



Help Wanted Online Ads

March 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

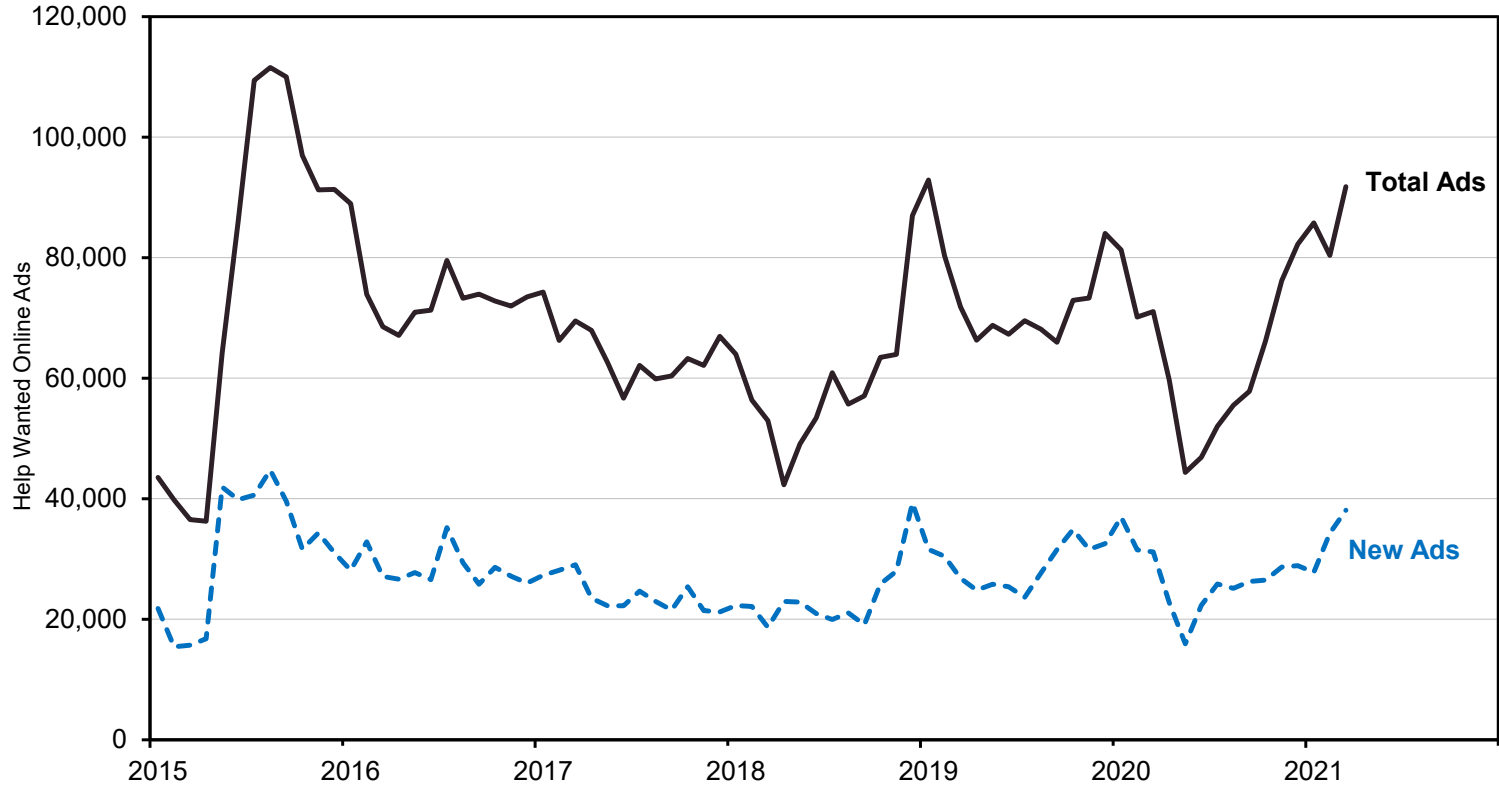


Help Wanted Online ads increased by 11,400 in Oregon in March.

- Number of ads being posted for the first time (*new ads*) increased by 3,800 in Oregon in March.
- Nationally, total ads increased by 589,300 and new ads increased by 206,600 in March.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 41,800
 - Nevada: 71,600
 - Oregon: 91,800
 - Washington: 172,400
 - California: 786,500



The number of help wanted ads in Oregon increased by 11,400 in March.

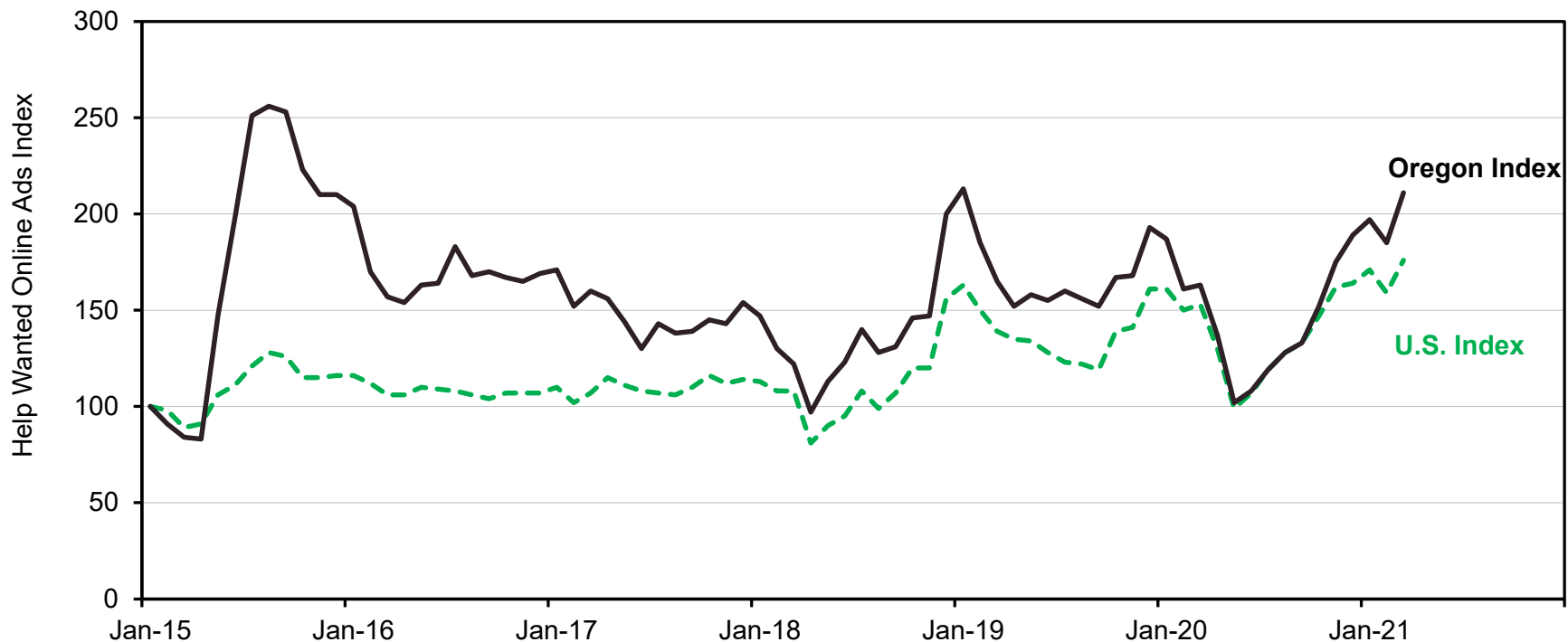


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume increased by 589,300 nationally in March.

