



Help Wanted Online Ads

April 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

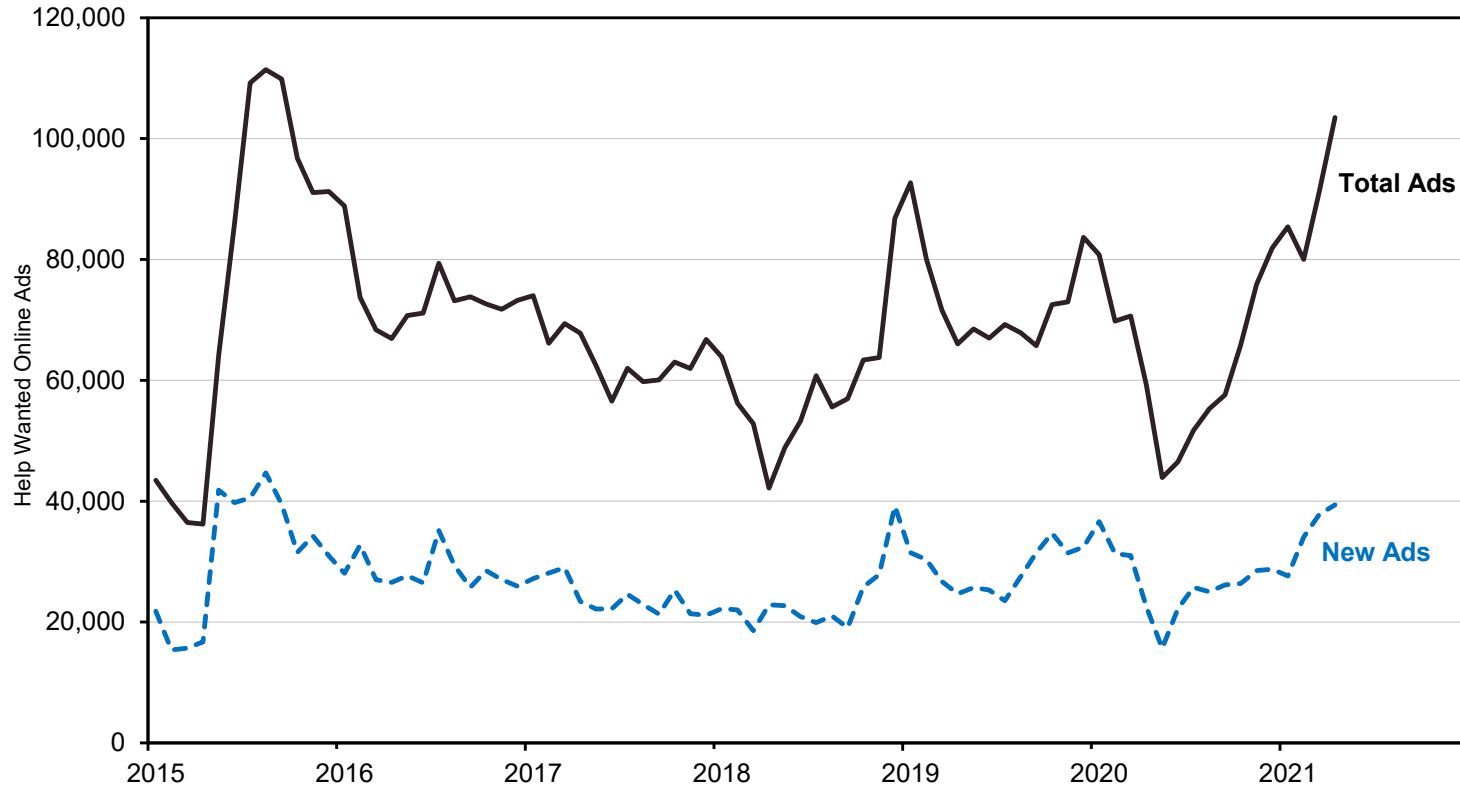


Help Wanted Online ads increased by 12,200 in Oregon in April.

- Number of ads being posted for the first time (*new ads*) increased by 1,500 in Oregon in April.
- Nationally, total ads increased by 704,400 and new ads increased by 123,200 in April.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 42,900
 - Nevada: 79,600
 - Oregon: 103,500
 - Washington: 193,600
 - California: 875,700



The number of help wanted ads in Oregon increased by 12,200 in April.

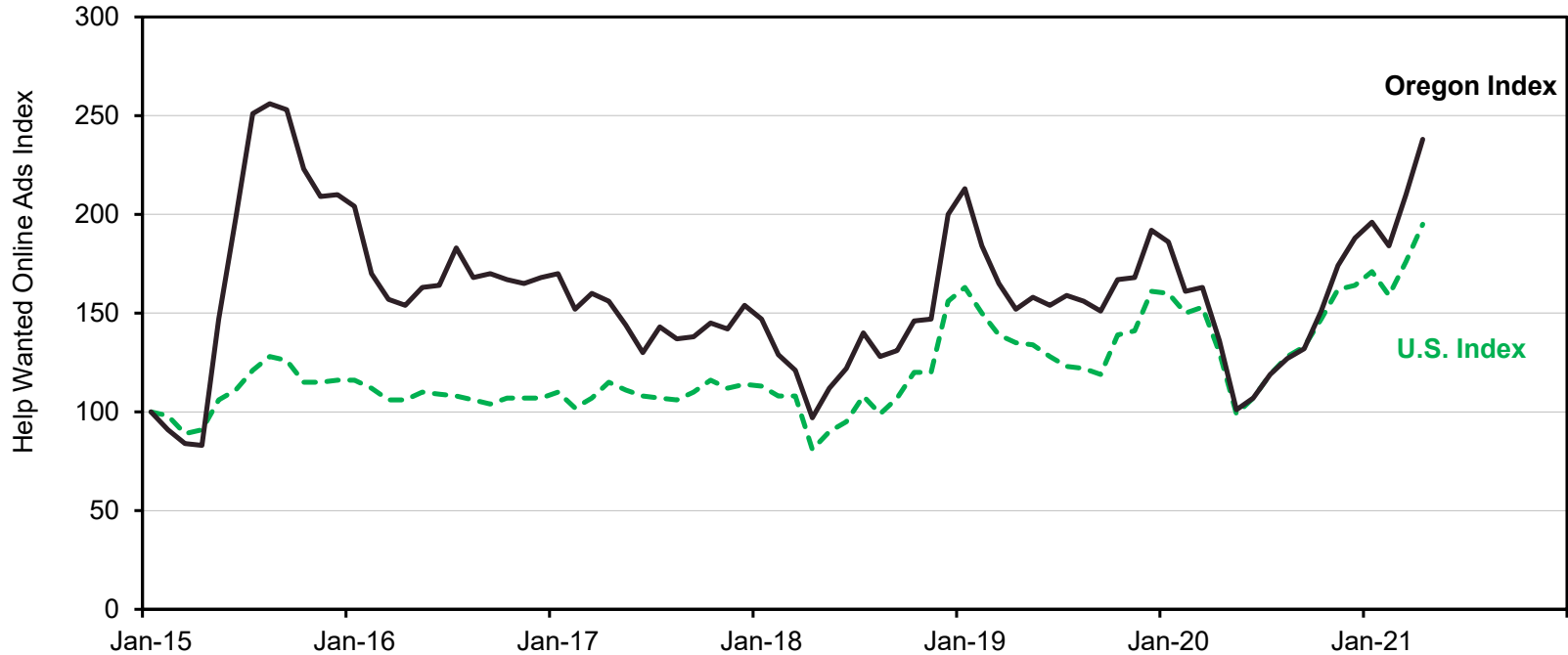


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume increased by 704,400 nationally in April.

