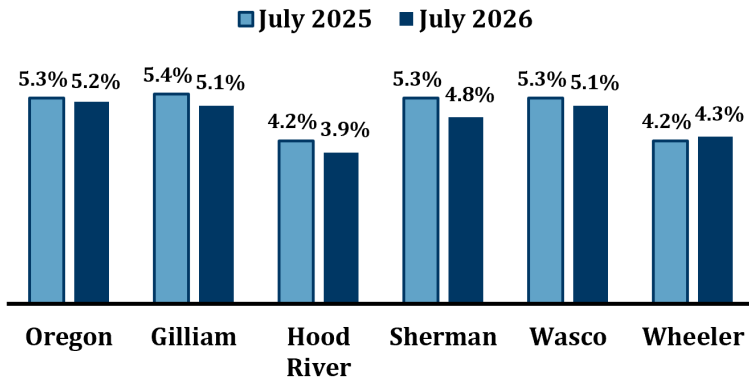




Columbia Gorge Economic Indicators

August 2026

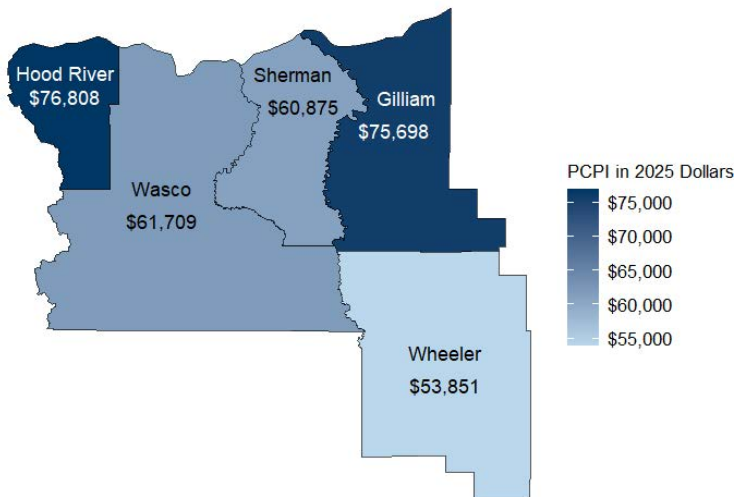
Local Area Unemployment Rates (Seasonally adjusted)



Graph of the Month

2024 Per Capita Personal Income in the Columbia Gorge

2024 Per Capita Personal Income in Columbia Gorge Counties



Source: U.S. Bureau of Economic Analysis

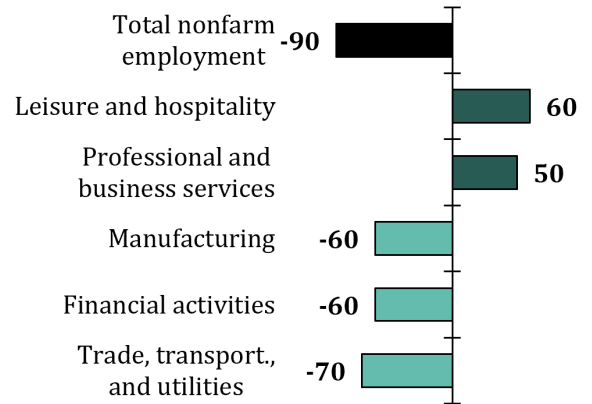
The U.S. Bureau of Economic Analysis publishes personal income and midyear population estimates for each county in the nation. Per capita personal income (PCPI) is total personal income divided by population. This measure provides a snapshot of an area's standard of living and overall economic health. In 2024, Hood River County and Gilliam County had the fifth and sixth highest PCPIs in Oregon at \$76,800 and \$75,700, respectively. Wasco County and Sherman County had middle of the pack PCPIs at \$61,700 and \$60,900, respectively. Wheeler County's PCPI was the third lowest in the state at \$53,900.

Despite a higher than average PCPI compared to other counties in Oregon, Gilliam County's real PCPI is down by 6% over the past five years. This is driven by a 8% decrease in total personal income for the county over this period. Sherman County's real PCPI has fallen 23% since 2020 which is the most dramatic decrease statewide. This is due to both a large decrease in real total personal income and moderate population growth.

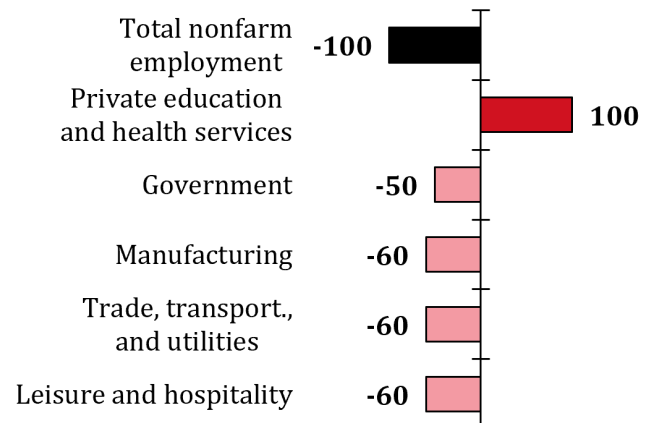
Select Industry Gains and Losses

(Over-the-year net employment change, July 2026)

Hood River County



Wasco County



Notable Over-the-Year Changes

Gilliam

Total nonfarm employment (-10)
Private education and health services (+5)
Government (-5)

Sherman

Total nonfarm employment (-45)
Leisure and hospitality (-5)
Government (-20)

Wheeler

Total nonfarm employment (+25)
Government (+35)
Leisure and hospitality (-5)

Want to join the distribution list? Contact:
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