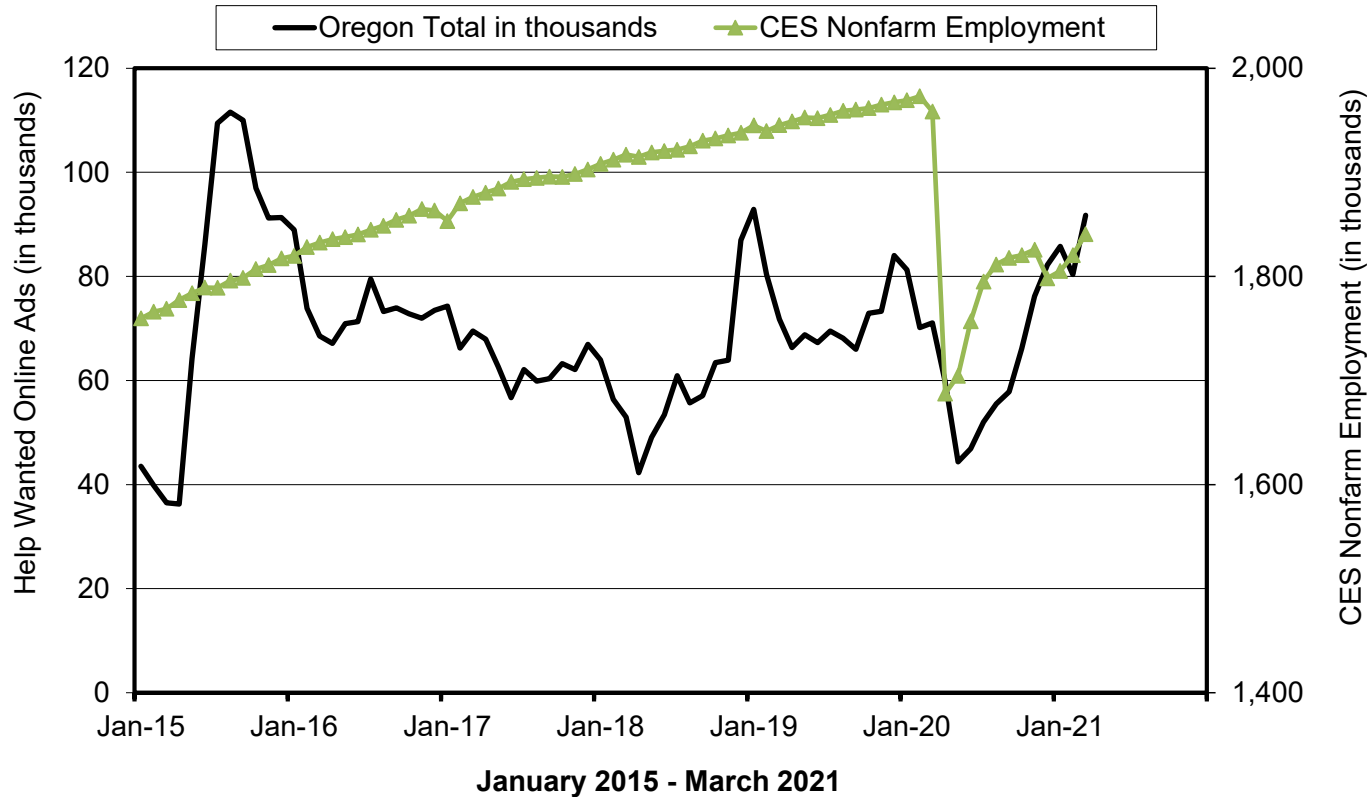
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

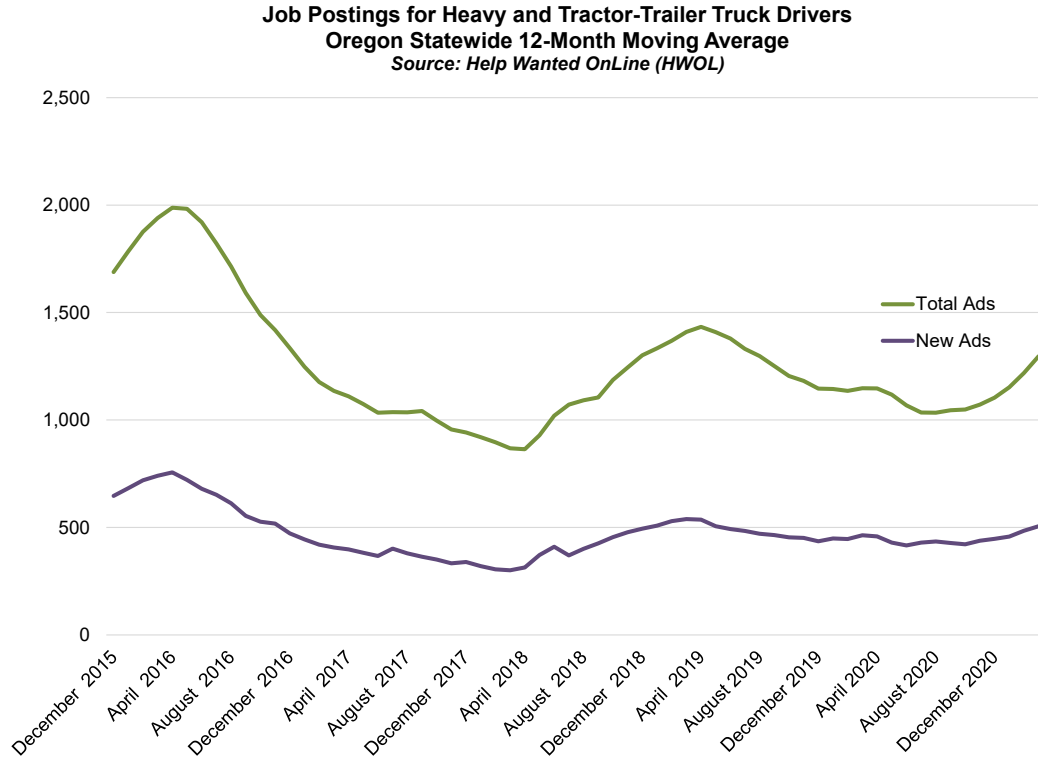


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Heavy and tractor-trailer truck drivers had the highest number of job vacancies in 2020.

Read [Top Occupation Employers Were Hiring in 2020: Changes in a Pandemic Year](#) by Economist Jessica Nelson



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

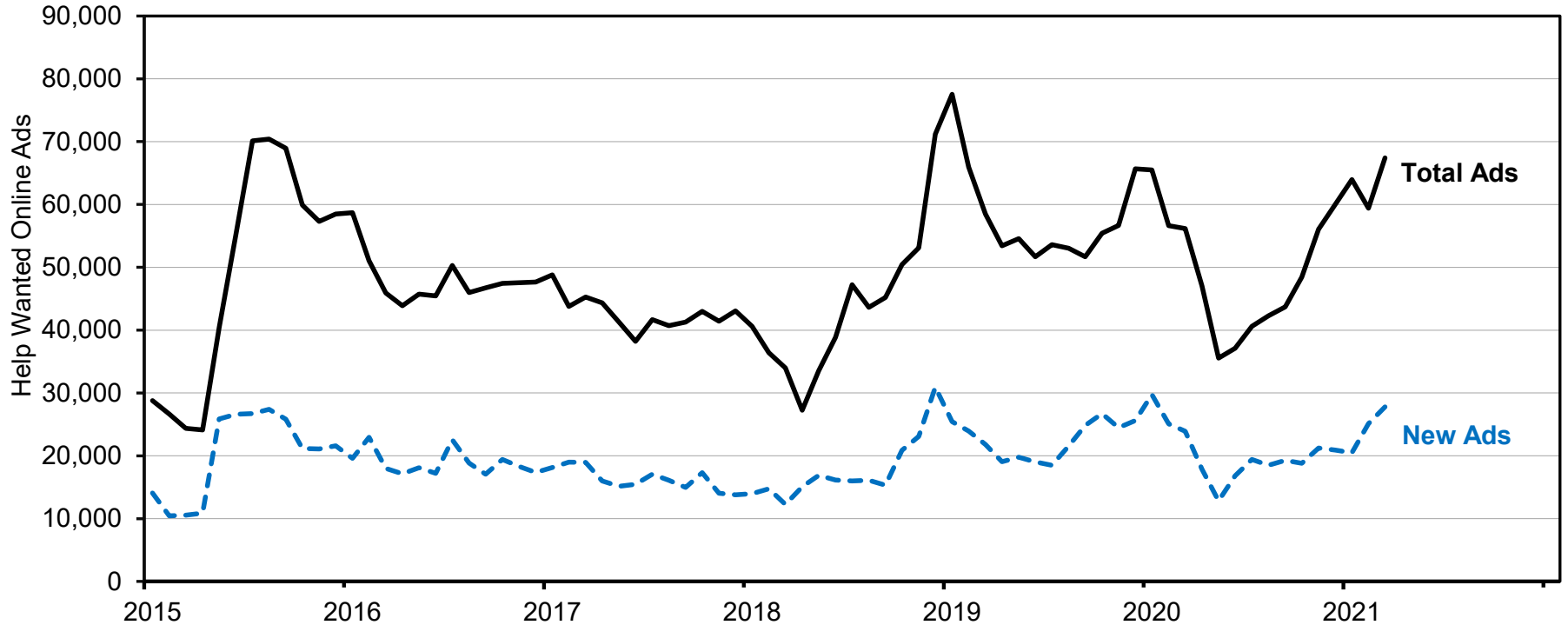


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 8,000 in March.

