

Help Wanted Online Ads

March 2024

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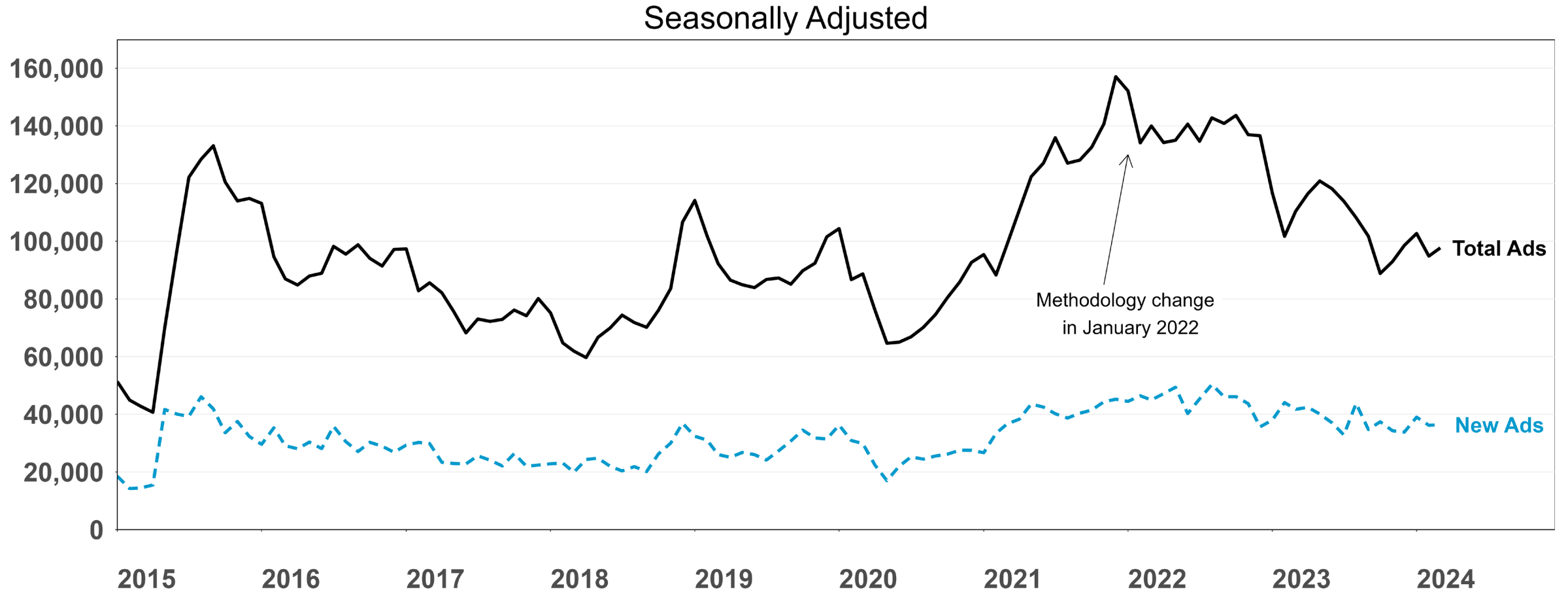
Note

As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 6.6 million in March.

- Number of ads posted in Oregon totaled 97,700 in March.
- Number of ads posted for the first time (*new ads*) increased by 200 in Oregon in March.
- Nationally, new ads increased by 9,300 in March.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 39,200
 - Nevada: 77,500
 - Oregon: 97,700
 - Washington: 169,600
 - California: 700,000

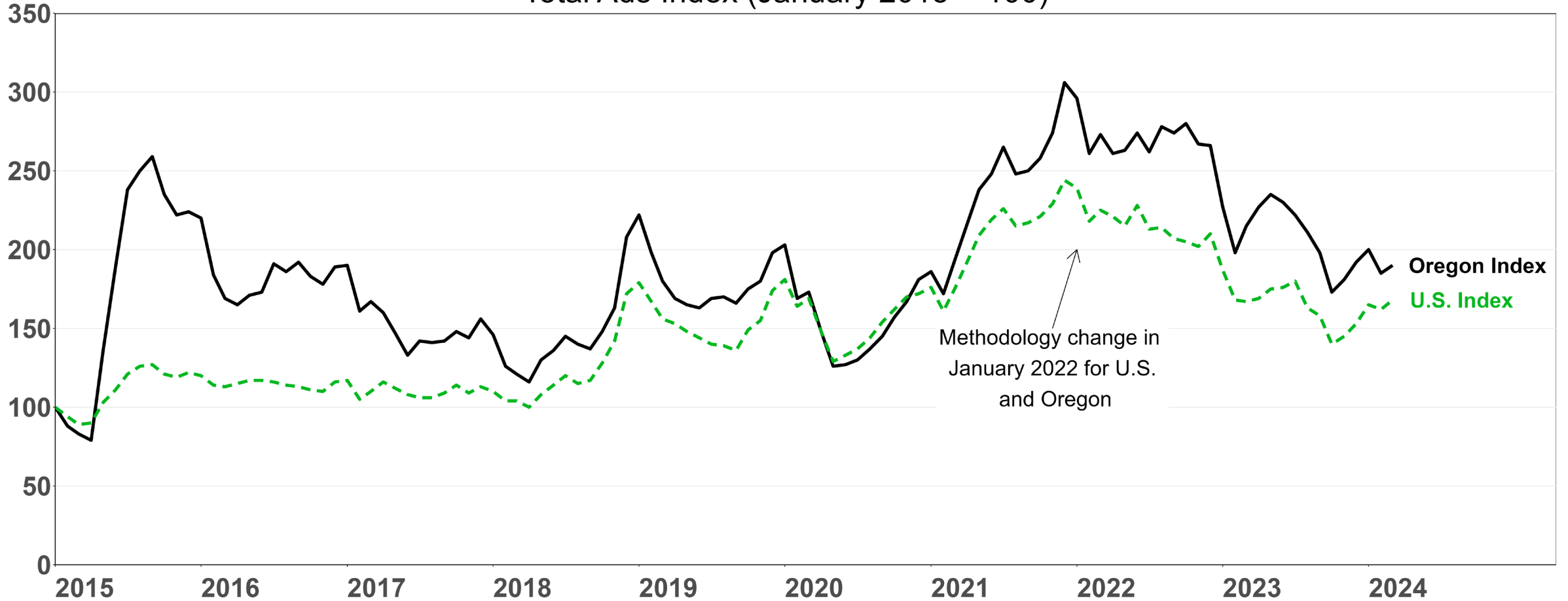
The number of online ads in Oregon was 97,700 in March.
The number of new ads increased by 200 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

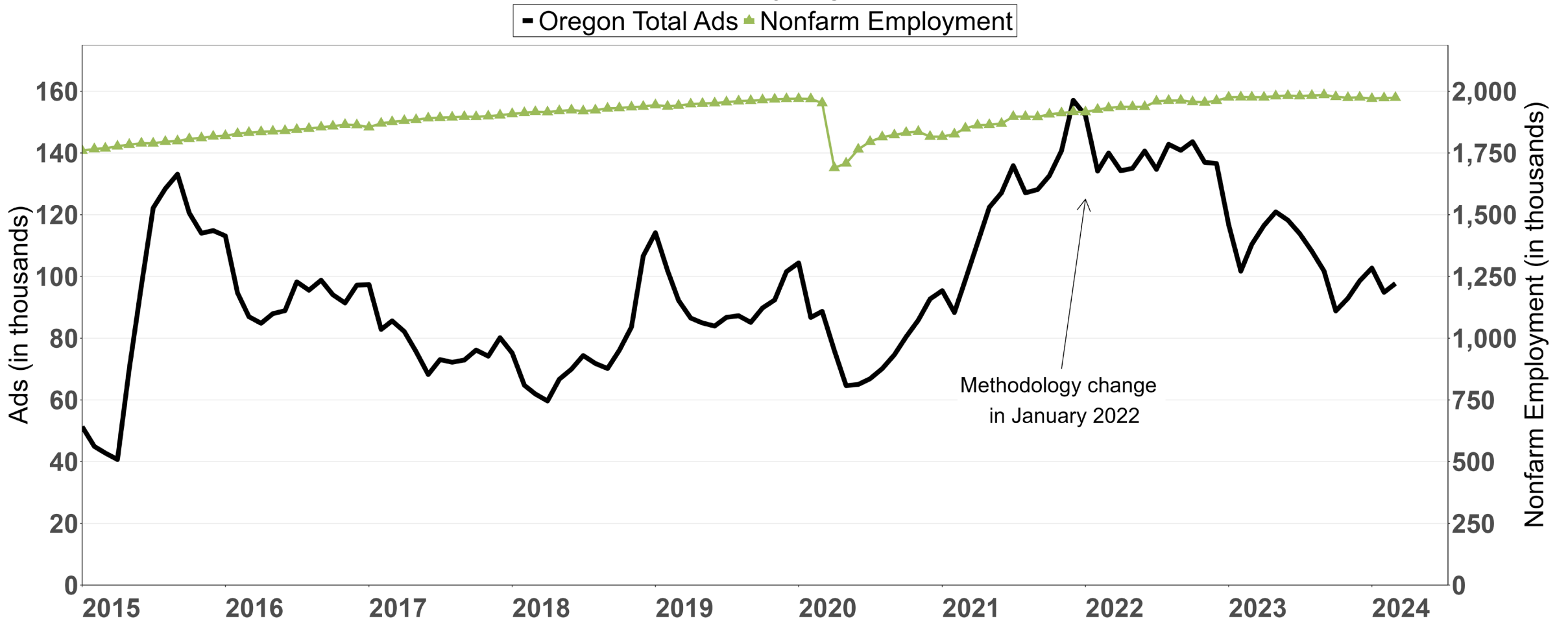
The number of help wanted ads nationally was 6.6 million in March 2024.

Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL) and the Bureau of Labor Statistics, Current Employment Statistics

Registered nurses continue to draw most new help wanted ads in the third quarter 2023.

Read [New Job Ads Decrease Slightly Over the Past Year, But Remain Elevated](#) by Workforce Analyst [Jake Procino](#).

Top 10 Occupations with the Most New Help Wanted OnLine Ads

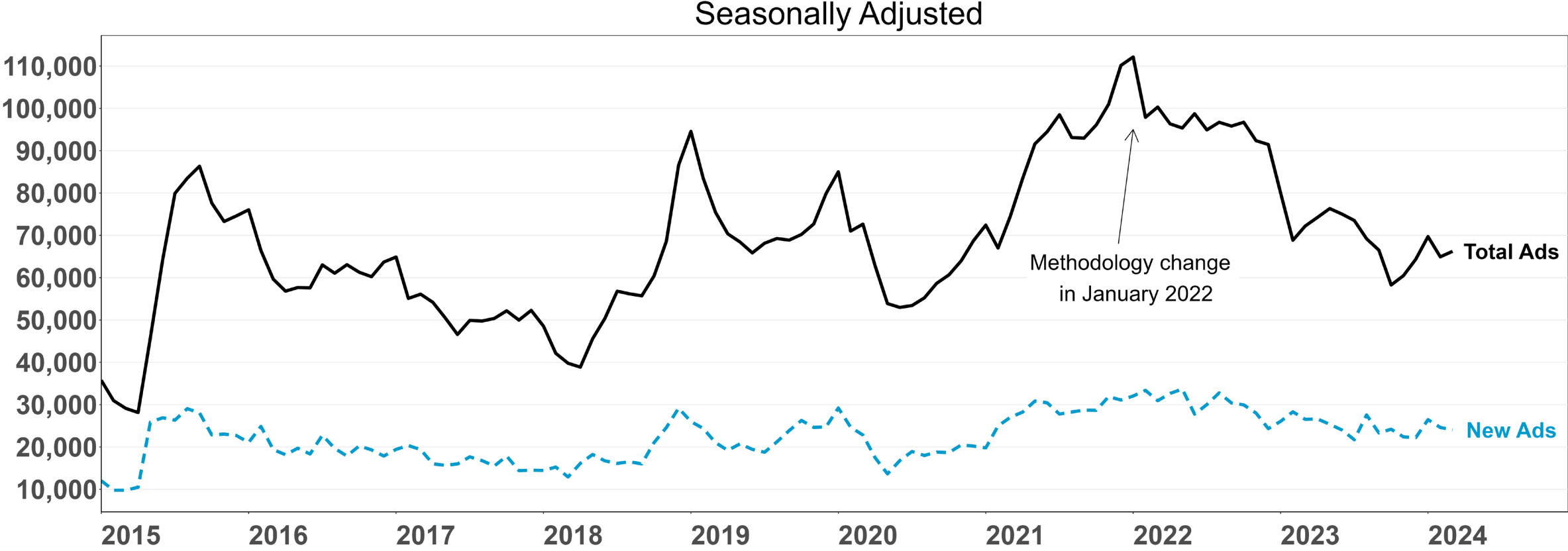
Oregon, Third Quarter 2023

Occupation	New Help Wanted Ads	Difference from Previous Year	Rank in Third Quarter 2021
Registered Nurses	3,970	595	1
Retail Salespersons	2,419	-3	2
Sales Representatives, Wholesale and Manufacturing	1,879	-213	4
First-Line Supervisors of Retail Sales Workers	1,791	-96	7
Customer Service Representatives	1,437	-227	9
Managers, All Other	1,325	-685	5
Laborers and Freight, Stock, and Material Movers	1,318	-406	8
Maintenance and Repair Workers, General	1,244	-678	6
Medical and Health Services Managers	1,176	-118	12
Home Health and Personal Care Aides	1,111	104	18

Source: The Conference Board Help Wanted OnLine (HWOL)

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREAS

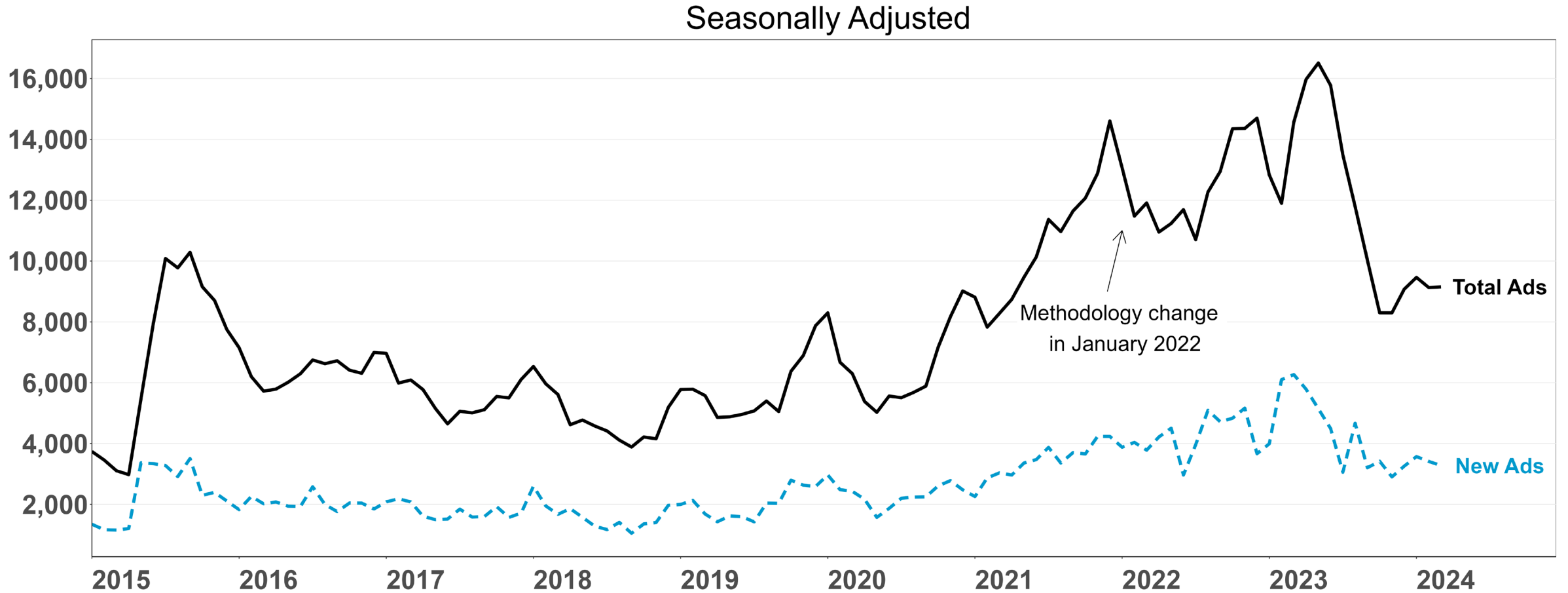
The number of online ads in the Portland metro area was 66,200 in March.
The number of new ads **decreased** by **590** over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

