

# Help Wanted Online Ads

May 2024

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

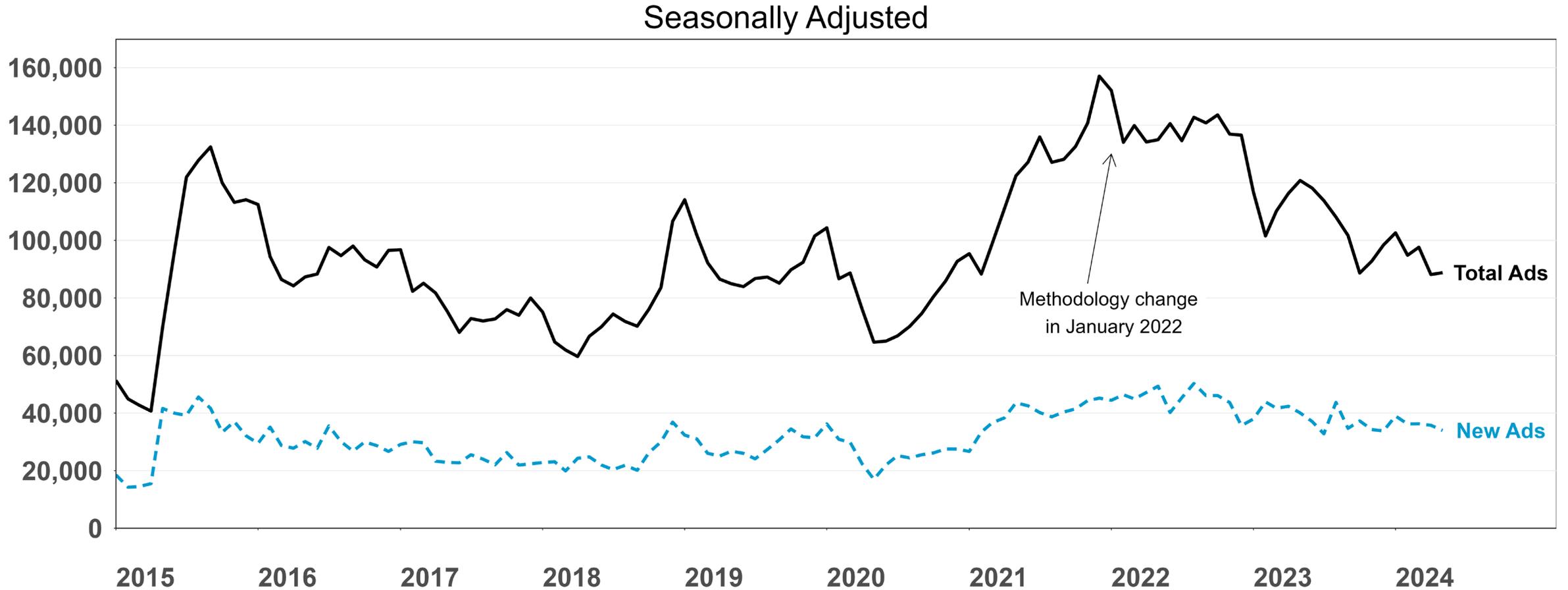
## Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

# The number of U.S. Help Wanted Online ads was 6 million in May.

- Number of ads posted in Oregon totaled 88,800 in May.
- Number of ads posted for the first time (*new ads*) decreased by 1,800 in Oregon in May.
- Nationally, new ads decreased by 54,200 in May.
- Number of online ads in Oregon and its neighboring states:
  - Idaho: 37,600
  - Nevada: 71,000
  - Oregon: 88,800
  - Washington: 154,700
  - California: 636,600

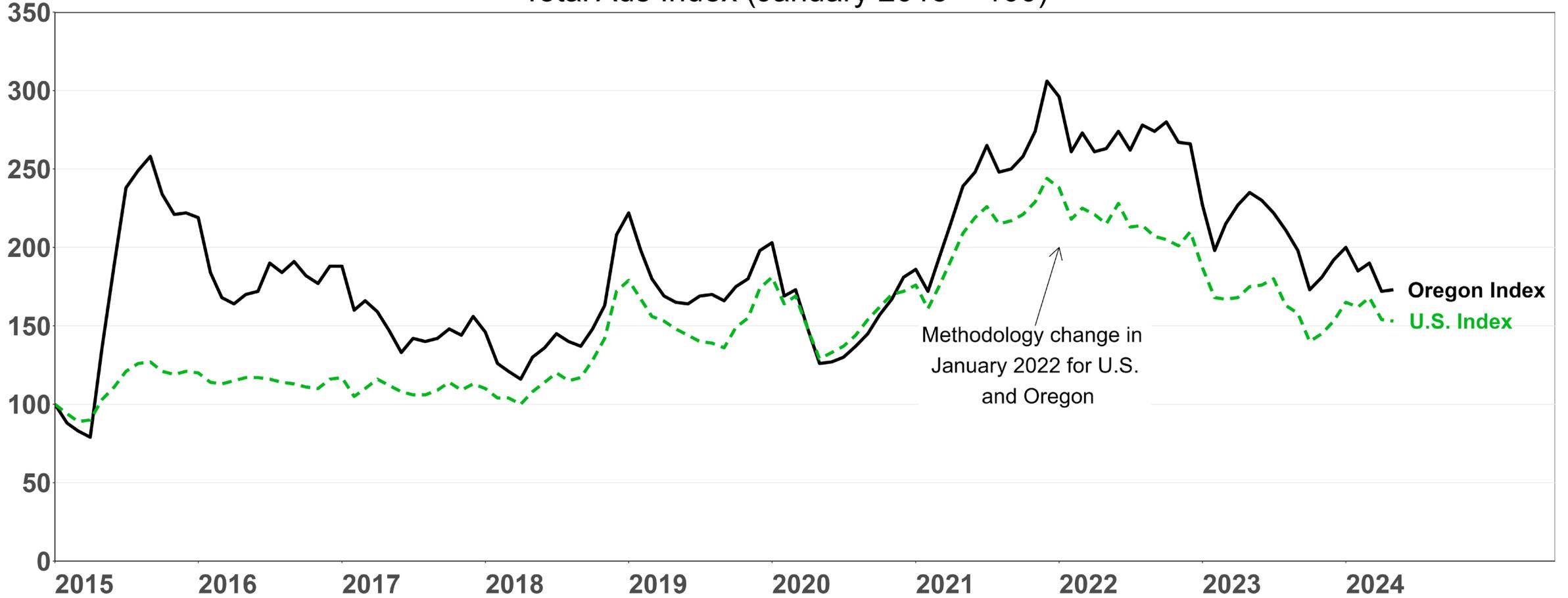
The number of online ads in Oregon was 88,800 in May.  
The number of new ads **decreased** by 1,800 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

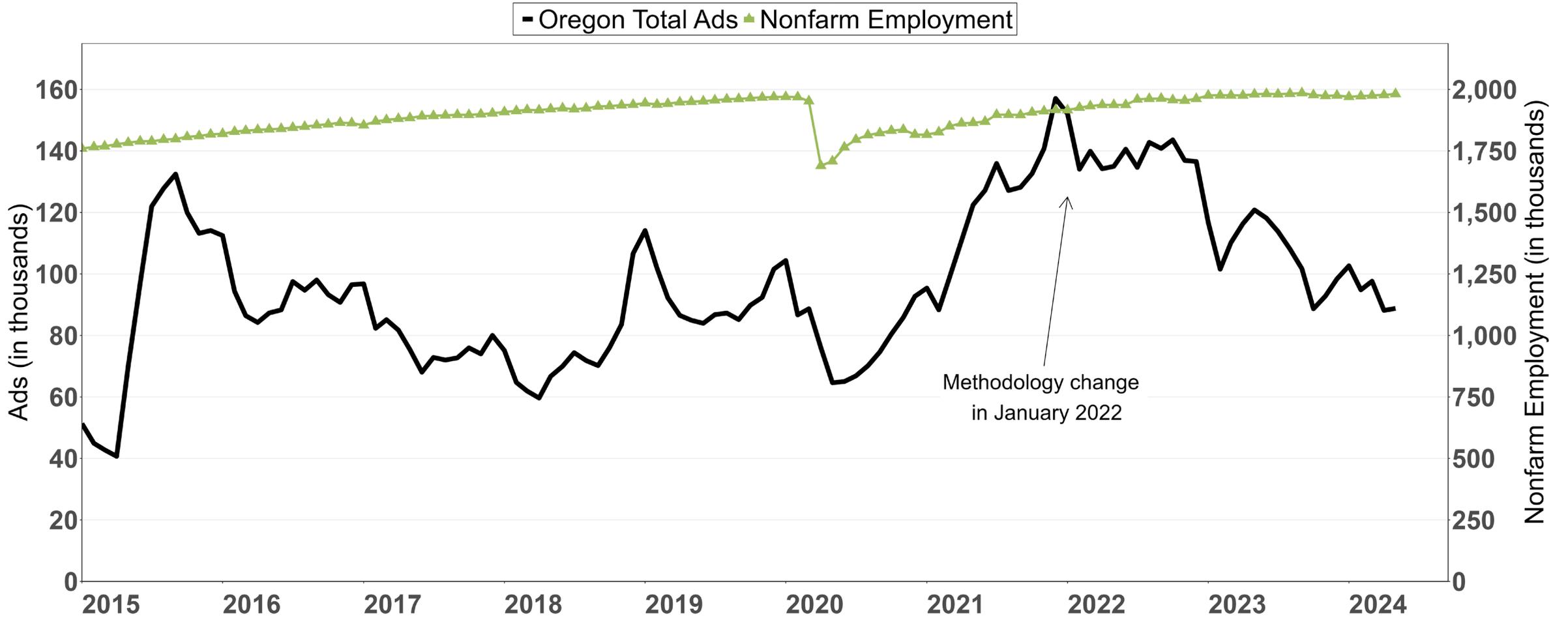
# The number of help wanted ads nationally was 6 million in May 2024.

Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine® (HWOL)

# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

# Registered nurses continue to draw most new help wanted ads in the fourth quarter 2023.

Read [Online Job Ads Declined in Fall 2023, but Remain Higher Than Pre-Pandemic Levels](#) by Employment Economist [Luke Coury](#).

## Top 10 Occupations with the Most New Help Wanted OnLine Ads

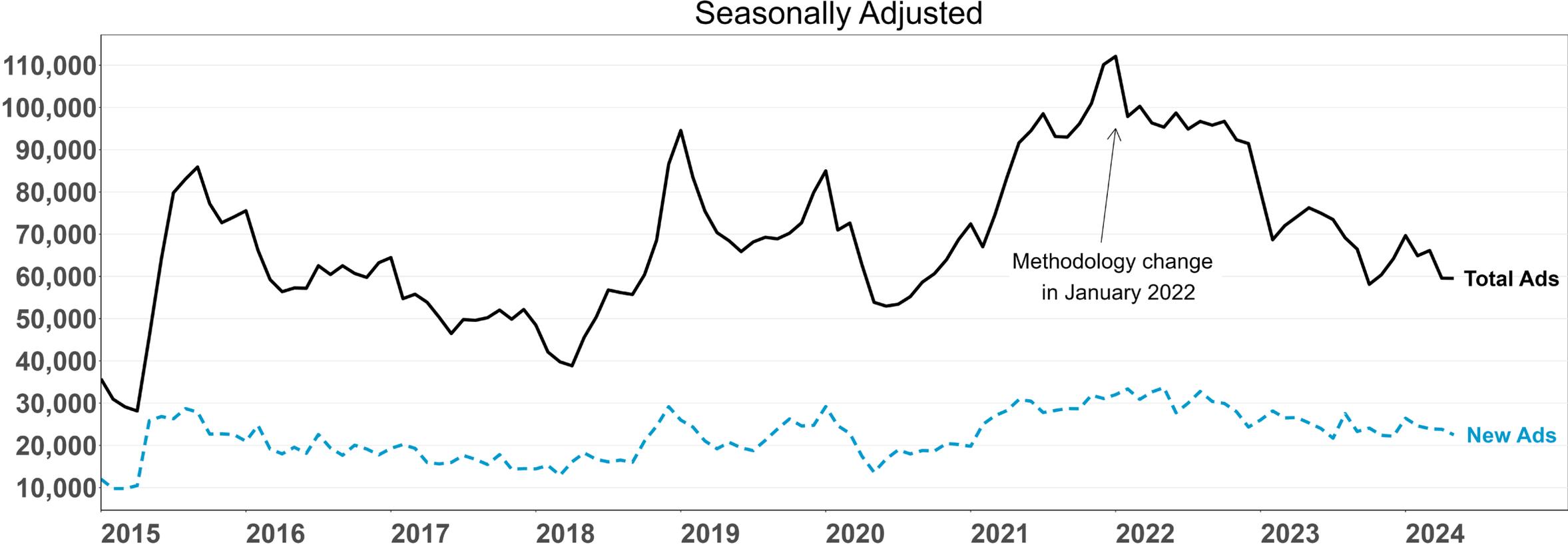
Oregon, Fourth Quarter 2023

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Fourth Quarter 2022
Registered Nurses	2,643	-310	1
Retail Salespersons	1,819	-256	2
Sales Representatives, Wholesale and Manufacturing	1,390	-382	3
First-Line Supervisors of Retail Sales Workers	1,384	-22	5
Home Health and Personal Care Aides	1,019	214	16
Medical and Health Services Managers	995	-84	9
Maintenance and Repair Workers, General	977	-225	8
Customer Service Representatives	975	-348	6
Managers, All Other	953	-319	7
Fast Food and Counter Workers	894	-69	12

*Source: The Conference Board Help Wanted OnLine® (HWOL)*

# HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

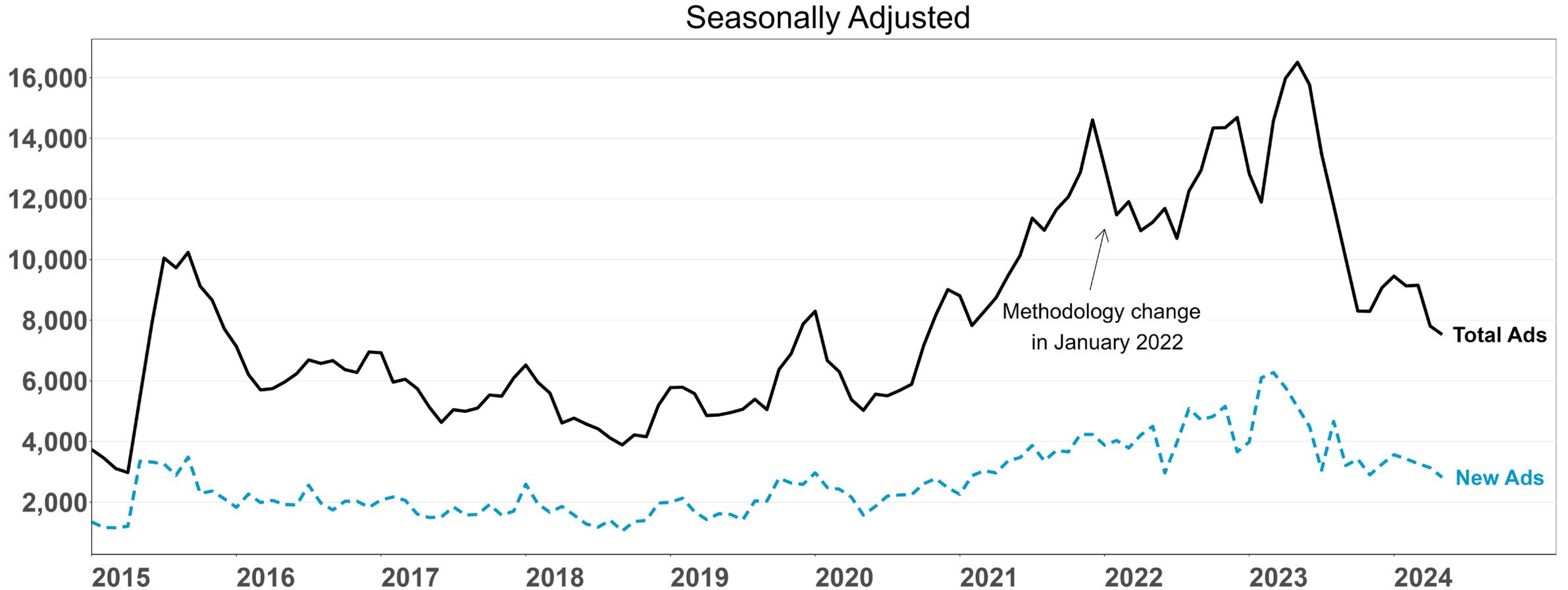
The number of online ads in the Portland metro area was 59,500 in May.  
The number of new ads **decreased** by 1,300 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