Seasonally Adjusted

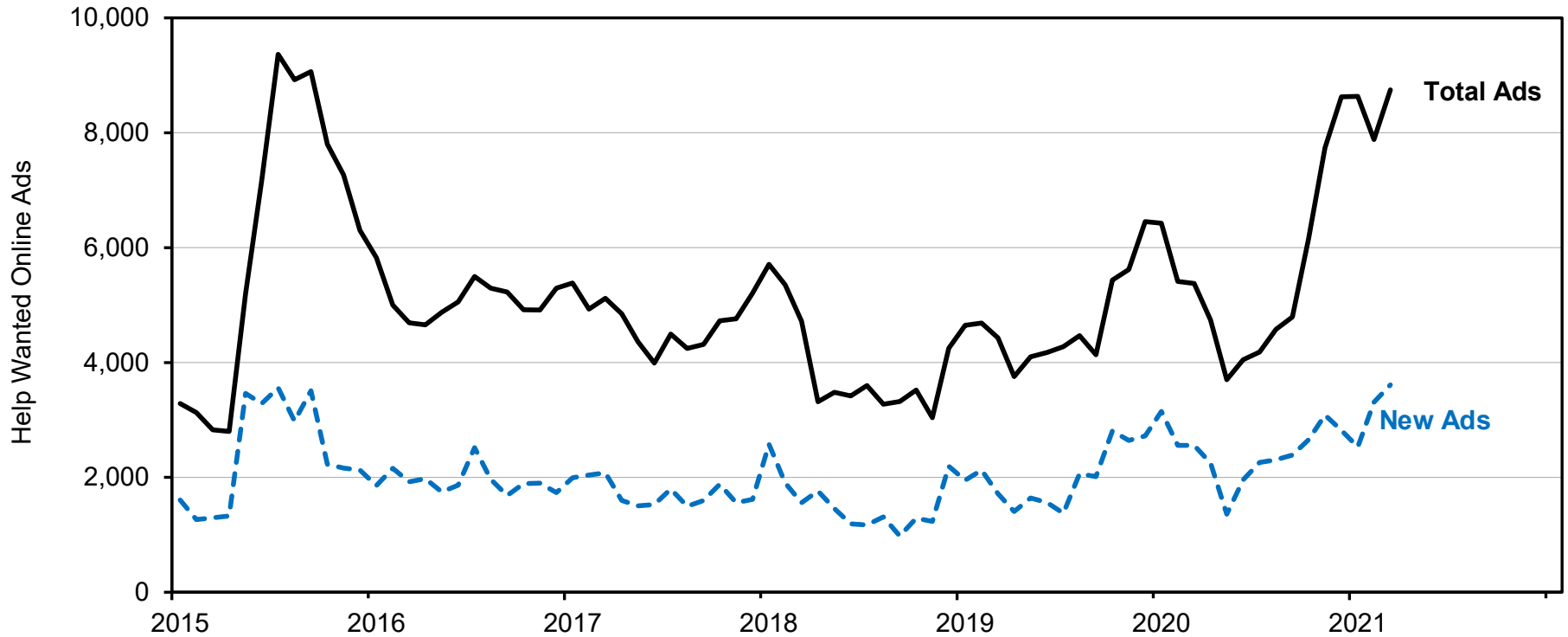


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 860 in March.

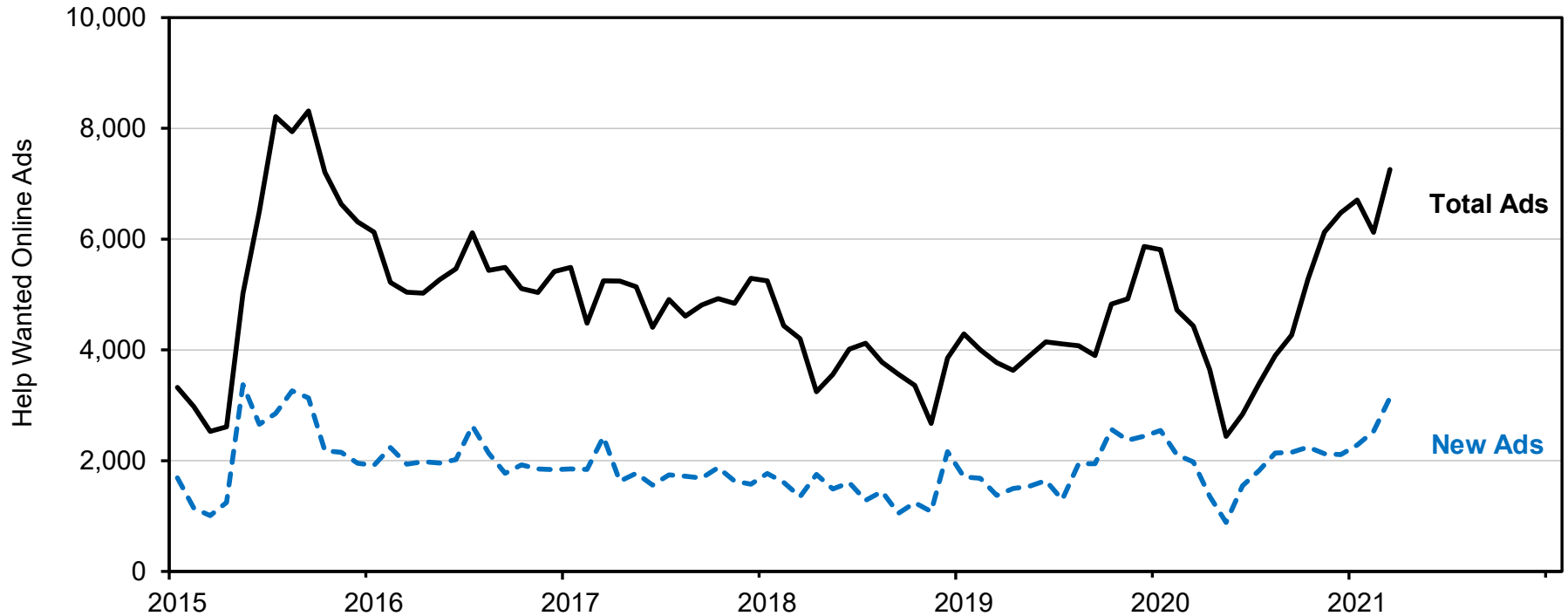
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 1,100 in March. Seasonally Adjusted

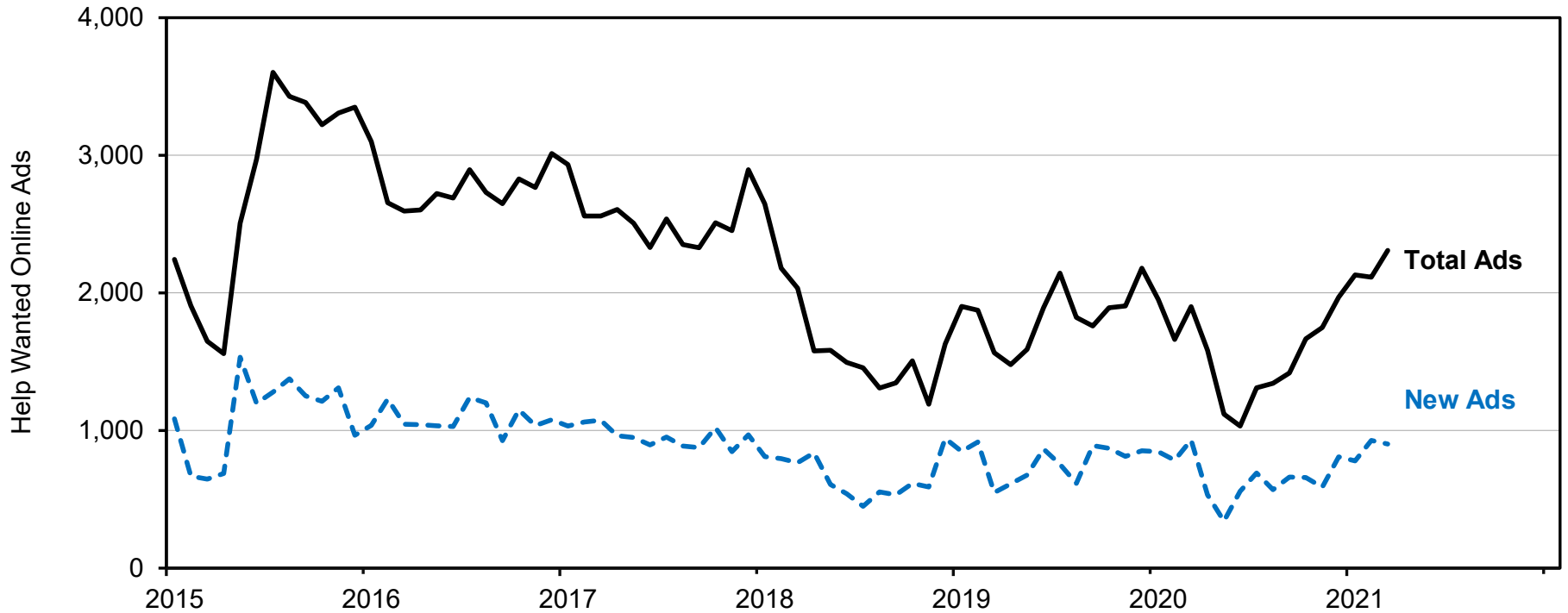


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 200 in March.

