



Help Wanted Online Ads

February 2021

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

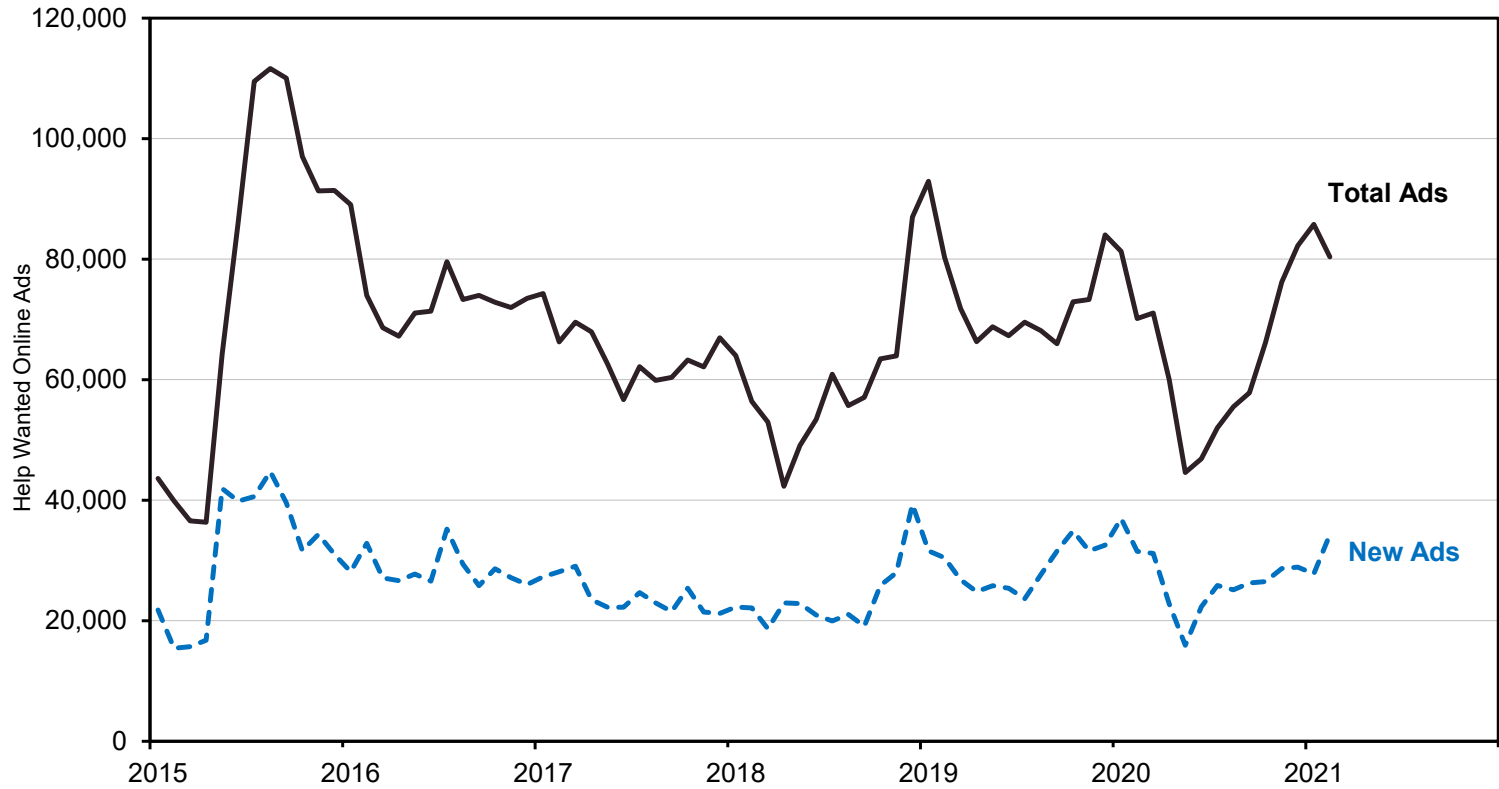


Help Wanted Online ads **decreased** by **5,400** in Oregon in February.

- Number of ads being posted for the first time (*new ads*) increased by 6,500 in Oregon in February.
- Nationally, total ads decreased by 425,100 and new ads increased by 232,000 in February.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 37,100
 - Nevada: 63,600
 - Oregon: 80,400
 - Washington: 147,600
 - California: 696,600



The number of help wanted ads in Oregon **decreased** by **5,400** in February.

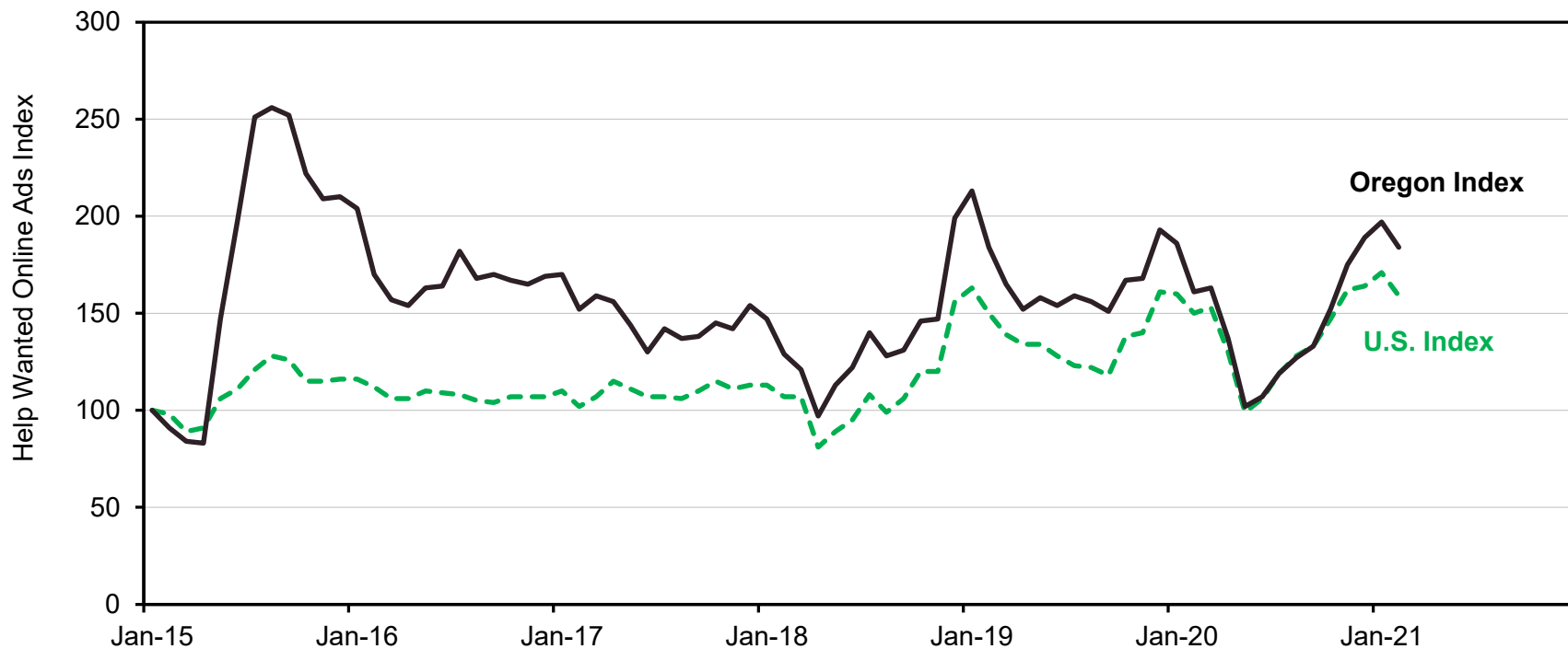


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Total online ad volume **decreased** by **425,100** nationally in February.

