

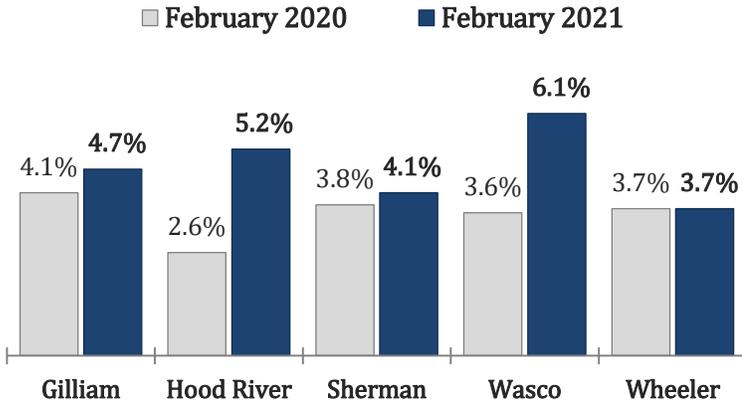


Columbia Gorge Economic Indicators

(February 2021 data)

March 2021 Edition

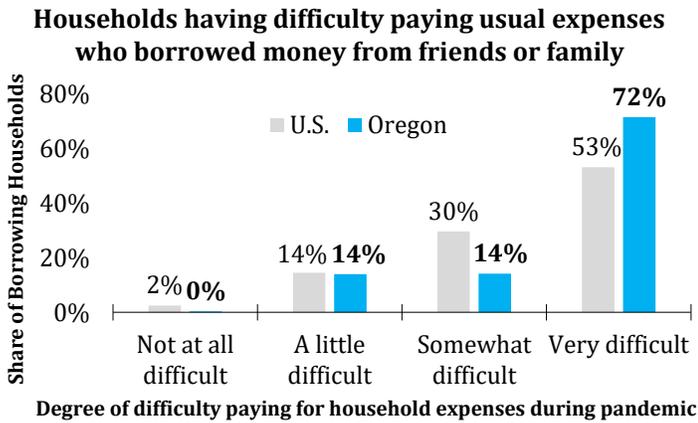
Local Area Unemployment Rates (Seasonally adjusted)



Graph of the Month

Oregonians - Are We More Financially Proud Than Others?

Source: U.S. Census Bureau, Weekly Household Pulse Survey
(March 3 - March 15, 2021)



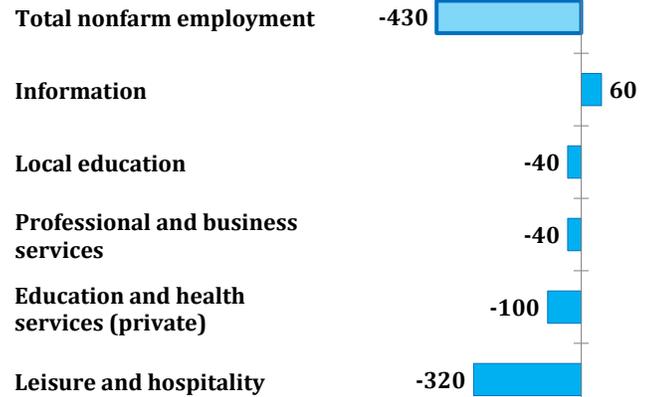
Oregonians might just be a proud bunch when in a financial pinch. Many households that have had difficulty paying their usual expenses during the pandemic have used various means to help meet their spending needs. This includes using credit cards or loans, taking money from savings or selling assets, using unemployment insurance benefits, borrowing from friends or family, and a few others. Oregon's share of people who borrowed from friends or family was pretty middle-of-the-pack compared to other states at 10%. However, those Oregon households skewed more heavily toward the "very difficult" situation than any other state. In other words, it wasn't until Oregon households were in a very difficult financial situation that they reached out to friends and family for help, while other states had a more even distribution between the four levels of difficulty. This is just one fascinating data element from the latest [Household Pulse Survey!](#) Worth noting, these results are only a bi-weekly snapshot in time.

Select Industry Gains and Losses (Over-the-year net employment change)

Hood River County



Wasco County



Largest Over-the-Year Changes

Gilliam

Total nonfarm employment (+20)
No significant industry changes

Sherman

Total nonfarm employment (+0)
Retail trade (+40)

Wheeler

Total nonfarm employment (-20)
Leisure and hospitality (-15)
Local government (-15)

Need local data? Want to join the distribution list? Contact me!
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