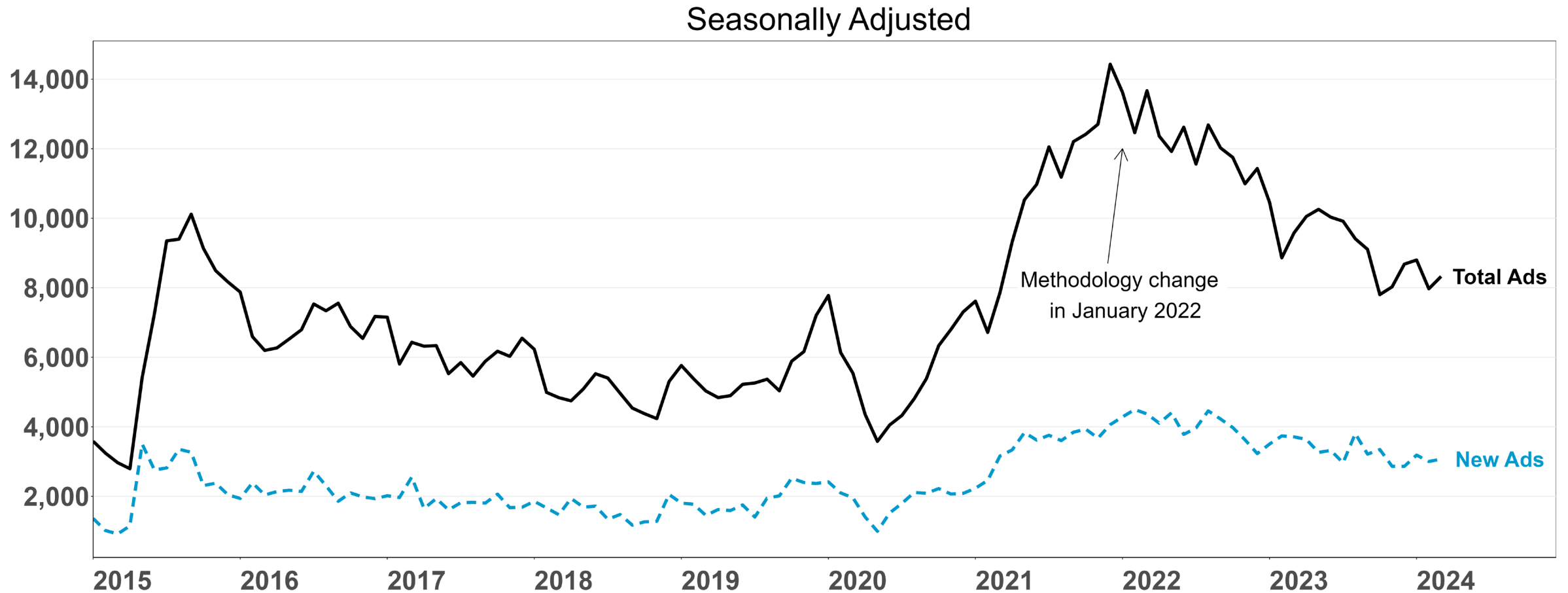
Note: The Portland metro area includes Clackamas, Columbia, Multnomah, Washington, and Yamhill counties in Oregon and Clark and Skamania counties in Washington

The number of online ads in the Salem metro area was 9,100 in March.
The number of new ads **decreased** by **140** over the month.



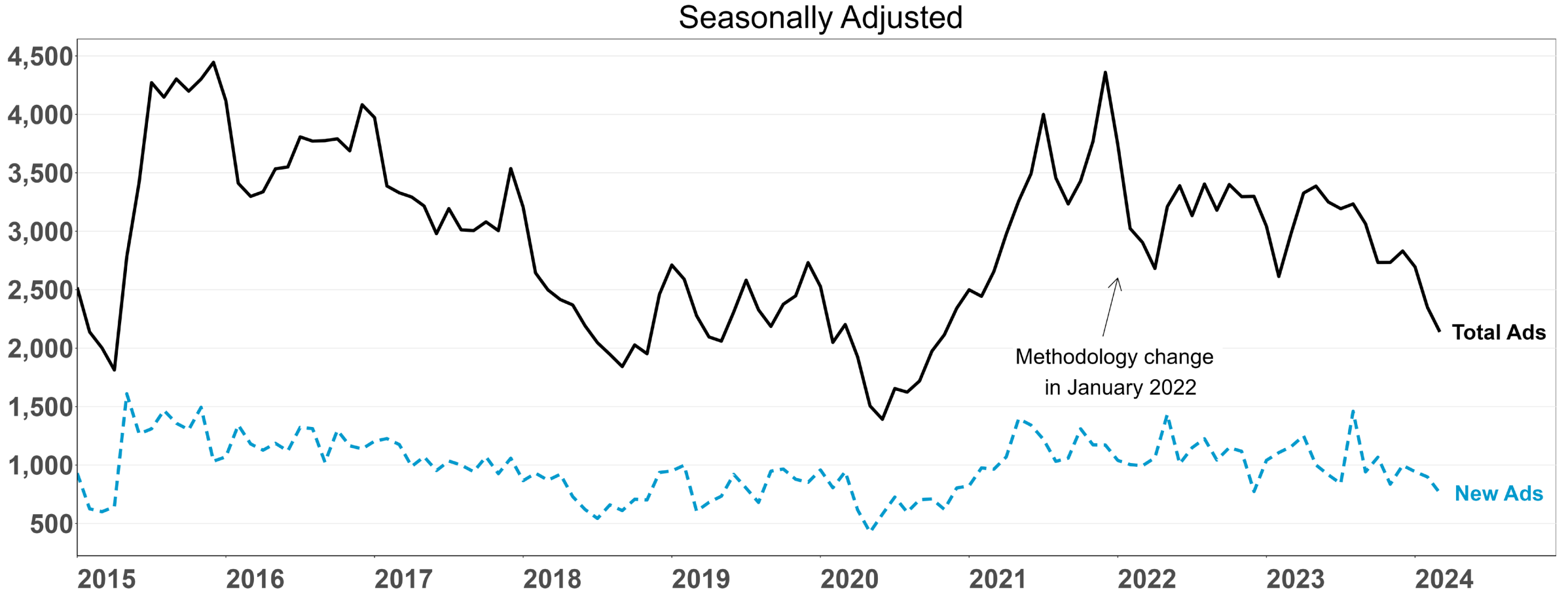
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Eugene metro area was 8,300 in March.
The number of new ads increased by 70 over the month.



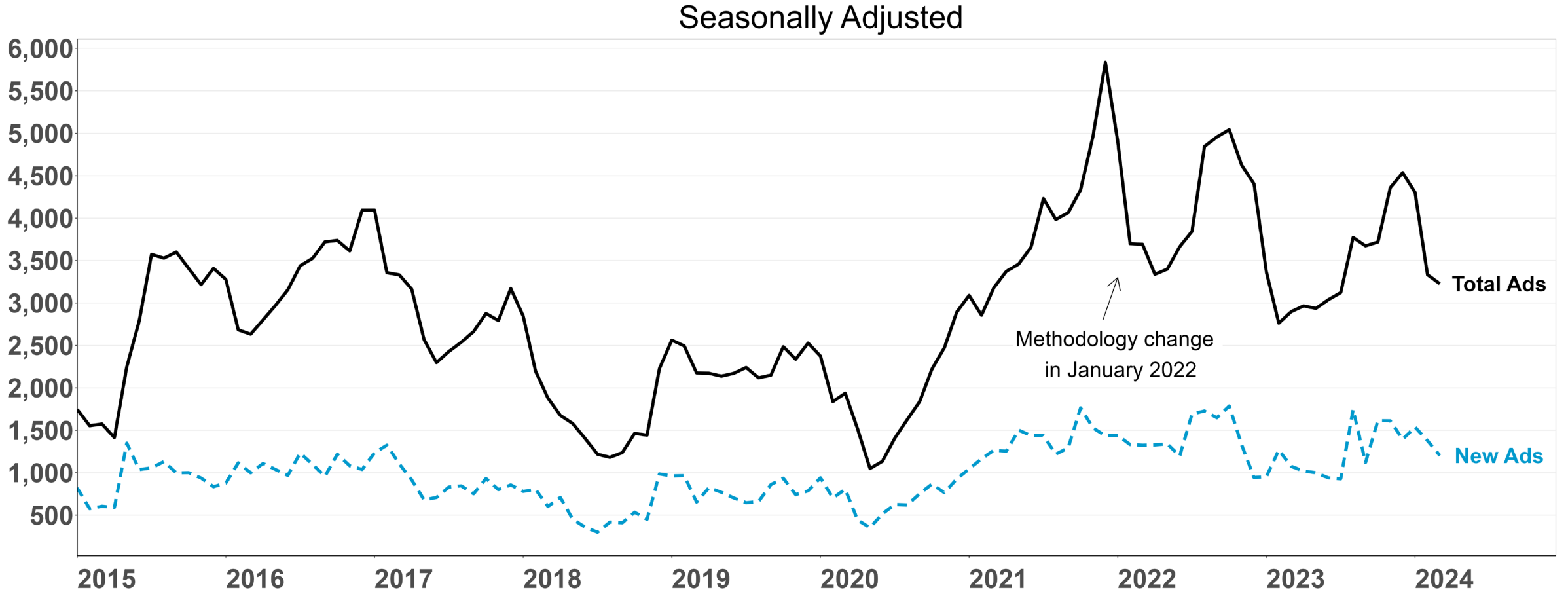
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Medford metro area was 2,100 in March.
The number of new ads **decreased** by 140 over the month.