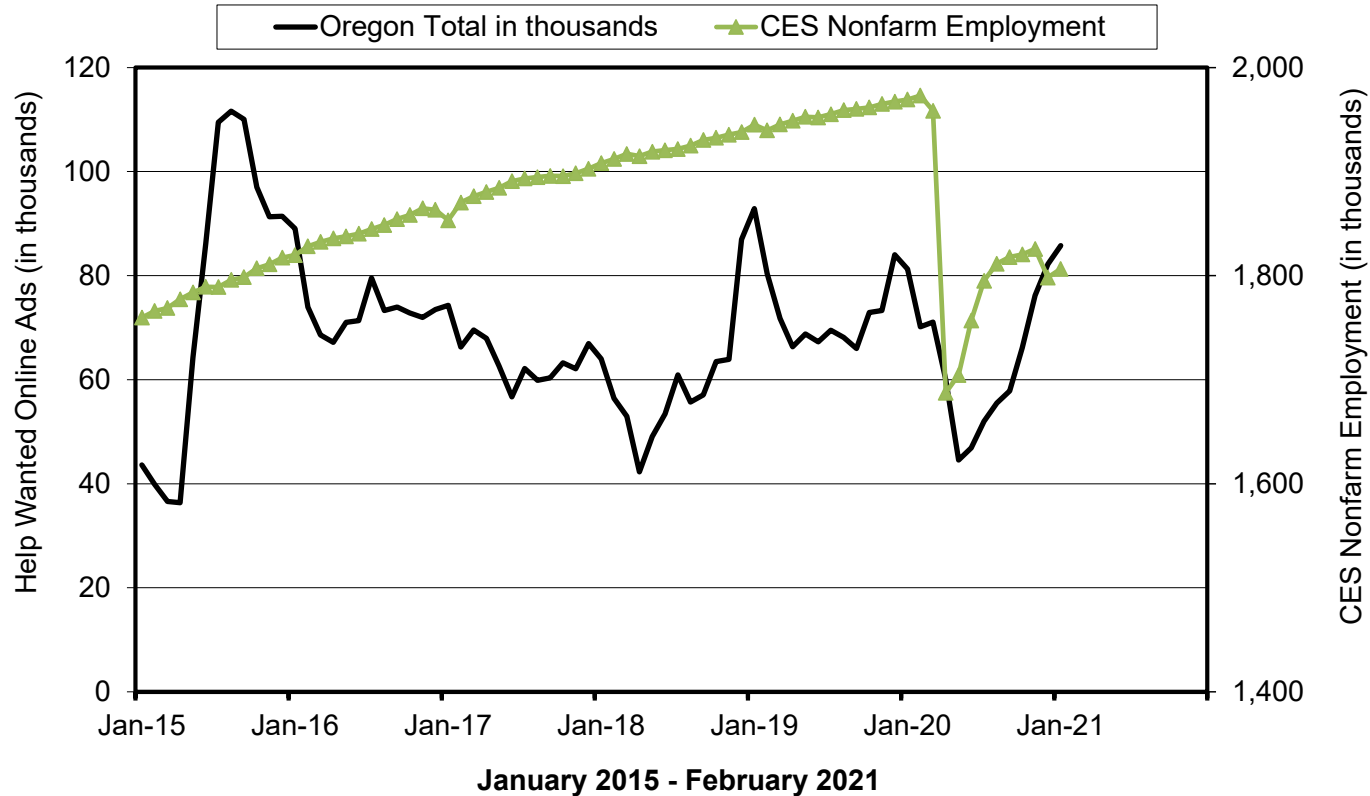
Total Ads Index (January 2015 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



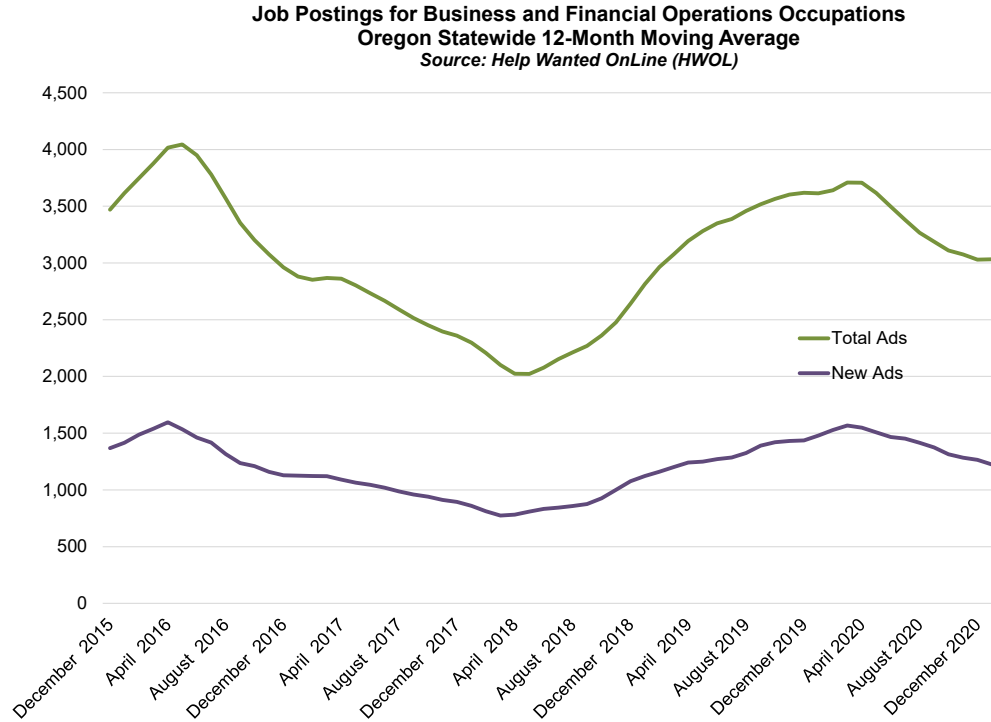
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Business and financial operations have the largest share of high-wage jobs out of any occupation group.
Read [Show Me the Money! Oregon's High-Wage Occupations](#) by Workforce Analyst Kale Donnelly.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

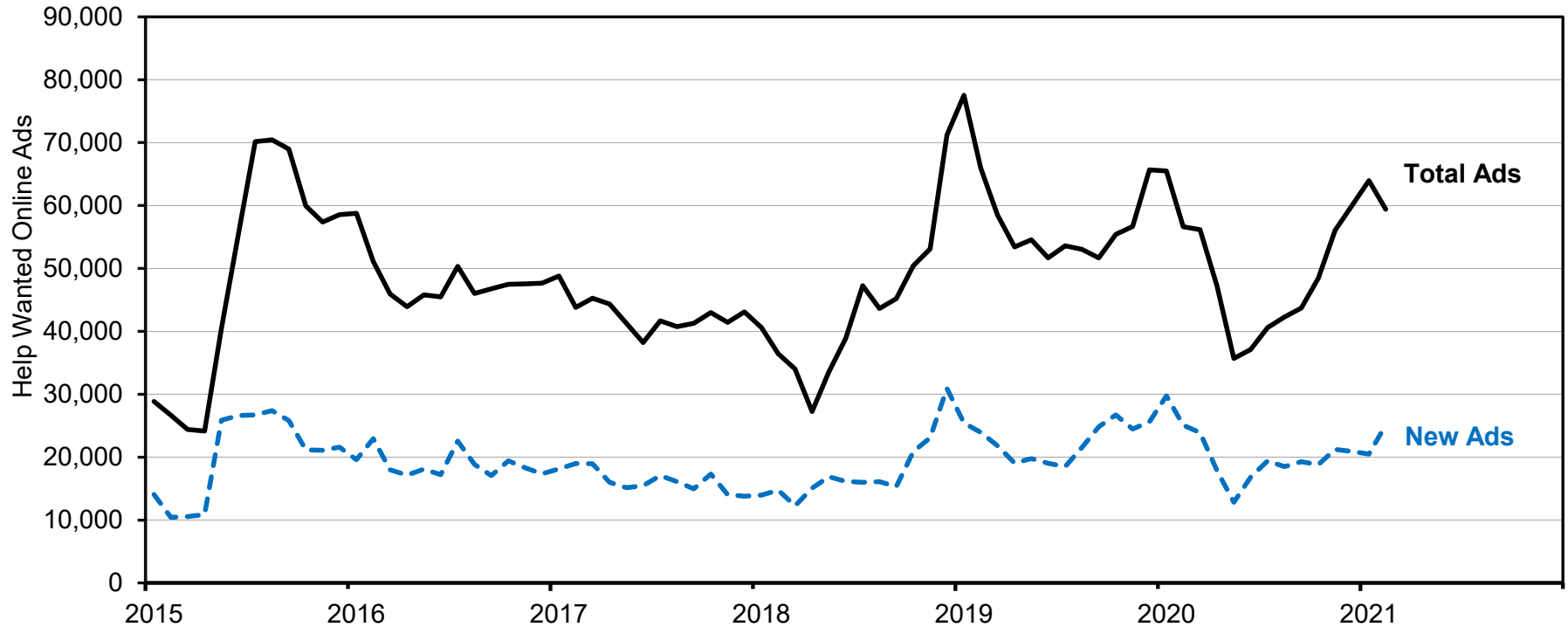


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area **decreased** by 4,600 in February.