Seasonally Adjusted

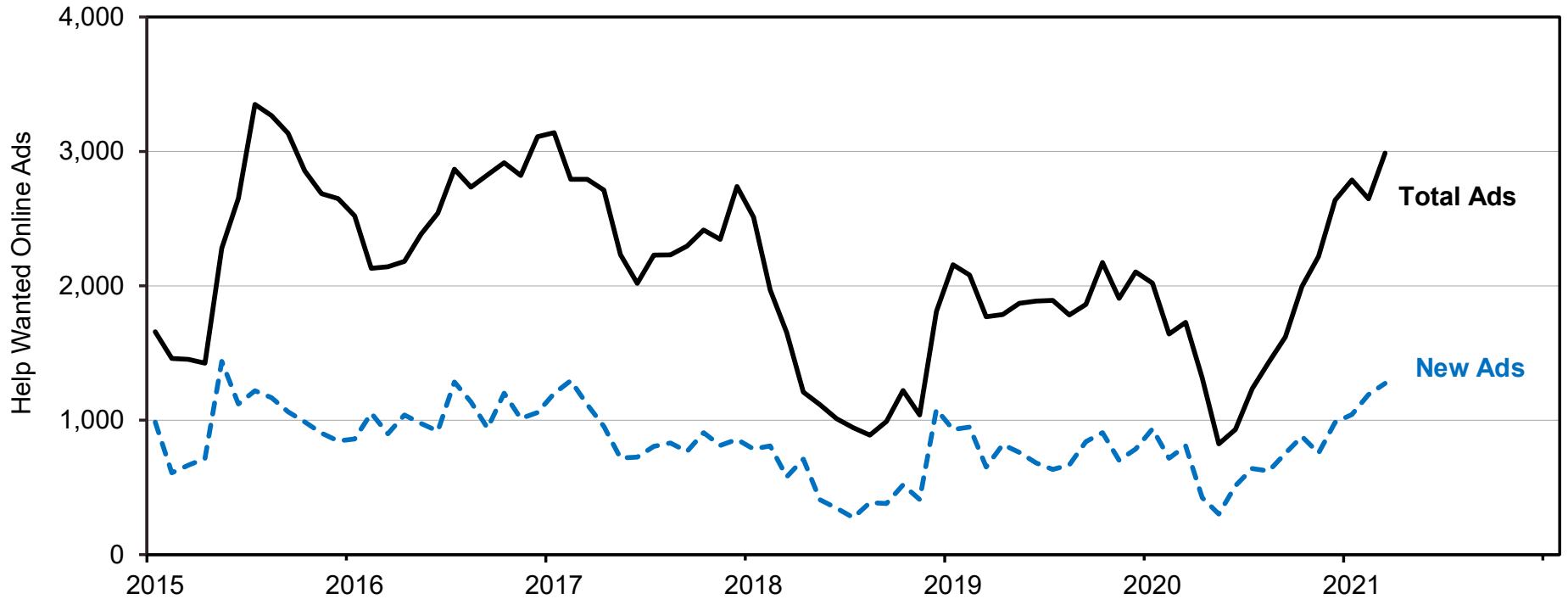


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 340 in March.

Seasonally Adjusted

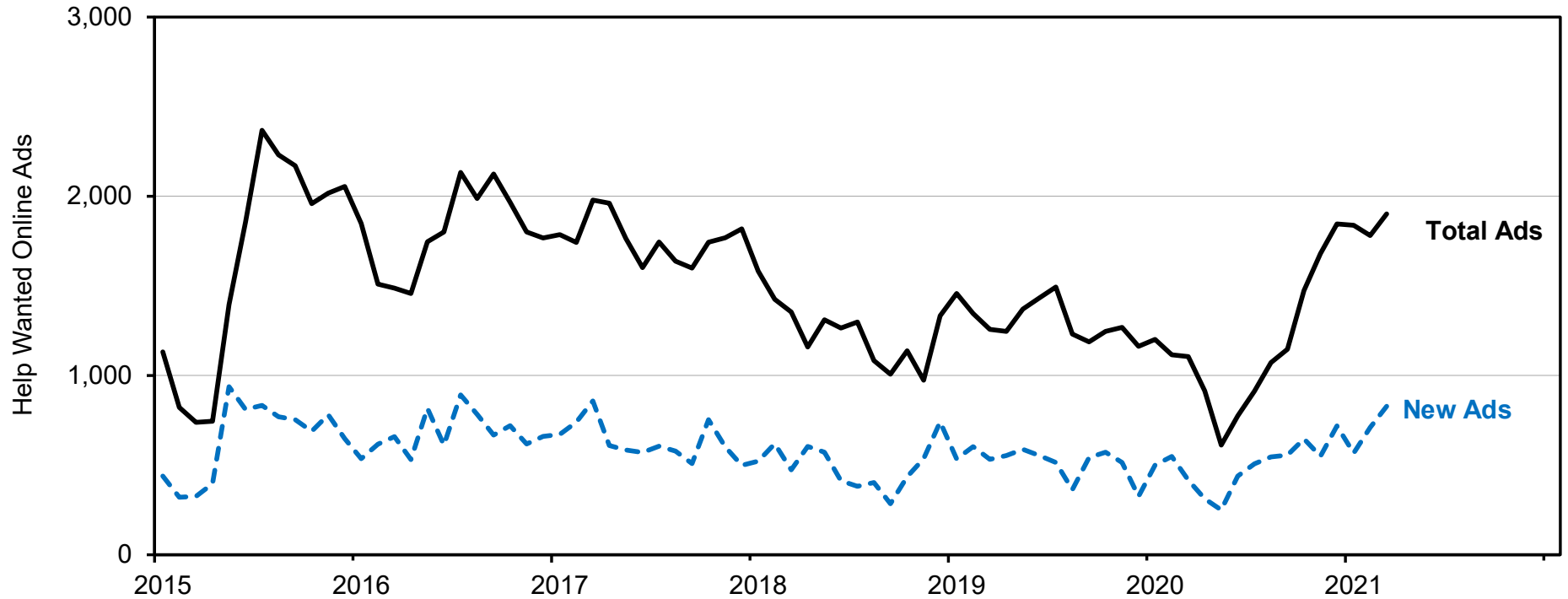


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 120 in March.

Seasonally Adjusted

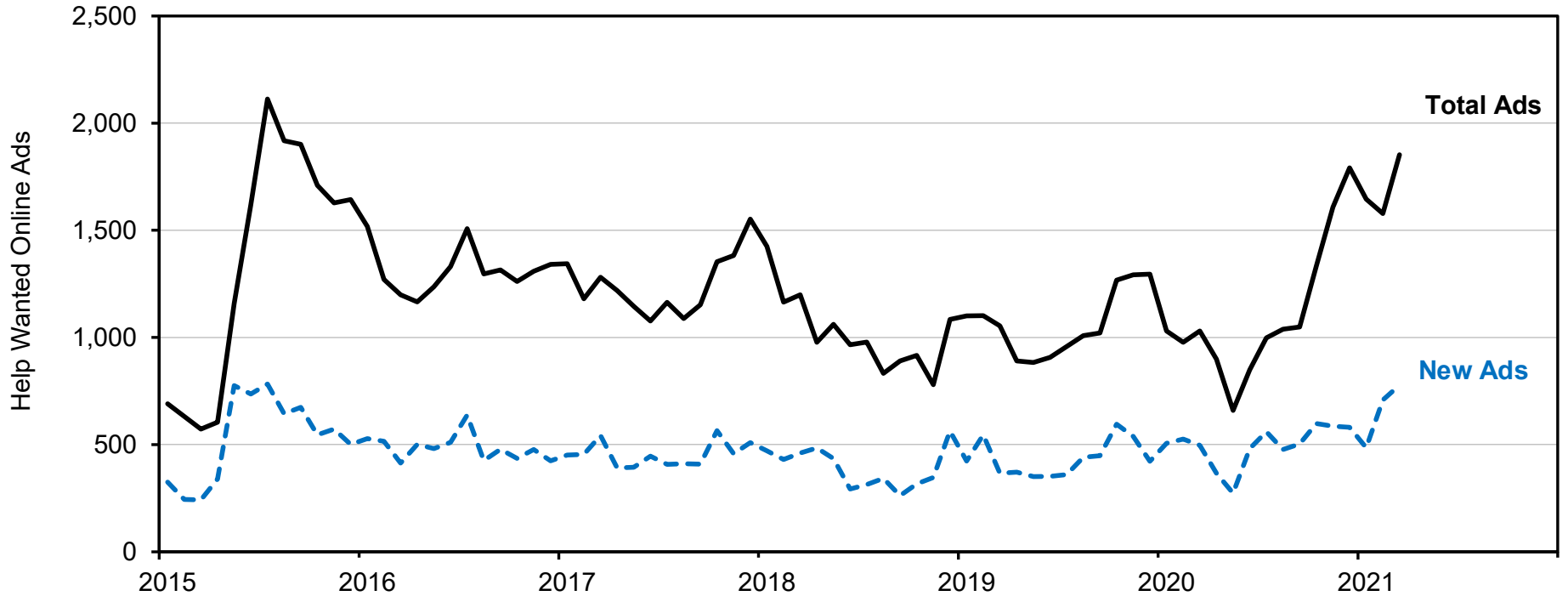


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 270 in March.