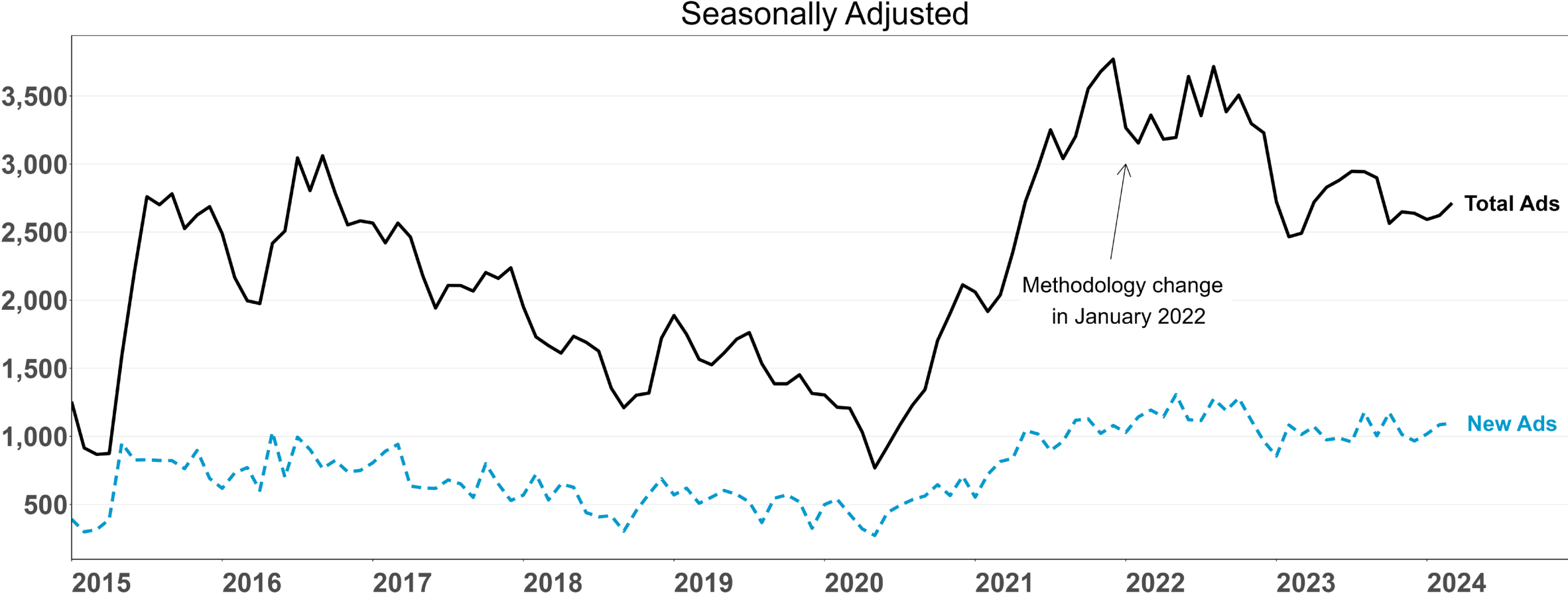
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Bend metro area was 3,200 in March.
The number of new ads **decreased** by **180** over the month.



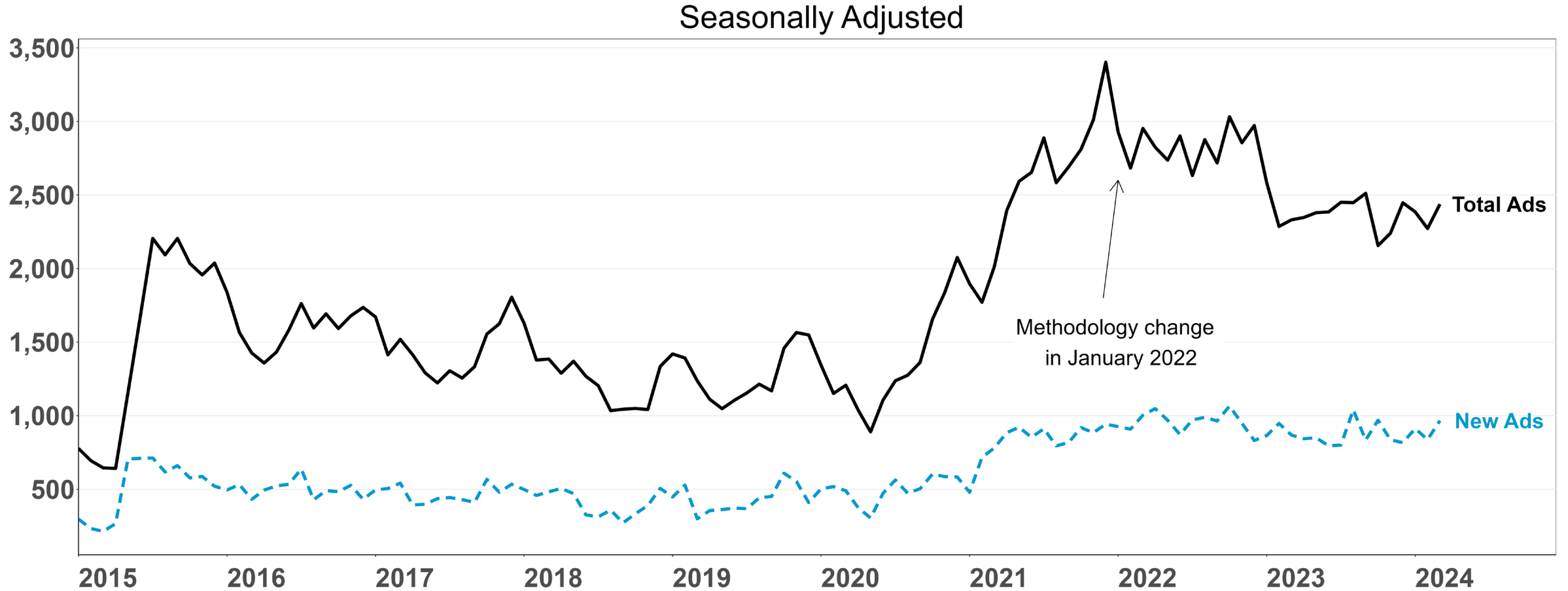
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Corvallis metro area was 2,700 in March.
The number of new ads increased by 10 over the month.



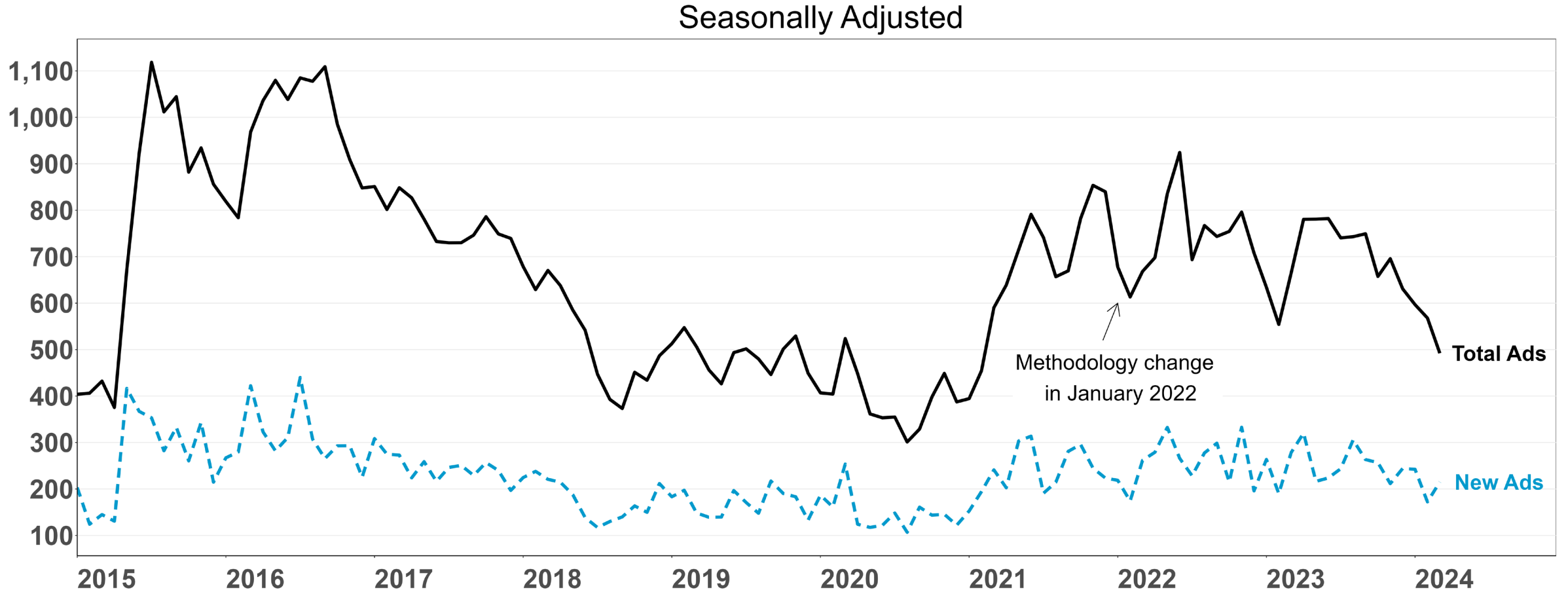
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The number of online ads in the Albany metro area was 2,400 in March.
The number of new ads increased by 130 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