Seasonally Adjusted

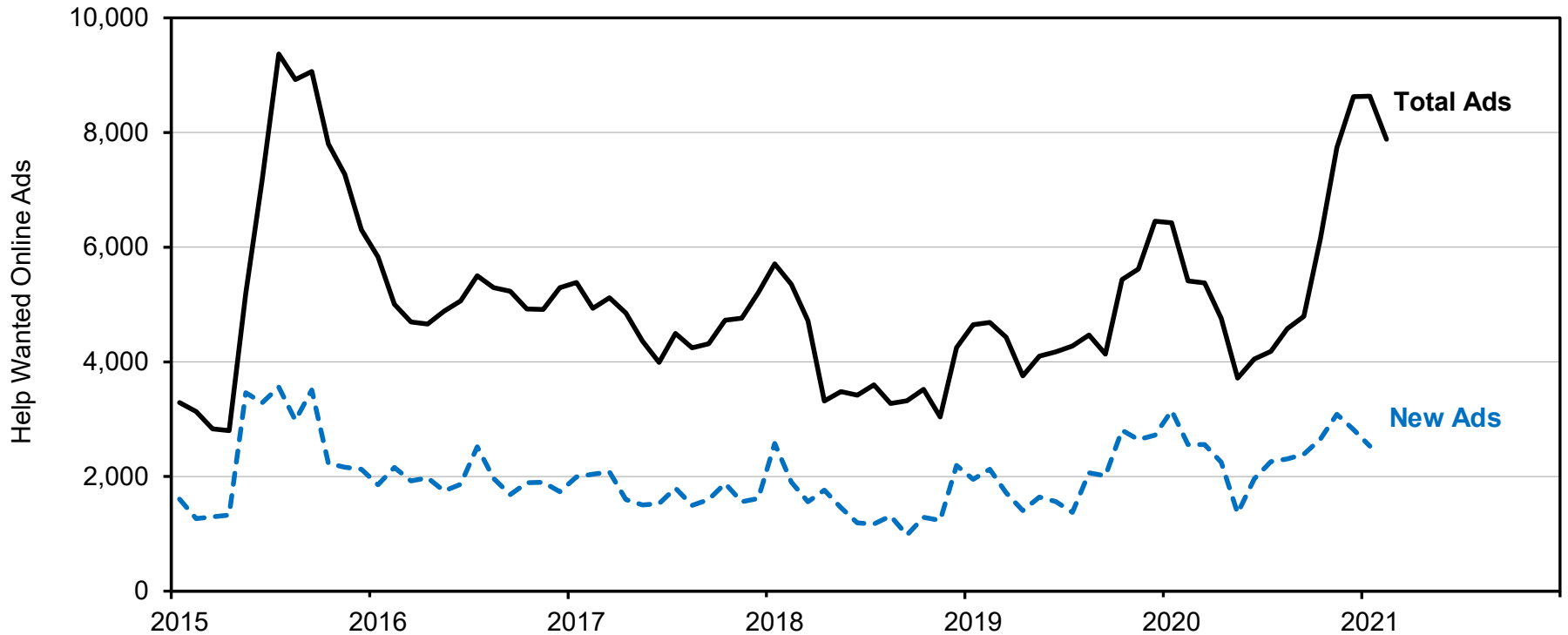


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area **decreased** by **750** in February.

Seasonally Adjusted

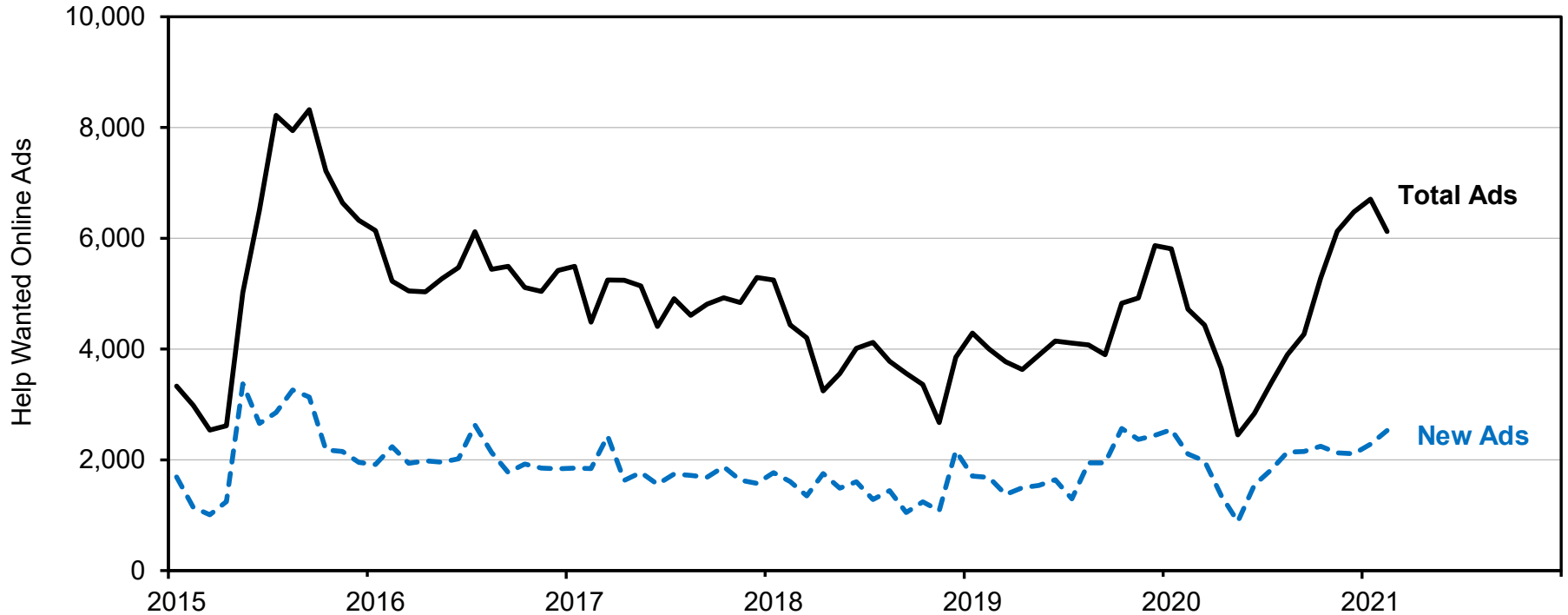


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area **decreased by 580** in February.

Seasonally Adjusted

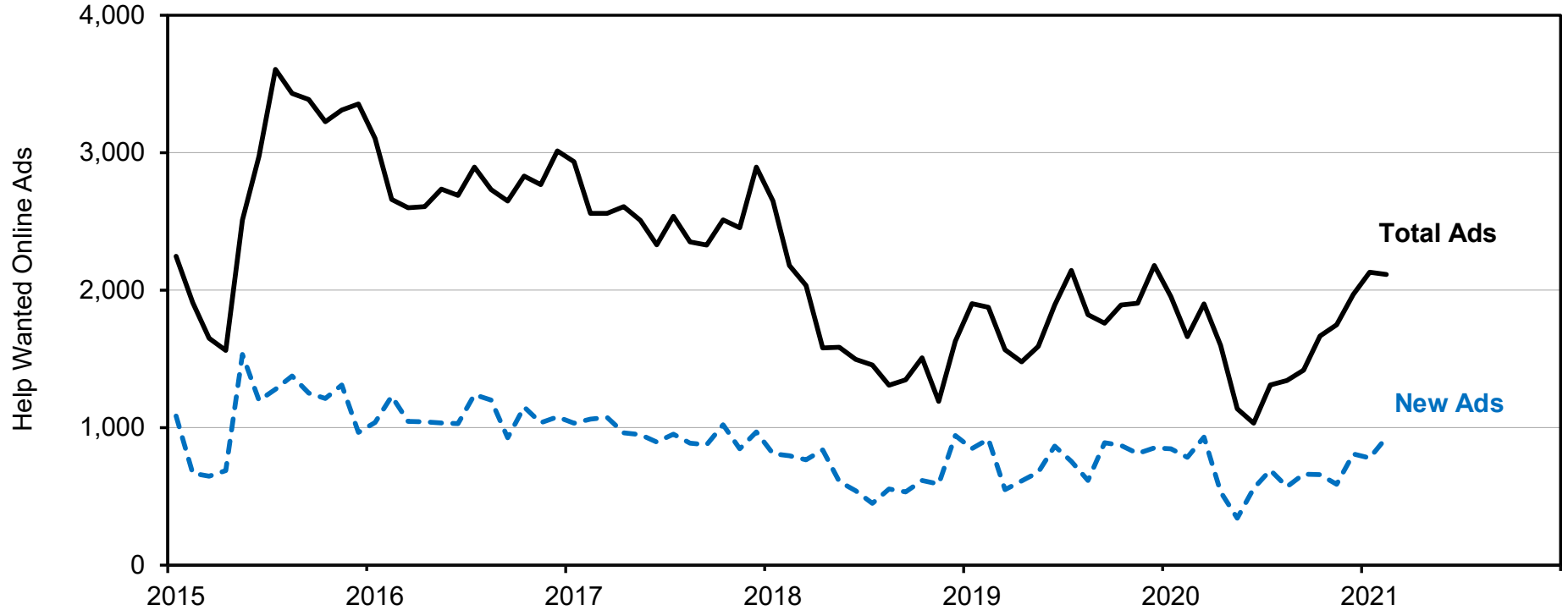


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area **decreased by 20** in February.