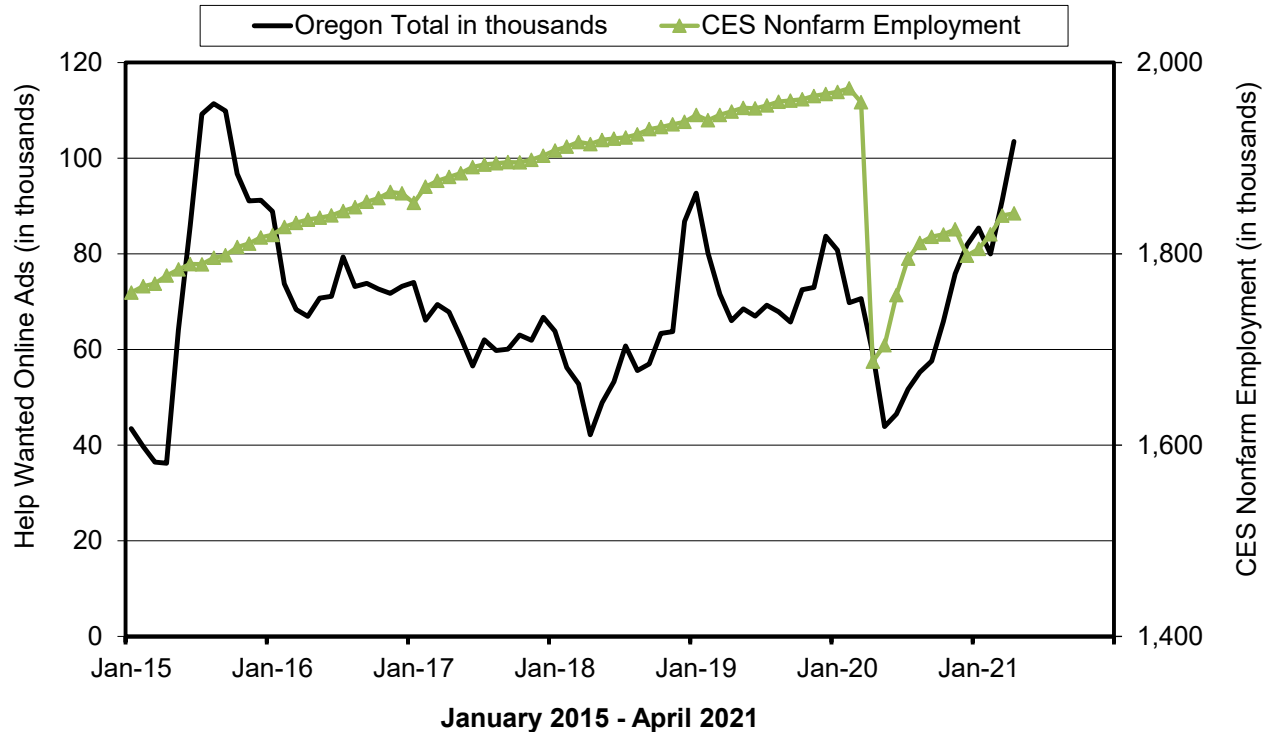
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

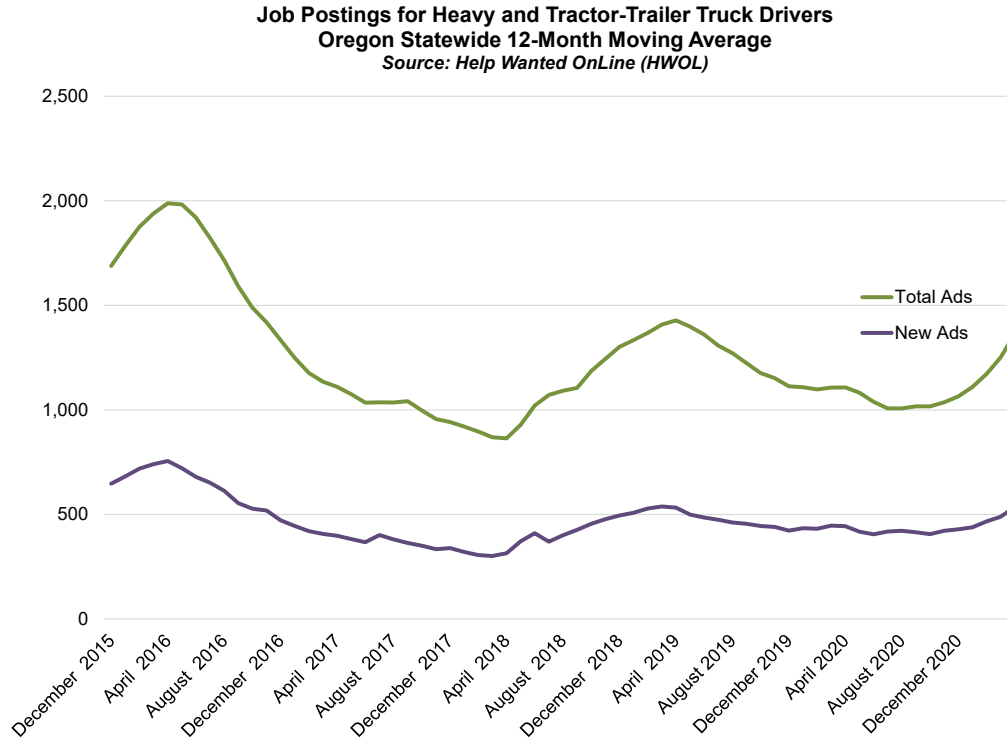


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Heavy and tractor-trailer truck drivers had the highest number of job vacancies in 2020.

Read [Top Occupation Employers Were Hiring in 2020: Changes in a Pandemic Year](#) by Economist Jessica Nelson



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

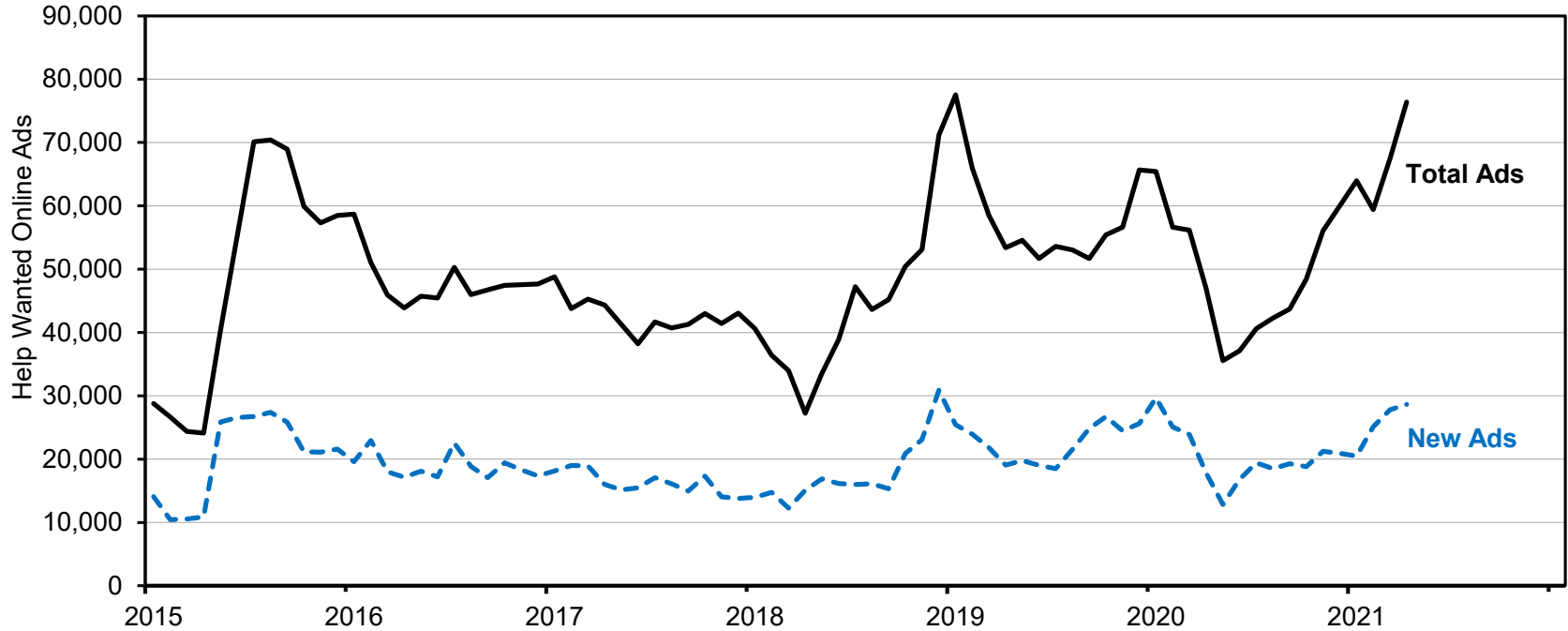


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 9,000 in April.