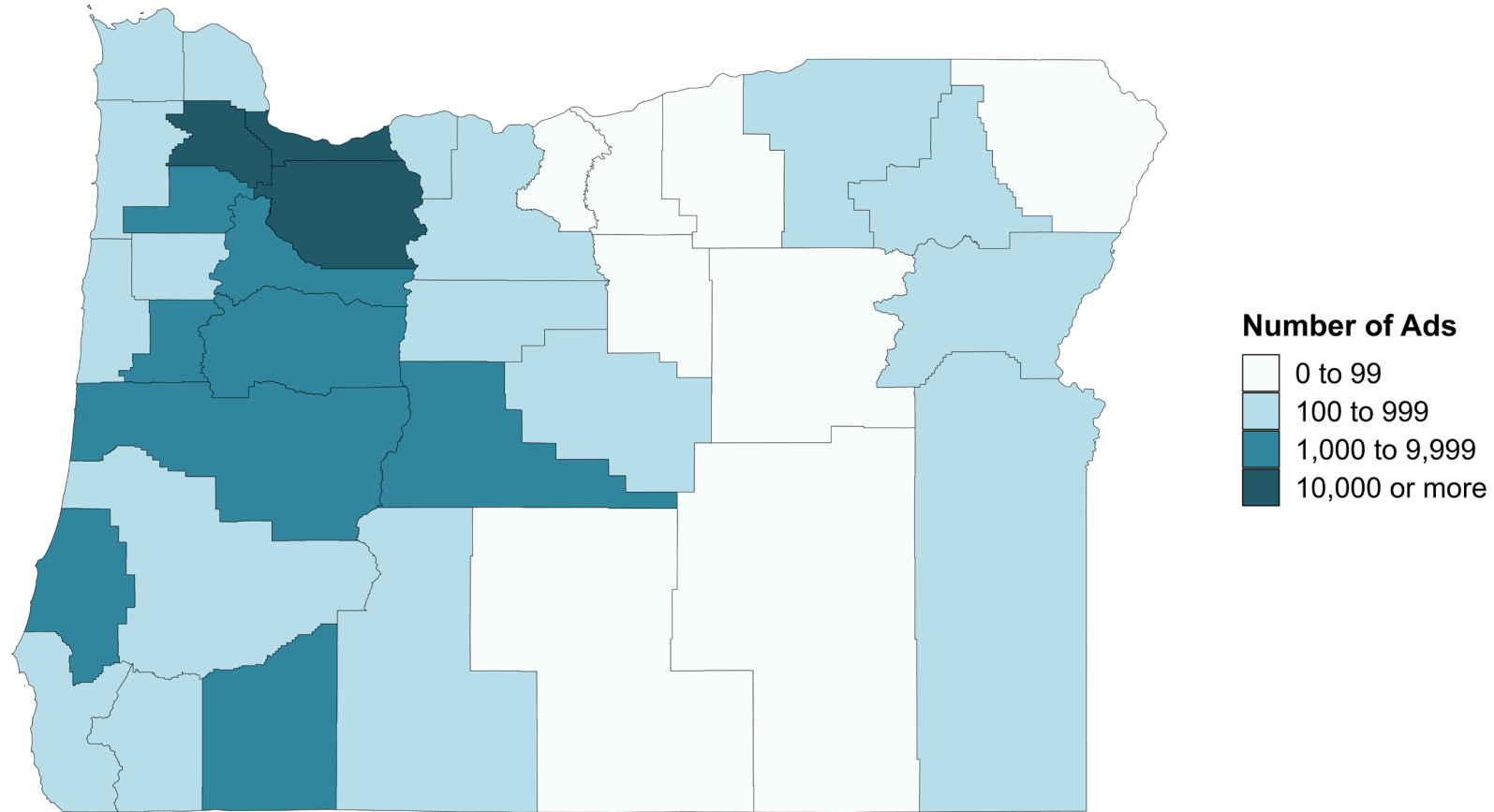
The number of online ads in the Grants Pass metro area was 490 in March.
The number of new ads increased by 40 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads, March 2024

Not Seasonally Adjusted



Source: Oregon Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Ads by County

March 2024, Not Seasonally Adjusted

Multnomah	25,569	Polk	892	Jefferson	203
Washington	14,902	Klamath	738	Union	176
Clackamas	10,173	Douglas	736	Curry	154
Lane	7,729	Clatsop	644	Baker	141
Marion	7,375	Umatilla	592	Morrow	94
Deschutes	3,034	Malheur	562	Lake	93
Benton	2,523	Tillamook	490	Harney	70
Linn	2,137	Columbia	476	Grant	52
Jackson	2,040	Josephine	454	Gilliam	49
Yamhill	1,931	Hood River	450	Wallowa	40
Coos	1,042	Wasco	325	Sherman	32
Lincoln	959	Crook	244	Wheeler	6

Source: The Conference Board Help Wanted OnLine (HWOL)

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk, and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Jefferson, Klamath, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Luke.C.Coury@employ.oregon.gov or Molly.N.Hendrickson@employ.oregon.gov if you need additional HWOL data for your workforce area.

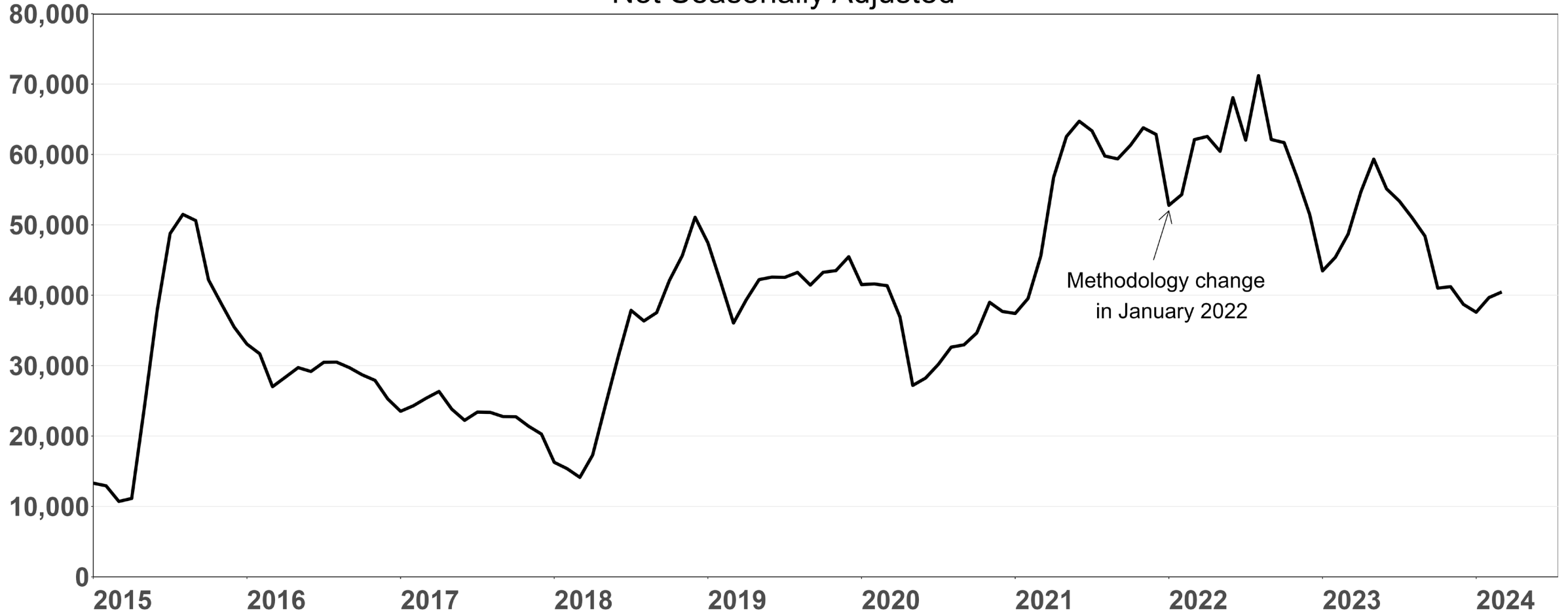
Help Wanted Online Ads by Workforce Area

