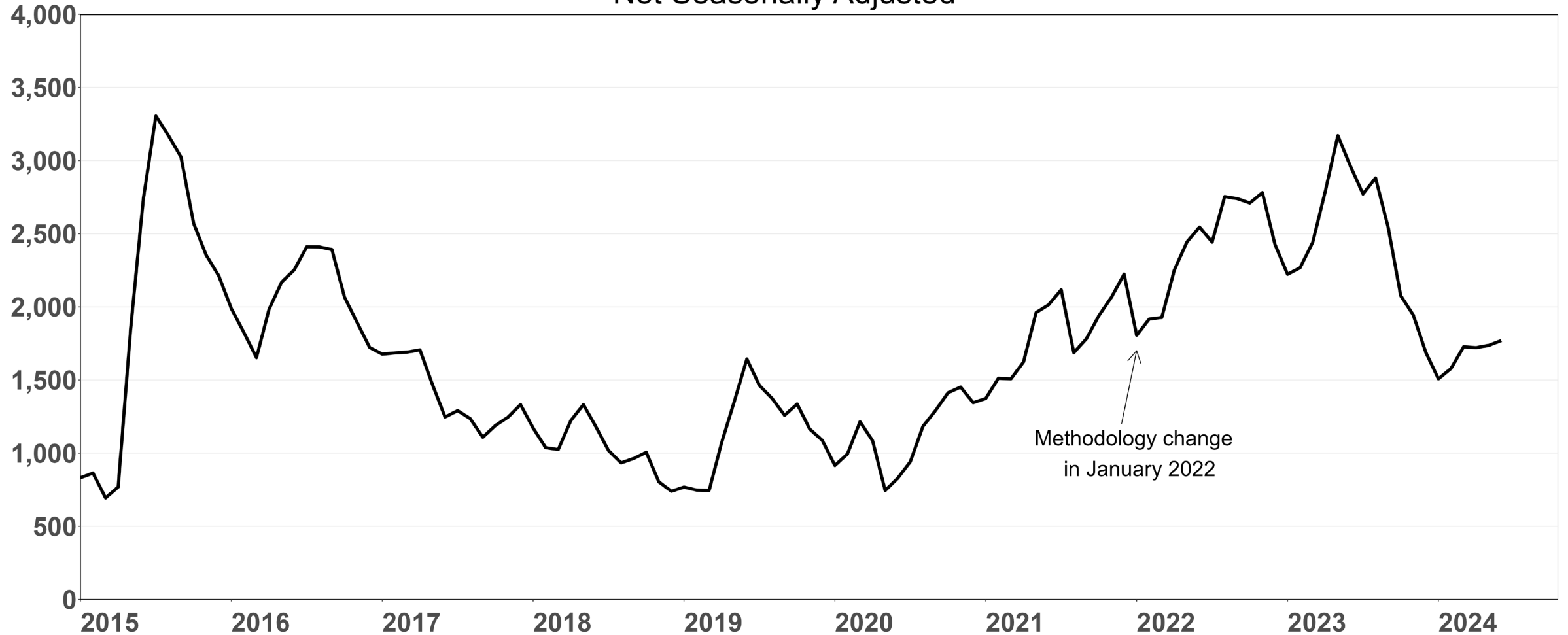
## Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)



## Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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