Seasonally Adjusted

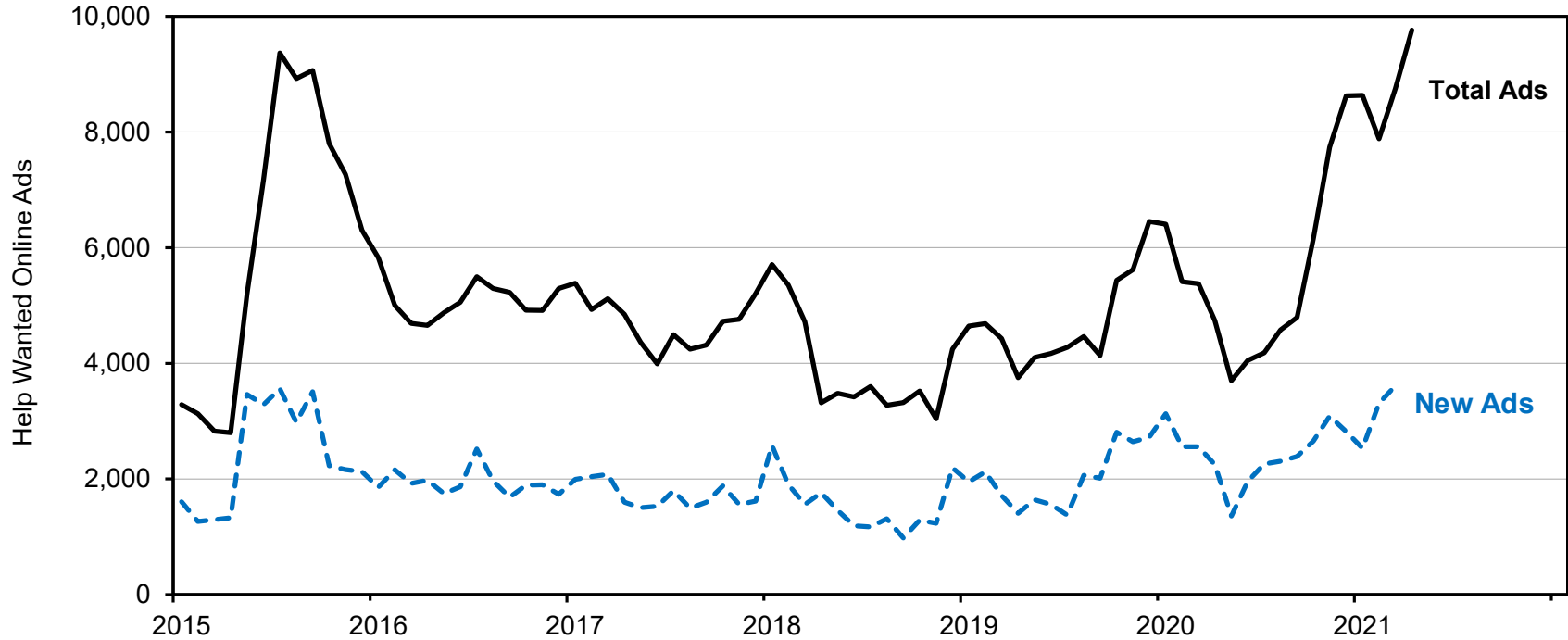


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 1,000 in April.

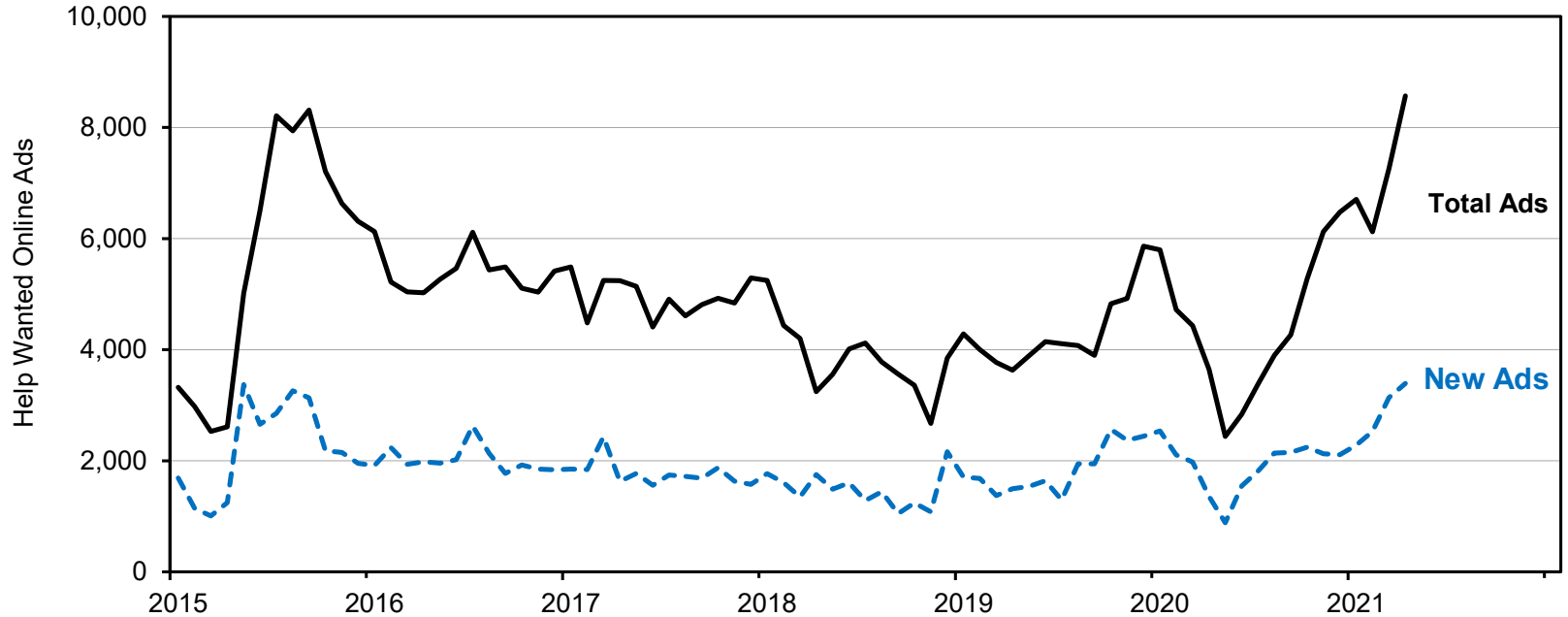
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 1,300 in April. Seasonally Adjusted

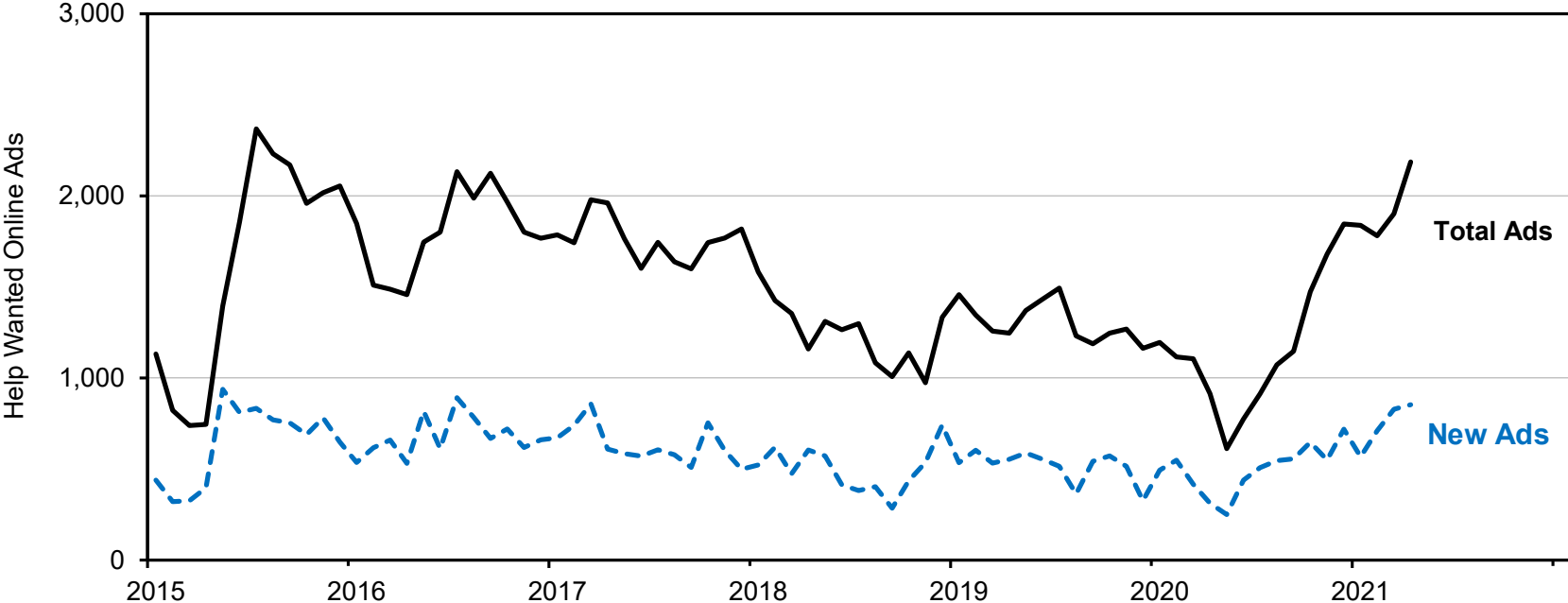


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 290 in April.