Seasonally Adjusted

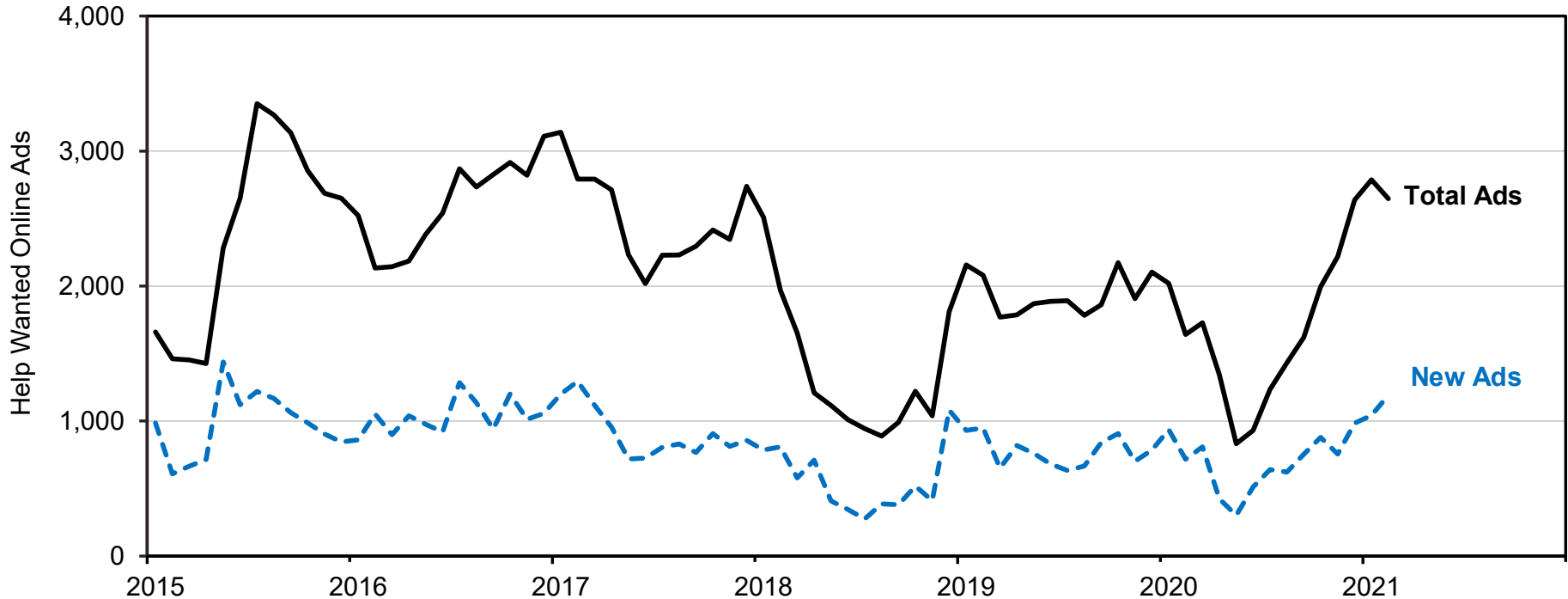


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area **decreased** by **140** in February.

Seasonally Adjusted

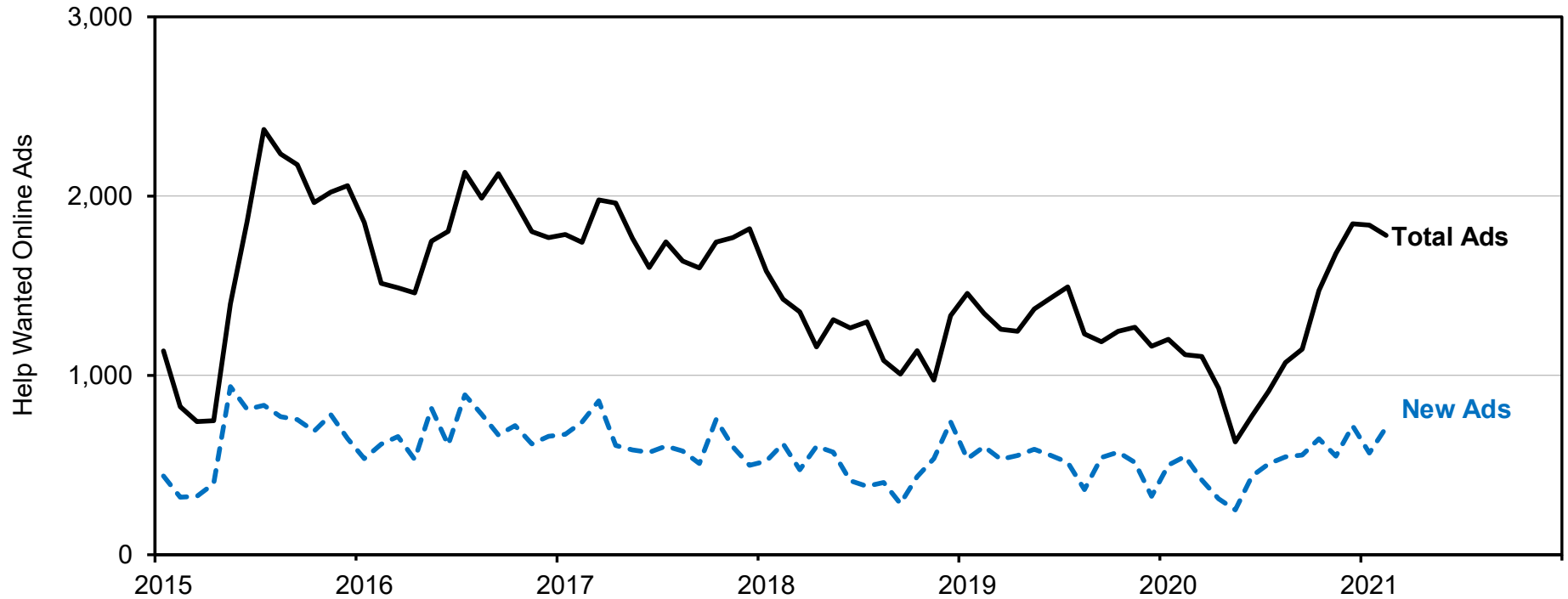


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area **decreased by 60** in February.