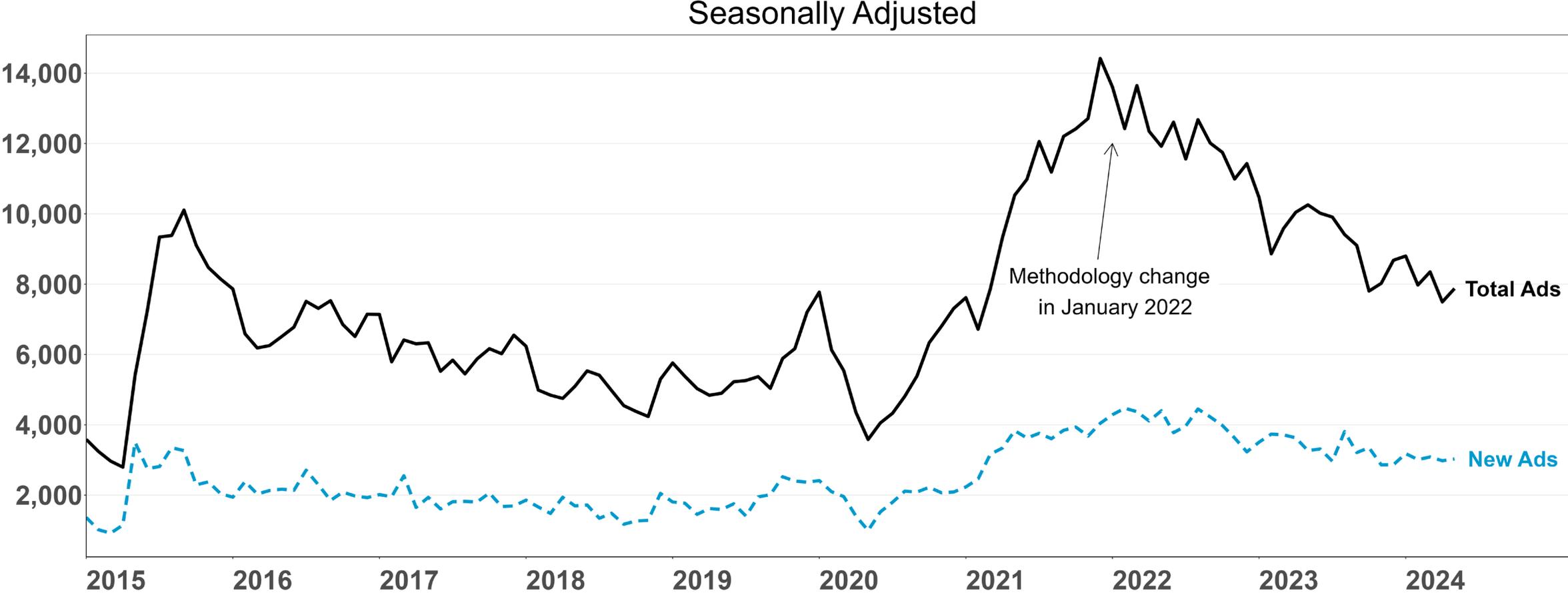
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

The number of online ads in the Salem metro area was 7,500 in May.  
The number of new ads **decreased** by **320** over the month.



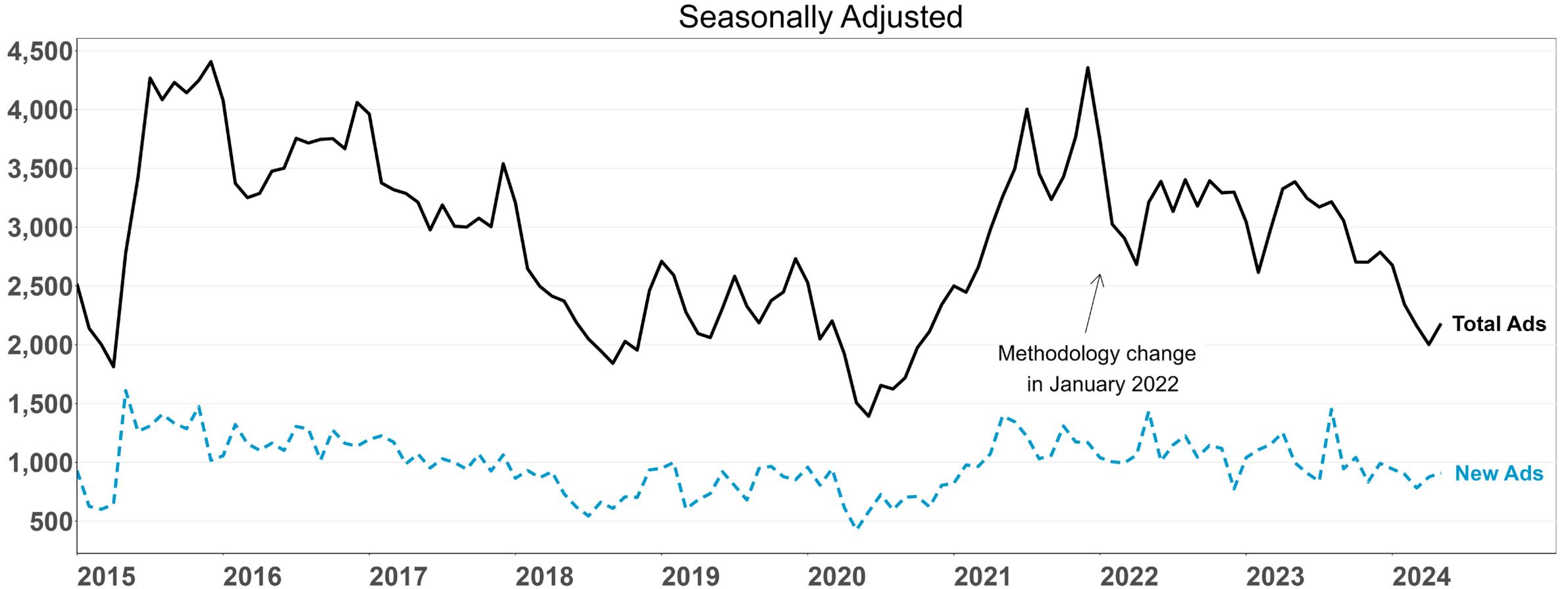
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Eugene metro area was 7,900 in May.  
The number of new ads increased by 50 over the month.



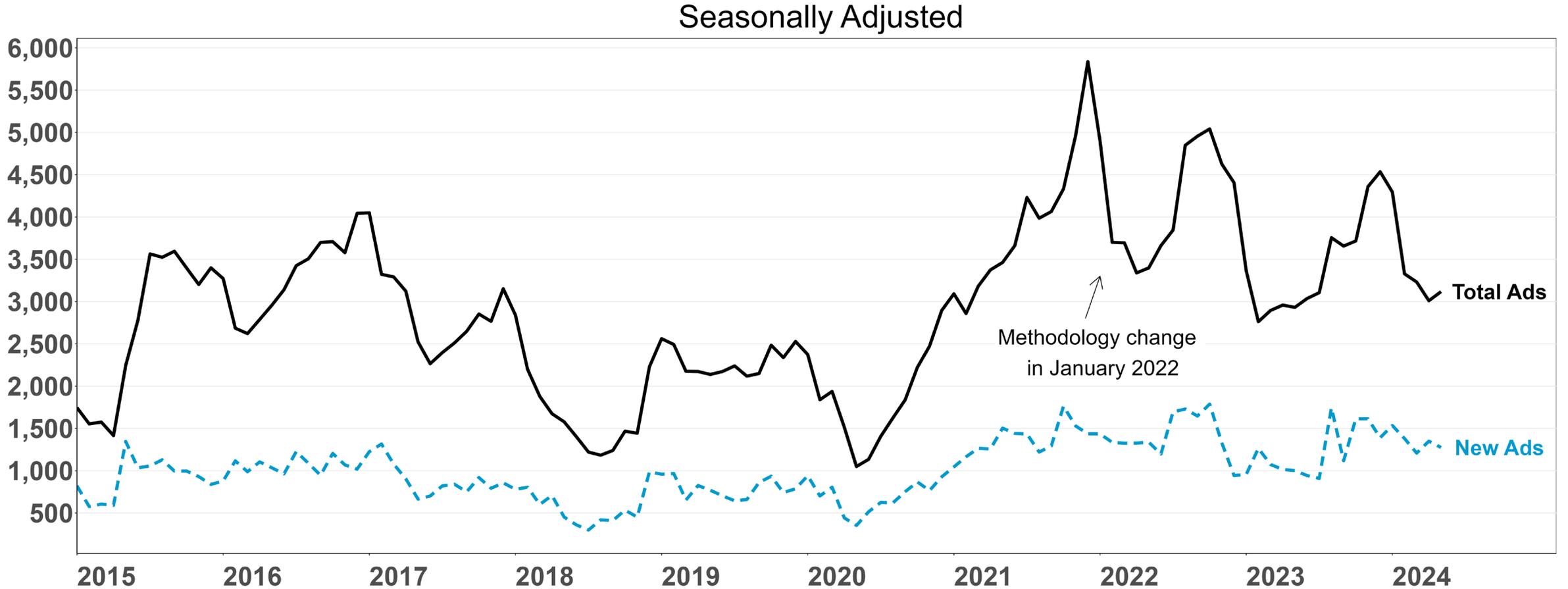
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Medford metro area was 2,200 in May.  
The number of new ads increased by 40 over the month.