Seasonally Adjusted

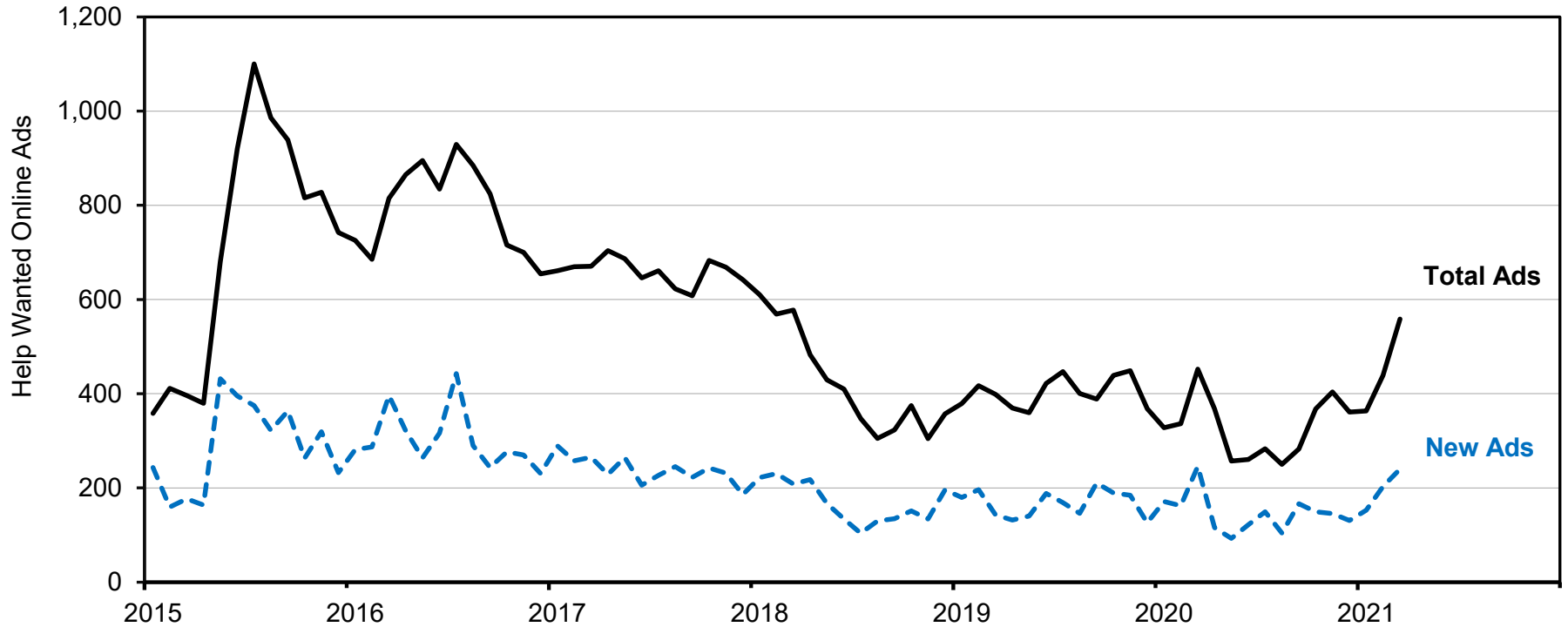


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 120 in March.

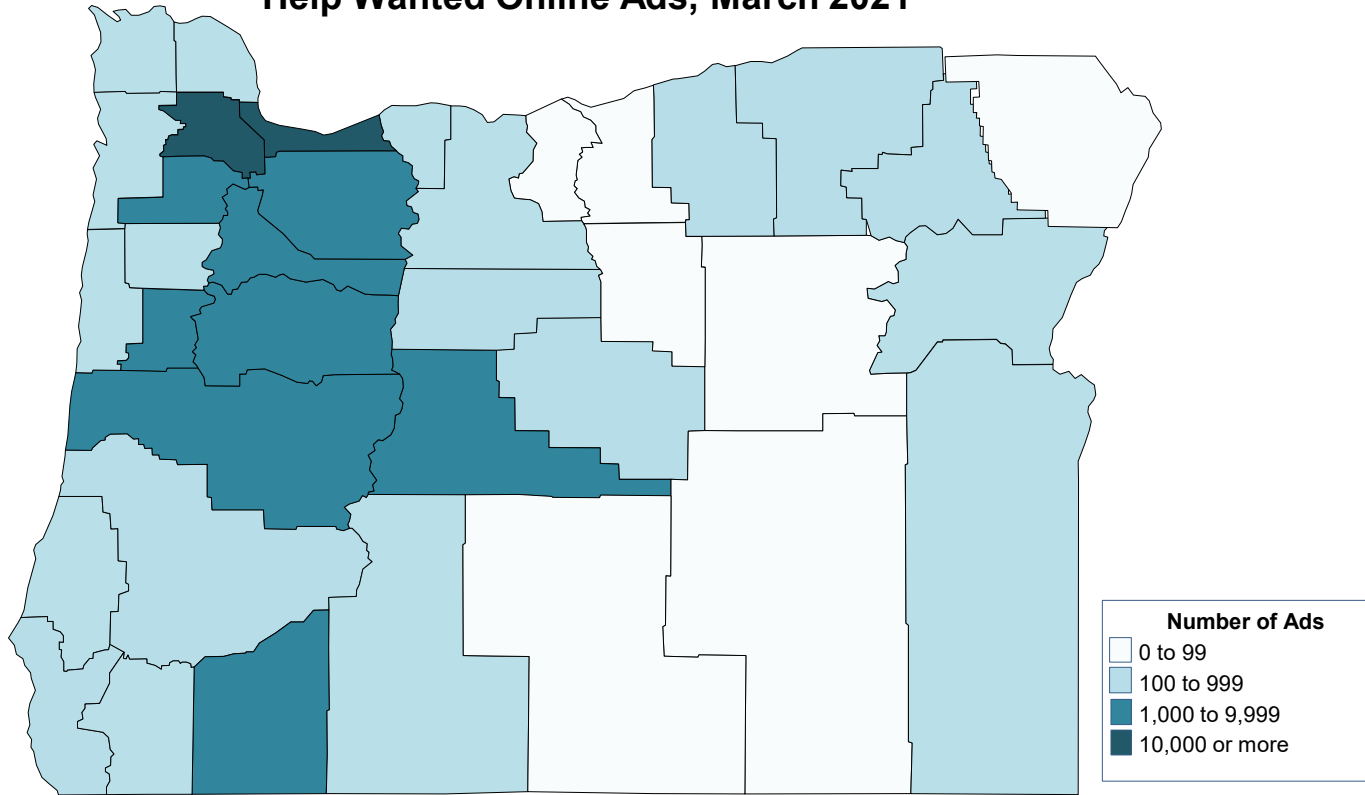
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, March 2021



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Help Wanted Online Ads by County
March 2021

Multnomah	34,212	Malheur	439
Washington	13,484	Coos	436
Clackamas	8,527	Tillamook	291
Marion	7,976	Hood River	231
Lane	7,102	Wasco	219
Deschutes	2,894	Union	158
Jackson	2,250	Crook	145
Benton	1,902	Baker	127
Linn	1,732	Morrow	124
Yamhill	1,646	Curry	102
Douglas	887	Jefferson	100
Umatilla	644	Lake	43
Lincoln	612	Sherman	30
Klamath	579	Harney	27
Josephine	529	Grant	26
Columbia	473	Wallowa	22
Polk	451	Gilliam	21
Clatsop	441	Wheeler	2



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



The Southwestern workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro area saw ads increase by roughly 6,200.