Seasonally Adjusted

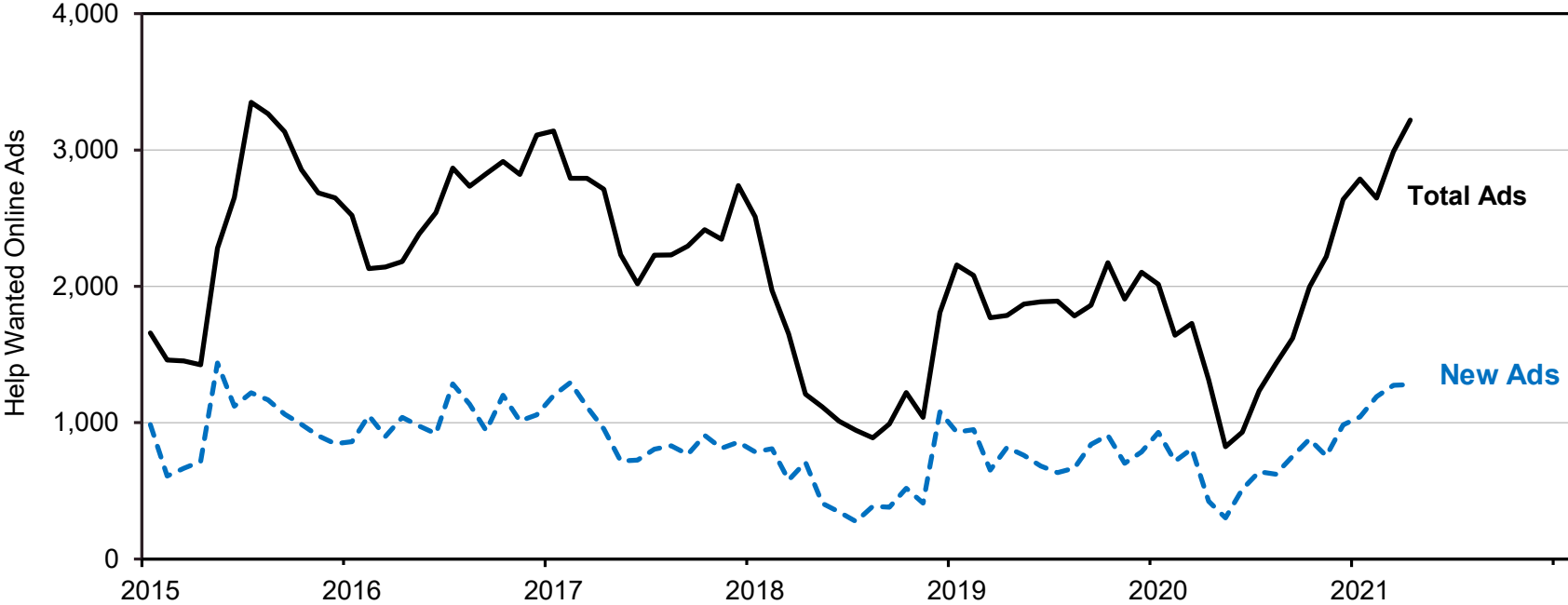


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 230 in April.

Seasonally Adjusted

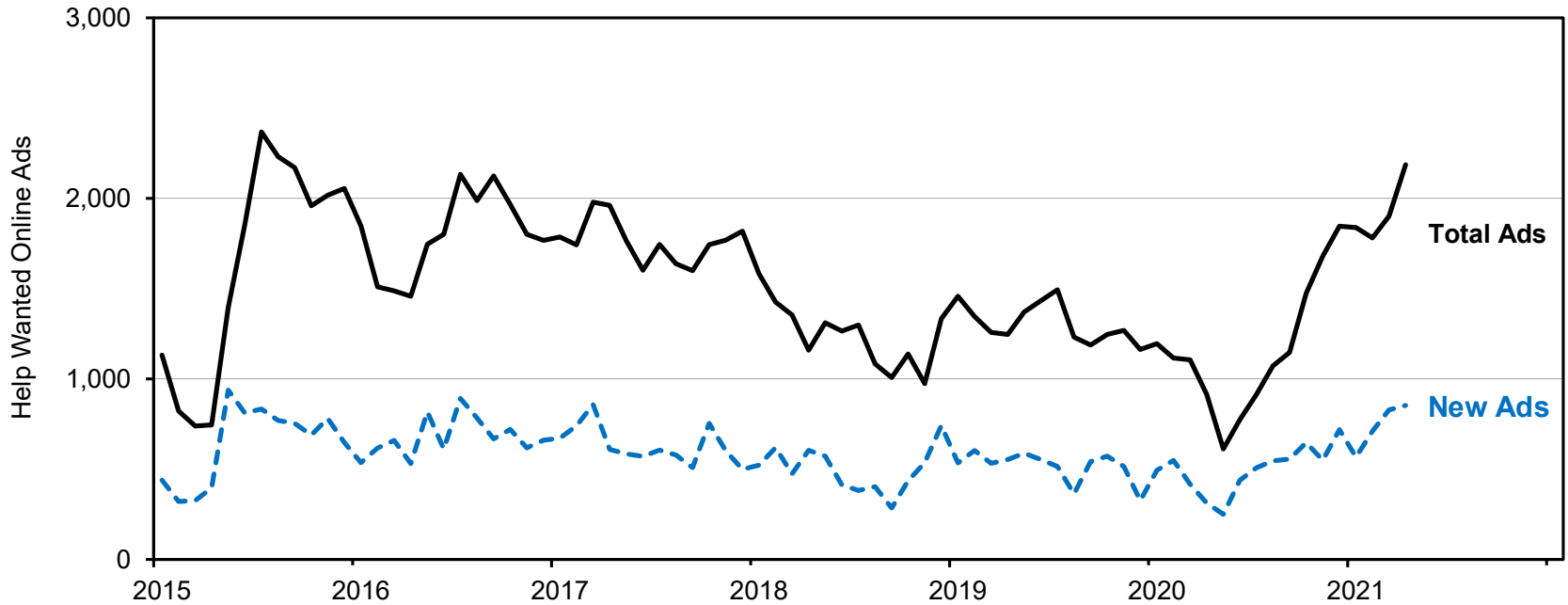


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 300 in April.

Seasonally Adjusted

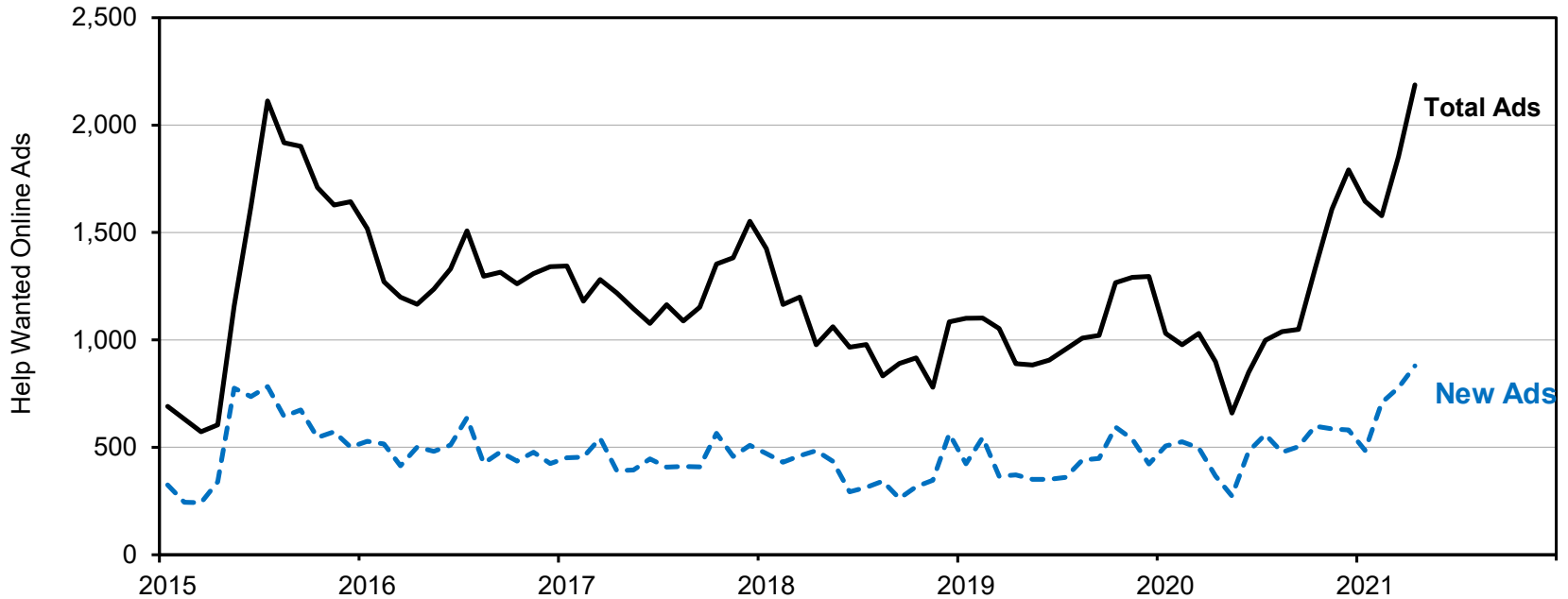


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 330 in April.