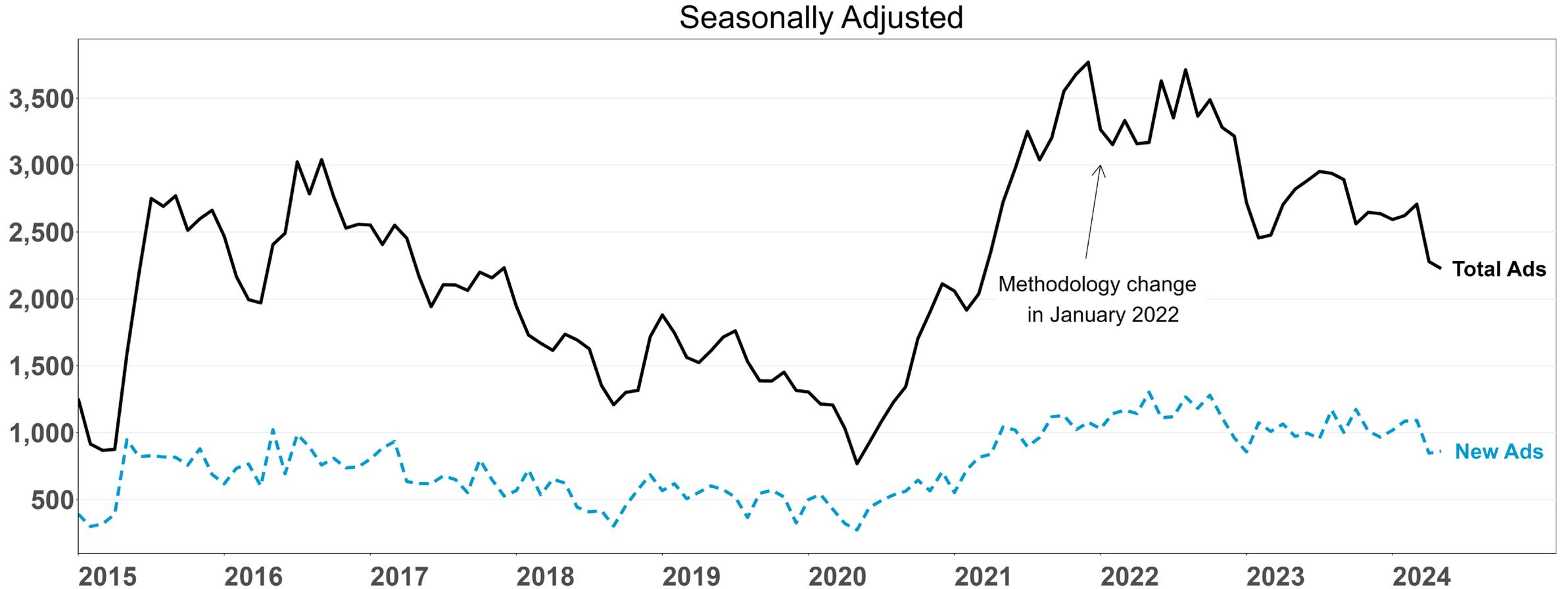
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Bend metro area was 3,100 in May.  
The number of new ads **decreased** by **70** over the month.



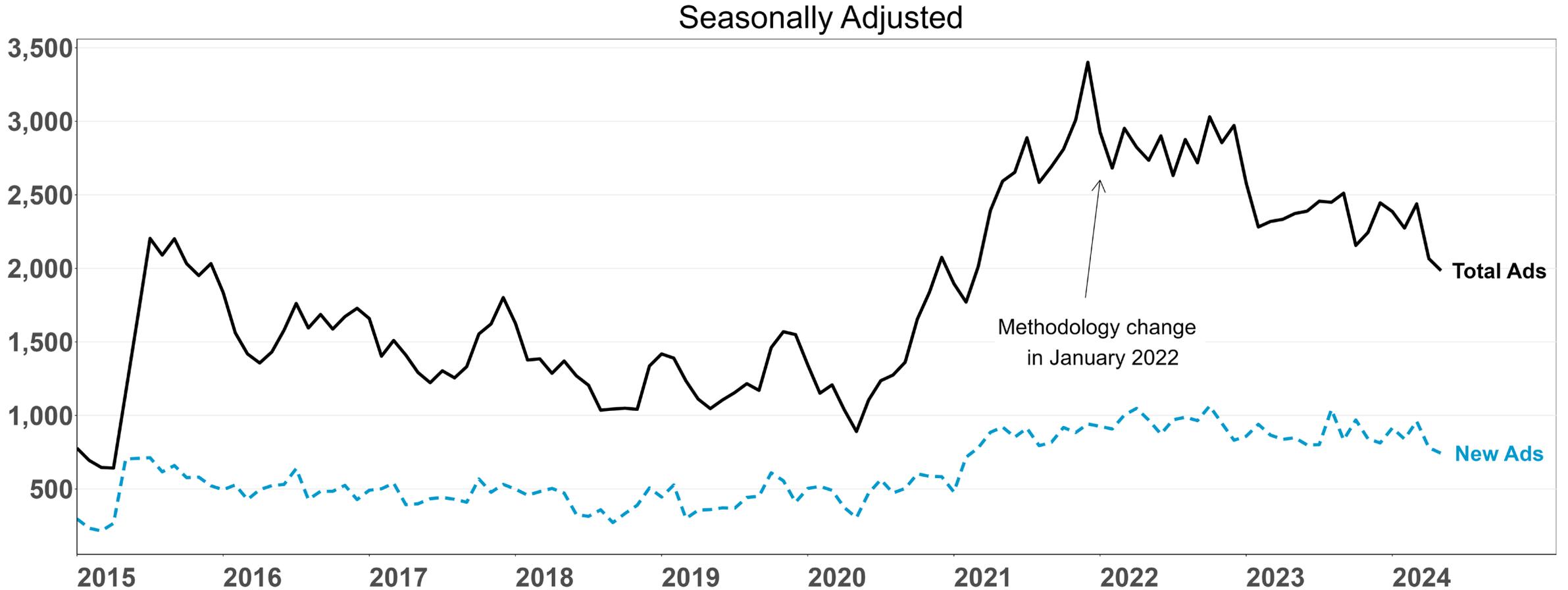
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Corvallis metro area was 2,200 in May.  
The number of new ads increased by 20 over the month.



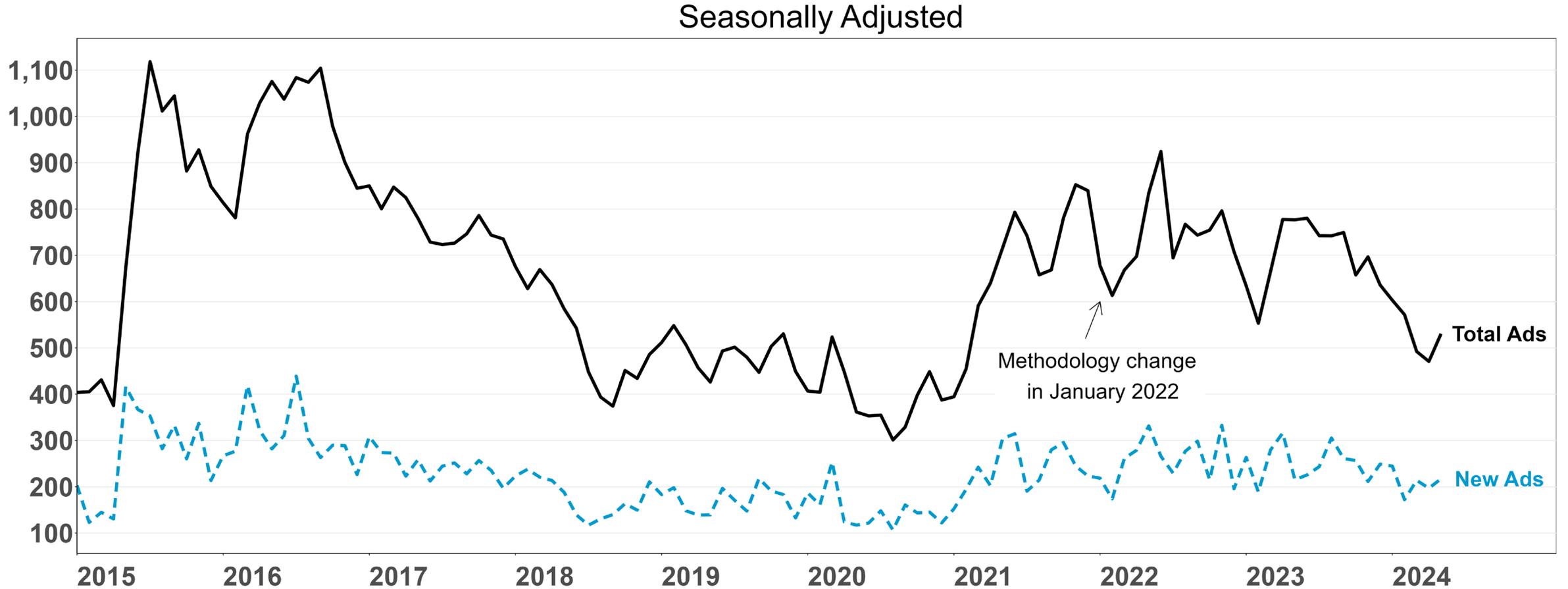
Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Albany metro area was 2,000 in May.  
The number of new ads **decreased** by 40 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