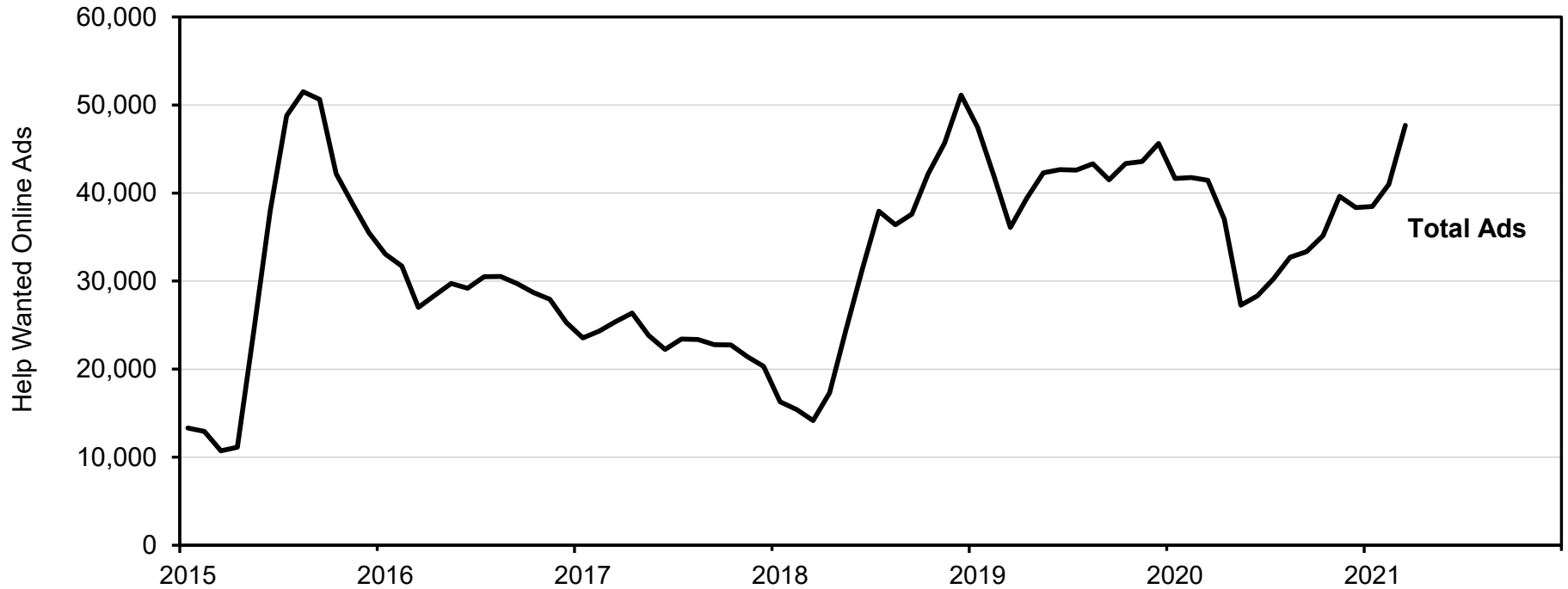
	Over-the-Year Change in Help Wanted Ads in March 2021	Over-the-Year Change Rate
Southwestern Oregon	582	69%
Northwest Oregon	1507	68%
Lane	2,861	67%
Mid-Valley	4,638	65%
East Cascades	1595	60%
Clackamas	2,943	53%
Eastern Oregon	340	28%
Rogue Valley	522	23%
Portland-Metro	6,238	15%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



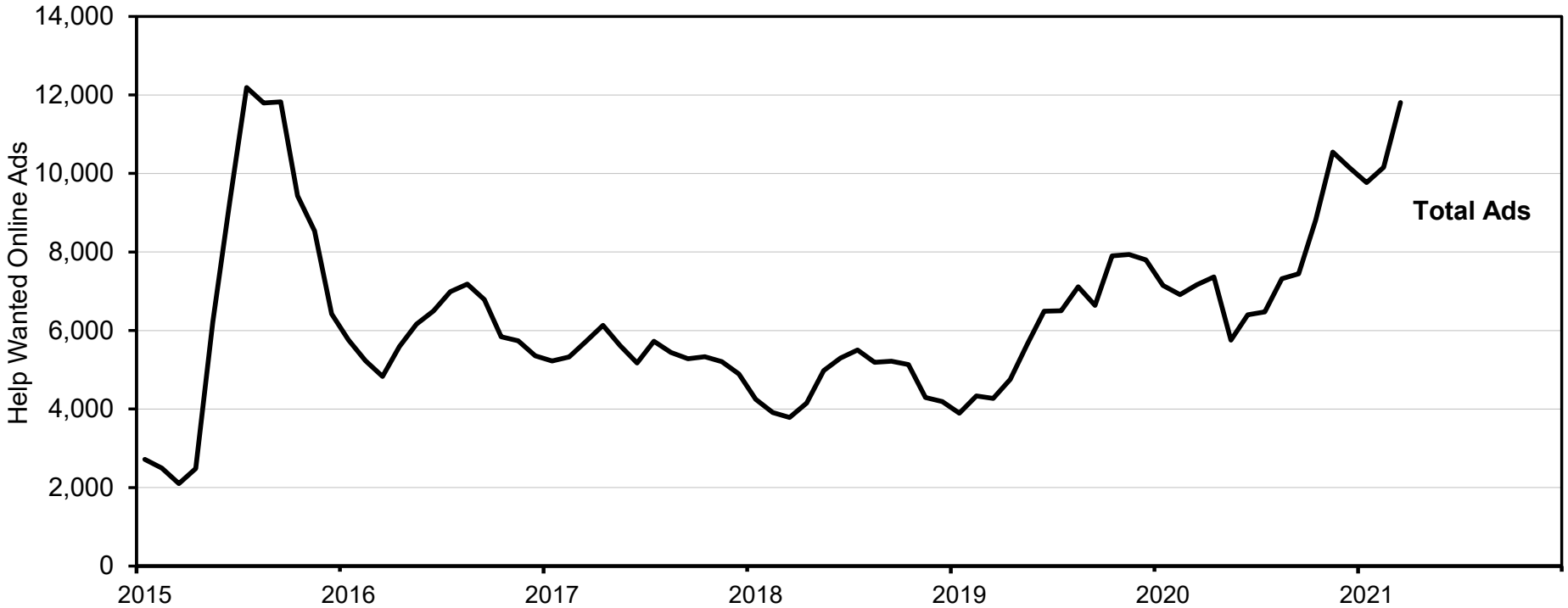
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



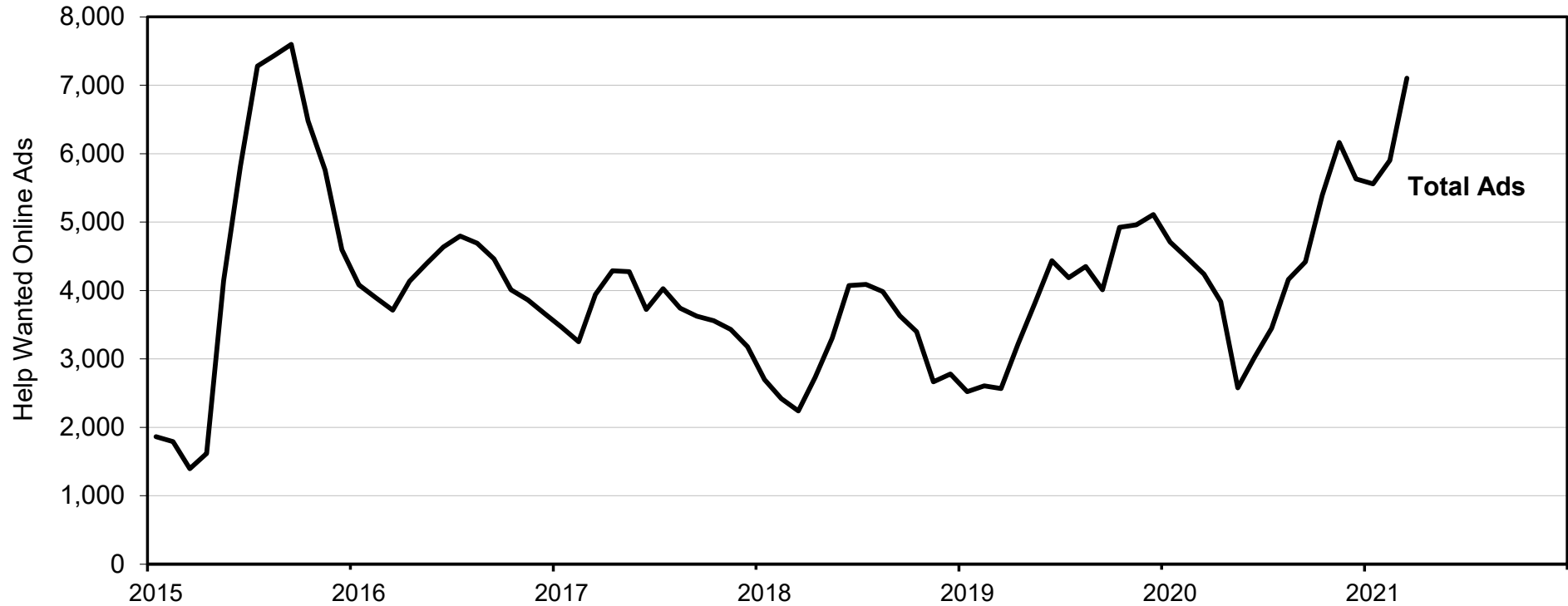
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