Seasonally Adjusted

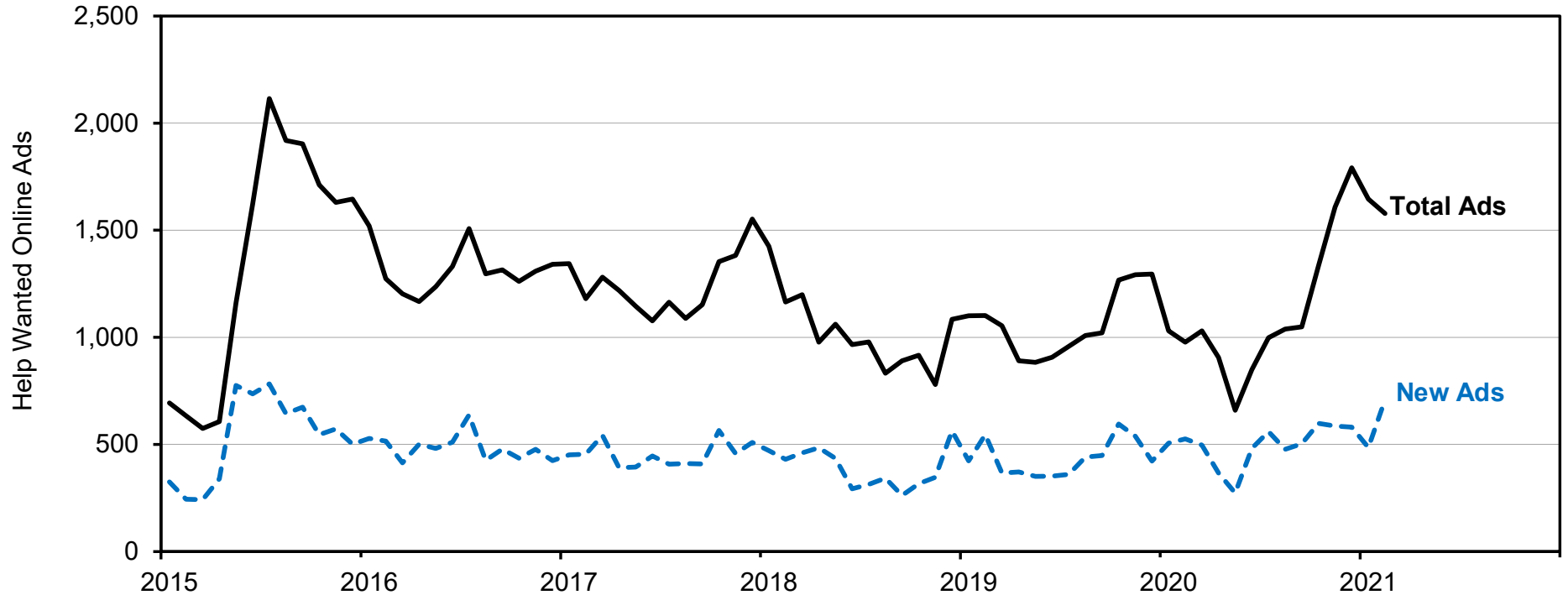


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area **decreased by 70** in February.

Seasonally Adjusted

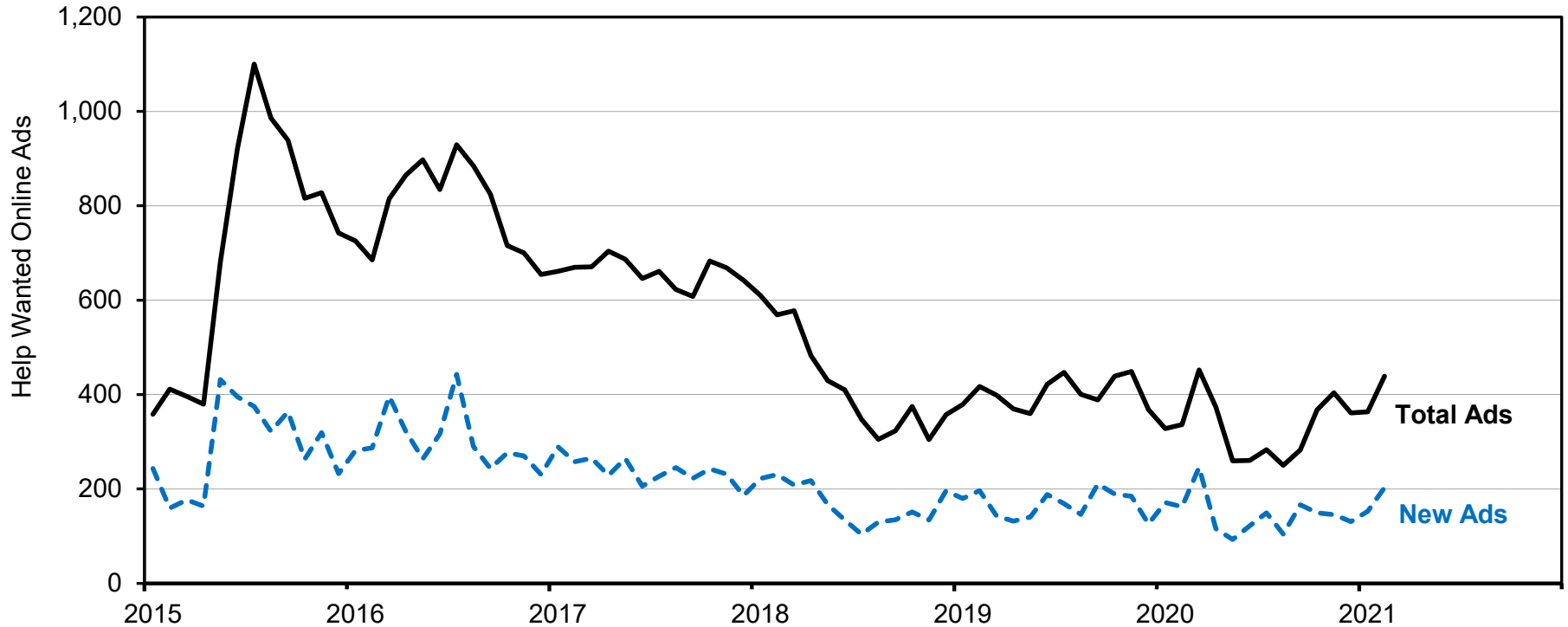


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Grants Pass metro area increased by 80 in February.

Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads by County

February 2021

Multnomah	29,369	Polk	369
Washington	11,620	Clatsop	336
Clackamas	7,567	Tillamook	226
Marion	6,957	Wasco	187
Lane	5,902	Hood River	157
Deschutes	2,355	Union	149
Jackson	1,982	Baker	136
Benton	1,650	Crook	127
Linn	1,450	Morrow	113
Yamhill	1,382	Jefferson	90
Douglas	839	Curry	85
Coos	668	Lake	42
Umatilla	577	Harney	34
Lincoln	514	Grant	33
Malheur	491	Sherman	29
Klamath	464	Wallowa	20
Columbia	447	Gilliam	17
Josephine	437	Wheeler	2



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



The Northwest workforce area saw ads increase more than any other area over the year. Notably, the Portland-metro area saw ads decrease by roughly 780.

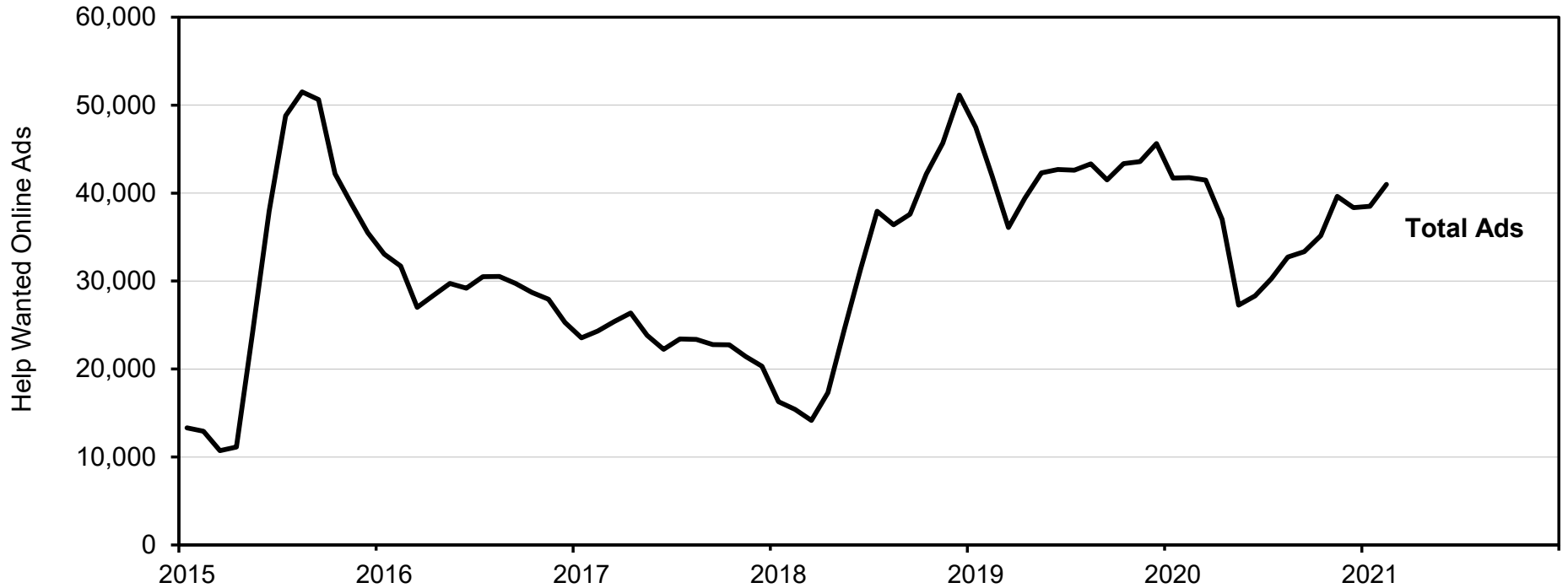
	Over-the-Year Change in Help Wanted Ads in February 2021	Over-the-Year Change Rate
Northwest Oregon	1,173	59%
Eastern Oregon	535	53%
East Cascades	1,154	50%
Mid-Valley	3243	47%
Southwestern Oregon	500	46%
Clackamas	2,263	43%
Lane	1422	32%
Rogue Valley	530	28%
Portland-Metro	-776	-2%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