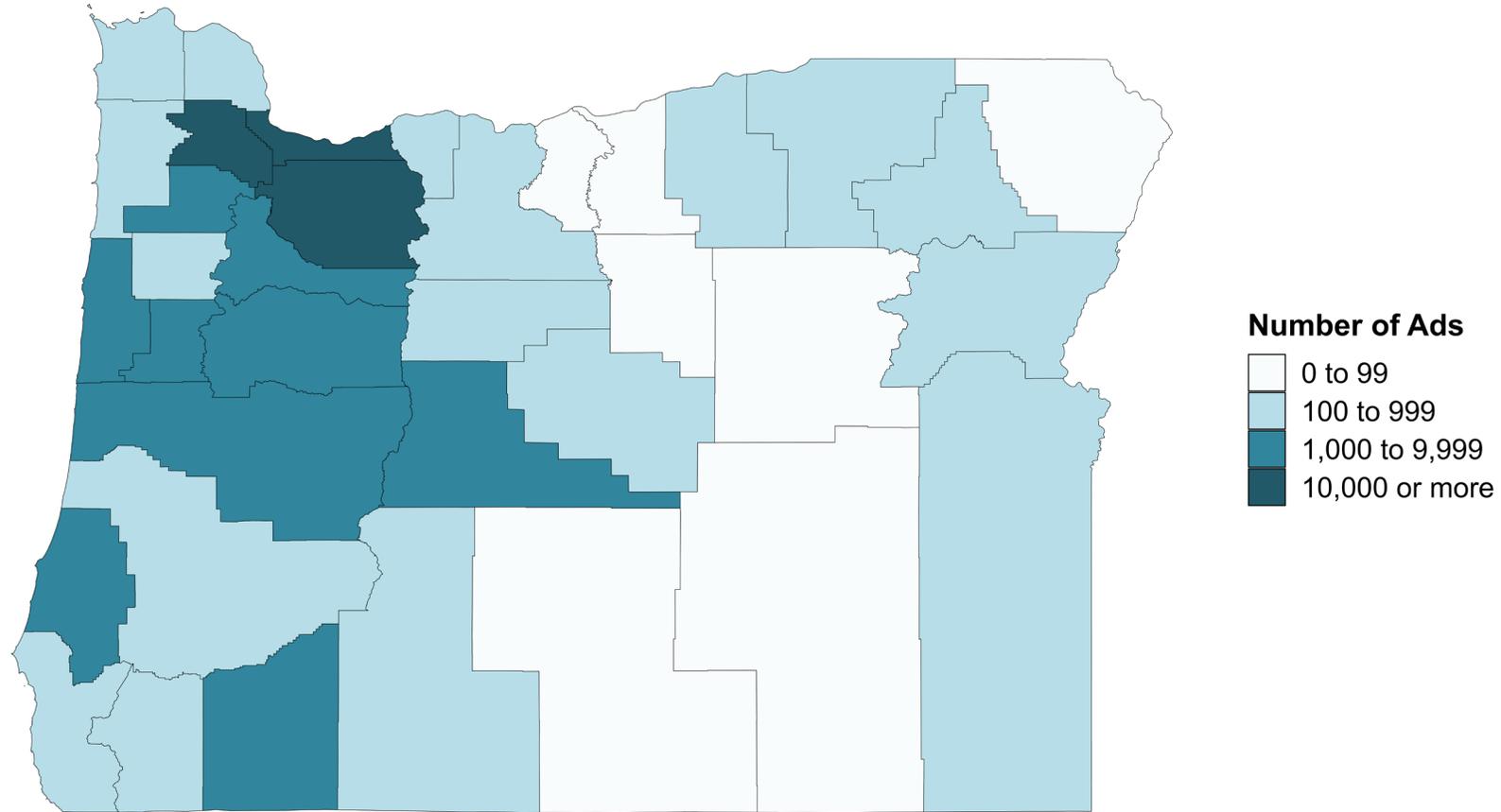
The number of online ads in the Grants Pass metro area was 530 in May.  
The number of new ads increased by 20 over the month.



Source: The Conference Board Help Wanted OnLine® (HWOL)

# Help Wanted Online Ads, May 2024

## Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine® (HWOL)

# Help Wanted Online Ads by County

May 2024, Not Seasonally Adjusted

Multnomah	25,883	Polk	945	Crook	246
Washington	14,721	Douglas	772	Union	187
Clackamas	10,088	Clatsop	740	Baker	178
Lane	8,185	Klamath	733	Curry	138
Marion	7,039	Umatilla	594	Morrow	103
Deschutes	3,691	Tillamook	566	Lake	96
Benton	2,444	Hood River	516	Harney	74
Jackson	2,341	Columbia	508	Wallowa	70
Linn	2,068	Josephine	506	Gilliam	42
Yamhill	1,836	Malheur	495	Grant	36
Coos	1,192	Wasco	400	Sherman	34
Lincoln	1,002	Jefferson	247	Wheeler	3

*Source: The Conference Board Help Wanted OnLine® (HWOL)*

# Did you know that help wanted online ads are available by local workforce areas?

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk, and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

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# Help Wanted Online Ads by Workforce Area

May 2024, Not Seasonally Adjusted

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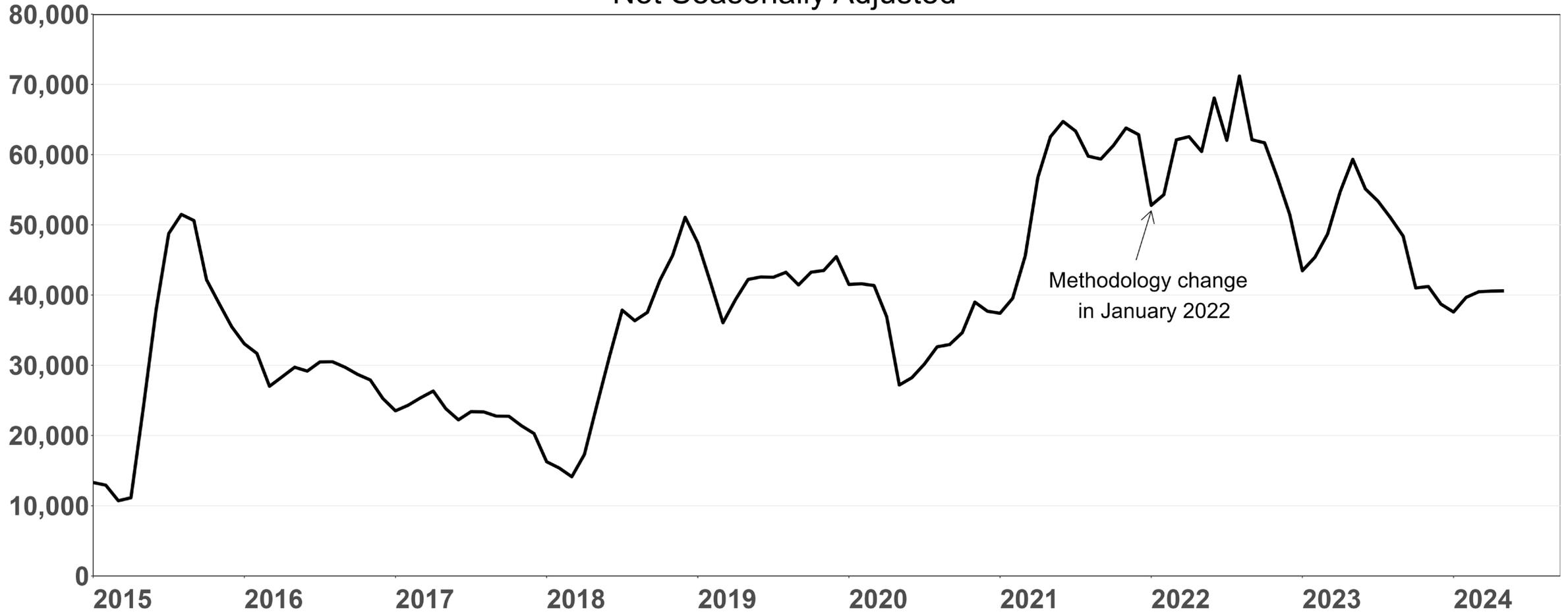
Portland-Metro	40,604
Mid-Valley	11,888
Clackamas	10,088
Lane	8,185
East Cascades	6,008
Northwest Oregon	5,260
Rogue Valley	2,847
Southwestern Oregon	2,102
Eastern Oregon	1,737