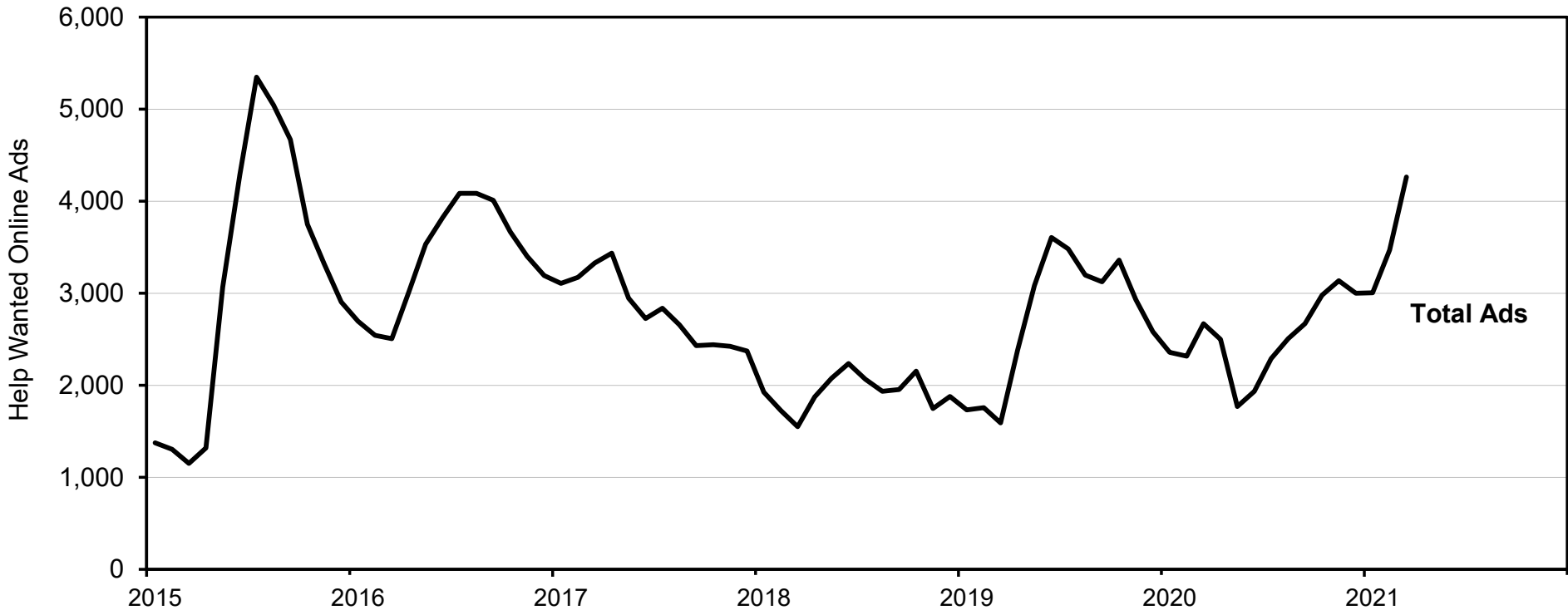
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



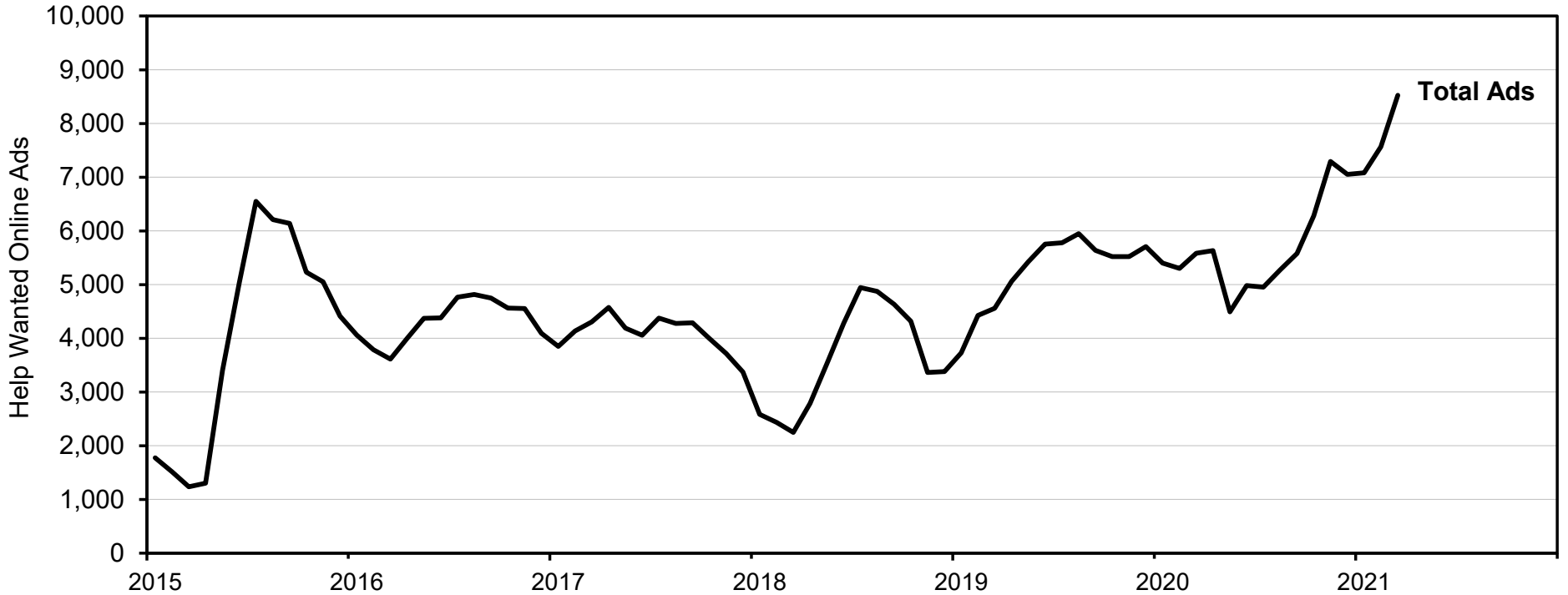
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



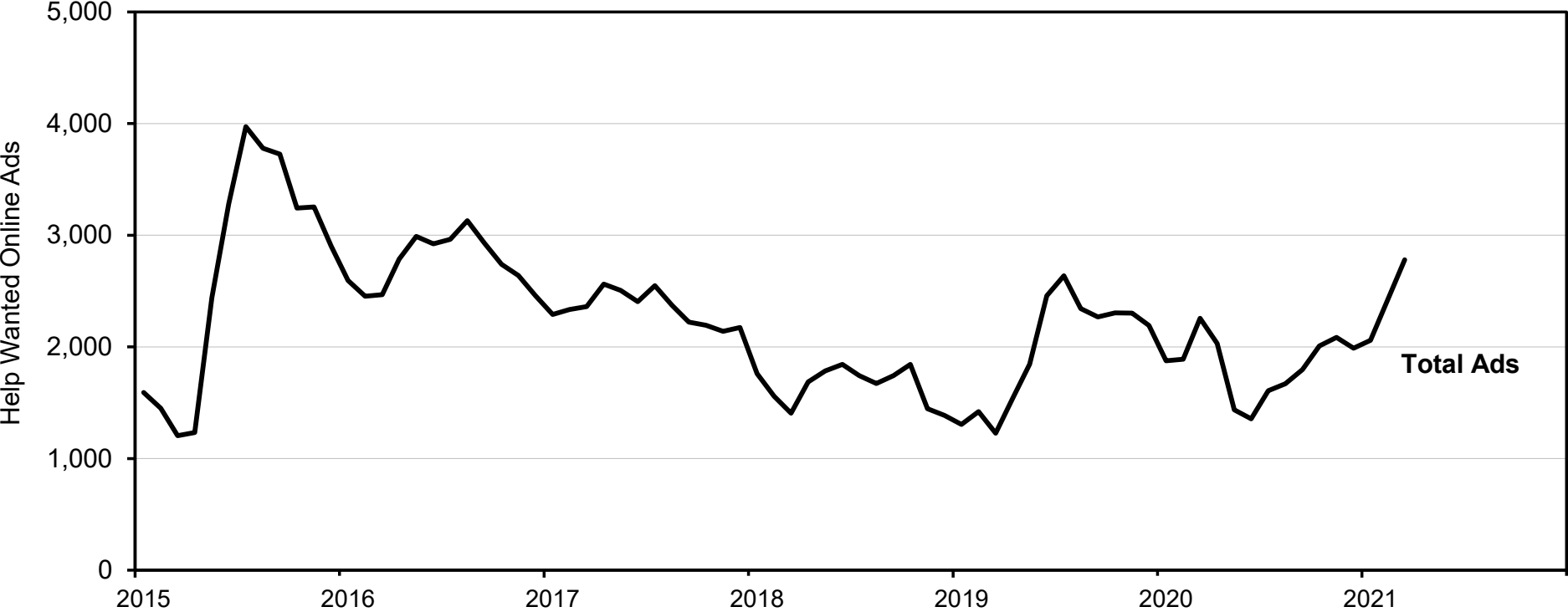
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