March 2024, Not Seasonally Adjusted

Portland-Metro	40,471
Mid-Valley	12,335
Clackamas	10,173
Lane	7,729
East Cascades	5,174
Northwest Oregon	5,092
Rogue Valley	2,494
Southwestern Oregon	1,932
Eastern Oregon	1,727

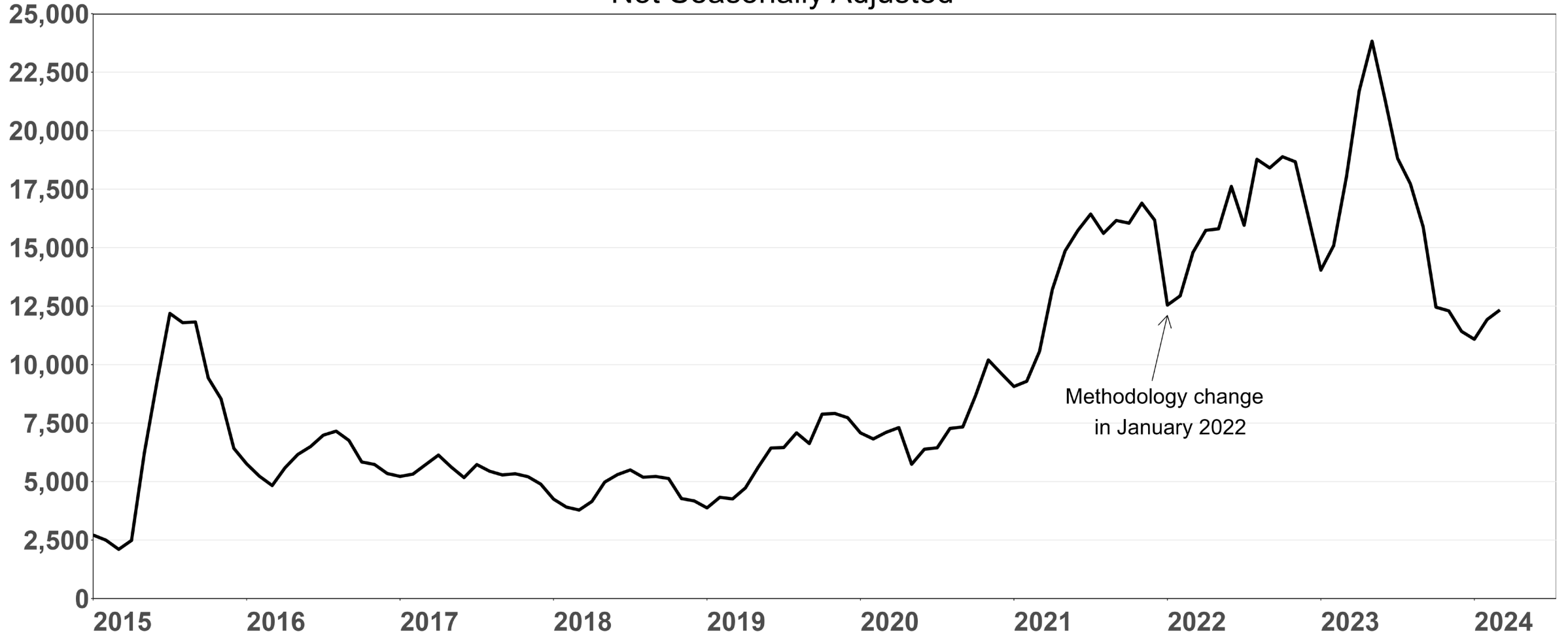
Source: The Conference Board Help Wanted OnLine (HWOL)

Portland-Metro Help Wanted Online Ads Not Seasonally Adjusted



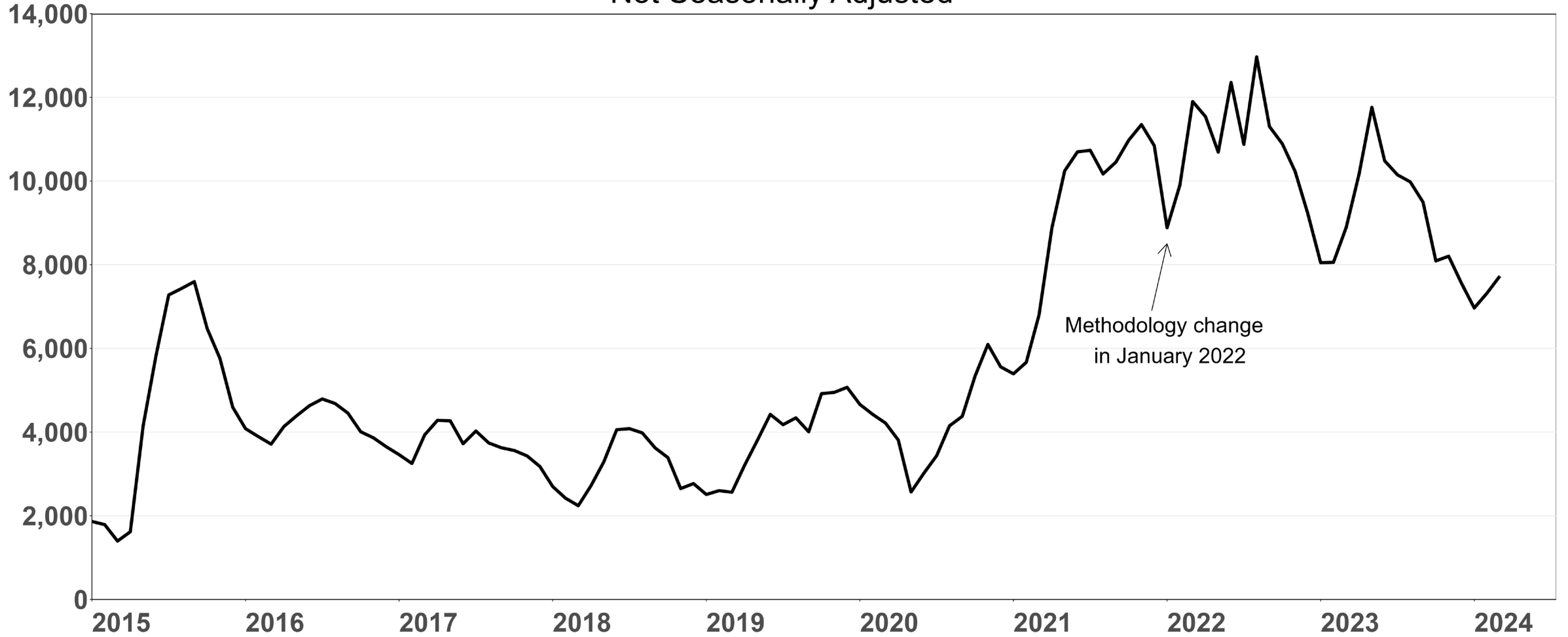
Source: The Conference Board Help Wanted OnLine™ (HWOL)
Note: The Portland-Metro LWA includes Multnomah and Washington counties

Mid-Valley Help Wanted Online Ads Not Seasonally Adjusted



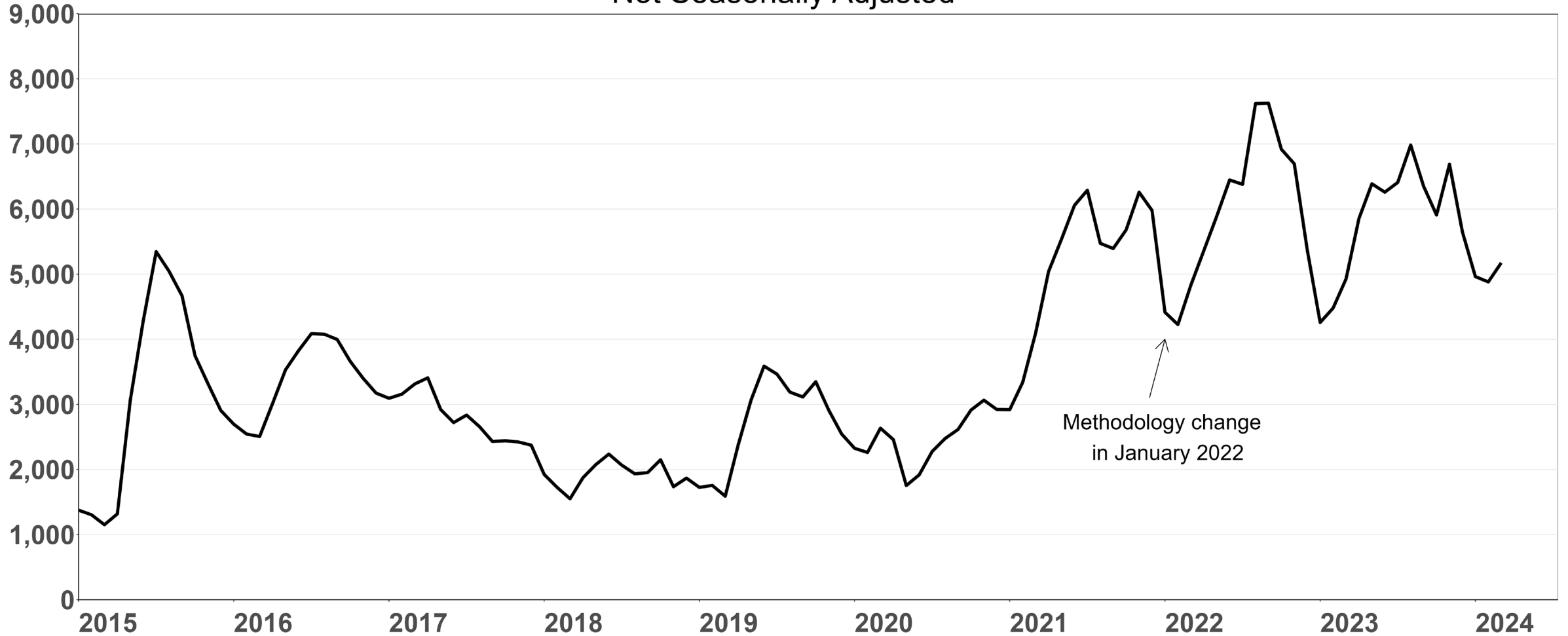
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Lane Help Wanted Online Ads Not Seasonally Adjusted