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*Source: The Conference Board Help Wanted OnLine® (HWOL)*

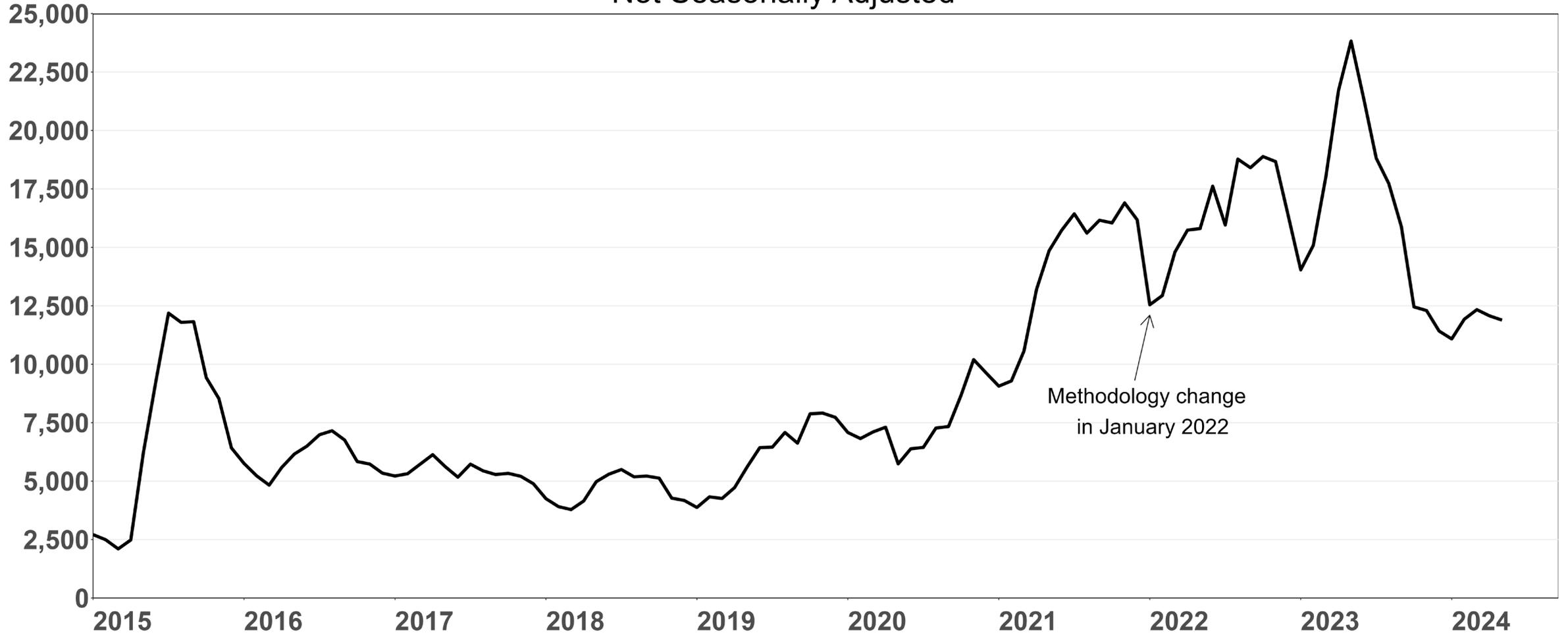
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# Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



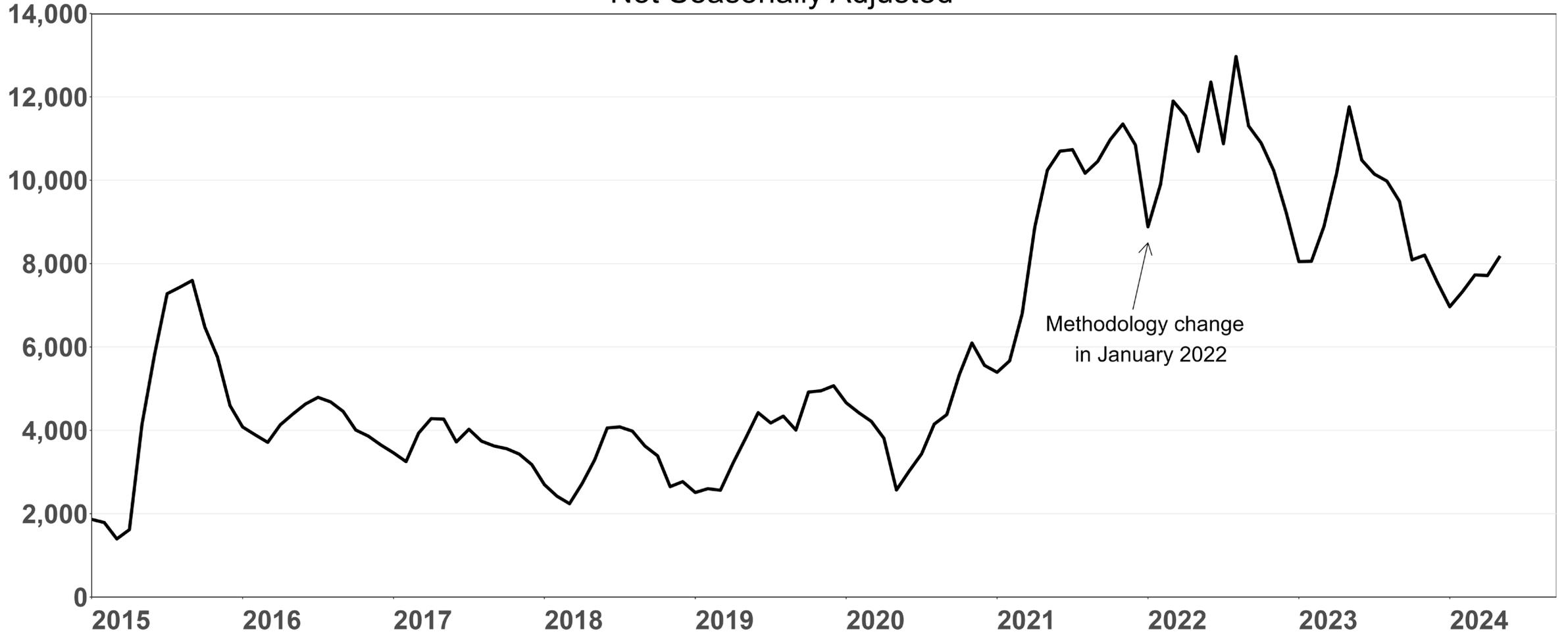
Source: The Conference Board Help Wanted OnLine® (HWOL)  
Note: The Portland-Metro LWA includes Multnomah and Washington counties

# Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



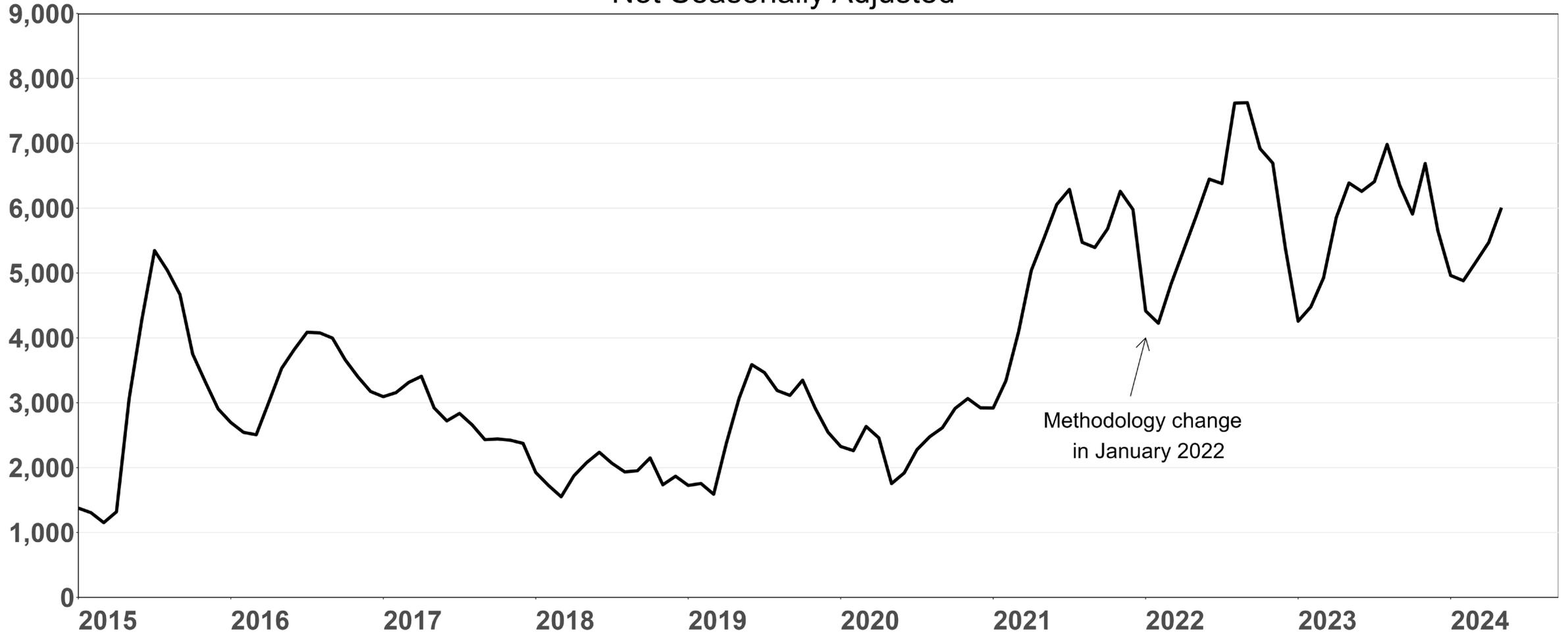
Source: The Conference Board Help Wanted OnLine® (HWOL)