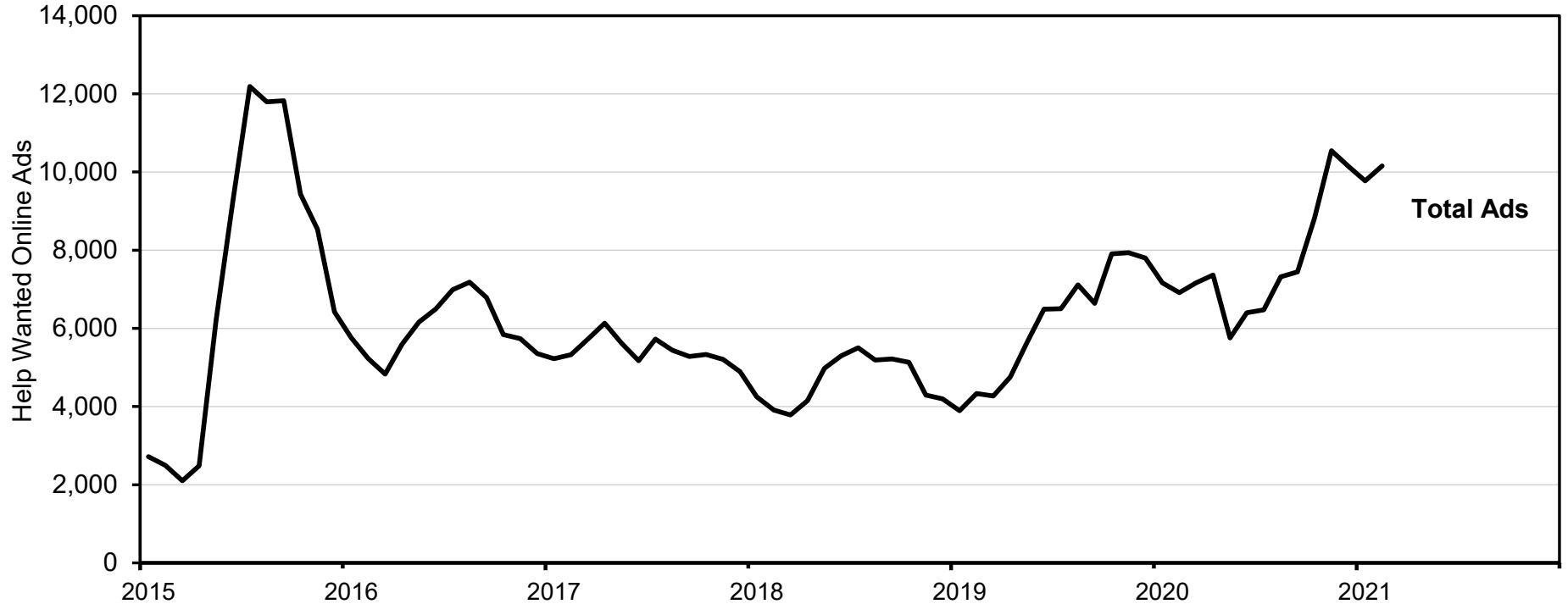
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

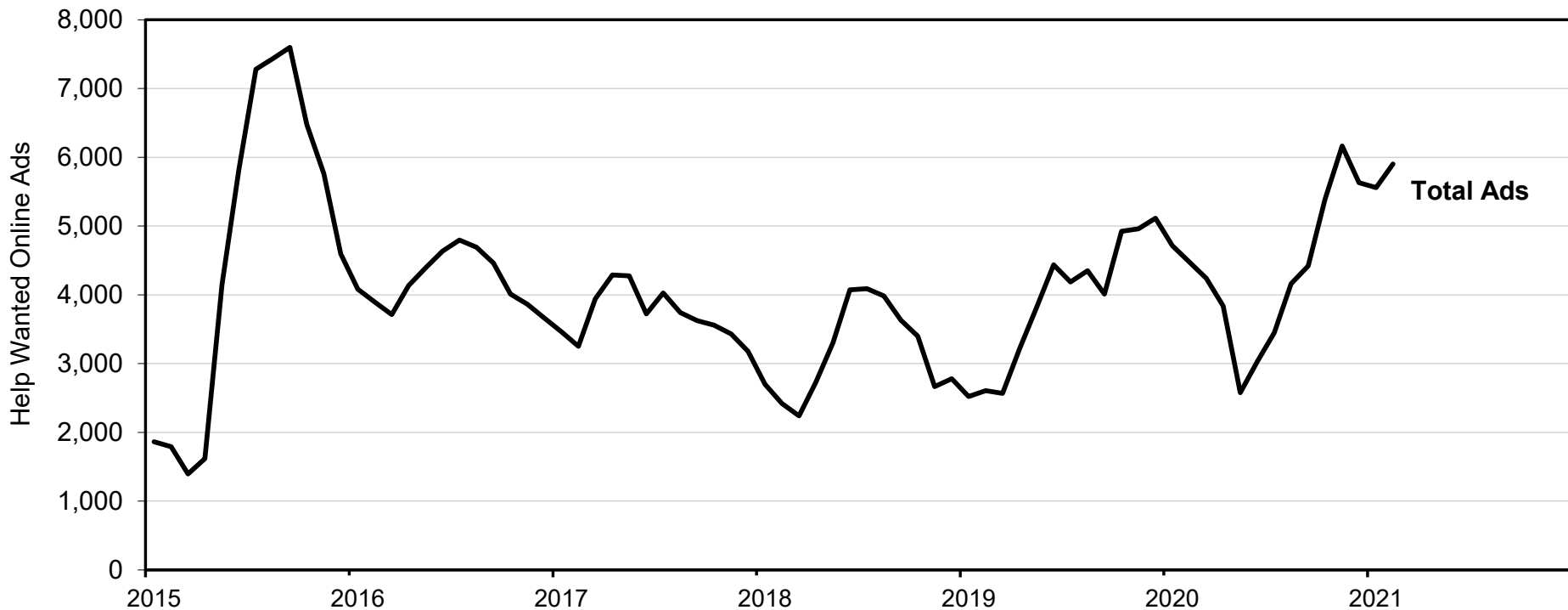
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Lane Help Wanted Online Ads