Seasonally Adjusted

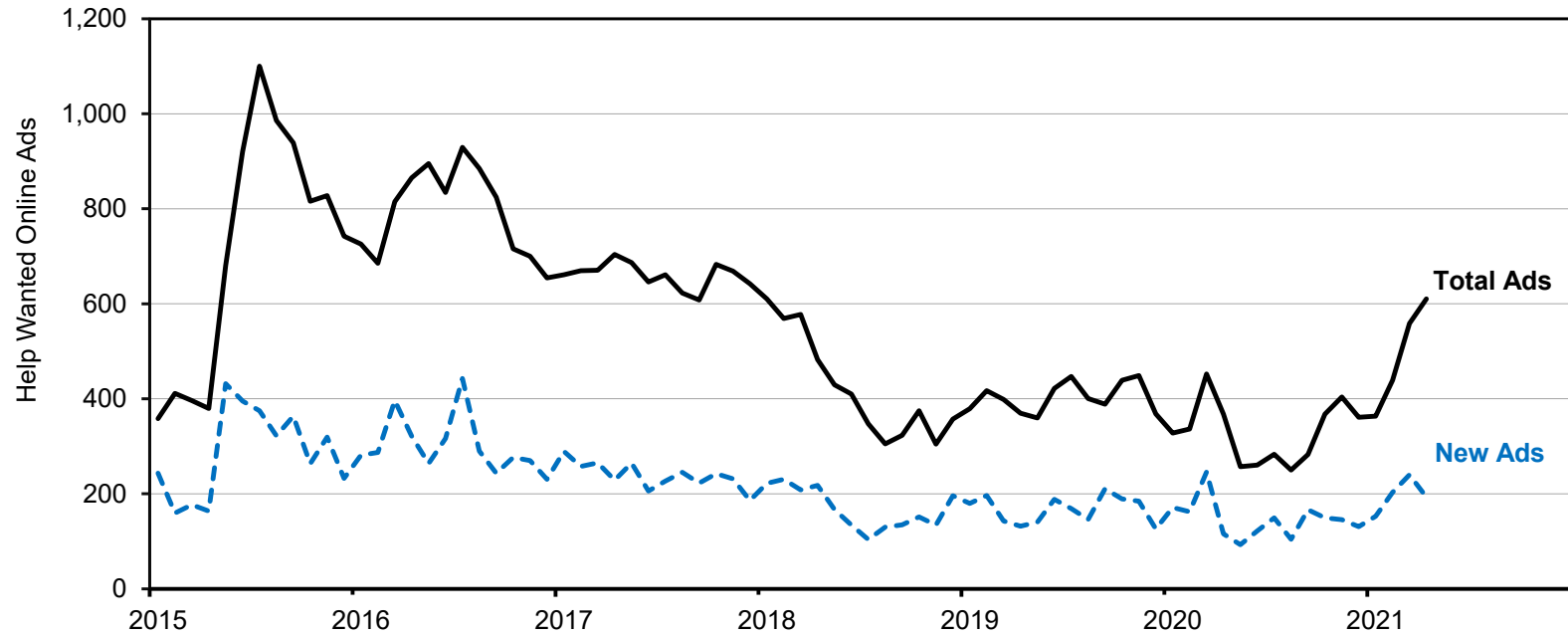


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 50 in April.

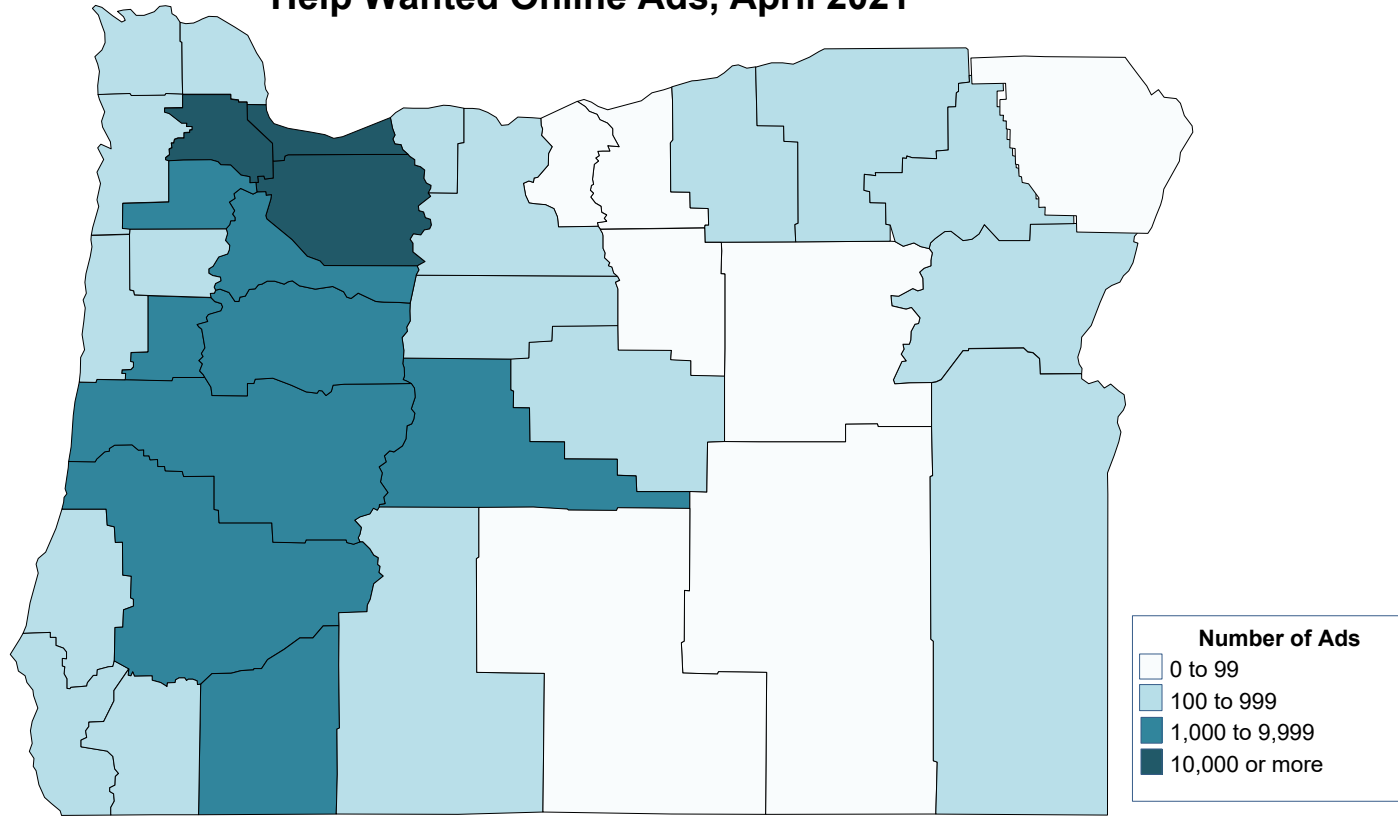
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, April 2021



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Help Wanted Online Ads by County
April 2021

Multnomah	42,500	Clatsop	526
Washington	16,450	Malheur	464
Clackamas	10,497	Tillamook	396
Marion	9,227	Hood River	297
Lane	9,169	Wasco	255
Deschutes	3,598	Crook	178
Jackson	2,704	Union	151
Benton	2,435	Baker	138
Linn	2,296	Morrow	136
Yamhill	2,040	Jefferson	119
Douglas	1,069	Curry	113
Lincoln	726	Lake	50
Umatilla	694	Grant	37
Coos	683	Harney	36
Klamath	621	Sherman	31
Josephine	617	Wallowa	26
Polk	591	Gilliam	23
Columbia	568	Wheeler	2



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



The Southwestern workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro area saw ads increase by roughly 22,000.