# Lane Help Wanted Online Ads Not Seasonally Adjusted



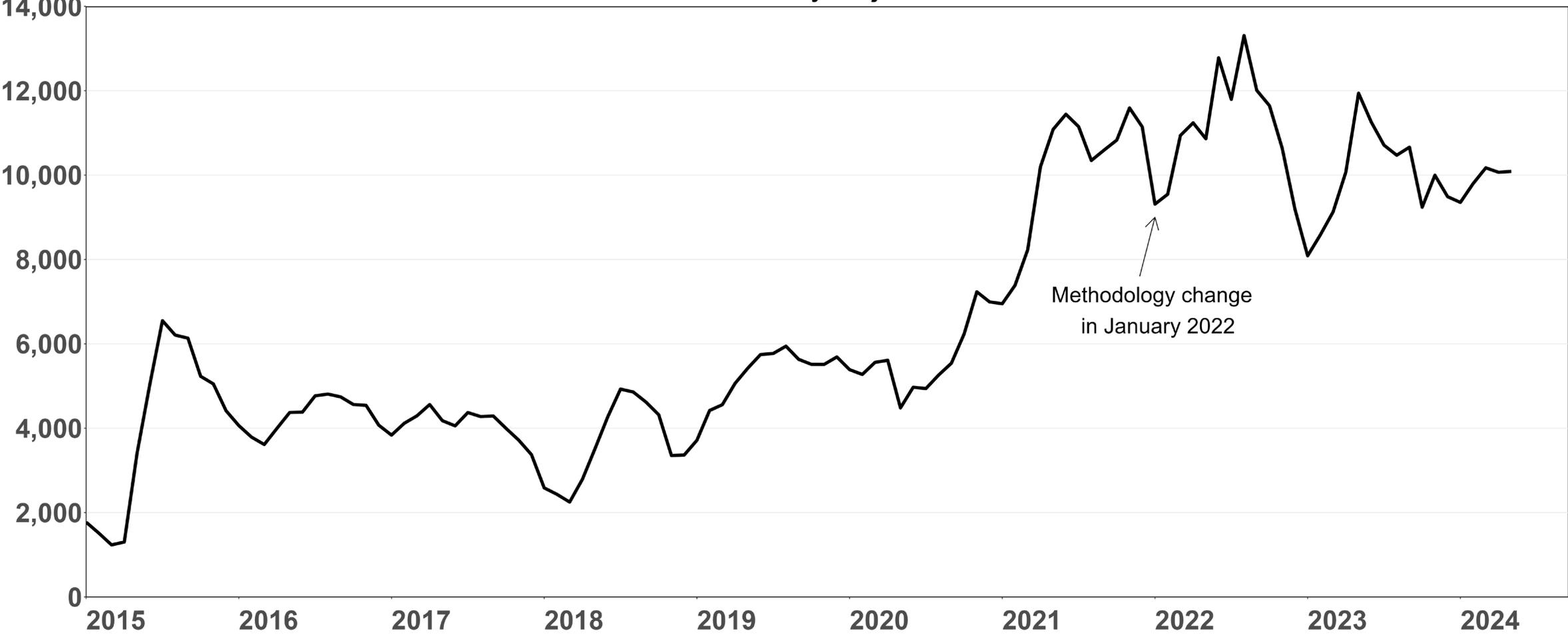
Source: The Conference Board Help Wanted OnLine® (HWOL)

# East Cascades Help Wanted Online Ads Not Seasonally Adjusted



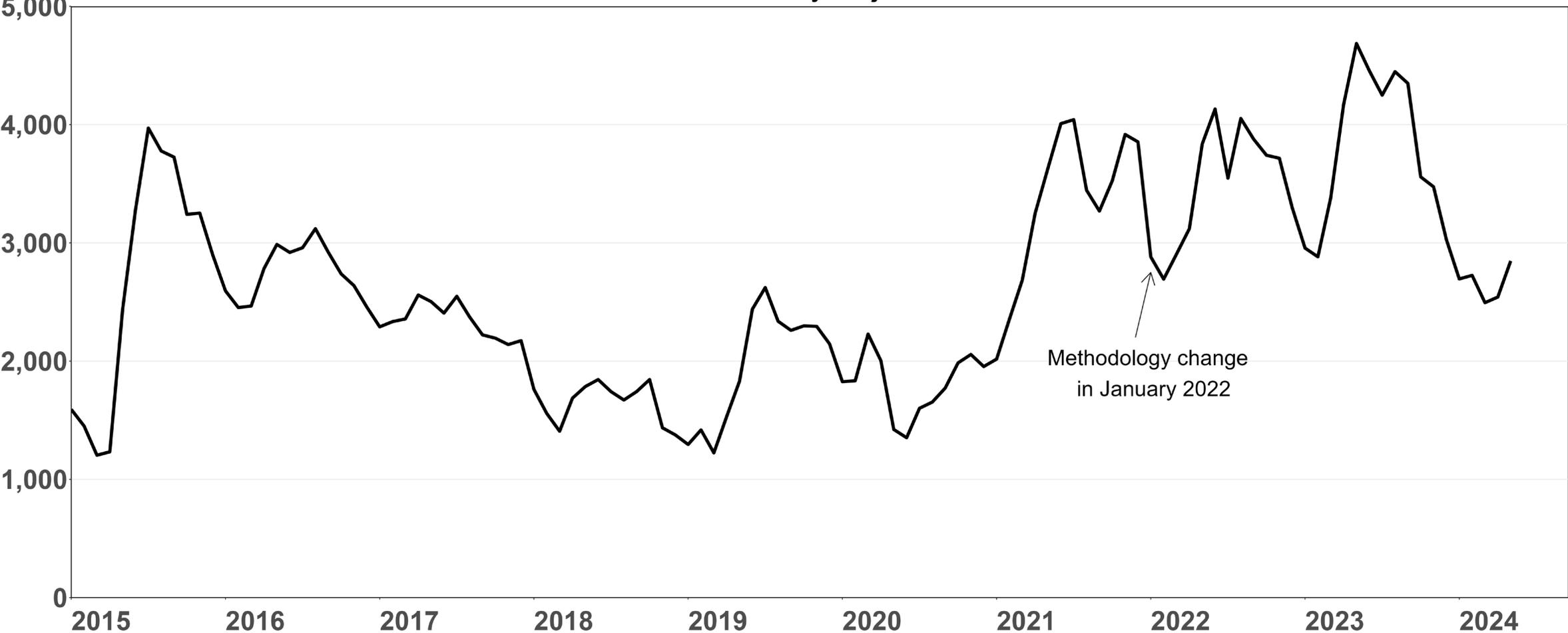
Source: The Conference Board Help Wanted OnLine® (HWOL)