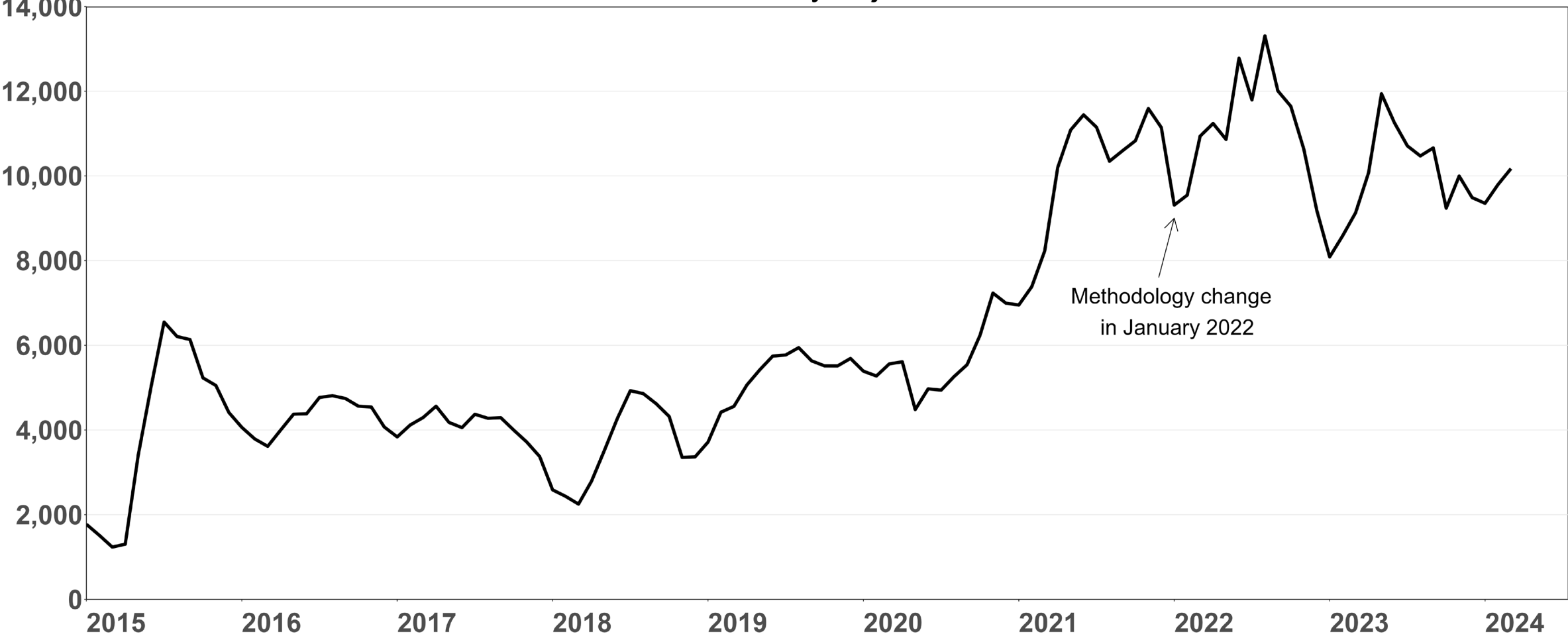
Source: The Conference Board Help Wanted OnLine™ (HWOL)

East Cascades Help Wanted Online Ads Not Seasonally Adjusted



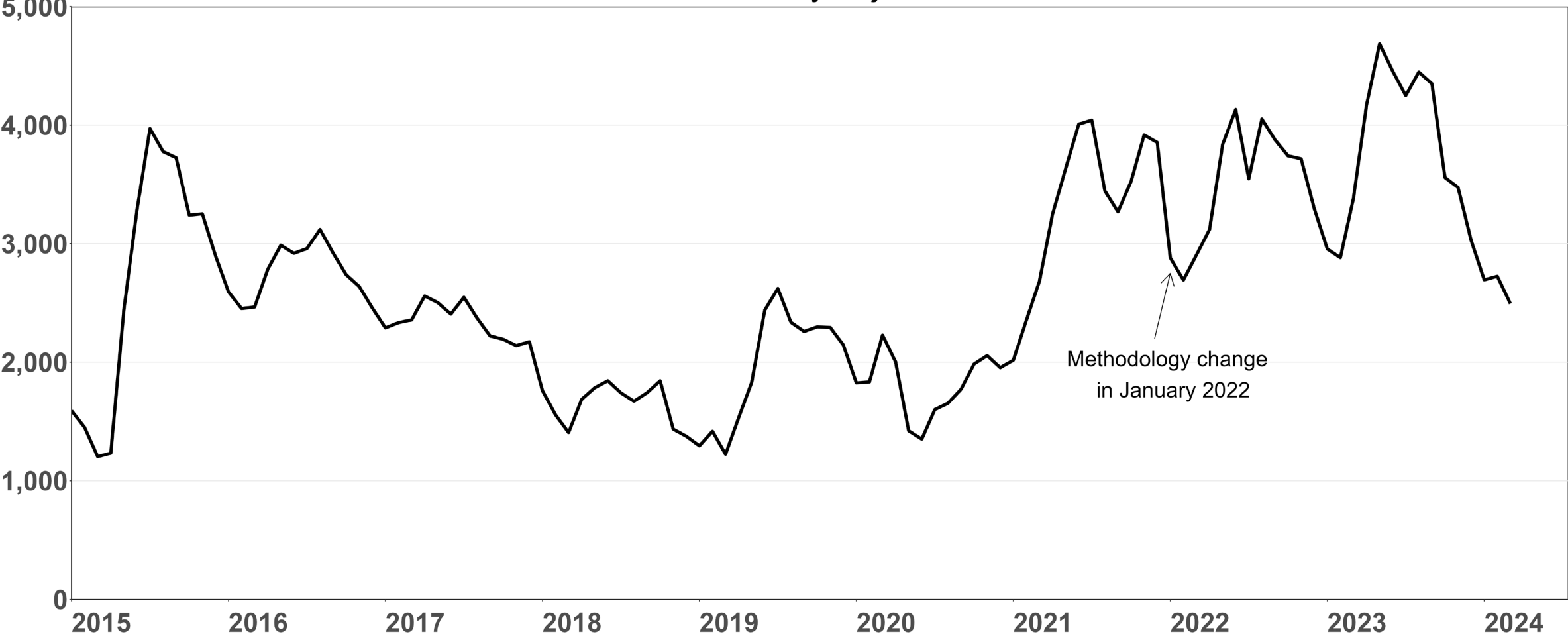
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Clackamas Help Wanted Online Ads Not Seasonally Adjusted