Not Seasonally Adjusted



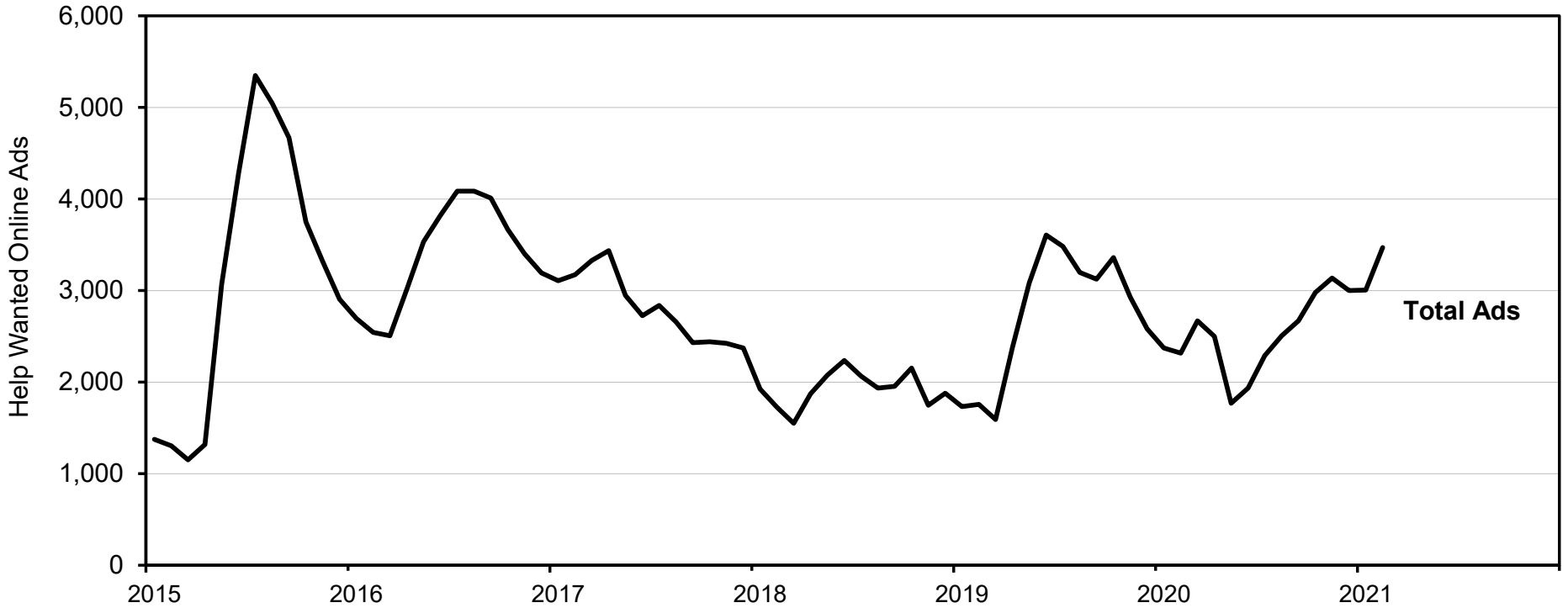
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

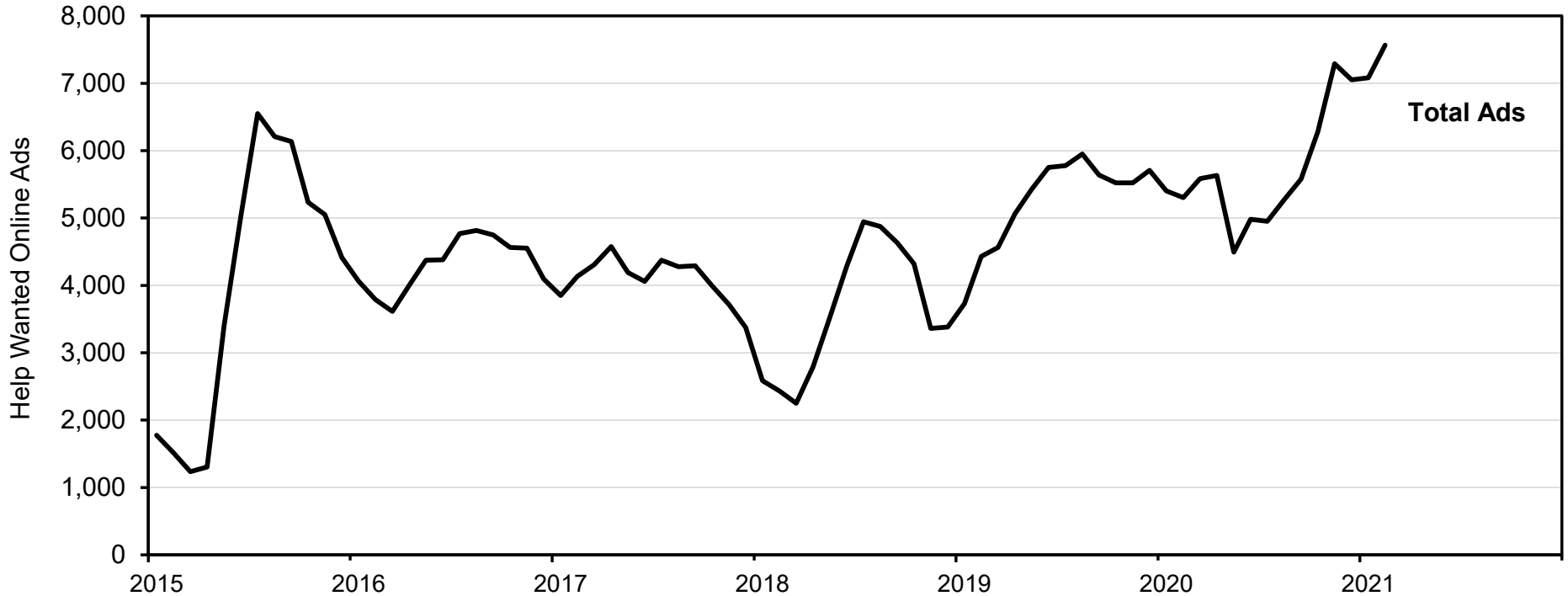
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