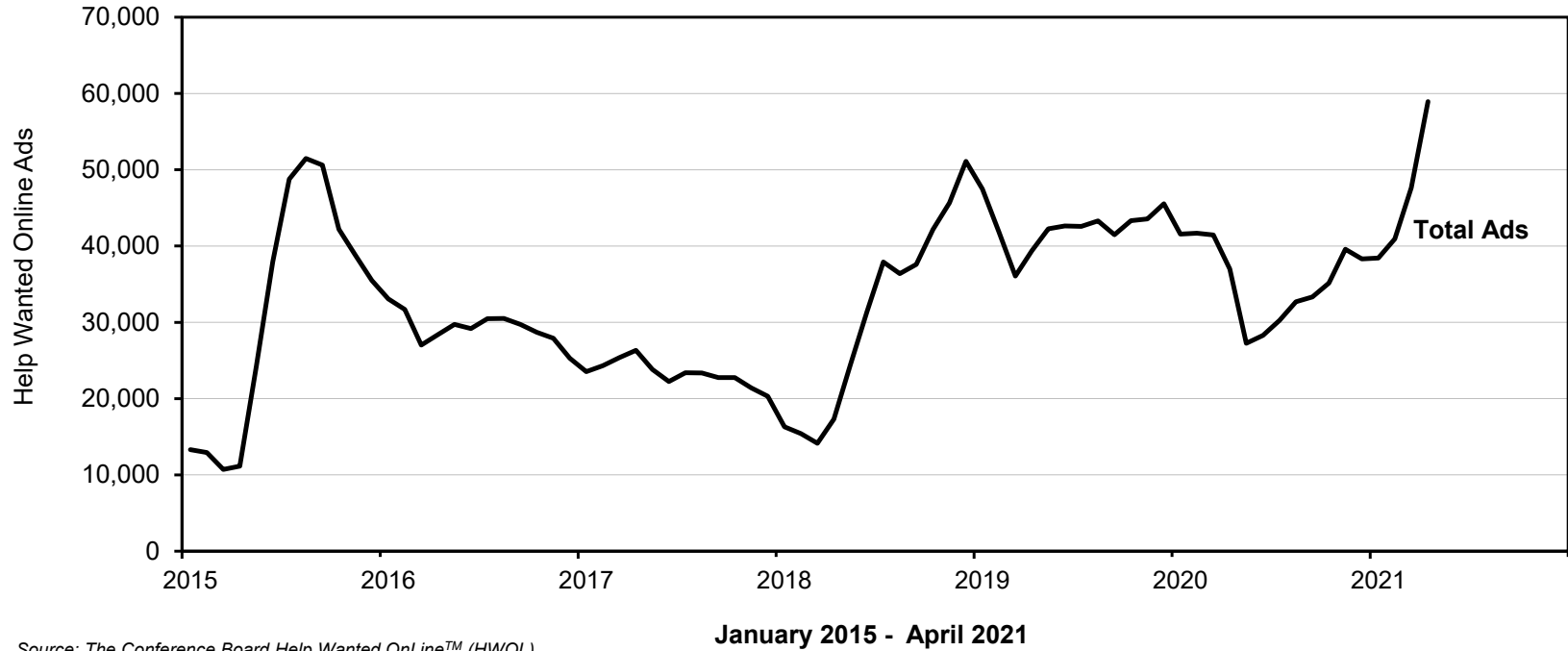
	Over-the-Year Change in Help Wanted Ads in April 2021	Over-the-Year Change Rate
Southwestern Oregon	1,069	127%
Lane	5335	126%
Northwest Oregon	2,503	114%
East Cascades	2,691	101%
Mid-Valley	6796	95%
Clackamas	4,867	87%
Rogue Valley	1301	58%
Portland-Metro	21,950	53%
Eastern Oregon	585	48%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted

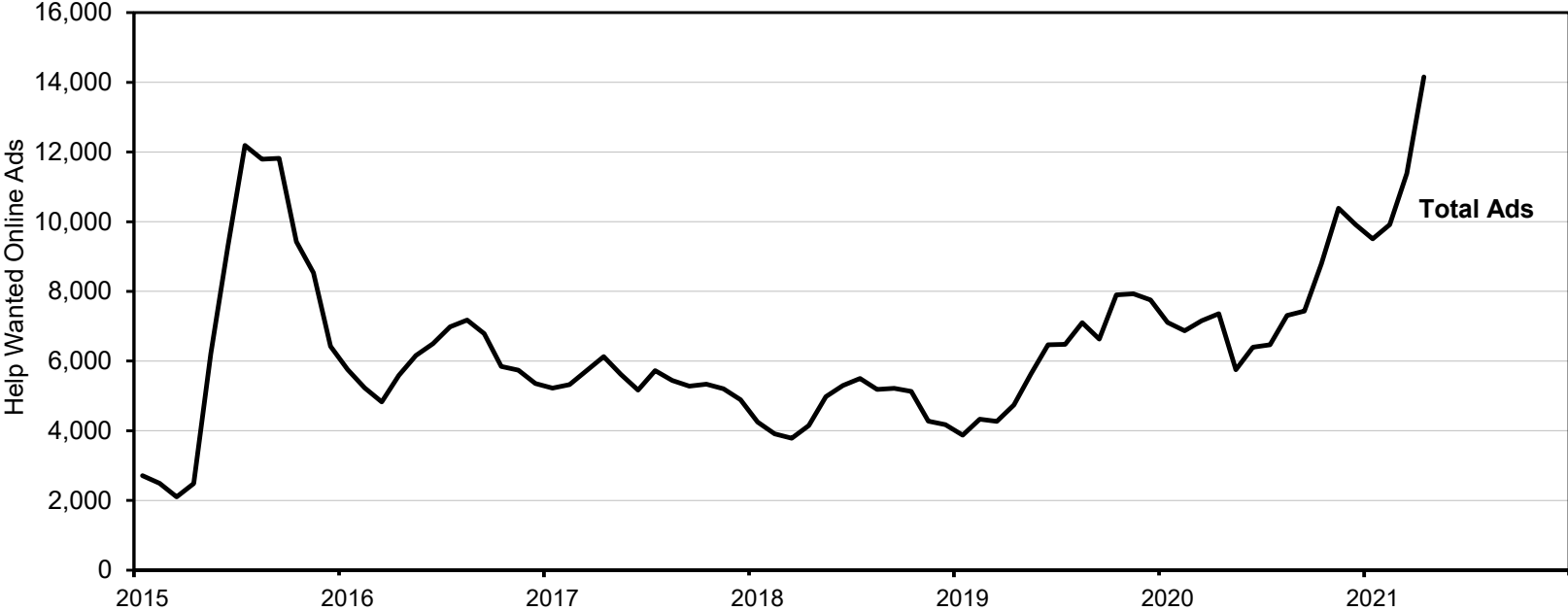


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

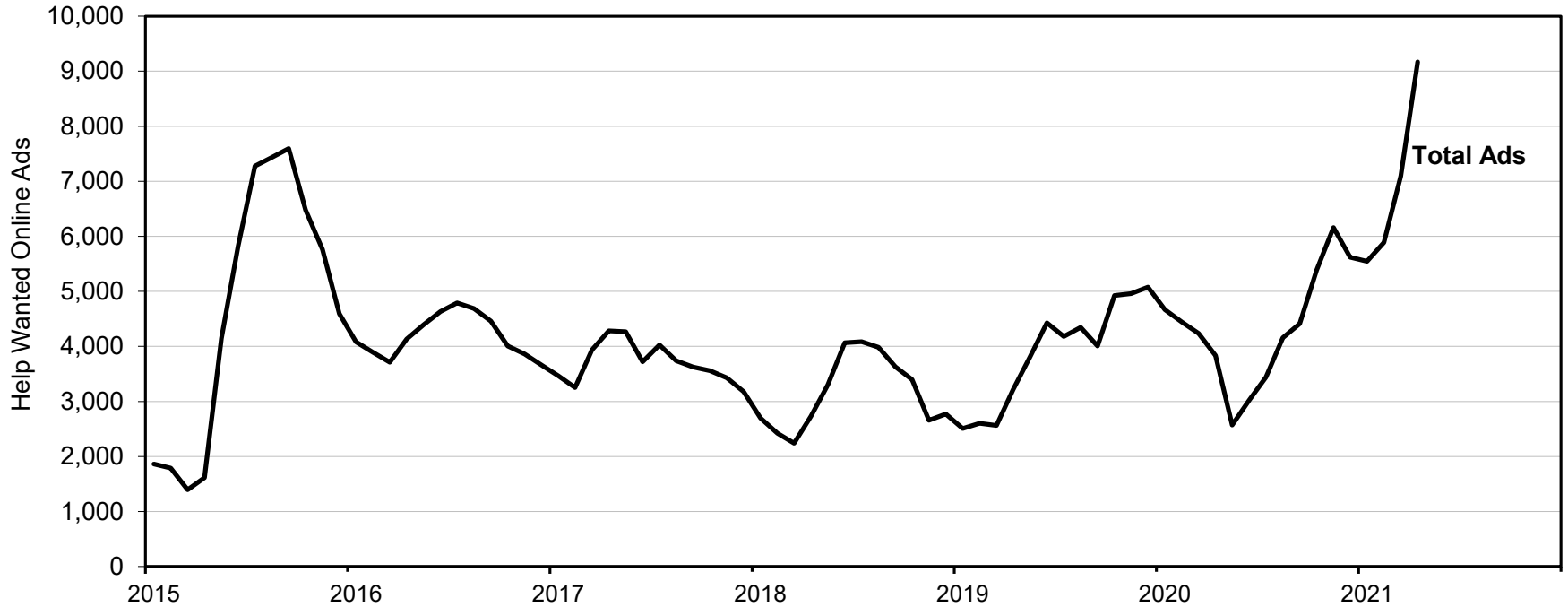
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted