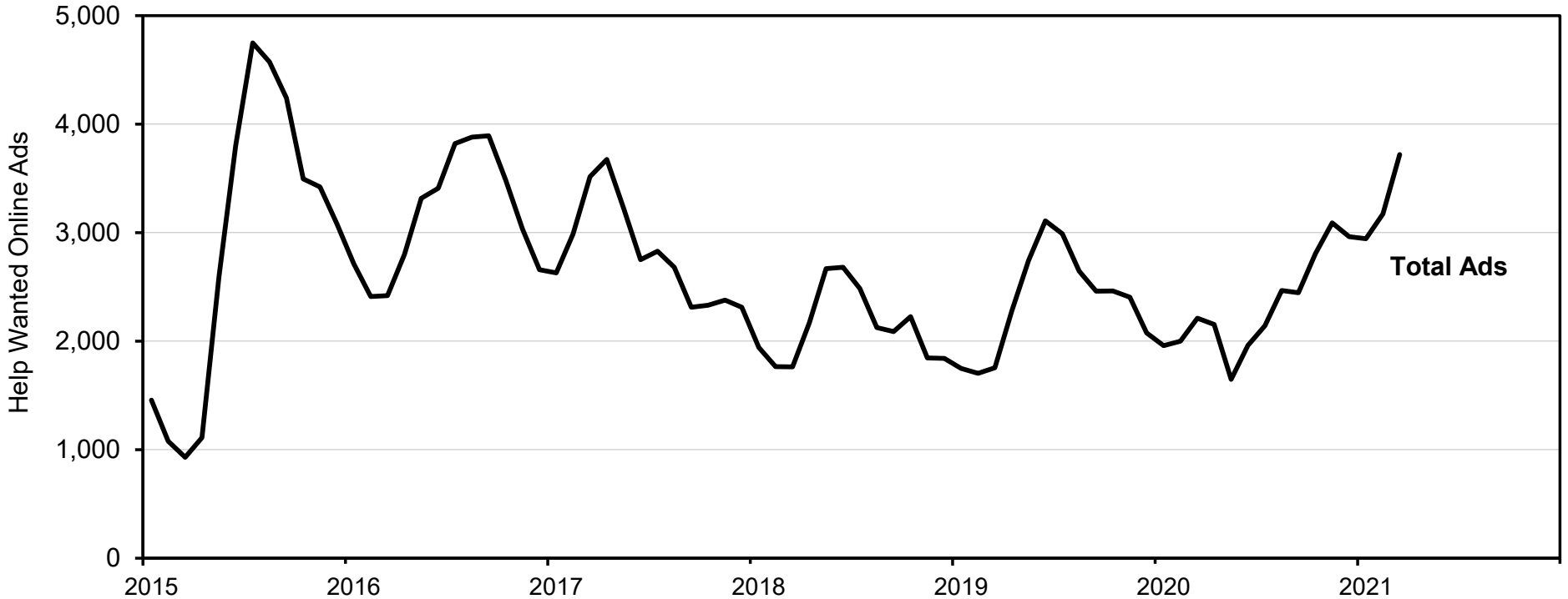
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

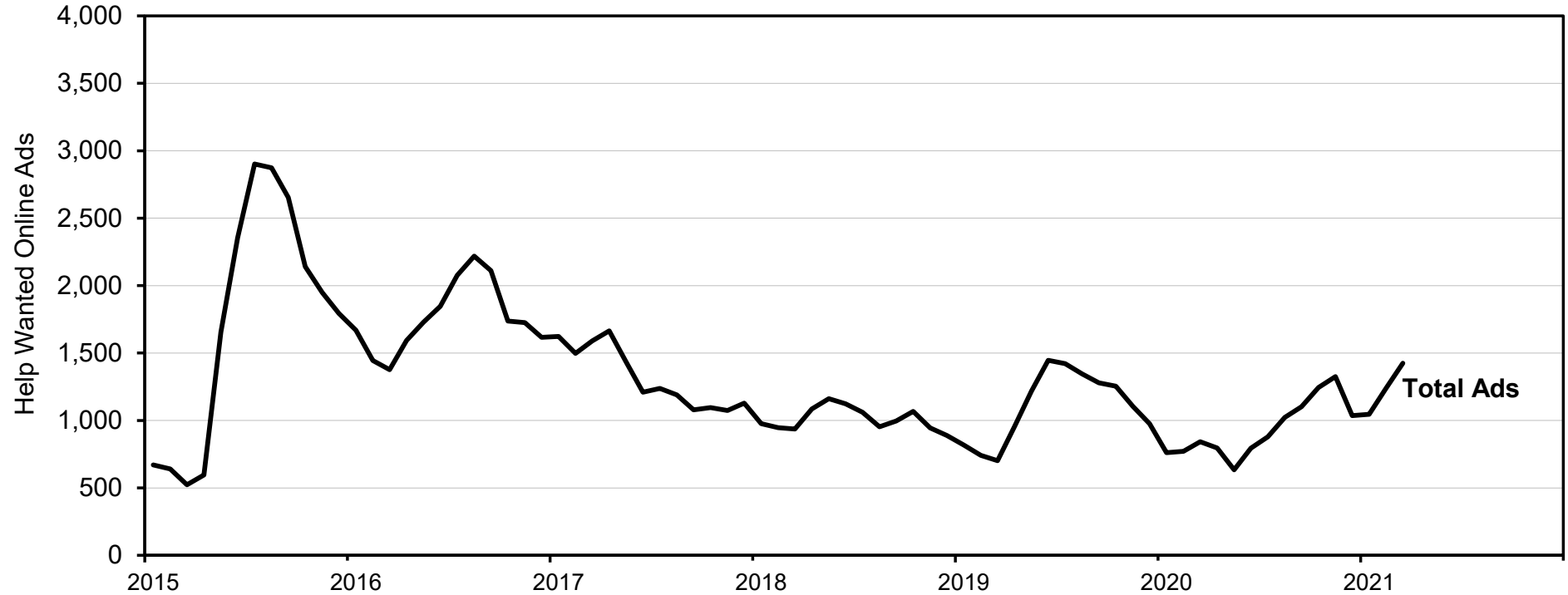
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



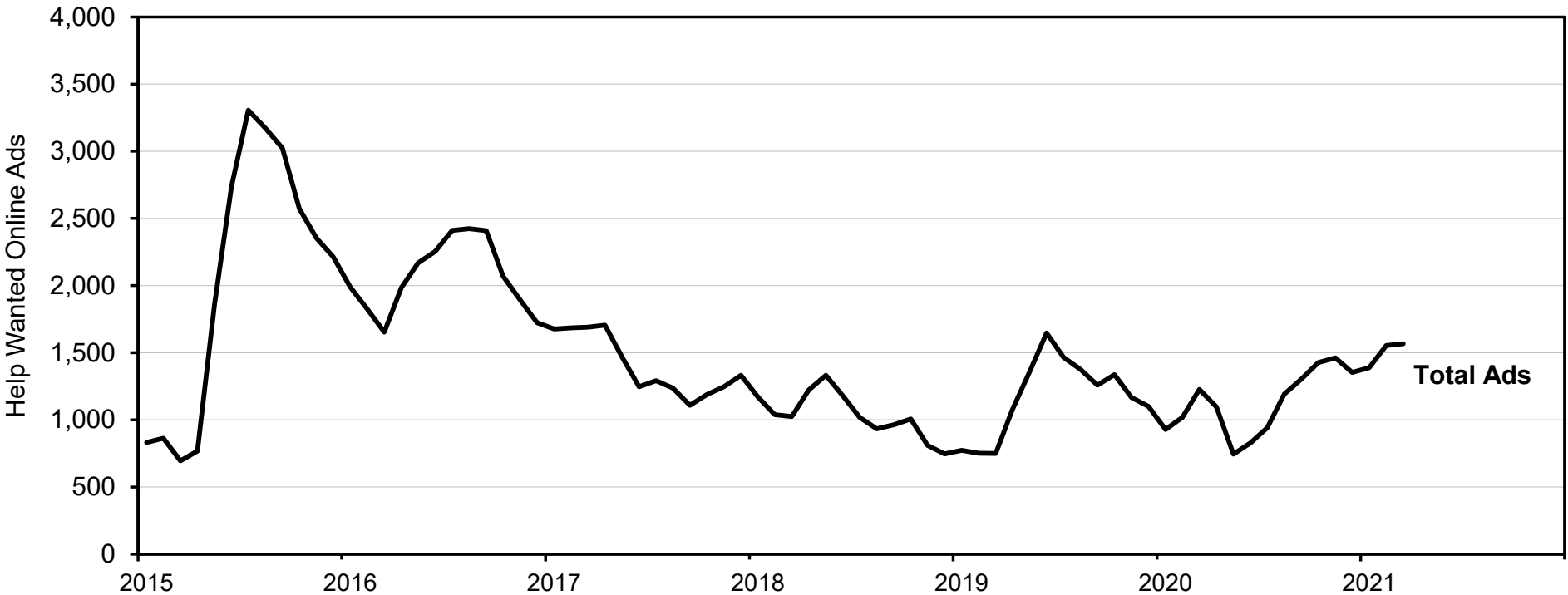
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2021





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