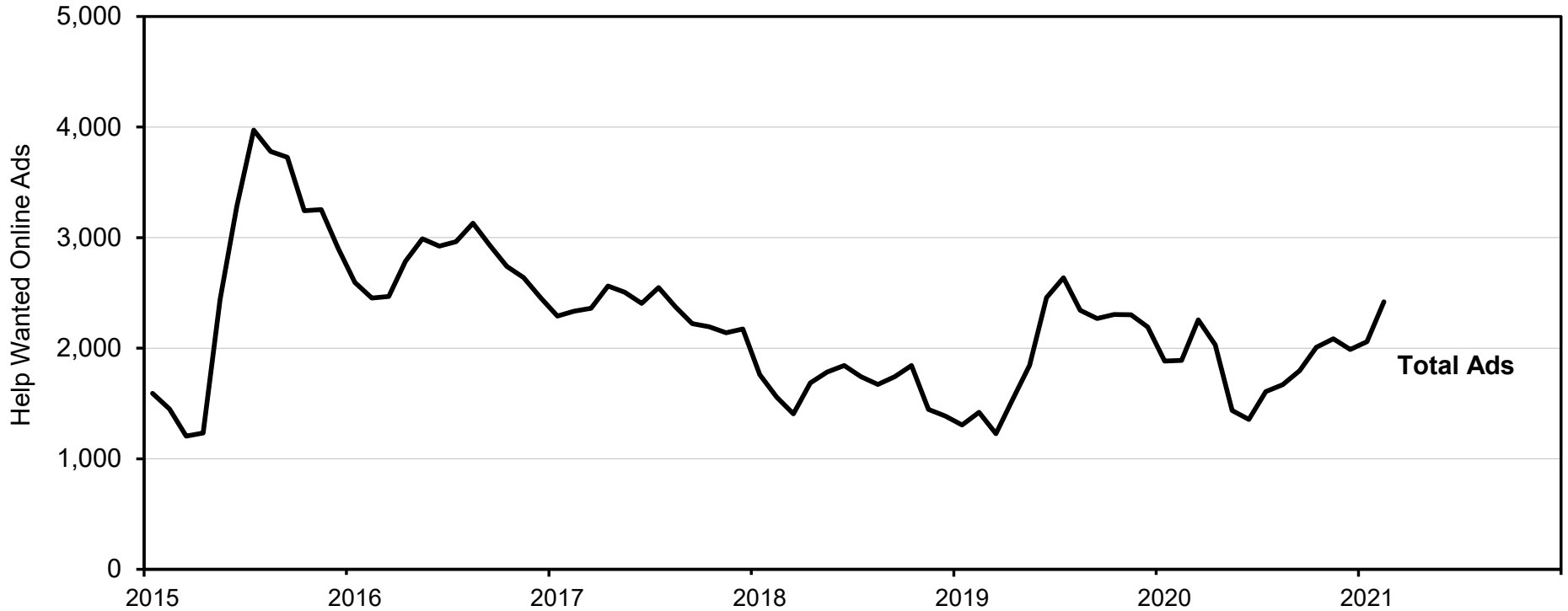
January 2015 - February 2021

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



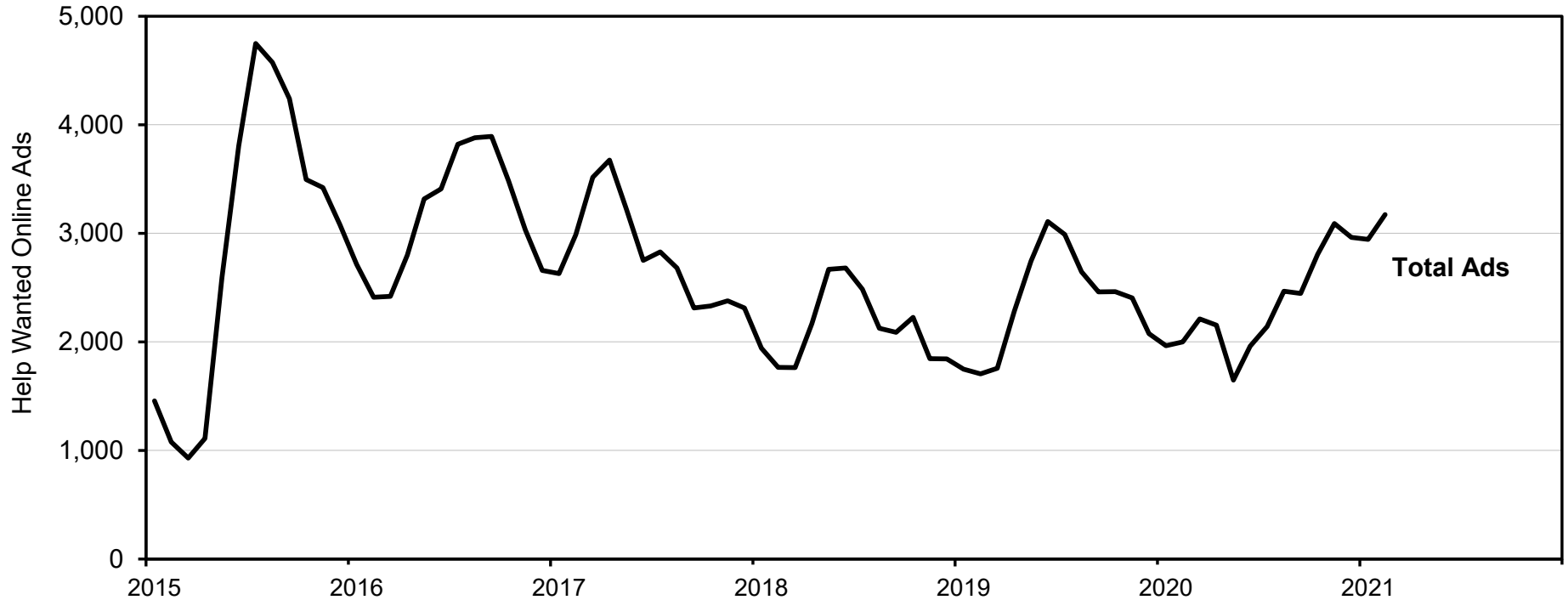
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



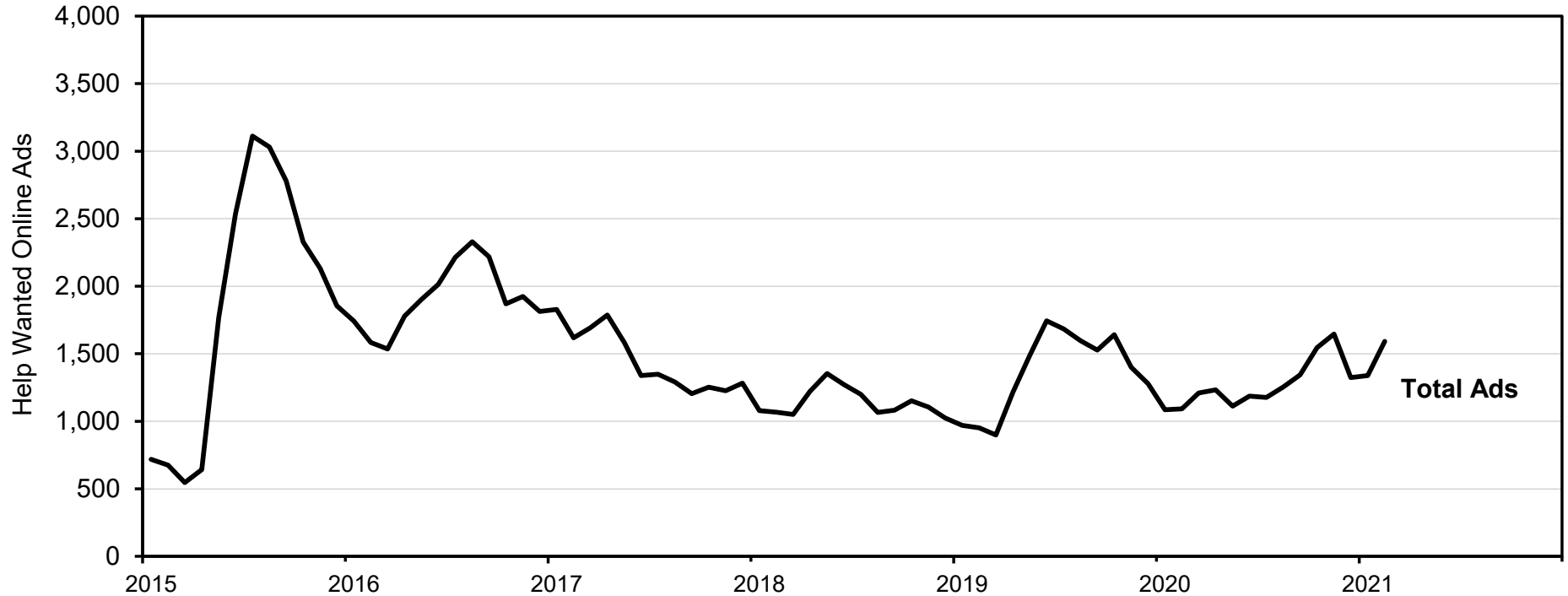
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



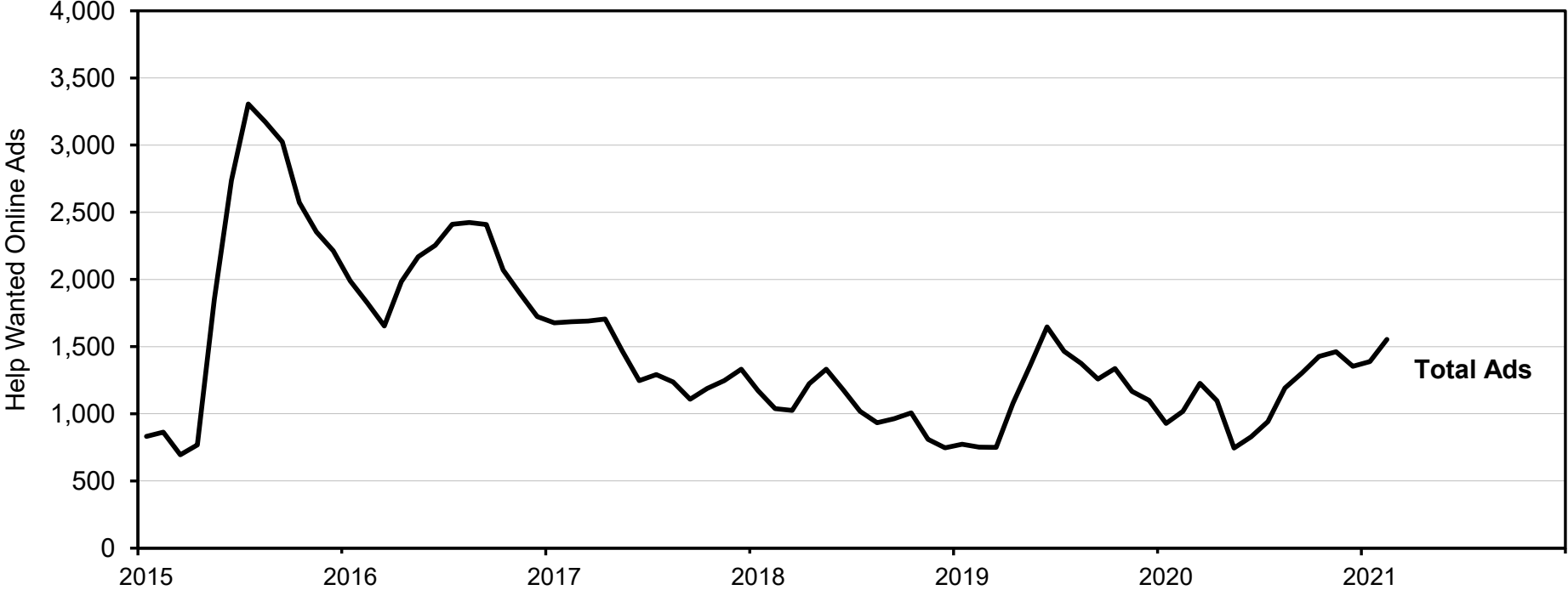
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - February 2021





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