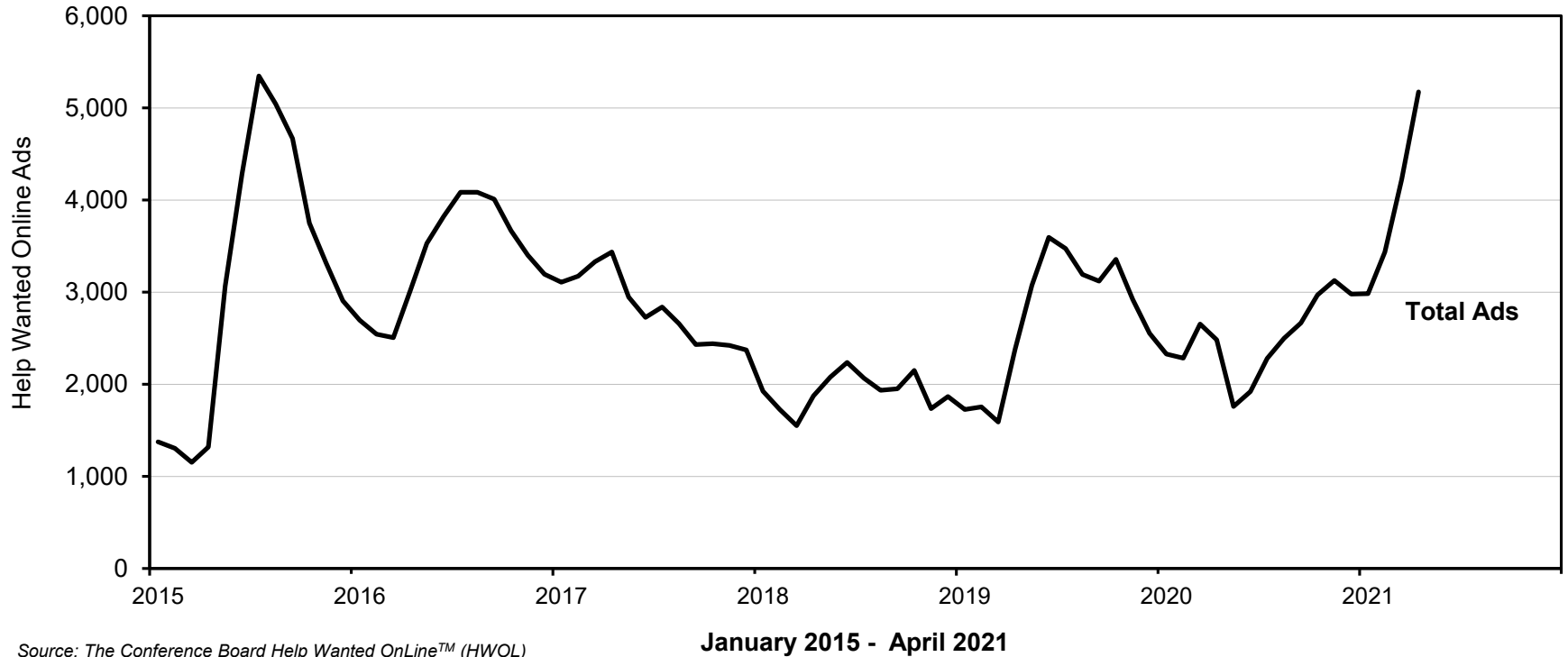
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



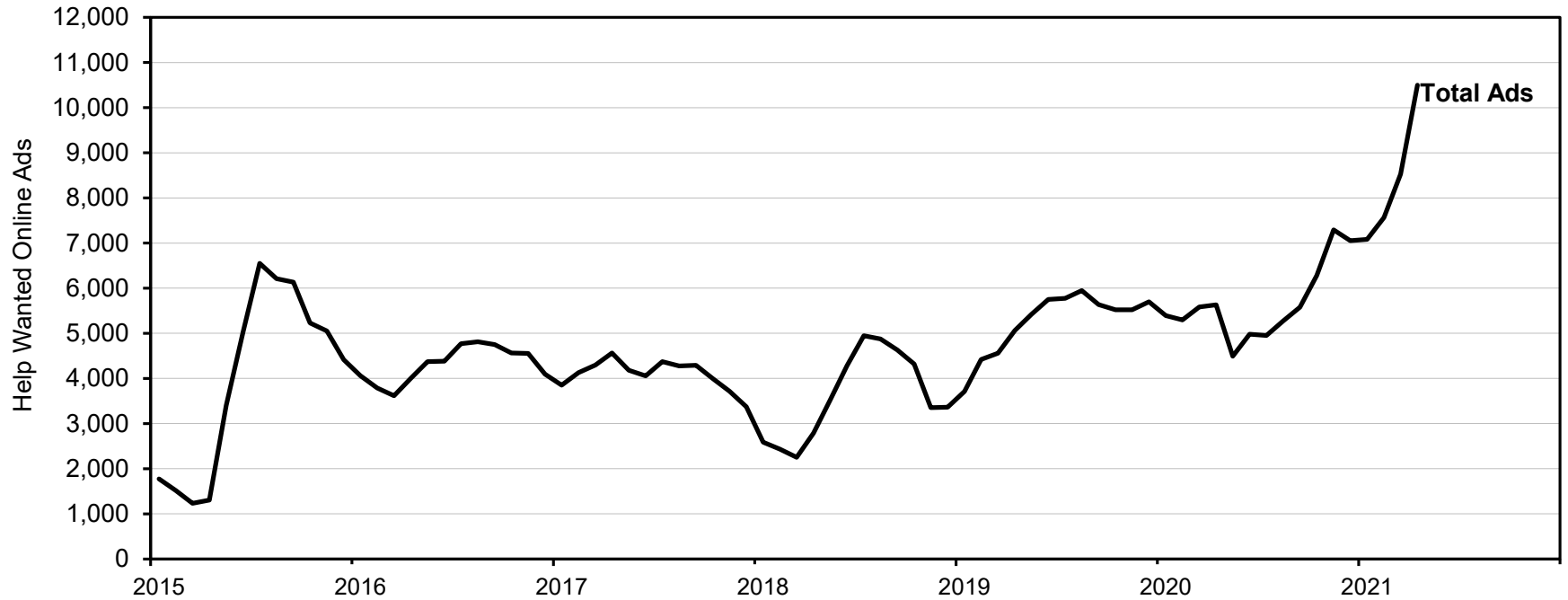
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