# Clackamas Help Wanted Online Ads Not Seasonally Adjusted



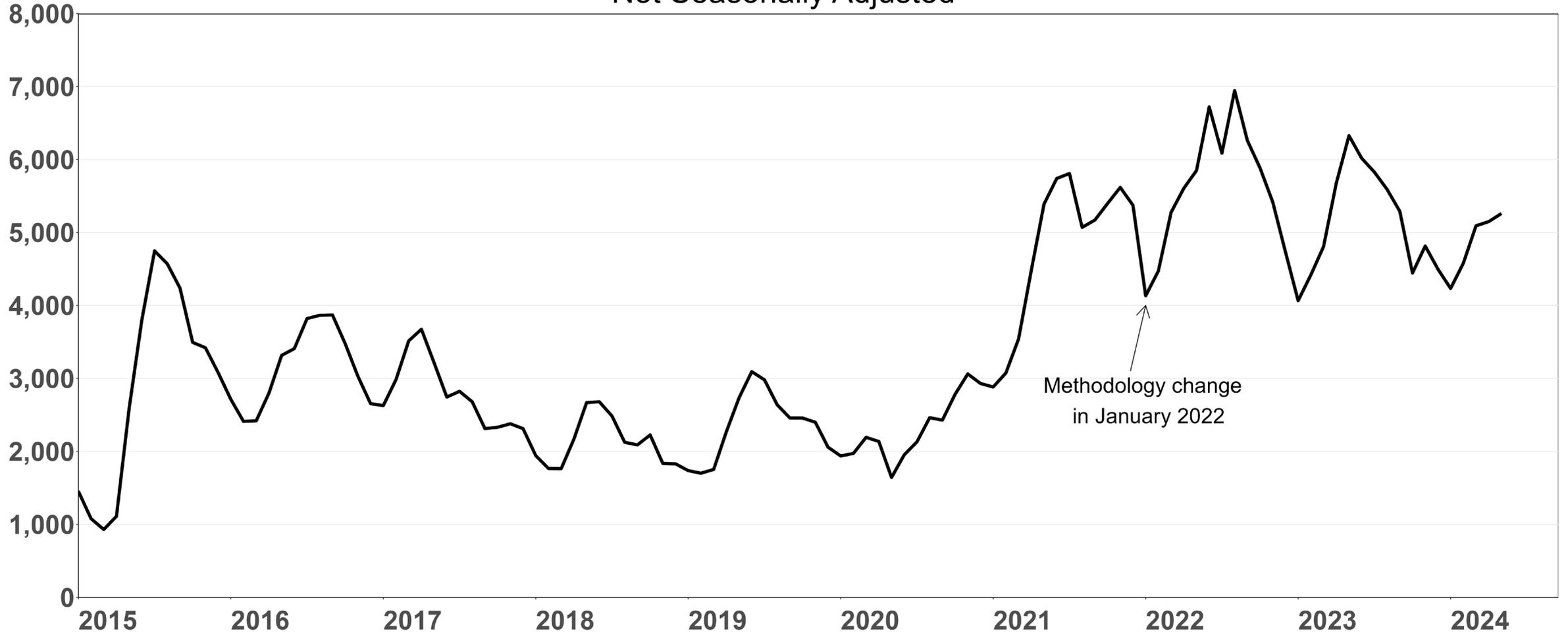
Source: The Conference Board Help Wanted OnLine® (HWOL)

# Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



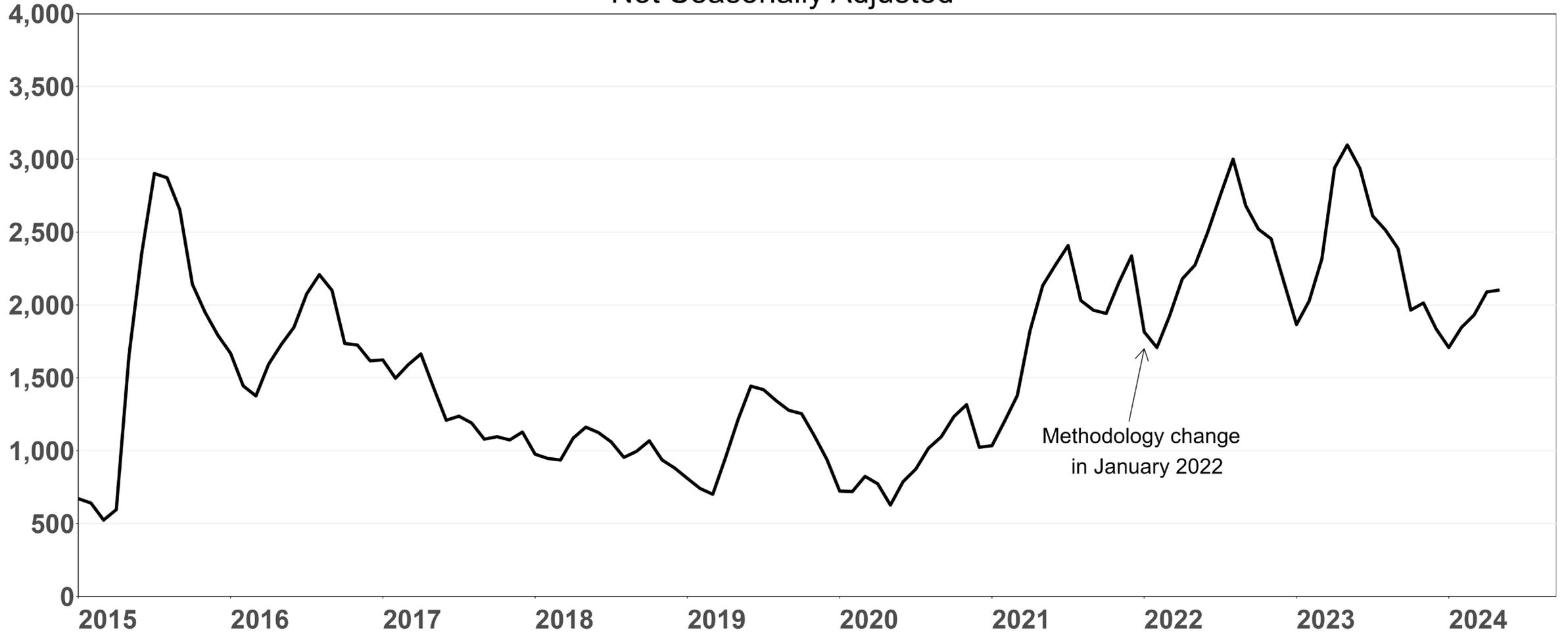
Source: The Conference Board Help Wanted OnLine® (HWOL)

# Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



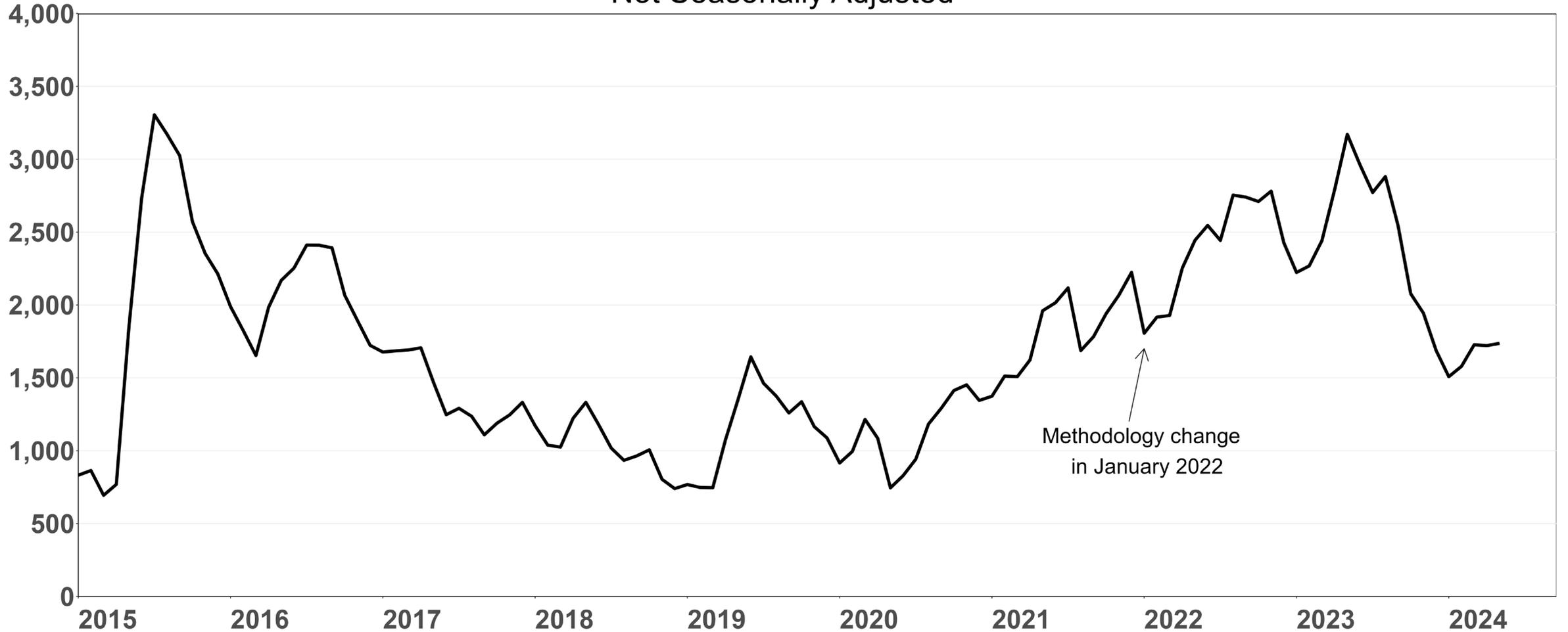
Source: The Conference Board Help Wanted OnLine® (HWOL)

# Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

# Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

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