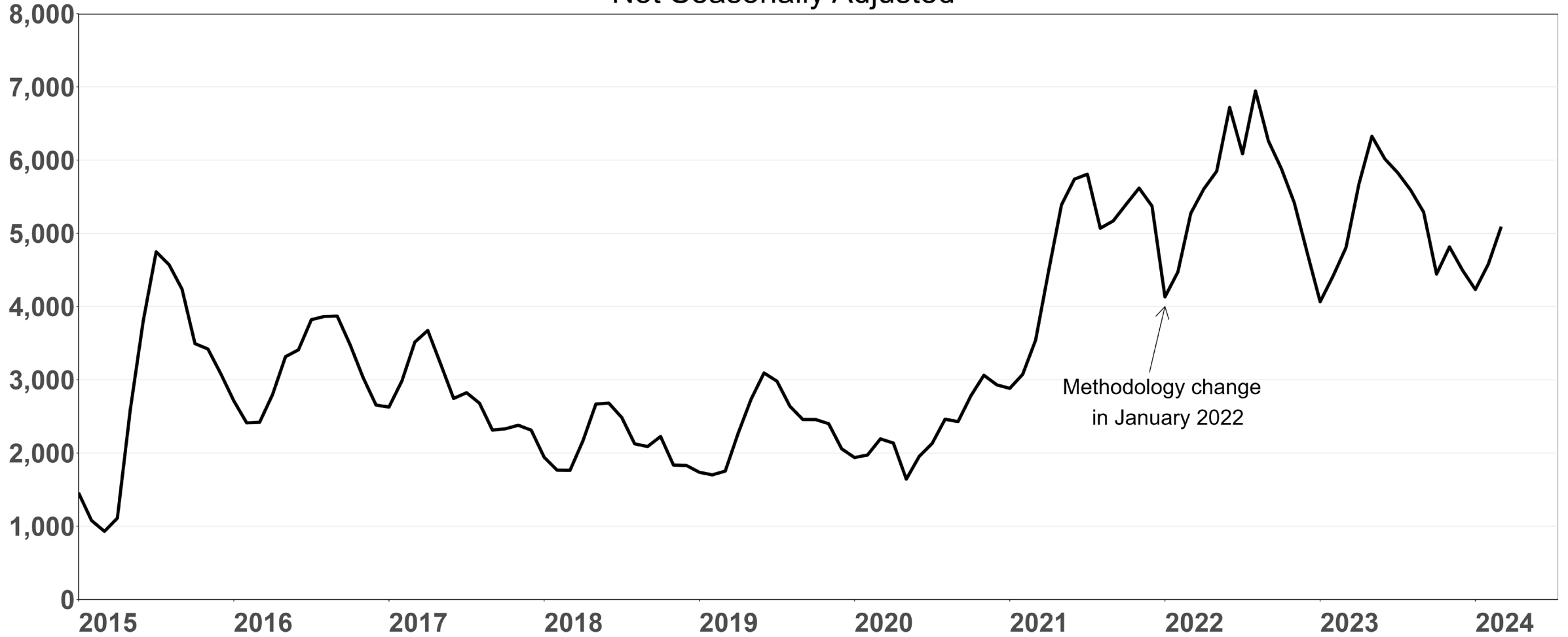
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Rogue Valley Help Wanted Online Ads Not Seasonally Adjusted



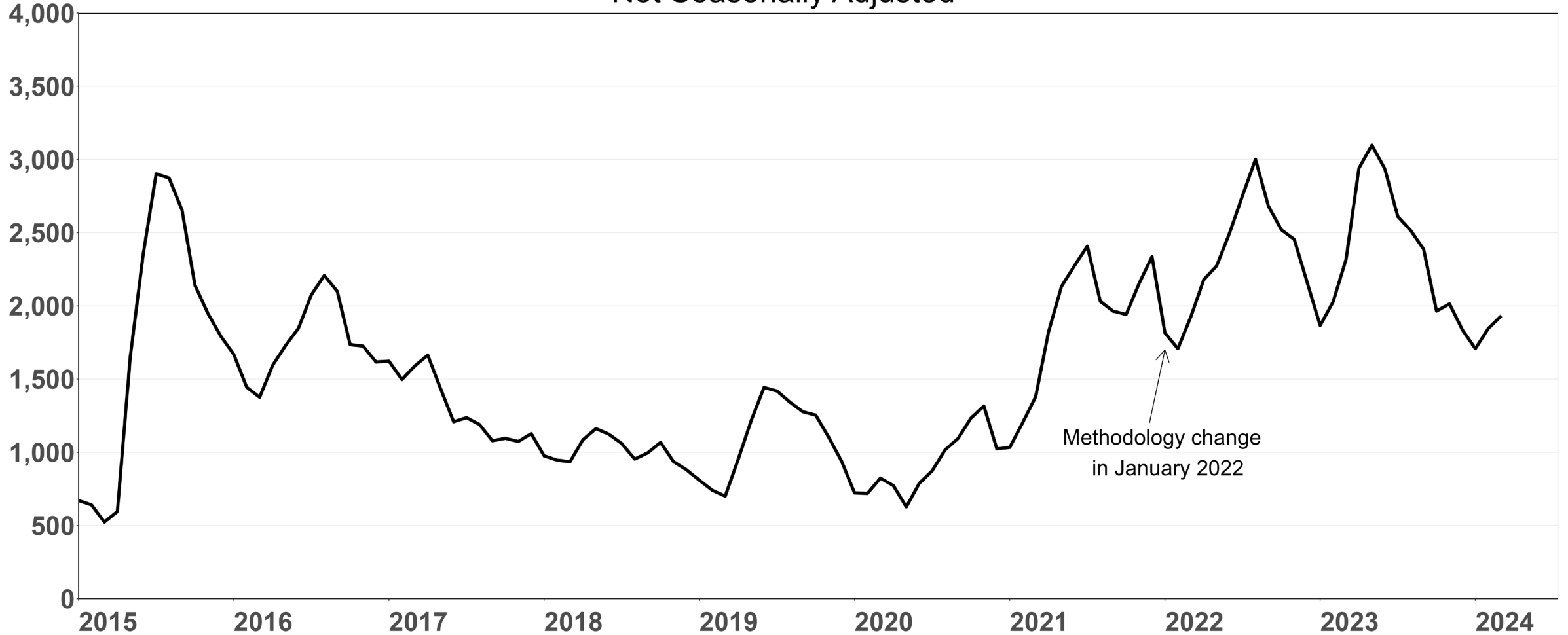
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Northwest Oregon Help Wanted Online Ads Not Seasonally Adjusted



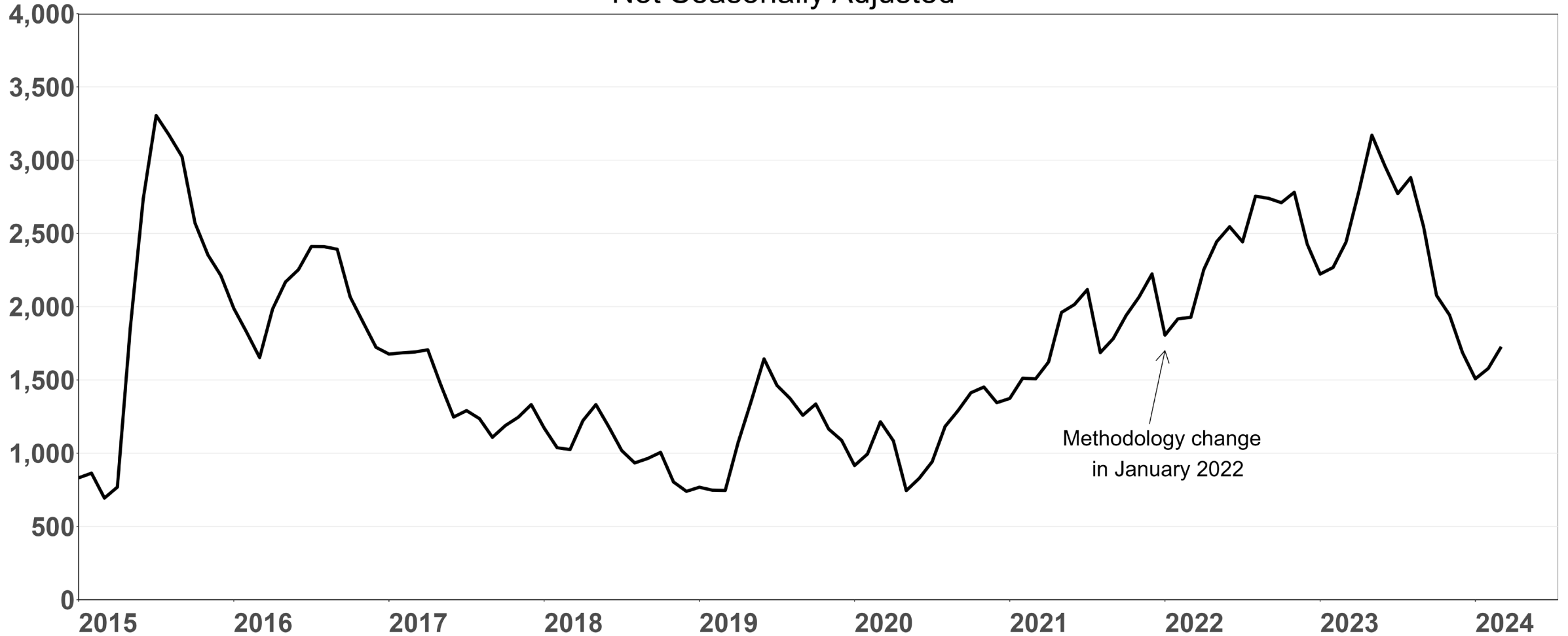
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Southwestern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Ads Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

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