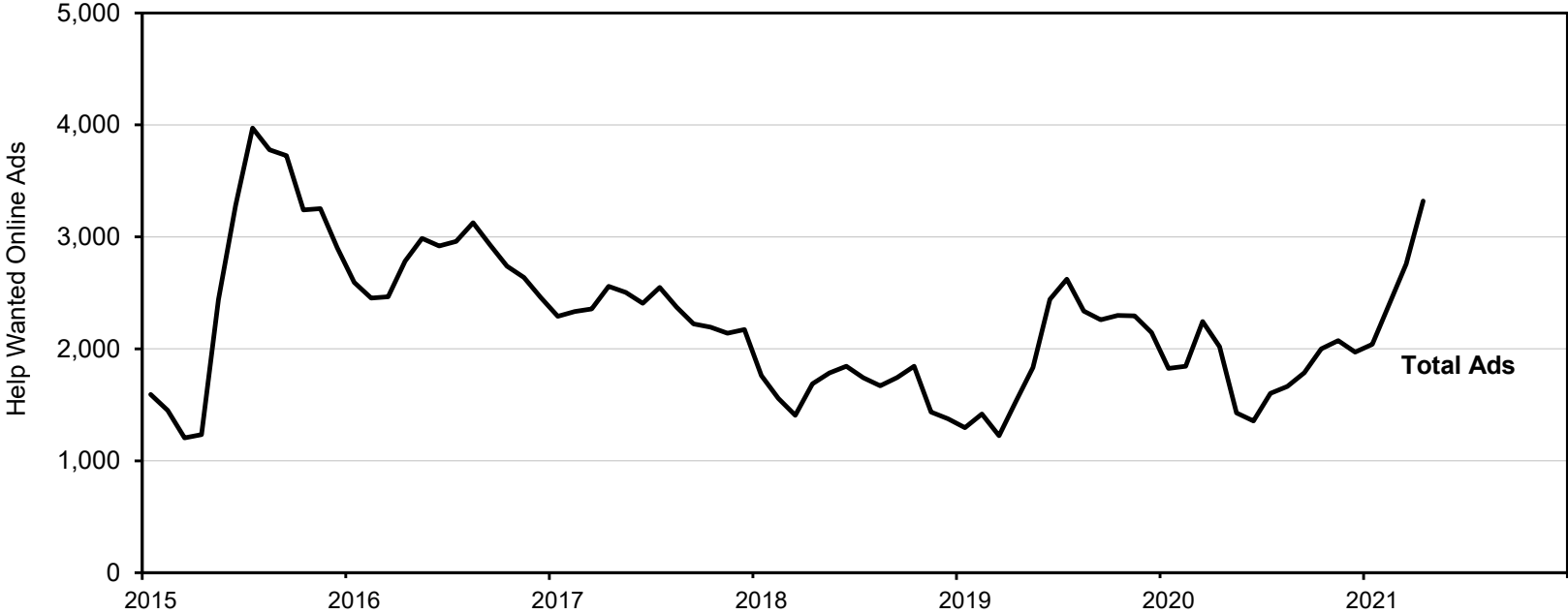
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



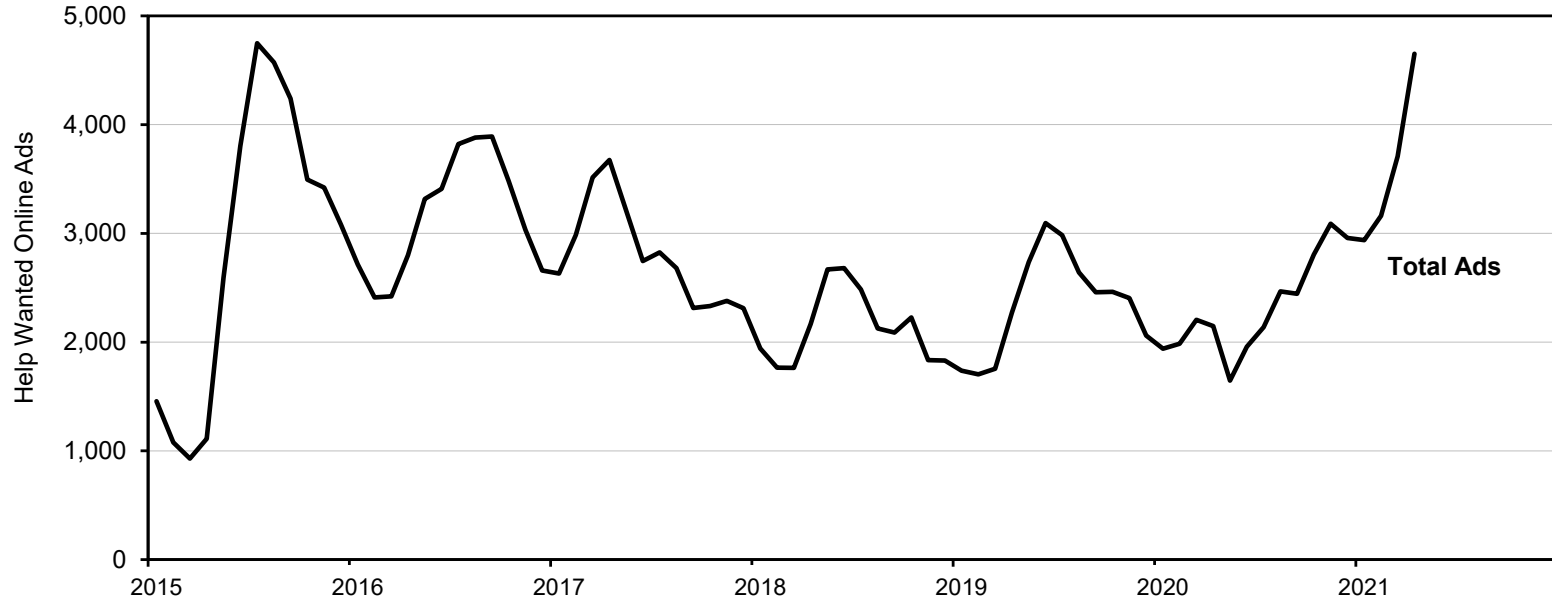
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



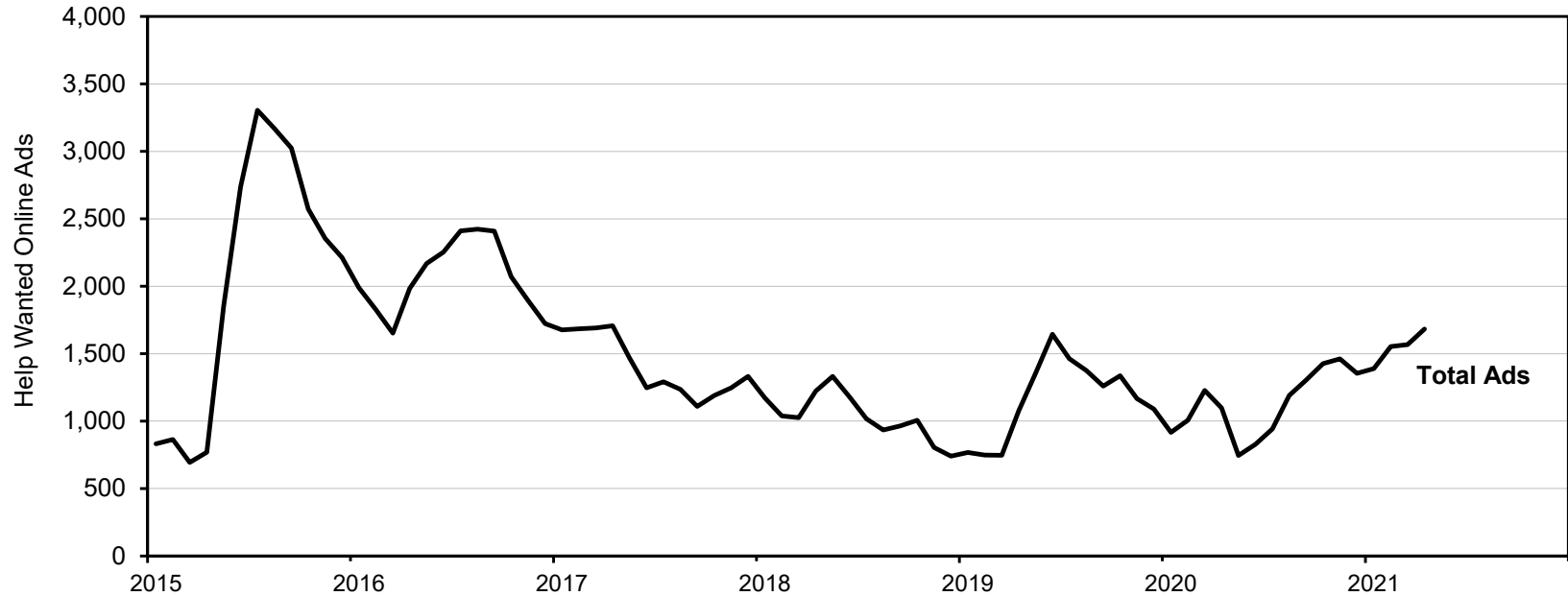
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2021





Sarah Cunningham, Economist

Sarah.E.Cunningham@Oregon.gov

503-871-0046

Get the latest workforce and economic research delivered to your inbox!

Sign up at <https://www.qualityinfo.org/p-sofrm/>

Join the conversation:

OregonEmployment.Blogspot.com

Twitter [@OED_Research](https://twitter.com/OED_Research)

